

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VIZIO, INC.,
Petitioner,

v.

MAXELL, LTD.,
Patent Owner

IPR2023-00316
Patent 8,170,394

**PATENT OWNER'S UNOPPOSED MOTION TO WITHDRAW COUNSEL
AND SUBSTITUTE NEW COUNSEL**

I. RELIEF REQUESTED

Pursuant to 37 C.F.R. § 42.10(e), Patent Owner Maxell, Ltd. (“Patent Owner”) moves to withdraw the following counsel of Mayer Brown LLP: Robert G. Pluta, who is currently lead counsel for Patent Owner, and Amanda S. Bonner, Luiz Miranda, James A. Fussell, Bryan C. Nese, and Saqib J. Siddiqui, who are currently back-up counsel for Patent Owner. Patent Owner designates substitute counsel herein, and will file updated mandatory notices reflecting the withdrawal and substitution of counsel upon grant of this motion. The Board authorized the filing of this motion via e-mail on June 16, 2023.

Petitioner VIZIO, Inc. (“Petitioner”) has indicated that it does not oppose this motion.

II. STATEMENT OF REASONS FOR WITHDRAWAL OF COUNSEL

Patent Owner wishes to remove Robert G. Pluta as lead counsel and Amanda S. Bonner, Luiz Miranda, James A. Fussell, Bryan C. Nese, and Saqib J. Siddiqui as back-up counsel in this proceeding. The withdrawal of Robert G. Pluta as lead counsel and Amanda S. Bonner, Luiz Miranda, James A. Fussell, Bryan C. Nese, and Saqib J. Siddiqui as back-up counsel—leaving Patent Owner represented by the below designated lawyers of Banner & Witcoff, Ltd.—will not have an adverse effect on Patent Owner or otherwise delay the proceedings in this matter.

III. DESIGNATION OF SUBSTITUTE COUNSEL

Patent Owner designates the following attorneys from Banner & Witcoff, Ltd. to represent it going forward in this proceeding: Scott M. Kelly (Registration No. 65,121) as new lead counsel, and Christopher L. McKee (Registration No. 32,384) and Joshua Davenport (Registration No. 72,756) as new backup counsel.

<u>Lead Counsel</u>	<u>Back-Up Counsel</u>
Scott M. Kelly (Reg. No. 65,121)	Christopher L. McKee (Reg. No. 32,384) Joshua Davenport (Reg. No. 72,756)
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As required by 37 C.F.R. § 42.10(b), a new Power of Attorney and Updated Mandatory Notices reflecting the withdrawal and substitution will be filed by Patent Owner's new counsel after this Motion is granted.

Respectfully submitted

Dated: June 23, 2023

By: /Robert G. Pluta/

Robert G. Pluta
Reg. No. 50,970

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.105, I hereby certify that I caused a true and correct copy of this **PATENT OWNER'S UNOPPOSED MOTION TO WITHDRAW COUNSEL AND SUBSTITUTE NEW COUNSEL** in connection with IPR2023-00316 to be served via e-mail on June 23, 2023, in its entirety on the following counsel of record for Petitioner:

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Dated: June 23, 2023

By: /Robert G. Pluta/

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