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About Bet Angel software

Bet Angel software is for use on the Betfair betting exchange. **It can be used for any sport** and is designed as a state of the art trading and betting platform.

Bet Angel contains not only **advanced and well executed** trading tools but also advanced risk management tools for complex betting strategies. It **even includes an interface to Microsoft Excel** so that you can custom create your own view of the market or your own custom user defined trading tools.

Bet Angel represents your best chance of taking full advantage of the exciting opportunities available on betting exchanges.

Bet Angel Basic

Bet Angel - Basic is free software that enables you to do basic exchange trading. It features one click betting, fast refresh rates, one click auto refreshing charting, on screen viewing of your open bets and a momentum indicator. Not only that, but it also includes a 'greening up' function that allows you to equalise any profit you have made right across the entire field you are trading on before an event has started.

This enables you to **guarantee a win even before the start** of a sports event, regardless of what happens in it. It's a revelation for traditional sports market participants.

Bet Angel Basic is significantly different from the professional edition. If you are really serious about attempting to make money from these markets, we recommend that you trial **Bet Angel Professional**. Bet Angel Professional is available on a long trial which will enable you to really understand the benefits of this powerful software. It also comes with extensive video tuition and full reference guide totaling over 100 pages.

Bet Angel Professional

Click here to jump to the detailed descriptions of each function

Bet Angel Professional is the leading trading platform for betting Exchanges. If you are really serious about getting the best from these markets and are looking to give yourself the best chance of making money, Bet Angel professional delivers! It allows you to maximise to the fullest extent possible the massive potential in these exciting markets.

We have designed Bet Angel professional to be a very versatile product. It includes many features **specifically** designed to aid you in different markets with strategies appropriate to each market and your specific trading or betting style. It is also very **user definable**, meaning that you can not only use the best possible trading and betting tools; but also tweak them to create your own unique position. This will help you maintain that critical edge in the market.

Whether you are looking to **scalp** the market, catch larger **trading swings**, take **speculative positions**, be the **bookmaker**, **dutch** the market, **create your own strategies** and templates in Microsoft **Excel** or maybe even build a **fully automated trading bot**; Bet Angel





can deliver the tools for all your needs.

Bet Angel Professional is also a dynamic product. With our in house support and design team working closely with Betfair's top traders, we are constantly developing the product and have an exciting roadmap lined up. Existing Bet Angel users will be able to benefit from all pre-release functionality before the official launch. This will give existing subscribers the chance to use new features ahead of the general market knowing about them. All subscribers to Bet Angel Professional get over many hours of video tuition via the our video help option.

Bet Angel professional is used by many top Betfair traders to aid their market activity and as a consequence Bet Angel users now account for a large and increasing proportion of activity on the exchanges. Make sure you maintain that critical edge in the market. Make things happen, use the right tools, use Bet Angel Professional.

BET ANGEL PROFESSIONAL - FUNCTIONALITY

When you use Bet Angel Professional you are presented with many exciting betting and trading opportunities. Each function within Bet Angel has been specifically designed to address market and strategy specific needs and opportunities. Each one is also able to be undocked and used in conjunction with all the other functionality of Bet Angel. For example you can undock the streaming charting or trade calculator and use it with any of the other functions.

Always conscious of reliability and performance each function can be switched off if you do not wish to use it in the current session. For further ease of use common functions 'hug' the top of each screen and include a trade calculator and normal calculator and maximum liability functions for your safety. We also connect directly to the Betfair server, you do not pass through a server just a stable clean connection with the fastest route to the exchange, no additional hops.

You may also wish to [read the extensive user guide](#) to get a good feeling for the full power and capabilities of Bet Angel. If you scroll down on this page you can read a quick overview of each function, alternatively click on the function you are specifically interested in.

Main Bet Angel Professional functions: -

Connection mode, Global settings, Stop loss, trailing stop loss, Offsetting, twinned orders, fill or kill orders, auto greening , Money management / Autostaking, One click trading, Multi market functionality, Ladder / Depth of market display, Automation / Triggered betting, Streaming charting, Manual bet, Dutching, Bookmaking, Excel spreadsheet integration, Matched bets / Activity log, Rules, Message of the day / Internet browser / Chat, Auto save bets, Trade calculator

DYNAMIC CONNECTION MODE - more features

Key Benefit : Get the fastest and most reliable connection to Betfair

This unique feature allows you to get the best and most stable connection to Betfair. We realise how important a good quality connection and trading platform is. When you start your session you can choose how you wish to connect to Betfair. You can log in via API, non API or hybrid mode. Changing routes depending on the performance you see will enable you to ensure you have the best quality connection to Betfair's servers and trade even if the API is down. Once you are logged into Bet Angel you will also benefit from the connection indicator and log which will monitor your connection allowing you to keep an eye on the stability of your connection. If you lose the connection you can attempt a communications recovery. Another unique feature of Bet Angel. You can also use the connection tuner to tweak and refine your connection performance.



GLOBAL SETTINGS - more features

Key Benefit : Easy selection of important functions like stop losses, offset orders, automatic greening, trailing stops, fill or kill orders, etc.



Rather than un-intuitive and non descript icons or tools, each function in Bet Angel is headed with global functions that you can apply to each market if you wish. Or you can switch the global functions off. The global functions allow to you set common tasks and functions such as tick offsetting, stake variation, fill or kill, stops and trailing stops. Each one can be switched on or off for each market.

Using the global settings you can set how the program automatically responds and manages your positions in the market. Use **off setting** to instantly place a counter order in the market 'in the money' to ensure you have the best possible chance of closing out a profitable trade. Use the automated stop loss or trailing stop to make sure you exit a position the minute it starts to go against you. The fill or kill feature means you can ensure you don't leave money in the market or have an unfilled order and can also place speculative orders out of the money. **Automatic and trailing stop losses** also allow you to trade effortlessly in the market knowing that if your position goes against you, your position will be closed in a flash and in a manner that will not place false orders in the market. For the first time in ages you will be able to open a position in the market and **walk away from your screen**. You can even place **fill or kill orders** in the market speculatively, get Bet Angel to hold them there and then get Bet Angel to decide what to do with the order once your timed order has expired. The make market function instantly takes both sides of the book to ensure you can profit in flat markets.

MONEY MANAGEMENT / AUTO STAKING - more features

Key Benefit : Effectively manage your risk in the market.



Using too much or too little money in the market can ruin the best strategy. By switching on the auto staking Bet Angel will automatically manage your stakes to allow you to target set profit targets per trade. This will allow you to very carefully manage your risk in the market while maximising your profit potential and exposure to risk.

ONE CLICK TRADING / SCALPING - more features

Key Benefit : Get in and out of the market in a flash with one click with manual or automated order management functions.

Using this feature you can nip in and out of the market with ease using one click trading and a host of complementary features. Popular with scalpers, this screen combines some basic functions with some very powerful features enabling you to nip in and out of the market with the ease and it allows you to place counter orders or exit your positions in a flash well before people with more basic interfaces get the chance.

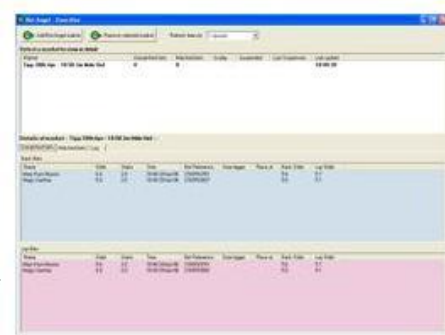


In this area you can also use the **greening up** button to equalise your profit or equalise your losses to ensure you don't lose or ensure a winner in the next event even before the event has got underway.

MULTI-MARKET TRADING - more features

Key Benefit : Trade multiple markets simultaneously and automatically.

Can't be in two places at once? You can with Bet Angel's multi market functionality. Trade multiple soccer, horse or other sports events simultaneously using the same powerful features that you have already heard about. Bet Angel will hold orders in the market across multiple markets or events and carefully manage all of your timed fill or kill, stop loss and offsetting orders, all at once, in each market. No need to start up multiple copies or miss out on interesting markets. Each market and open position has a running total of open and closed bets and current status.



LADDER / DEPTH OF MARKET TRADING - more features

Key Benefit : Easy to use click, drag and drop interface which allows you to see full market depth, charting and trade history on one screen.

This function provides a 'financial markets style' ladder trading interface. This displays the selected market using a vertical display of odds rather than the traditional horizontal display and includes trade history and streaming charting. This gives you more flexibility in the way that you see and interpret information in the market and is the preferred choice for certain types of users. Orders are entered into the market with one click and they can be dragged dropped and cancelled using the mouse. Sheer simplicity!



All the full order management features available elsewhere in Bet Angel are also applicable in this format as well as being able to see full market depth and where total matched bet volume is in the market. Stop losses, greening up, fill or kill orders and other automation are all applicable. You can also undock and use all other functions in conjunction with this screen.

AUTOMATION / TRIGGERED BETTING - more features

Key Benefit : Take the emotion out of your trading and get orders in and out of the market faster than a human operator.

Sometimes the human eye and hand is not enough and sometimes human emotion can easily stop you from opening or closing a position correct. Use the triggered betting mode to get into the market incredibly quickly to pick up opportunities that others may not see. You don't need any programming skills or specialist knowledge on this screen, just set up the rules and let Bet Angel do the rest.



Take the emotion out of your trade by getting Bet Angel to fire an order automatically into the market and then manage that position automatically as well. Fire orders into the market when the price or volume on either side of the book reaches your predefined level. Use global settings to fire in counter orders and manage what happens once the triggered betting has fired your initial order into the market.

STREAMING CHARTING - more features

Key Benefit : Don't guess where the market is going, see where it is going with streaming price and weight of money charts. .

The charting screen brings remarkable trading tools to your desktop. Using the unique streaming charting facilities, you can now view advanced trading information right in front of your eyes and then use a variety of one click betting tools to take a position.



If you are watching highly liquid and volatile markets then use the charts to **monitor** price moving averages as they sweep across the screen surrounded by the unique **price predicting** 'price envelope'. Unique **volume and weight of money indicators** also plot the amount of money entering the market. This data allows you to see where the money is going in the market, if momentum is building and it also allows you to see if unusual orders are entering the market. Watch for 'volume spikes' and other activity so you can time your trading to **perfection**.

All the charts setting are user definable not only in terms of general settings but also in terms of colours used. The charting is perfect for timing your entry in and out of the market and keeping an eye on general market activity. When unusual orders hit the market you will see them clearly on the charting screen. Not only that you will see the affect they have and be able to take action on them.

MANUAL BETTING - more features

Key Benefit : Use a mixture of manual and advanced order management functions to carefully place orders in the market. Green or red up with customer rather than automatic amounts of money.

There are times when you don't need or want to automate your actions in the market. The manual bet area gives you the flexibility of Bet Angel but allows you to manage the position and price at which you enter the market. You can mix and match manual betting with some of the automated facilities on Bet Angel. If you see something trading at 3.40 why not place an order in the market at 3.45 and see if it gets matched? Not only that but ask Bet Angel to hold it there for a predefined period and cancel the order if it does not get filed. You can get Bet Angel to automatically offset you bet or apply stop losses and other characteristics to these bets. Or you could just place a boring old normal bet in the market.



Use the manual greening to partially offset your profits from one selection to another or to green up multiple profitable positions either fully or partially. If you have a loss you can spread part or all of that loss across the book also.

MANUAL / AUTOMATIC DUTCHING - more features

Key Benefits : Back part or sections of the field to a pre-defined profit target in total or by selection, manually or automatically. Perform book arbitrage.

The very clever dutching tab allows you to take the back side of the book and back parts of a market to achieve a profit define by either a profit target (e.g. £10) by a percentage or to the minimum stake required. Or by excluding certain selections or outcomes you can achieve a preset profit target allowing you to maximize you position taking on an entire event. Or why not perform book arbitrage by asking bet angel to back the entire book when the book % value slips under 100%.



Special functions like the margin maker allow you to quickly and easily make a market by backing one or more selections and letting bet angel calculate what price the remain selection you should be priced at. This is a powerful function. Use the autobet capability to hunt for a % or monetary profit target. Bet Angel will monitor the market and only fire your series of bets into the market when your profit target is met .Profit targets can also be set by individual runner, allowing you to zero out or specify specific profits individually. You can even specify negative values.

MANUAL / AUTOMATIC BOOKMAKING - more features

Key Benefits : Lay part or sections of the field to a pre-defined profit target, manually or automatically. Perform book arbitrage.

Only bookmakers win, so why not become one? The clever bookmaker screen allows you to take the lay side of the book and lay parts of a market to achieve a profit defined by either a profit target (e.g. £10) by a percentage or to the minimum stake required. By pricing certain selections or outcomes you can achieve a preset profit target allowing you to maximise you position taking on an entire event. Or why not perform book arbitrage by asking bet angel to back the entire book when the book % value goes over 100% on the lay side.



Special functions like the margin maker allow you to quickly and easily make a market by backing one or more selections and letting bet angel calculate what price the remain selection should be priced at. This is a powerful function. Use the autobet capability to hunt for a % or monetary profit target. When Bet Angel finds it, it will automatically fire orders into the market in an instant.

MICROSOFT EXCEL INTEGRATION - more features

Scripting / Triggered betting / Spreadsheet

Key Benefits : Custom write trading spreadsheets, calculators or trading tools & bots with this powerful tool.

If you have some knowledge on using spreadsheets then the Microsoft Excel integration will take your betting into another sphere altogether. Fire up bet angel and link it to Excel and suddenly you have the Betfair market in front of you on this popular spreadsheet software. Not only that but you can fire triggered bets into the market using this tool and create a macro to automatically trade the market! As though that was not good enough we have also created a Bet Angel scripting language.



This allows you ultimate flexibility by passing instructions through Bet Angel and to the Betfair market managed automatically by Bet Angel. Fire fill or kill orders, stop orders and use other popular Bet Angel features. With the massive flexibility available in Excel and the powerful features in Bet Angel the sky is the limit!

MATCHED BETS & ACTIVITY LOG - more features

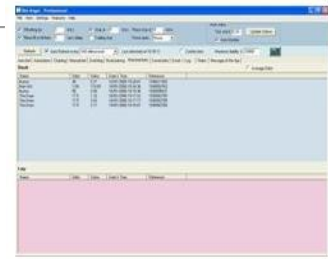
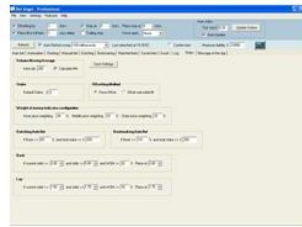
Key Benefits : Keep an eye on your activity in the market.

Similar to the Betfair area this allows you to see at a glance all the current matched bets you have in the market you are viewing. Keep an eye on what has happened in the market by viewing the activity log. This keeps an eye on what Bet Angel has done since you were active in the market, giving you to ability to monitor and improve your trading performance.

RULES SCREEN - more features

Key Benefits : Preset important functions.

Use the rules to preset capability in other parts of bet angel. User define how Bet Angel fires offset bets into the market. How the autobet function fires on the bookmaking and dutching tab, how the weight of money is calculated, how the triggered betting in the automation tab will fire and set several other general features, preferences and settings.



BET ANGEL DESKTOP - more features

Chat / Internet browser

Key Benefits : Read your emails, browse the internet or chat to other traders all from within Bet Angel. Every time you fire up Bet Angel you will see our message of the day, the main communication with Bet Angel users. Not only that but this area is an integrated web browser. Now you can read your Email, the news, the sports pages and bet or trade away to your hearts content! This function has been recently upgrade to include a chat room so you can talk to other Bet Angel traders.



AUTO SAVE BETS - more features

Key Benefits : Automatically saves bets on a suspension for re-introduction to the market post suspension.

Want to carry some orders over from a pre inplay position or a suspended market? Use the saved bets tab to store and retrieve open positions. This give you the chance to increase your chance of a successful match or fill in the market. Select whether you want all bets stored automatically or manually.



TRADE CALCULATOR - more features

Key Benefits : See your net position in the market at any time across multiple runners. Close your position quickly and easily and instantly place hedged or un hedged bets in the market.

With the highly useful trade calculator you can carry on and trade a market knowing your total net gain or liability at an instant at any time. The trading calculator is an undockable tool that allows you to monitor multiple position dynamically. Bet Angel adds up all your trading positions on your selection and will work out your current net position. This is updated real time as the market unfolds in front of you. When the time is right simply click one of three buttons to exit all your trades. Choose whether you wish to close at your nominated profit target, the current market price or on the reverse side of the book. Check the 'greening' box and the calculator will calculate and on your instruction spread the profit or loss across the entire field instantaneously.

