

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

EBAY INC., EXPEDIA, INC., HOMEAWAY.COM, INC., SQUARESPACE,
INC., WIX.COM, LTD., AND WIX.COM, INC.,
Petitioner,

v.

EXPRESS MOBILE, INC.,
Patent Owner.

Case IPR2022-00572
Patent 7,594,168

**PATENT OWNER EXPRESS MOBILE, INC.'S
MANDATORY NOTICE INFORMATION**

Pursuant to 37 C.F.R. § 42.8, Patent Owner Express Mobile, Inc. submits these Mandatory Notices to satisfy the requirements of 37 C.F.R. § 42.8. Patent Owner reserves its rights to supplement or modify these Notices.

1. Real Party-In-Interest

Pursuant to 37 C.F.R. § 42.8(b)(1), Patent Owner identifies Express Mobile, Inc.

2. Related Matters

Patent Owner identifies the following related current and/or former proceedings involving the patent-at-issue:

Current Proceedings:

1. *Express Mobile, Inc. v. Facebook Inc.*, No. 6-20-cv-00803 (W.D. Tex.) (transferred to *Express Mobile, Inc. v. Facebook Inc.*, 3-21-cv-06657 (N.D. Cal.)).
2. *Express Mobile, Inc. v. Salesforce.com, Inc.*, No. 3-20-cv-08461 (N.D. Cal.).
3. *Express Mobile, Inc. v. Booking.com B.V.*, No. 3-20-cv-08491 (N.D. Cal.).
4. *Express Mobile, Inc. v. SAP SE*, No. 3-20-cv-08492 (N.D. Cal.).
5. *Express Mobile, Inc. v. Oath Holdings Inc. f/k/a Yahoo!*, No. 3-20-cv-08321 (N.D. Cal.).
6. *Express Mobile, Inc. v. Adobe Inc. d/b/a Adobe Systems Inc.*, No. 3-20-cv-08297 (N.D. Cal.).
7. *Express Mobile, Inc. v. HubSpot, Inc.*, No. 1-20-cv-01162 (D. Del.).

8. *Express Mobile, Inc. v. Squarespace, Inc.*, No. 1-20-cv-01163 (D. Del.).
9. *Express Mobile, Inc. v. Microsoft Corp.*, No. 3-20-cv-06152 (N.D. Cal.).
10. *Express Mobile, Inc. v. Expedia, Inc.*, No. 6-20-cv-00801 (W.D. Tex., Waco Div.) (transferred to No. 1-21-cv-01141 (W.D. Tex., Austin Div.)).
11. *Express Mobile, Inc. v. eBay Inc.*, No. 6-20-cv-00802 (W.D. Tex.) (transferred to No. 3-21-cv-06656 (N.D. Cal.)).
12. *Express Mobile, Inc. v. Google LLC*, No. 6-20-cv-00804 (W.D. Tex.) (transferred to No. 3-21-cv-08944 (N.D. Cal.)).
13. *Express Mobile, Inc. v. Web.com Group, Inc.*, No. 3-20-cv-00839 (M.D. Fl.).
14. *Express Mobile, Inc. v. GoDaddy.Com, LLC*, No. 1-19-cv-01937 (D. Del.).
15. *Express Mobile, Inc. v. Wix.com, Ltd.*, No. 3-19-cv-06559 (N.D. Cal.).
16. *Shopify Inc. v. Express Mobile, Inc.*, No. 1-19-cv-00439 (D. Del.).
17. *X Commerce, Inc. d/b/a Magento, Inc. v. Express Mobile, Inc.*, No. 3-17-cv-02605 (N.D. Cal.).
18. *Facebook, Inc. v. Express Mobile, Inc.*, IPR2021-01226 (PTAB)
19. *eBay Inc. et al. v. Express Mobile, Inc.*, IPR2022-00572 (PTAB).
20. *Google LLC v. Express Mobile, Inc.*, IPR2022-00597 (PTAB).

Former Proceedings:

1. *Express Mobile Inc. v. BigCommerce, Inc.*, No. 2-16-cv-00384 (E.D. Tex.) (terminated June 30, 2016, Dkt. 11).
2. *Express Mobile, Inc. v. Webs, Inc.*, No. 1-16-cv-00160 (E.D. Tex.) (terminated June 2, 2016, Dkt. 5).
3. *Express Mobile, Inc. v. Webs, Inc.*, No. 2-16-cv-00558 (E.D. Tex.) (terminated Jan. 9, 2017, Dkt. 16).
4. *Express Mobile, Inc. v. Jiva Infotech, Inc. d/b/a I95DEV*, No. 2-16-cv-00775 (E.D. Tex.) (terminated Jan. 4, 2017, Dkt. 12).
5. *Express Mobile, Inc. v. Amplifi Commerce, LLC*, No. 2-16-cv-00811 (E.D. Tex.) (terminated Jan. 4, 2017, Dkt. 14).
6. *Express Mobile, Inc. v. Weebly, Inc.*, No. 2-16-cv-00906 (E.D. Tex.) (terminated Oct. 28, 2016, Dkt. 12).
7. *Express Mobile, Inc. v. Digital Evolution Group, LLC*, No. 2-16-cv-00922 (E.D. Tex.) (terminated Feb. 27, 2017, Dkt. 15).
8. *Express Mobile, Inc. v. Astound Commerce Corp.*, No. 2-16-cv-00923 (E.D. Tex.) (terminated Jan. 4, 2017, Dkt. 17).
9. *Express Mobile, Inc. v. OSF Global Services Inc.*, No. 2-16-cv-00924 (E.D. Tex.) (terminated Jan. 4, 2017, Dkt. 16).
10. *Express Mobile, Inc. v. Blue Acorn, Inc.*, No. 2-16-cv-01411 (E.D. Tex.) (terminated Feb. 27, 2017, Dkt. 11).
11. *Express Mobile, Inc. v. Guidance Solutions, Inc.*, No. 2-16-cv-01412 (E.D. Tex.) (terminated May 12, 2017, Dkt. 39).
12. *Express Mobile, Inc. v. Coalition Technologies LLC*, No. 2-16-cv-01413 (E.D. Tex.) (terminated Feb. 9, 2017, Dkt. 10).

13. *Express Mobile, Inc. v. Lyons Holding Co. Inc.*, No. 2-16-cv-01414 (E.D. Tex.) (terminated Mar. 13, 2017, Dkt. 16).
14. *Express Mobile, Inc. v. Volusion, LLC*, No. 2-17-cv-00064 (E.D. Tex.) (terminated May 12, 2017, Dkt. 14).
15. *Express Mobile, Inc. v. WaveMaker, Inc.*, No. 2-17-cv-00065 (E.D. Tex.) (terminated Apr. 14, 2017, Dkt. 12).
16. *Express Mobile, Inc. v. Alpine Consulting, Inc.*, No. 2-17-cv-00126 (E.D. Tex.) (terminated June 14, 2017, Dkt. 15).
17. *Express Mobile, Inc. v. Forix LLC*, No. 2-17-cv-00127 (E.D. Tex.) (terminated May 17, 2017, Dkt. 12).
18. *Express Mobile, Inc. v. KTree Computer Solutions Inc.*, No. 2-17-cv-00128 (E.D. Tex.) (terminated June 13, 2017, Dkt. 30).
19. *Express Mobile, Inc. v. Optaros, Inc.*, No. 2-17-cv-00129 (E.D. Tex.) (terminated June 27, 2017, Dkt. 14).
20. *Express Mobile, Inc. v. Svanaco, Inc.*, No. 2-17-cv-00130 (E.D. Tex.) (terminated May 29, 2018, Dkt. 122).
21. *Express Mobile, Inc. v. BigCommerce, Inc.*, No. 2-17-cv-00160 (E.D. Tex.) (terminated May 29, 2018, Dkt. 36).
22. *Express Mobile, Inc. v. Alpine Consulting, Inc.*, No. 1-17-cv-03815 (N.D. Ill.) (terminated Aug. 2, 2017, Dkt. 9).
23. *Express Mobile, Inc. v. Brainvire Infotech, Inc.*, No. 1-17-cv-00702 (D. Del.) (terminated Oct. 4, 2017, Dkt. 13).
24. *Express Mobile, Inc. v. eGrove Systems Corp.*, No. 1-17-cv-00703 (D. Del.) (terminated Feb. 28, 2019, Dkt. 46).
25. *Express Mobile, Inc. v. Icreon Tech, Inc.*, No. 1-17-cv-00704 (D. Del.) (terminated Oct. 27, 2017).

26. *Express Mobile, Inc. v. Mobikasa, LLC*, No. 1-17-cv-00705 (D. Del.) (terminated Oct. 4, 2017).
27. *Express Mobile, Inc. v. Salzer Technologies, Inc.*, No. 1-17-cv-00706 (D. Del.) (terminated Nov. 27, 2017, Dkt. 20).
28. *Express Mobile, Inc. v. ePages Inc.*, No. 1-17-cv-00707 (D. Del.) (terminated Oct. 12, 2017).
29. *Express Mobile, Inc. v. Webflow, Inc.*, No. 1-17-cv-00708 (D. Del.) (terminated Oct. 4, 2017).
30. *Express Mobile, Inc. v. AppGyver Inc.*, No. 1-17-cv-00710 (D. Del.) (terminated Sept. 1, 2017).
31. *Express Mobile, Inc. v. Domani Studios LLC*, No. 1-18-cv-00102 (D. Del.) (terminated Aug. 24, 2018, Dkt. 16).
32. *Express Mobile, Inc. v. Manifest LLC*, No. 1-18-cv-00103 (D. Del.) (terminated July 3, 2018).
33. *Express Mobile, Inc. v. SG Hosting Inc.*, No. 1-18-cv-00104 (D. Del.) (terminated Aug. 27, 2018, Dkt. 15).
34. *Express Mobile, Inc. v. Rockfish Interactive LLC*, No. 1-18-cv-00105 (D. Del.) (terminated Aug. 15, 2018).
35. *Express Mobile, Inc. v. WPENGINE, Inc.*, No. 1-18-cv-00106 (D. Del.) (terminated Aug. 14, 2018).
36. *Express Mobile, Inc. v. Fulcrum Worldwide Inc.*, No. 1-18-cv-00154 (D. Del.) (terminated June 4, 2018, Dkt. 16).
37. *Express Mobile, Inc. v. FiloBlu USA Corp.*, No. 1-18-cv-00155 (D. Del.) (terminated June 22, 2018).
38. *Express Mobile, Inc. v. Axelerant Technologies, Inc.*, No. 1-18-cv-00156 (D. Del.) (terminated July 5, 2018).

39. *Express Mobile, Inc. v. BigCommerce, Inc.*, No. 3-18-cv-03287 (N.D. Cal.) (terminated July 22, 2019, Dkt. 77).
40. *Express Mobile, Inc. v. Alloy Marketing and Promotions, LLC*, No. 1-18-cv-01166 (D. Del.) (terminated Aug. 24, 2018).
41. *Express Mobile, Inc. v. Big Spaceship LLC*, No. 1-18-cv-01167 (D. Del.) (terminated Jan. 29, 2019, Dkt. 15).
42. *Express Mobile, Inc. v. Blue State Digital Inc.*, No. 1-18-cv-01168 (D. Del.) (terminated Jan. 2, 2019, Dkt. 12).
43. *Express Mobile, Inc. v. Born Group, Inc.*, No. 1-18-cv-01169 (D. Del.) (terminated May 8, 2019, Dkt. 23).
44. *Express Mobile, Inc. v. Blackstone Technology Group Inc.*, No. 3-18-cv-04678 (N.D. Cal.) (terminated Oct. 25, 2018, Dkt. 26).
45. *Express Mobile, Inc. v. Code and Theory LLC*, No. 3-18-cv-04679 (N.D. Cal.) (terminated Apr. 11, 2019, Dkt. 52).
46. *Express Mobile, Inc. v. Globant, SA*, No. 3-18-cv-04681 (N.D. Cal.) (terminated Apr. 4, 2019, Dkt. 33).
47. *Express Mobile, Inc. v. Happiest Minds Technologies Pvt. Ltd.*, No. 3-18-cv-04683 (N.D. Cal.) (terminated Jan. 24, 2019, Dkt. 31).
48. *Express Mobile, Inc. v. Huge, LLC*, No. 3-18-cv-04687 (N.D. Cal.) (terminated June 17, 2019, Dkt. 44).
49. *Express Mobile, Inc. v. Pantheon Systems Inc.*, No. 3-18-cv-04688 (N.D. Cal.) (terminated Feb. 14, 2019, Dkt. 44).
50. *Express Mobile, Inc. v. SoftVision Inc.*, No. 3-18-cv-04693 (N.D. Cal.) (terminated Feb. 7, 2020, Dkt. 29).
51. *Express Mobile, Inc. v. Svitla Systems Inc.*, No. 3-18-cv-04694 (N.D. Cal.) (terminated Oct. 11, 2018, Dkt. 21).

52. *Express Mobile, Inc. v. DreamHost, LLC*, No. 1-18-cv-01173 (D. Del.) (terminated Aug. 13, 2019, Dkt. 53).
53. *Express Mobile, Inc. v. Hill Holliday LLC*, No. 1-18-cv-01174 (D. Del.) (terminated Aug. 5, 2019, Dkt. 37).
54. *Express Mobile, Inc. v. Hostway Services, Inc.*, No. 1-18-cv-01175 (D. Del.) (terminated Aug. 8, 2019, Dkt. 51).
55. *Express Mobile, Inc. v. iCrossing, Inc.*, No. 1-18-cv-01176 (D. Del.) (terminated Aug. 7, 2020, Dkt. 95).
56. *Express Mobile, Inc. v. Liquid Web, LLC*, No. 1-18-cv-01177 (D. Del.) (terminated Aug. 7, 2019, Dkt. 43).
57. *Express Mobile, Inc. v. Martin Retail Group, LLC*, No. 1-18-cv-01178 (D. Del.) (terminated Sept. 24, 2018, Dkt. 7).
58. *Express Mobile, Inc. v. Mondo International, LLC*, No. 1-18-cv-01179 (D. Del.) (terminated Dec. 6, 2018).
59. *Express Mobile, Inc. v. McCann Relationship Marketing, LLC d/b/a MRM McCann*, No. 1-18-cv-01180 (D. Del.) (terminated Aug. 5, 2019, Dkt. 35).
60. *Express Mobile, Inc. v. Namecheap, Inc.*, No. 1-18-cv-01181 (D. Del.) (terminated Sept. 16, 2019, Dkt. 60).
61. *Express Mobile, Inc. v. Publicis Hawkeye, Inc.*, No. 1-18-cv-01182 (D. Del.) (terminated Sept. 24, 2018, Dkt. 7).
62. *Express Mobile, Inc. v. Rackspace Hosting, Inc.*, No. 1-18-cv-01183 (D. Del.) (terminated May 29, 2019, Dkt. 21).
63. *Express Mobile, Inc. v. Gaddis Partners, Ltd. d/b/a T3*, No. 3-18-cv-05058 (N.D. Cal.) (terminated May 2, 2019, Dkt. 35).
64. *Express Mobile, Inc. v. The Stephenz Group Inc.*, No. 3-18-cv-05061 (N.D. Cal.) (terminated Feb. 6, 2019, Dkt. 26).

65. *Express Mobile, Inc. v. Add2Net, Inc.*, No. 2-19-cv-05091 (C.D. Cal.) (terminated Sept. 30, 2019, Dkt. 25).
66. *Express Mobile, Inc. v. Evolve Media, LLC*, No. 2-19-cv-05093 (C.D. Cal.) (terminated Mar. 16, 2020, Dkt. 33).
67. *Express Mobile, Inc. v. InMotion Hosting, Inc.*, No. 2-19-cv-05097 (C.D. Cal.) (terminated May 13, 2020, Dkt. 35).
68. *Express Mobile, Inc. v. Netlancers Inc.*, No. 2-19-cv-05102 (C.D. Cal.) (terminated Dec. 16, 2019, Dkt. 24).
69. *Express Mobile, Inc. v. Perficient, Inc.*, No. 2-19-cv-05105 (C.D. Cal.) (terminated June 13, 2019, Dkt. 13).
70. *Express Mobile, Inc. v. Sigma Infosolutions Inc.*, No. 2-19-cv-05106 (C.D. Cal.) (terminated June 13, 2019, Dkt. 7).
71. *Express Mobile, Inc. v. Possible Worldwide, LLC*, No. 2-19-cv-05110 (C.D. Cal.) (terminated Oct. 18, 2019, Dkt. 22).
72. *Express Mobile, Inc. v. Perficient, Inc.*, No. 8-19-cv-01175 (C.D. Cal.) (terminated Mar. 10, 2020, Dkt. 31).
73. *Express Mobile, Inc. v. Advantage AMP, Inc.*, No. 2-19-cv-05155 (C.D. Cal.) (terminated Jan. 24, 2020, Dkt. 36).
74. *Express Mobile, Inc. v. Contus Interactive, Inc.*, No. 3-19-cv-03350 (N.D. Cal.) (terminated Feb. 7, 2020, Dkt. 26).
75. *Express Mobile, Inc. v. e-Zest Solutions, Inc.*, No. 3-19-cv-03351 (N.D. Cal.) (terminated Nov. 15, 2019, Dkt. 37).
76. *Express Mobile, Inc. v. MH Sub I, LLC d/b/a Officite*, No. 3-19-cv-03352 (N.D. Cal.) (terminated Aug. 13, 2020, Dkt. 42).
77. *Express Mobile, Inc. v. Phase2 Technology LLC*, No. 3-19-cv-03353 (N.D. Cal.) (terminated Feb. 4, 2020, Dkt. 36).

78. *Express Mobile, Inc. v. R2I Holdings, LLC*, No. 3-19-cv-03355 (N.D. Cal.) (terminated Jan. 22, 2020, Dkt. 35).
79. *Express Mobile, Inc. v. Rishabh Business Solutions, Inc.*, No. 3-19-cv-03356 (N.D. Cal.) (terminated Mar. 13, 2020, Dkt. 28).
80. *Express Mobile, Inc. v. Rauxa Direct, LLC*, No. 3-19-cv-03357 (N.D. Cal.) (terminated Jan. 17, 2020, Dkt. 30).
81. *Express Mobile, Inc. v. Web.Com Group, Inc.*, No. 1-19-cv-01936 (D. Del.) (terminated July 28, 2020).
82. *Ex parte* Reexamination Control No. 90/014,583 requested by Unified Patents, LLC (Ex Parte Reexamination Certificate Issued July 30, 2021).

Other Proceedings:

U.S. Patent No. 6,546,397 (“the ’397 patent”) is the parent of the patent-at-issue. The ’397 patent is also challenged in *Google LLC v. Express Mobile, Inc.*, IPR2021-00700 (PTAB) and *Facebook, Inc. v. Express Mobile, Inc.*, IPR2021-01224 (PTAB).

Litigations involving the ’397 patent are identified in the above listings for the patent-at-issue and further include the following additional litigations:

Current Proceedings:

1. *Express Mobile, Inc. v. Slack Techs., Inc.*, No. 3-21-cv-02001 (N.D. Cal.).
2. *Express Mobile, Inc. v. Dropbox, Inc.*, No. 3-21-cv-01145 (N.D. Cal.).
3. *Express Mobile, Inc. v. Pinterest, Inc.*, No. 3-20-cv-08335 (N.D. Cal.).

4. *Express Mobile, Inc. v. Amazon.com, Inc.*, No. 3-20-cv-08339 (N.D. Cal.)
5. *Express Mobile, Inc. v. Atlassian Corp. plc et al.*, No. 3-21-cv-08942 (N.D. Cal.).
6. *Ex parte* reexamination No. 90/014,615 requested by Unified Patents LLC.
7. *Facebook Inc. v. Express Mobile, Inc.*, IPR2021-01224 (PTAB).
8. *Wix.com, Inc. et al. v. Express Mobile, Inc.*, IPR2022-00570 (PTAB).
9. *Google LLC v. Express Mobile, Inc.*, IPR2022-00598 (PTAB).

Former Proceedings:

1. *Express Mobile Inc. d/b/a Xpressmo, Inc. v. Alibaba.com, Inc.*, 2-15-cv-00461 (E.D. Tex.) (terminated Aug. 25, 2015, Dkt. 28).
2. *BigCommerce, Inc. v. Express Mobile Inc.*, IPR2018-00750 (PTAB) (institution denied Aug. 30, 2018, Paper 10).
3. *Google LLC v. Express Mobile, Inc.*, IPR2021-00700 (PTAB) (institution denied Oct. 4, 2021, Paper 7).

3. Lead and Back-Up Counsel

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner identifies the following:

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4. Service Information

Pursuant to 37 C.F.R. § 42.8(b)(4), Patent Owner identifies the following:

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by email at MSXMO-IPR@McKoolSmith.com, SJXMOIPR@Steptoe.com, and all of the email addresses provided above.

Patent Owner consents to electronic service by Petitioner in this matter at the email addresses identified above.

Respectfully submitted,
/Steven J. Rizzi/

Steven J. Rizzi, Reg. No. 37,706
McKool Smith, P.C.

Date: March 18, 2022

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the following documents were served
by electronic service on the date signed below:

**PATENT OWNER EXPRESS MOBILE, INC.'S
MANDATORY NOTICE INFORMATION**

The names and address of the parties being served are as follows:

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Respectfully submitted,

/Steven J. Rizzi/

Date: March 18, 2022