

Pictometry® Roof Measurement Reports Now Available Through AccuLynx.com

Roofers Can Now Order Accurate Roof Measurement Reports Through Their Preferred Workflow



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Pictometry International Corp. →

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ROCHESTER, N.Y., Feb. 22, 2012 /PRNewswire/ -- Pictometry International Corp., the expert in high resolution aerial imagery and measurement analytics, is partnering with AccuLynx, the leading business management software provider for roofing contractors. As a result, AccuLynx will now offer Pictometry Roof Measurement Reports inside their industry leading software. This new capability will be exhibited by both Pictometry and AccuLynx at their booths (nos.1609 and 861) at the International Roofing Expo in Orlando, starting today at the Orange County Convention Center.

(Logo: <http://photos.prnewswire.com/prnh/20110922/NY73591LOGO>)

"Roofing contractors rely on AccuLynx software for every aspect of their business, from billing and estimating to project scheduling. Now, we are giving them the ability to order the most precise and comprehensive roof measurement reports on the market today, from the provider with the best coverage in the industry. Best of all, they can do all this without leaving their workspace," said AccuLynx CEO Richard Spanton Jr. "By offering our customers roof measurement reports from the industry source for aerial intelligence, we're confident that we will also be enabling them to grow their businesses by reducing operating and field costs."

Pictometry Roof Measurement Reports provide all the answers needed to create an accurate estimate for a customer requiring roof repair or replacement, including detailed aerial imagery of the structure from multiple perspectives, detailed line drawings, pitch values and directions, and complete roof takeoff measurements.

"We are excited to partner with AccuLynx to provide roofing contractors with a more comprehensive, single solution that will enable them to run their business more competitively and improve customer service," said Kevin Reilley, President of Pictometry Business Solutions. "With over a decade of experience in producing intelligent aerial imagery and measurement solutions, users of Pictometry Roof Measurement Reports can work with confidence, knowing that their estimates will be delivered quickly, accurately and with the answers they need to create a competitive estimate for every job."

Pictometry creates highly accurate Roof Measurement Reports with data derived from Pictometry imagery. Pictometry imagery is captured using a patented process that geo-references images, attributing a latitude/longitude coordinate to each pixel and enables users to make highly accurate remote measurements of structures and land features including area, height, distance, elevation, bearing, pitch and more – directly on imagery.

About Pictometry -- Pictometry International Corp. -- the leading provider of data-rich aerial Imagery, Analytics, Integrations and Reports -- specializes in the capture of high resolution aerial oblique imagery. Using its patented capture technology, Pictometry produces imagery that is among the highest quality, highest resolution imagery in the world. Geo-referenced and accurate for location-based planning, Pictometry® Intelligent Images™ enable users to measure sites and structures for area, distance, height, elevation and more – without leaving the office. Assessment, Insurance, Construction, Oil & Gas and other industries use Pictometry imagery daily, overlaying it with GIS data and integrating it into existing systems to create an enterprise-wide productivity tool. Pictometry's vast image library of 145 million data-rich images is continually-updated and includes imagery captured in 150 countries and territories around the world including all major U.S. markets. Pictometry International Corp. is based in Rochester, N.Y. To learn more, visit us online at www.pictometry.com.

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