

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ROKU, INC.,
Petitioner

v.

MEDIA CHAIN, LLC,
Patent Owner

Case IPR2022-00391
Patent 10,489,560

PETITIONER ROKU, INC.’S POWER OF ATTORNEY

Mail Stop ***“PATENT BOARD”***
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-14

Inter Partes Review of U.S. Patent No. 10,489,560

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Roku, Inc., hereby appoints the practitioners of Customer No. 26111 as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 10,489,560.

These attorneys include at least:

Lead Counsel Lestin L. Kenton, Reg. No. 72,314
lkenton-PTAB@sternekessler.com

Back-up Counsel Jon E. Wright, Reg. No. 50,720
jwright-PTAB@sternekessler.com
Nirav N. Desai, Reg No. 69,105
ndesai-PTAB@sternekessler.com
Richard A. Crudo, Reg. No. 65,245
rcrudo-PTAB@sternekessler.com
Timothy L. Tang, Reg. No. 75,187
ttang-PTAB@sternekessler.com

Address STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-371-2600
Fax: 202-371-2540

FOR: Roku, Inc.

SIGNATURE: Joe Hollinger

BY: Joe Hollinger

TITLE: VP

DATE: 1/6/2022

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on January 10, 2022, a true and correct copy of the foregoing **PETITIONER ROKU, INC.'S POWER OF ATTORNEY** was served in its entirety on the following party via FedEx Express® or Express Mail:

Taft Stettinius & Hollister LLP
ONE INDIANA SQUARE, SUITE 3500
INDIANAPOLIS, IN 46204-2023
UNITED STATES
PAIR Correspondence Address for
U.S.P.N. 10,489,560

The Brickell IP Group PLLC
1101 Brickell Avenue
South Tower, Suite 800
Miami, FL 33131
UNITED STATES
Additional Address Known to
Petitioner as Likely to Effect Service

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

/ Lestin L. Kenton /

Lestin L. Kenton (Reg. No. 72,314)
Attorney for Petitioner Roku, Inc.

Date: January 10, 2022

1100 New York Avenue, N.W.
Washington, D.C. 20005-3934
(202) 371-2600