

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.,
Petitioner

v.

PARUS HOLDINGS, INC.,
Patent Owner

Case: IPR2023-00303
U.S. Patent No. 8,185,402

**PATENT OWNER'S MANDATORY NOTICES
UNDER 37 C.F.R. § 42.8(a)(2)**

Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner, Parus Holdings, Inc., hereby files its Mandatory Notices as follows:

I. Real Party of Interest (37 C.F.R. § 42.8(b)(1))

Pursuant to 37 C.F.R. § 42.8(b)(1), Patent Owner identifies Parus Holdings, Inc. as the real party in interest.

II. Related Matters (37 C.F.R. § 42.8(b)(2))

Pursuant to 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following proceedings that may affect, or be affected by, this proceeding:

- *Parus Holdings, Inc. v. Microsoft Corp.*, Case No. 2:22-cv-01700-JLR (W.D. WA.);
- *Parus Holdings, Inc. v. Google, LLC*, Case No. 5:22-cv-07839 (N.D. CA.);
- *Parus Holdings, Inc. v. Apple Inc., et al.*, Case No. 3:22-cv-07514-VC (N.D. CA);
- *Parus Holdings, Inc. v. Samsung Electronics America, Inc., et al.*, Case No. 6:21-cv-01073-ADA (W.D. Tex.);
- IPR2022-00523 (*Google LLC v. Parus Holdings, Inc.*) against U.S. Patent 8,185,402
- IPR2022-00804 (*Microsoft Corporation v. Parus Holdings, Inc.*) against U.S. Patent 8,185,402

- IPR2022-00949 (*Apple Inc. v. Parus Holdings, Inc.*) against U.S. Patent 8,185,402
- IPR2022-01502 (*Samsung Electronics America, Inc. v. Parus Holdings, Inc.*) against U.S. Patent 8.185.402

III. Lead and Back-up Counsel (37 C.F.R. § 42.8(b)(3))

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner identifies lead and back-up counsel as follows:

Lead Counsel	First Back-up Counsel
John B. Campbell Reg. No. 54,665 jcampbell@mckoolsmith.com McKool SMITH, P.C. 303 Colorado Street, Suite 2100 Austin, Texas 78701 Telephone: (512) 692-8700 Facsimile: (512) 692-8744	Scott W. Hejny Reg. No. 45,882 shejny@mckoolsmith.com McKool SMITH, P.C. 300 Crescent Court, Suite 1500 Dallas, Texas 75201 Telephone: (214) 978-4000 Facsimile: (214) 978-4044

IV. Service Information (37 C.F.R. § 42.8(b)(4))

Pursuant to 37 C.F.R. § 42.8(b)(4), Patent Owner requests that all non-electronic correspondence be directed to lead counsel and back-up counsel as shown above. Patent Owner consents to electronic service by email at ParusAppleIPR@mckoolsmith.com.

Dated: December 27, 2022

Respectfully submitted,

/s/ Scott W. Hejny

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*Counsel for Patent Owner, Parus Holdings,
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CERTIFICATION OF SERVICE

The undersigned hereby certifies that the foregoing **PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)** has been served on Petitioner via email on the following counsel of record for Petitioner:

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By: /s/ Scott W. Hejny

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