

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

In re patent of Engstrom et al.

U.S. Patent No.: 10,869,169

Issued: December 15, 2020

Title: Method And Systems For Generating
And Sending A Hot Link Associated With A
User Interface To A Device

§ Petition for *Inter Partes* Review

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§ Attorney Docket No.: 42117.99R169

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§ Petitioner: GOOGLE LLC

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**PETITIONER'S POWER OF ATTORNEY
PURSUANT TO 37 CFR 42.10(b)**

Pursuant to 37 CFR 42.10(b) Petitioner, **GOOGLE LLC**, hereby appoints the Practitioner(s) associated with **Customer Number 27683**, as its attorney(s) to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified Petition for *Inter Partes* Review. Please recognize the correspondence address (including any electronic mail address) associated with **Customer Number 27683** for the above-identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsels.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Executed on 11/28/2022 | 6:53:51 PM PST.

GOOGLE LLC

By: _____

DocuSigned by:

Jennifer Polse

6E1434CC851C411...

Printed Name: Jennifer Polse

Title: Director, Litigation