

Counting on the Perfect Measurement Every Time



In the roofing business for more than 40 years, Dan Molnar, owner of Phoenix Roofing in Aurora, OH, quickly saw the value of using EagleView aerial roof measurements and has

"EagleView gives us consistent, accurate measurements every time."

— Dan Molnar, Phoenix Roofing

been doing so since 2008. "After 40 years, it doesn't get any easier to climb a ladder," Molnar said.

When Molnar first discovered EagleView, he sent in a property address and measured that same address

himself to verify. "The measurement that EagleView sent was virtually the same number that I had come up with," he explained. "I can count on the perfect measurement every time with EagleView, down to the length of the gutter."

Molnar said that Phoenix Roofing has found substantial cost savings by incorporating EagleView measurements into their business practices. They no longer have to spend the time and money to send someone out to measure each

house. "We really like that we've been able to reduce the time lag between getting a measurement and preparing an estimate," Molnar said. "The time that used to be spent on measurements is now spent doing more productive tasks."

The EagleView property owner report plays a key role in Phoenix Roofing's sales process. Molnar said that he uses the full measurement report to review the details with the homeowner and then leaves the property owner report with the customer. EagleView's property owner report provides the 3D diagram, five color photographs and a labeled notes section for easy reference. "The notes diagram labels each plane of the roof and ensures that everyone is referring to the same section when discussing the project," said Molnar.

When asked if there is one feature of the EagleView report that he appreciates the most, the answer comes easily to Molnar. "There's not just one thing; it's all encompassing for us. From the pitch to the square footage to the waste table, we use all the information that we receive. We tried out similar services but have found that they just don't compare to EagleView in terms of accuracy, the images provided and the presentation."