UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LULULEMON ATHLETICA CANADA INC. AND LULULEMON USA INC.,

Petitioner,

v.

NIKE, INC.,

Patent Owner.

Case IPR2023-00180
Patent No. 10,232,220

PATENT OWNER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Nike, Inc. ("NIKE") hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned Petition for *Inter Partes* Review.

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The individual signing below has authority to execute this document on behalf of Patent Owner Nike, Inc.

Dated: November 30, 2022

By: */s/ Brian M. Fogarty*
For Patent Owner Nike, Inc.
Name: Brian M. Fogarty
Title: VP, Global Litigation & Investigations

CERTIFICATE OF SERVICE

The undersigned hereby certifies service on the Petitioner, pursuant to 37 C.F.R. § 42.6(e) and by agreement of counsel, by electronic (e-mail) delivery of a true copy of the foregoing **PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)** was served on November 30, 2022 to the following attorneys of record for Petitioner via e-mail:

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