

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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NANOBEBE US INC.,  
Petitioner,

v.

MAYBORN (UK) LIMITED,  
Patent Owner

---

Case IPR2023-00465  
Patent 11,207,244

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**DECLARATION OF STEVE PARKIN**

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I, Steve Parkin, declare that:

## **I. INTRODUCTION**

1. I understand that Nanobebe US Inc. filed a petition for *inter partes* review (“IPR”) of claims 21-24, 26, and 27 of U.S. Patent No. 11,207,244 (“the ’244 Patent”) (EX1003). I also understand that my testimony in this declaration will be submitted in support of the Patent Owner’s Response to the Petition filed by Mayborn (UK) Limited.

2. I am not being paid or compensated in any way for this declaration beyond my normal salary and other benefits received based on my position of employment at Mayborn UK Limited.

## **II. PROFESSIONAL BACKGROUND**

3. I am an employee of the Patent Owner, Mayborn UK Limited (“Mayborn”). I started my career with Mayborn in 1998. Mayborn is the owner of the Tommee Tippee brand. The Tommee Tippee brand covers a range of different product categories, including bottle feeding, breastfeeding, sterilizing & care, soothing, and cups & feeding.

4. I have held multiple positions at Mayborn over the years, including Head of Brand & Business Transformation (1998-2001), Marketing and Sales Director (2002-2006), and Managing Director (2007-2009). I am currently the Chief Executive Officer at Mayborn, and I have held this position since 2009.

5. Throughout my 25-year career at Mayborn, I have obtained detailed personal knowledge of Mayborn's history, the history of the products Mayborn developed and sold under the Tommee Tippee brand, and the history of competitor products and product markets within which the Tommee Tippee brand operates.

### **III. THE AWARD WINNING CLOSER TO NATURE PRODUCT**

#### **A. The Story of Closer to Nature**

6. In the early 2000s, Mayborn was well known for its Tommee Tippee brand non-spill sippee cups for toddlers. We also sold conventional baby bottles, but we were keen to expand our offerings in the baby products market to include a new, innovative baby bottle product.

7. One of the problems with baby bottles back then (and in some cases still today) was that they were quite different from a mother's breast in both shape and feeding action. This resulted in what is known as nipple confusion, which causes an infant to have trouble latching and feeding when the infant is switched from bottle to breast. We came to realize that nipple confusion was a significant issue for more and more mothers who wanted to breastfeed their babies, but also rely on bottle-fed breastmilk on occasion when breastfeeding was inconvenient, for example while at work.

8. We also realized that existing bottle designers tended to focus on the shape of mouthpiece (roughly corresponding to the nipple portion of a human breast) and paid very little attention to the other portions of the breast with which a feeding

infant interacts. We began to explore the idea of a baby bottle product that would avoid nipple confusion by more closely approximating the shape of a mother's breast, at least insofar as a baby was concerned. We also wanted to mimic the natural movement of a mother's nipple during breastfeeding. The project to develop such a baby bottle product was aptly designated the "Most Natural Feeding" project.

9. Mayborn devoted significant time and resources to the Most Natural Feeding project. During the design phase, a number of women's breasts were measured in the area adjacent to the nipple. The average of these measurements resulted in a nipple and immediately surrounding area of breast having a domed shape, which we incorporated into our design. We achieved this breast-like shape by using a much wider nipple than existing products, including certain products that were described as "wide" at the time.

10. We also designed a region below the mouthpiece of the nipple to control the movement of the mouthpiece such that it would move relative to the rest of the nipple with a motion that consistently mimicked that of a human breast during feeding. This and other features of the design were successfully tested over the course of the Most Natural Feeding project.

11. Mayborn officially launched this new bottle design under the moniker Closer to Nature in the United Kingdom in 2006. The product became an instant success for Mayborn, and ultimately displaced a bottle made by Avent as the top-

selling baby bottle in the UK. Over time, Mayborn developed an entire line of products using (or compatible with) the Closer to Nature breast-like design, including pacifiers, breast pumps, sippee cups, and bottle warmers.

12. The Closer to Nature bottle product became our flagship baby product and remains so today with no significant changes in its shape or natural feeding action since 2006. It is still our best-selling baby product with sales topping 22 million bottles worldwide in 2022.

**B. The Closer to Nature Baby Bottle Products**

13. The Closer to Nature baby bottle product launched in the UK in 2006. The bottle is pictured below, and it includes three main components: a plastic bottle, a nipple, and a collar that secures and seals the nipple against the bottle.



14. The nipple and collar have a characteristic breast-like shape, and the nipple is specifically designed to control flexing of the nipple in the manner of a human breast. This combination of breast-like shape and movement distinguishes the Closer to Nature bottle from competitor products. This design was completely new when the product launched in 2006, and others have been attempting to copy these features ever since. Because these breast-like features of the Closer to Nature bottle have been so effective and favorably received by the industry, we have not changed them over the 17-year history of the product, including in the glass bottle and silicone bottle product variations.

**C. The Closer to Nature Bottle's Numerous Awards**

15. The Closer to Nature bottle has won numerous awards in multiple different countries over the life of the product. I will identify a non-exhaustive sampling of more than 30 such awards below from the United Kingdom, where the product launched initially, and the United States. While I focus on these two major markets, they are not the only places where the Closer to Nature bottle has received industry praise. Industry observers in Australia, Malaysia, and Ireland have also recognized this award-winning product.

## Australia



## Malaysia



## Ireland



16. Note that all of the pictures and documents that I reference and discuss in this declaration were gathered for my review by various Mayborn employees. I have examined and evaluated these materials to assess their legitimacy, authenticity, and accord with my personal knowledge of the Closer to Nature bottle and its history, which I hereby affirm. I am relying on these materials for purposes of this

declaration just as I would rely on materials gathered by Mayborn employees for business purposes.

## 1. Awards in the United Kingdom

17. By the time of the official product launch in 2006, the Closer to Nature bottle had already won multiple industry awards, including the following:

| Year | Industry Observer      | Award Category                 |
|------|------------------------|--------------------------------|
| 2005 | Mother & Baby          | Most Innovative Product – Gold |
| 2005 | Practical Parenting    | Best Buy Award                 |
| 2005 | Prima Baby             | Best Buy                       |
| 2005 | Pregnancy & Birth      | Star Buy                       |
| 2005 | I'm Pregnant! Magazine | My Best Buy                    |

18. As shown in the pictures below, Mayborn identified these 2005 awards on the product packaging of the Closer to Nature bottle.





19. The Closer to Nature bottle continued to win industry awards after its official launch in 2006, including the Babygear & Toddler—Platinum award, another accolade identified on the product packaging (see picture below).

**Babygear & Toddler Award**  
Platinum

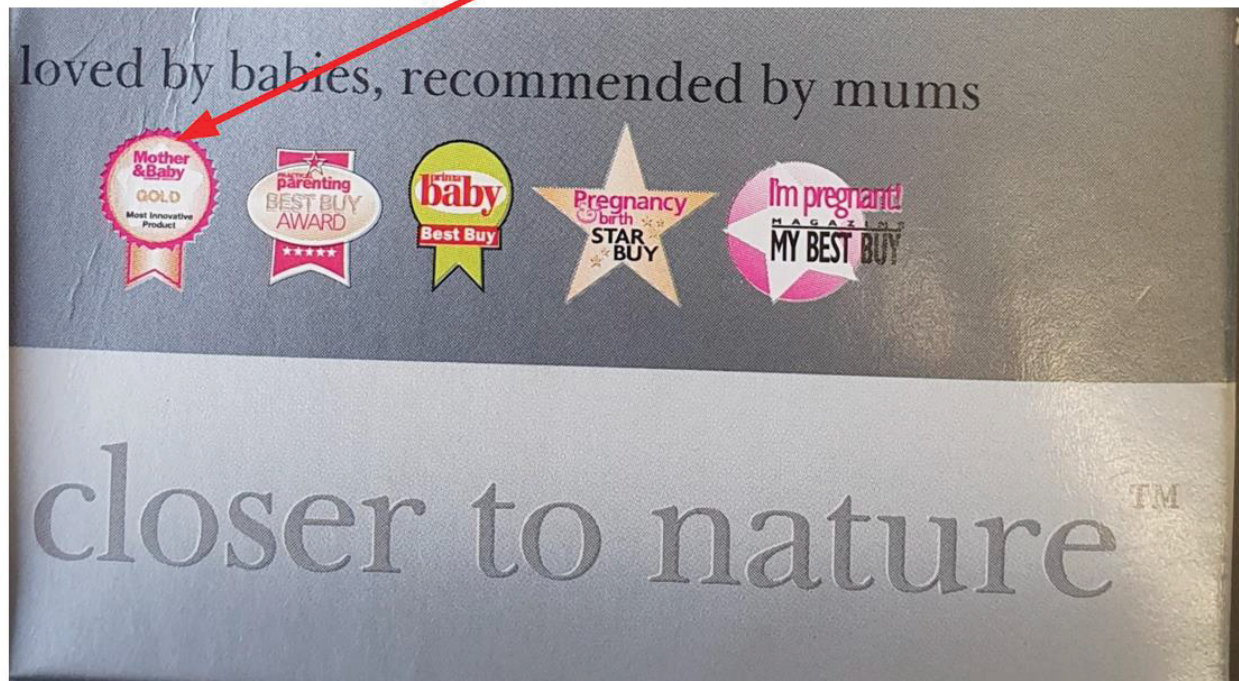


20. The Closer to Nature bottle has been a repeat award winner for multiple different industry observers. For example, Mother & Baby, a well-known, longstanding UK parenting magazine and website, named the Closer to Nature bottle an award-winning product at least *six different times*.



- 2005-06: Most Innovative Product—Gold

## Mother & Baby Most Innovative Product - Gold



Closer to Nature Product Packaging Picture (with annotations)

- **2006-07: Best Feeding Product 0-6 Months—Gold**

The home of **Mother & Baby** and **Pregnancy & Birth** magazines

Home News Community Video Q & A Trying to conceive Pregnancy Birth Mum Baby Toddler+ Family Win Reviews

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Matches Found in Shopping

[Bed & Bath Time](#) (1) [2006-7](#) [Remove](#) [winner](#) [Remove](#) 27 items found

[Eco Organic & Fairtrade](#) (1)

[Feeding](#) (4)

[Nursery Furniture & Decor](#) (1)

[Safety Health &](#)

Results 1 - 27 of 27

**2006-7 winner: Best Feeding Product 0-6mths**

Gold: **Closer to Nature Range**, from £3.99, Tommee Tippee Silver: Ultivent Anti-Colic Feeding Bottle, from £3.69, MAM ALSO SHORTLISTED Feeding Bottle with Extrasoft Newborn Teat, £3.25, AventiQ24 Electronic...

In: Shopping > Feeding

*Appendix A (excerpt with annotations)*

- **2007-08: Best Baby Bottle—Gold**

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Matches Found in Shopping

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[Clothing & Footwear](#) (2)

[Eco Organic & Fairtrade](#) (1)

[Feeding](#) (5)

[Maternity](#) (1)

Results 1 - 34 of 34

**2007-8 winners: Best Baby Bottle**

Gold: Mothercare Self Sterilising Bottle, Babyway International Ltd Silver: AVENT Airflex™ Feeding Bottle System, Philips Avent Highly Commended: **Tommee Tippee Closer to Nature Range**, Tommee...

In: Shopping > Feeding

*Appendix B (excerpt with annotations)*

- **2008-09: Best Baby Bottle—Gold**

## Winners of the 2008 Mother & Baby Awards announced

By [Helen Kaye](#)

14 November 2008 10:49

**The winners of the Mother & Baby awards were announced last night at a glitzy black-tie ceremony at the Park Lane Hilton Hotel in London.**

Leading baby manufacturers and brands congregated for the biggest event in the industry's calendar, organised by the Number 1 parenting magazine – Mother & Baby.



All products at the independent awards were tested and rated by mums before their feedback decided which brands won the Gold, Silver and Bronze awards.

Gold Winners included Mamas and Papas Luna Mix for the Best Pushchair, McCann Erickson's Graco Contempo for the Best High Chair and Bumgenius All in One Nappy won the best Reusable Nappies.

Other award winners included Asda who scooped the prestigious Retailer of the Year Award and the Brother Max 3 in 1 Thermometer which won Most Innovative Product.

### Gold Product Winners from the night

Best Baby Bottle: Tommee Tippee Closer to Nature

**Best Baby Bottle: Tommee Tippee Closer to Nature**

*Appendix C (excerpt with annotations)*

- **2009-10: Best Product for Bottle Feeding—Gold**

The home of **Mother & Baby** and **Pregnancy & Birth** magazines

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2009  
2008  
2007  
2006

### Mother & Baby Awards

You have no recent searches

[Tommee Tippee bottle](#)  
[translate:/Shared/Controls/Gear/GearDetails/BuyButtonAltText](#)  
£7.99

from Tommee Tippee

**2009/10 Best product for bottle feeding**

£7.99

Editor's rating ★★★★★  
Mum's rating

**The winner of the Best product for bottle feeding is: Tommee Tippee's Closer to Nature Bottles**

The runners up are:  
**Silver award winner** - BornFree's 260ml BPA Free Plastic Bottle  
**Bronze award winner** - MAM BPA Free Anti-colic Bottle

[Submit Review](#)

Editor's rating ★★★★★  
**Review of the winner:** 'One tester revealed, "My child refused bottles until we tried these. We haven't looked back since."  
Mums' Rating (0 reviews)

[Submit your Review](#)

Sort by most recent

*Appendix D (excerpt with annotations)*



**Mother & Baby**  
AWARDS 2009  
**GOLD**  
**BEST PRODUCT FOR BOTTLE FEEDING 2009**

 **Tommee Tippee**  
Gold. Gold. Gold.

For the third time - and the second year in succession - Tommee Tippee's Closer to Nature bottle has won the coveted Gold Award at the industry's Oscars, the Mother and Baby Awards.

At a glittering ceremony in London on Thursday night, comedian Hugh Dennis presented us with the Gold Award for the Best Bottle Feeding Product. Since launch in March 2006, the Closer to Nature bottle has been consistently your favourite bottle - so we'd like to thank you for your votes of confidence.

*Appendix E (excerpt with annotations)*

- **2011-12: Best Product for Bottle Feeding—Bronze**



(<https://www.babybrandsdirect.co.uk/blog/wp-content/uploads/2011/11/images.jpg>) The elite of the nursery industry gathered together for one of the biggest events of the year to hear the results of the 2011 Mother and Baby Awards, and we are delighted to announce that a long list of products we stock won! A huge congratulations to all our suppliers who won awards this year, we know they are well deserved.

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**Best Newborn Toy – 0-6 months**  
 Fisher Price Luv u Zoo Deluxe Musical Mobile Gym – Silver  
 Taf Toys MP3 Stereo Cot Mobile  
 (<https://www.babybrandsdirect.co.uk/category>) – Bronze

**Best Product for Bottle Feeding**  
 MAM Microwave Steam Steriliser  
 (<https://www.babybrandsdirect.co.uk/mam-microwave-steam-steriliser-wholesaler>) – Gold  
 MAM Soft Brush (<https://www.babybrandsdirect.co.uk/mam-soft-bottle-teat-brush-wholesaler>) – Silver  
**Tomme Tippee Closer to Nature feeding bottle**  
 (<https://www.babybrandsdirect.co.uk/tommee-tippee-closer-to-nature/bottles-teats-accessories-supplier>) – Bronze



*Appendix F (excerpt with annotations)*

21. Practical Parenting & Pregnancy Magazine, another UK parenting publication, named the Closer to Nature bottle an award-winning product at least **four different times**.



- 2005: Bust Buy Award

## Practical Parenting Best Buy Award



*Closer to Nature Product Packaging Picture (with annotations)*

- 2007: Best Bottle and Teat—Winner

The Practical Parenting Awards held recently in the London Aquarium gave us two top awards. First, the Closer to Nature range won the Best Bottle and Teat category. And the weaning set as featured exclusively on our website took the Best Feeding Equipment award.

*Appendix G (excerpt)*

- 2010: Bottle/Teat—Gold Award



- 2011: Bottle/Teat—Gold Award



22. Prima Baby & Pregnancy Magazine, yet another UK parenting publication, named the Closer to Nature bottle an award-winning product at least **three different times**.

- 2005: Best Buy



## Prima Baby Best Buy

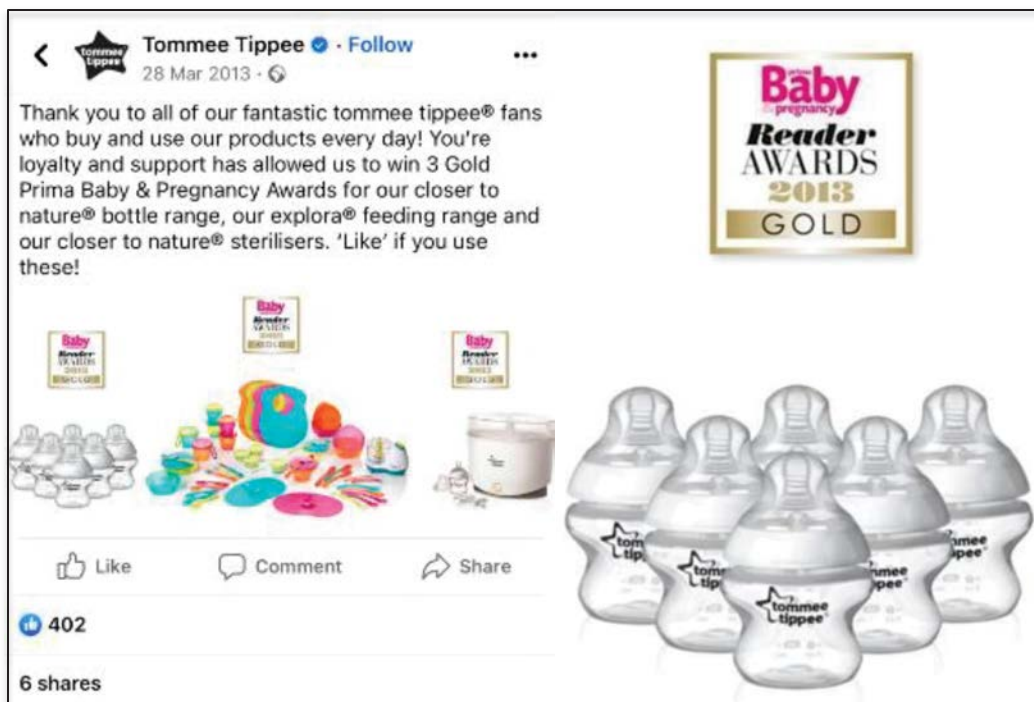


*Closer to Nature Product Packaging Picture (with annotations)*

- **2010: Best Buy & Best Value—Gold**



- **2013: Reader Awards—Gold**



23. MadeForMums, a popular UK parenting website, named the Closer to Nature bottle an award-winning product at least *six different times*.

- **2018: Baby Bottles—Gold Award Winner**



*Appendix H (excerpt)*

- 2019: Baby Bottles—Bronze Award Winner



Appendix I (excerpt)

- **2020: Baby Bottles—Silver Award Winner**

**SILVER - TOMMEE TIPPEE CLOSER TO NATURE, from £13.49**



**Why it's a winner:** The Closer to Nature bottle from hugely trusted brand Tommy Tippee is shaped to feel more like a breast, making it easier for the baby to latch. The silicone nipple also mimics the natural breastfeeding action, and the bottle's shape makes it very comfortable to hold. Our testers reported great success with this bottle, with their babies clearly preferring Closer to Nature to other brands they had used.

**Tester Meghan, mum of 2, says:** "I love the Tommy Tippee Closer to Nature bottles - they are the only ones my 5-month-old daughter will drink from. I will definitely recommend these bottles to friends."

*Appendix J (excerpt with annotations)*

- **2021: Baby Bottles—Silver Award Winner**



**Why it's a winner:** Described by our mum testers as “comfortable to use” and “good quality”, this bottle impressed our testers with its smooth silicone teat that has a breast-like shape. “My son took the teat straight away with no fuss” said tester Charlotte, mum a 3-month-old baby, who was “pleasantly surprised” that the bottle didn’t leak, unlike others she’d tried. The anti-colic valve in the teat reduces the amount of air that your baby takes in and you can choose from a wide range of sizes, colours and designs, including bright hues and cute character drawings.

**In the words of the tester Becky, mum of a 3-month-old baby:** “This bottle has a great design, with an effective anti-colic valve and a comfortable, easy-hold shape. The multi-packs are excellent value for money and, having used them with all my children, I wouldn’t hesitate to recommend them to anyone.”

*Appendix K (excerpt with annotations)*

- **2022: Baby Bottles—Silver Award Winner**

## Silver – Tommee Tippee Closer to Nature Silicone Bottle, from £23.99



**Why it's a winner:** The squeezable soft-touch silicone is designed to feel warm and comforting, just like mum's skin, and the teat itself is shaped to mimic a breast. It is stain and odour-resistant and has an anti-colic valve – there is also an anti-static coating so the silicone won't pick up dust particles. Our testers and judges loved how comfortable it was to hold and felt it was easy to take apart, assemble and use. Mum Mariah said: "The silicone feel is like no other bottle I've used or seen. Feels great and comfortable. The colour and design is very stylish and on trend."

**In the words of parent tester Chloe, who tested this with their 4 month old:** "Absolutely loved this product and would definitely recommend to other parents. Top marks for the silicone design. The quality of the product is amazing. We absolutely love the new silicone style bottle, it just feels more gentle and comfortable when holding."

*Appendix L (excerpt with annotations)*

- **2023: Baby Bottles—Gold Award Winner**

Key features we tested/judged — Ease of use, value for money, effectiveness, quality and design, baby acceptance, ease of cleaning.

## Gold – Tommee Tippee Closer to Nature Baby Bottles, from £7.49



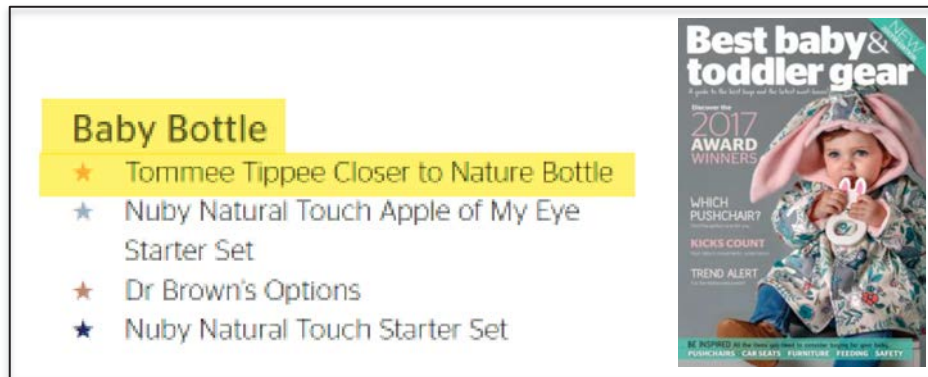
**Why it's a winner:** Marketed by Tommee Tippee as the “original breast-like bottle” with a teat that is shaped like a breast, the Closer to Nature Baby Bottles proved to be a hit with our testers and their babies, scoring top marks across the board for ease of use and effectiveness. Parent tester Annabel loved these bottles as her son could “feed well from them” and “switch easily between these bottles and being breastfed.” Praised for helping make life a bit easier as well as offering value for money, these bottles are a worthy gold winner.

**In the words of parent tester Annabel:** “These bottles look great and I love the colour range. They are very easy to assemble and take apart and clean, but most importantly my baby feeds well from them. Definitely worth the money.”

*Appendix M (excerpt with annotations)*

24. Best Baby & Toddler Gear, yet another UK parenting magazine, named the Closer to Nature bottle as an award-winning product at least *twice*.

- **2017: Baby Bottle—Gold**



*Appendix N (excerpt with annotations)*

- **2018: Feeding Bottle—Bronze & Consumer's Choice**

## Tommee Tippee Closer to Nature Feeding Bottle

Price: **From £6.49**  
Category: **Feeding Bottle**  
Website: [www.tommeequippee.co.uk](http://www.tommeequippee.co.uk)

Best Baby and Toddler Gear 2018  
by mum i

**CONSUMER CHOICE**  
Feeding Bottle

Best Baby and Toddler Gear 2018  
by mum i

**BRONZE**  
Feeding Bottle

Tomme Tippee's Closer to Nature bottles are inspired by what babies love most: mum. With the most breast-like teat ever made, this bottle flexes like mum and feels like mum because babies prefer it that way. In fact, the Closer to Nature bottle has guaranteed acceptance, with more than 92 percent of surveyed parents reporting that even babies who had never previously taken a bottle accepted in within three attempts.

The breast-like shape encourages a natural, easy latch, while the smooth silicone teat feels closer to skin. There is an anti-colic valve incorporated into the teat to reduce air ingestion.

Closer to Nature bottles are compatible with a range of Closer to Nature teats for the slow, medium, fast or vari-flow speed to suit your little one as they grow. The bottles come in a choice of sizes, pack sizes, colours and decorations for the best possible match for your family, budget and preferences.

Optimum venting valve with slow flow teat for less air intake and less discomfort for your baby

Easy latch-on teat for smooth transition between breast and bottle

**Reviewer's thoughts**

As a busy parent who looks for ease of use, the first thing that came to mind was how easy this bottle would be to wash, and I was not disappointed! . The shape also makes this product a pleasure to use during feeding

Page 69

Best baby & toddler gear 2018/19

*Appendix O (excerpt with annotations)*

## 2. Awards in the United States

25. Just as the industry lauded the Closer to Nature bottle in the United Kingdom, the same thing happened in the United States. For example, the Closer to Nature bottle is a 3-time winner of the National Parenting Product Awards (NAPPA). As explained on its website, NAPPA has been an industry observer and product evaluator for 33 years. See Appendix P. As “one of the longest running awards programs in the country,” NAPPA is a “‘go-to’ source for parents and professionals seeking the best products for their children and families. *Id.*

| Year | Excerpt                                                                             |                                                                                                                                                                                                                                    |
|------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2016 |   | “The Closer to Nature bottle brings mom and baby together for a smooth transition from breast to bottle. <b><i>The original breast-like nipple mimics the ‘just like mom’ feel and reduces nipple confusion.</i></b> ” Appendix Q. |
| 2019 |  | “Evaluation comments: ‘I liked the shape of the nipple and bottle. It looks like a good shape to easily transition from breast to bottle. <b><i>Its curve and softness are very breast-like.</i></b> ” Appendix R.                 |
| 2023 |  | “Evaluation comments: . . . ‘The design is made to <b><i>mimic a human nipple, which is ideal</i></b> if you have a baby who is primarily nursing.’” Appendix S.                                                                   |

26. Other awards heaped on the Closer to Nature bottle in the United States include:

| Year | Award                            | Excerpt                                                                                                                                                                                                                 |
|------|----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2019 | Mom’s Choice Awards (Appendix T) | “Tommee Tippee’s award-winning Closer to Nature bottle features an <b><i>easy-latch-on nipple that mimics the flex, stretch and shape of mom’s breast for a natural latch</i></b> , because babies prefer it that way.” |

|      |                                                                  |                                                                                                                                                                                                                                                                                                                                                                               |
|------|------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2019 | Daily Mom—Best Baby Essentials<br>(Appendix U)                   | <p>“Tommee Tippee . . . has created the best baby bottle for breast milk, the Closer to Nature Baby Bottle. This baby bottle is shaped like a breast and feels like a breast which is what babies prefer. <b><i>The breast-like nipple of the Closer to Nature Bottle helps babies both breast and bottle feed without difficulty transitioning between the two.</i></b>”</p> |
| 2023 | MomTrends—Best Bottle For Newborns<br>(Appendix V)               | <p>“Plus, [the Closer to Nature bottles] are <b><i>modeled [sic] after an actual breast so the bottle mimics the natural flex and movement of a mom’s breast</i></b> to achieve a comfortable feeding for baby. And the compact shape allows your baby to be closer to you too!”</p>                                                                                          |
| 2023 | Today’s Parent—Best Bottles for Breastfed Babies<br>(Appendix W) | <p>“It’s shaped like a boob, moves like a boob and stretches like a boob—what’s not to love?”</p> <p>“Pros:</p> <ul style="list-style-type: none"> <li>• <b><i>Designed to look and feel like a boob</i></b></li> <li>• <b><i>Flexible soft silicone nipple that mimics your own</i></b>”</li> </ul>                                                                          |

#### **IV. ADDITIONAL REMARKS**

27. I hereby declare that all statements made are of my own knowledge are true and that all statements made on information and belief are believed to be true. I further declare that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of the Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this proceeding.

Dated: October 25, 2023

By:   
\_\_\_\_\_  
Steve Parkin

# Appendix A

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## Mother & Baby Awards

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Mums' Rating

♥♥ ..(9)

♥ ..(6)

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2006-7 winner

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[2006-7 Remove](#) [winner Remove](#) 27 items found

Results 1 - 27 of 27

Alphabetical A-Z



50 Per Page



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### [2006-7 winner: Best Baby Food/Drink](#)

GoldMum's Own 7 Months Recipes, 64p, Heinz SilverGrowing Up Range, from 99p, Hipp Organic Highly CommendedProgress (follow-on-milk) 6mths+, £5.98, SMA ALSO SHORTLISTEDGrowing Up Milk, from...

In: Shopping > Feeding

### [2006-7 winner: Best Baby Toy \(6-18 mths\)](#)

Gold5 in 1 Super Fabric Trekker with Sounds, £49.99, Mothercare SilverMy First Monster Puzzle, £5, Marks & Spencer ALSO SHORTLISTEDMusical Take Along Arch, £13.99, Tiny...

In: Shopping > Toys & Games

### [2006-7 winner: Best Baby Wipes](#)

GoldNature Bio Wet wipes, £2.95, NATY AB SilverLittle Ones Fragrance Free Baby Wipes, £1.24, Sainsbury's ALSO SHORTLISTEDWipes + Aloe, £3.37, HuggiesSensitive Wipes, £2.29, PampersExtra Protection...

In: Shopping > Safety Health & Hygiene

### [2006-7 winner: Best Baby/Toddler Car Seat .Group 1 \(9-18kg\)](#)

GoldUltimax, £129.99, Concord SilverTobi, £165, Maxi-Cosi ALSO SHORTLISTEDHiDX Euro Turn, £660, ApricaLucio Thunder, £109.99, MothercareDuo Plus Isofix, £170, BritaxKey 1 Car Seat, £109.99, Chicco

In: Shopping > Travel

### [2006-7 winner: Best Cot](#)

Best Cot GoldI Love My Bear Cotbed, £179.99, Babies R Us SilverNatures Nest, £149.99, Amby ALSO SHORTLISTEDSleigh Cotbed, £249.99, Babies R UsMeadow Moses Basket, £86,...

In: Shopping > Bed & Bath Time

### [2006-7 winner: Best Disposable Nappy](#)

GoldBaby-Dry with Caterpillar Flex, £5.99 for a carry-pack, Pampers SilverNature Babycare Nappies, £5.65, NATY AB ALSO SHORTLISTEDHuggies Supreme Nappies, £5.98, HuggiesPampers Active Fit, £5.98, PampersSainsbury's...

In: Shopping > Safety Health & Hygiene

### [2006-7 winner: Best Feeding Product 0-6mths](#)

GoldCloser to Nature Range, from £3.99, Tommee Tippee SilverUltivent Anti-Colic Feeding Bottle, from £3.69, MAM ALSO SHORTLISTEDFeeding Bottle with Extrasoft Newborn Teat, £3.25, AventiQ24 Electronic...

In: Shopping > Feeding

### [2006-7 winner: Best Feeding Product 6mths+](#)

Gold3 Stage Trainer Cup, £3.99, Vital Baby SilverUltraBib, from £3.99, Bibetta ALSO SHORTLISTEDWeaning Set, £3.79, BootsVia Gourmet Set, £9.99, AventMagic Gripper

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- [3. 2008-9 winners: Best Pushchair](#)
- [4. 2008-9 winners: Best Lightweight Buggy/Stroller](#)
- [5. 2008-9 winners: Best Monitor](#)
- [6. 2008-9 winners: Best Baby/Toddler Car Seat](#)
- [7. 2008-9 winners: Best Highchair](#)
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## Parenting Tools



[Ovulation Calculator](#)



[Baby Development](#)

Mat, £4.99, Tommee TippeeLook...I'm...  
In: Shopping > Feeding

#### 2006-7 winner: Best Health Product

GoldCalpol, £3.49 SilverMedised, £3.39 ALSO SHORTLISTEDNurofen for Children, £3.59OLBAS oil for Children, £2.19Metanium Ointment, £3.49Ashton & Parsons Infants' Powders, £2.45  
In: Shopping > Safety Health & Hygiene

#### 2006-7 winner: Best Highchair

GoldPolly Highchair, £99.99, Chicco SilverJane Activia Highchair, £99.95, Johnston Prams and Buggies ALSO SHORTLISTEDTripp Trapp, £109, StokkePrima Pappa Evo, £125, Mamas & PapasWoodline, £69.99, Bebe...  
In: Shopping > Feeding

#### 2006-7 winner: Best Infant Carrier

GoldSafe Voyage Infant Carrier, £39.99, Birth - 13Kg, Fisher Price SilverAutobaby, £69.99, Birth - 9Kg, Graco ALSO SHORTLISTEDPrimo Viaggio SIP, £130, Mamas & PapasCabrio Fix,...  
In: Shopping > Travel

#### 2006-7 winner: Best Junior Car Seat, Groups 2 and 3 (15-36kg)

GoldThe Lift Evo PT, £89.99, Concord SilverRodi XP, £220, Maxi-Cosi ALSO SHORTLISTEDSolution Plus, £89.99, CybexKey 2-3 Car Seat, £89.99, ChiccoRallysport, £69.99, GracoEvolva 123 Ultra, £130,...  
In: Shopping > Travel

#### 2006-7 winner: Best Learning Toy

GoldLittletouch Leappad Learning System, £39.99, Leapfrog Toys SilverMake Believe Easel, £65, Little Tikes ALSO SHORTLISTEDLet's Tackle Math Patterning and Sequencing Set, £42.95, Learning ResourcesLetter Lion,...  
In: Shopping > Toys & Games

#### 2006-7 winner: Best Lightweight Pushchair/Stroller

GoldQuest 'Sport', £100, Maclaren SilverPulse, £89, Mamas & Papas ALSO SHORTLISTEDZiko Frankie, £150, Mamas & PapasAlpine Stroller, £69.99, Babies R UsAtlas Stroller, £80, BootsMaclaren Techno...  
In: Shopping > Travel

#### 2006-7 winner: Best Monitor

GoldDECT SCD489 Baby Monitor, £90, Philips SilverVideo Monitor, £115, bosieboo ALSO SHORTLISTEDWalkabout Platinum Digital, £99.99, TomyVideo Monitor, £99.99, BootsAdvanced Wireless Audio & Camera Monitor, £129.99,...  
In: Shopping > Safety Health & Hygiene

#### 2006-7 winner: Best Newborn Toy (0-6 mths)

GoldRoll & Rhyme Melody Block, £9.99, Leapfrog Toys SilverBlossom Farm Snuggle Arch & Quilt, £35, Early Learning Centre ALSO SHORTLISTEDWhoozit Activity Spiral, £16.50, Manhattan ToyWinnie...  
In: Shopping > Toys & Games

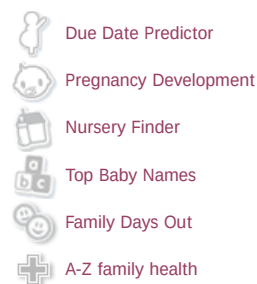
#### 2006-7 winner: Best Nursery Product

Best Nursery Product GoldBaby Sleeping Bag, from £34.99, Grobag SilverEasy Fit Classic Plus Safety Gate, £24.99, Lindam ALSO SHORTLISTEDSmart Stages 3-in-1 Rocker Swing, £79.99, Fisher-PriceFitted...  
In: Shopping > Nursery Furniture & Decor

#### 2006-7 winner: Best Pushchair

Gold03 Sport Surefix, £160, Mamas & Papas Silver3D Pram System, £280, Silver Cross Highly CommendedApple, £399.99, iCandy ALSO SHORTLISTEDBuzz, £299, Quinny4Rider, £188, MutsyTraxx Marlin 4, ...  
In: Shopping > Travel

#### 2006-7 winner: Best Retailer



Winner Asda

In: Shopping > Toys & Games

#### 2006-7 winner: Best Reusable Nappy

GoldBamboozle, £8.75, Tots Bots SilverFluffle Tots, £8.75, Tots Bots ALSO  
SHORTLISTEDCotton Bottoms, £8.99, Tommee TippeeMio Nappies, £14.95, Bambino  
MioMother Ease Sandy's Nappy System, £6.75, Little...

In: Shopping > Eco Organic & Fairtrade

#### 2006-7 winner: Best Skincare Product

GoldSudocrem Antiseptic Healing Cream, £2 SilverSimple Baby range, from £1.97 ALSO  
SHORTLISTEDGeorge Baby Moisturising Bath, 94p, AsdaMoisture Babies range, £4.49,  
Little Me Baby OrganicsHalo Baby...

In: Shopping > Safety Health & Hygiene

#### 2006-7 winner: Best Sling/Carrier

GoldBaby Carrier Active, £70.99, BabyBjorn SilverBushbaby Cocoon, £50, Calange Highly  
CommendedFreestyle Click 'n' Go, £49.99, Tomy ALSO SHORTLISTED4-Position Carrier  
Scarlet, £34.99, Mothercare2-Position Carrier Castlerock Check,...

In: Shopping > Travel

#### 2006-7 winner: Best Toddler Toy

GoldAquadraw Deluxe, £19.99, Tomy SilverTalking Driver, £19.99, Chicco ALSO  
SHORTLISTEDWheelybugs, from £49.99, HippychickDuplo Friendly Zoo, £29.99,  
LegoWonder Wheel, £19.99, Tiny LoveWhizz Around Garage, £37.50, Early...

In: Shopping > Toys & Games

#### 2006-7 winner: Best Travel Item

GoldMy Baby's Travel Steriliser, £4.97, Tesco SilverToddler Daysack, £11.99, LittleLife  
ALSO SHORTLISTEDWinnie the Pooh On-The-Go Booster Seat, £25.49, First YearsVolo,  
£60, MaclarenSwim Seat, £14.99, FloatiesFolding...

In: Shopping > Travel

#### 2006-7 winner: Best Travel System

GoldTrenton Deluxe, £259.99, Mothercare SilverOtutto Pram, £699, Inglesina ALSO  
SHORTLISTEDVivo Travel System, £199.99, GracoVoyage Ultra, £259, BritaxTrekker,  
£199, BritaxQuattro Tour Travel System Package, £229.99, Babies...

In: Shopping > Travel

#### 2006-7 winner: Best Twin/Tandem Pushchair

GoldTwin Techno, £220, Maclaren SilverE3 Double, £359, Phil & Teds ALSO  
SHORTLISTEDJane Powertwin, £399, Johnston Prams and BuggiesPolkalite Castlerock  
Check, £169.99, MothercareTwin Explorer, £139.99, Babies...

In: Shopping > Travel

#### 2006-7 winner: Most Innovative Product

GOLDBuggypod, £79.95, Revelo SilverSnack Trap, £4.99, Craig Allan ALSO  
SHORTLISTEDUltivent Teat, £2.99, MAMMagic Gripper Mat, £4.99, Tommee TippeeAdiri  
Breastbottle Nurser, £18.99, Clever Little ThingsNon-Absorbent Breast...

In: Shopping > Travel

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## Mother & Baby Awards

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Mums' Rating

♥♥♥♥♥ (3)

 rating is 4 (1)

♥♥♥ (1)

♥♥ (7)

♥ (12)

[Not Yet Reviewed](#) (10)

2007-8 winner

[2007-8 Remove](#) [winner Remove](#) 34 items found

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Alphabetical A-Z



50 Per Page



### [2007-8 winner: Best Lightweight Buggy](#)

Gold: Maclaren Quest Sport, Maclaren Europe Ltd. Silver: Babies R Us Alpine XL Stroller, Babies R Us Shortlisted: Mothercare Aulto Stroller, MothercarePulse, Mamas & PapasMaclaren...

In: Shopping > Travel

### [2007-8 winner: Best Twin/Tandem Pushchair](#)

Gold: Maclaren Twin Techno, Maclaren Europe Ltd. Silver: Phil & Teds Sport Double, Out 'N' About ATP Ltd Shortlisted: Bruin Twin Explorer (in Black/Red), Babies...

In: Shopping > Travel

### [2007-8 winners: Award for Excellence](#)

Award for Excellence: MAM Why did they win the award? MAM have supported successful research projects in the UK, Holland and Austria for many years and campaigned tirelessly...

In: Shopping > Bed & Bath Time

### [2007-8 winners: Baby of Courage Award](#)

Award Winner: Amiee Gallon Why did she win the award?Amiee's aunt, Carla Gallon nominated her. She explains: "Aimee was diagnosed with biliary atresia at three...

In: Shopping > Safety Health & Hygiene

### [2007-8 winners: Baby of Courage Award](#)

Award Winner: Amiee Gallon Why did she win the award?Amiee's aunt, Carla Gallon nominated her. She explains: "Aimee was diagnosed with biliary atresia at three...

In: Shopping > Safety Health & Hygiene

### [2007-8 winners: Best Baby Bottle](#)

Gold: Mothercare Self Sterilising Bottle, Babyway International Ltd Silver: AVENT Airflex™ Feeding Bottle System, Philips Avent Highly Commended: Tommee Tippee Closer to Nature Range, Tommee...

In: Shopping > Feeding

### [2007-8 winners: Best Baby Catalogue/shopping website](#)

Gold Award: Kiddicare.com Silver Award: Mothercare Shortlisted:Babies R UsBlooming MarvellousJo Jo maman bebe

In: Shopping > Clothing & Footwear

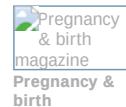
### [2007-8 winners: Best Baby Food/Drink](#)

Gold: Goodies organic Spicy Star davoury Corn Snacks, goodies Organic Carrot Cake Cereal Bar, Goodies Organic Cocoa & raison cereal Bar, Organix Brands Ltd Silver:...

In: Shopping > Feeding

### [2007-8 winners: Best Baby Toy \(6-18 months\)](#)

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## Parenting Tools



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[Baby Development](#)

Gold: Learn & Groove™ Learning Table, LeapFrog Toys UK Silver: Dr Miriam Stoppard Baby Skills Series, Dorling Kindersley Shortlisted: Wooden Toddler Truck, Early learning CentreChicco baby...

In: Shopping > Walkers Bouncers Swings & Playmats

#### 2007-8 winners: Best Baby Wipe

Gold: Clearly Herbal Natural Baby Wipes, Clearly Herbal Ltd. Silver: Simple Baby Extra Soft Wipes, Simple Highly Commended: Vital Baby Vitalwipes™ for Sticky Hands and...

In: Shopping > Safety Health & Hygiene

#### 2007-8 winners: Best Baby/Toddler Car Seat

Gold: Ultimax, Concord GmbH Silver: Maxi-Cosi Tobi, Dorel Ltd Highly Commended: Recaro Young Sport, Recaro Shortlisted: Mothercare express carseat, Mothercare Evola 1-2-3, Britax Explora STS, Britax

In: Shopping > Safety Health & Hygiene

#### 2007-8 winners: Best Breast Feeding Product

Gold: My Brest Friend, Express Yourself Mums Ltd Silver: Lansinoh Lanolin for Breastfeeding Mothers, Lansinoh Laboratories Inc. Highly Commended: Swing Electric Breastpump, Medela UK Shortlisted:...

In: Shopping > Feeding

#### 2007-8 winners: Best Disposable Nappy

Gold: Pampers Baby-Dry with Caterpillar Flex, Pampers Silver: Huggies Newborn, Kimberly-Clark Shortlisted: Pampers Active Fit with 3-Way-Fit, Pampers HUGGIES® Little Walkers, Kimberly-Clark Tesco SuperFit Nappy, Tesco HUGGIES® Natural...

In: Shopping > Safety Health & Hygiene

#### 2007-8 winners: Best Feeding Product (6months+)

Gold: Booster Table Tools Collection, Steady Co. Silver: Bibetta UltraBib (neoprene bib), Bibetta Shortlisted: Vital Baby Training Spoons, Vital Innovations Ltd Annabel Karmel by Lindam Weaning...

In: Shopping > Feeding

#### 2007-8 winners: Best Highchair

Gold: Aurora Deluxe Diner, Cosatto Silver: Sovereign - 4months to 3 years, Silver Cross Highly Commended: Zuma Highchair, Inglesina Shortlisted: Prima Pappa Evo, Mamas &...

In: Shopping > Feeding

#### 2007-8 winners: Best Infant Carrier

Gold: Maxi-Cosi CabrioFix/Isfix EasyFix Base, Dorel Ltd Silver: Mothercare travel Tot, Mothercare Shortlisted: Recaro Young Profi Plus, Recaro Cosy Tot Premium, Britax Primo Viaggio SIP, Mamas &...

In: Shopping > Nursery Furniture & Decor

#### 2007-8 winners: Best Junior Car Seat

Gold: QUICKCOMFORTGROUP 1/2/3, Renolux Silver: Maxi-Cosi Rodi XR Shortlisted: Evola 2-3 (& Isofix), Britax Logico L Rallysport, Graco Children's Products Junior Maxi, Graco Children's Products Lift Evo PT, Concord...

In: Shopping > Safety Health & Hygiene

#### 2007-8 winners: Best Learning Toy (all ages)

Gold: Smartville Alphabet train Station, Vtech Silver: The Letter Lion, Early Learning Centre Shortlisted: Fisher-Price Chime Time Learning Clock, Fisher-Price Fisher-Price Laugh & Learn Vacuum Cleaner, Fisher-Price East...

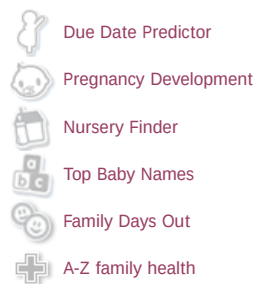
In: Shopping > Safety Health & Hygiene

#### 2007-8 winners: Best Monitor

Gold: Philips AVENT Dect Monitor (SCD499) Silver: Summer Infant Baby Quiet Sounds Video Monitor with Scanning Option for Two-room viewing, Summer Infant Shortlisted: Tomy Walkabout...

In: Shopping > Safety Health & Hygiene

#### 2007-8 winners: Best Newborn Toy (0-6 months)



Gold: Fisher-Price Melodies & Lights Gym, Fisher-Price Silver: Tiny Love Activitot, East Coast Nursery Ltd Highly Commended: Moosical Beads, Vtech Shortlisted: Garden Friends Isaac The Newt,...

In: Shopping > Nursery Furniture & Decor

#### 2007-8 winners: Best Nursery Product

Gold: Starlight Swing, Mamas & Papas Silver: Amby Nature's Nest, Amby UK Ltd Shortlisted: grobag® baby sleeping bag, gro-group® Lullaby Light-Up Lamb, Vtech Hippychick Mattress Protector, HippychickZorbit...

In: Shopping > Nursery Furniture & Decor

#### 2007-8 winners: Best Pushchair

Gold: Pliko Pramette, Mamas & Papas Silver: iCandy Apple 3 in 1, SCS (London) Ltd Highly Commended: XPLORY, STOKKE Shortlisted: Luna, Mamas & Papas Quinny Buzz, Dorel...

In: Shopping > Walkers Bouncers Swings & Playmats

#### 2007-8 winners: Best reusable nappy

Gold: Tots organic Tots - from 6 months Silver: Mother ease sandy's nappy system Shortlisted: Tots Bots Bamboozle - from 6mths, Tots Bots Bamboo Nappy, BambinexMother...

In: Shopping > Eco Organic & Fairtrade

#### 2007-8 winners: Best Skincare Product

Gold: Sudocrem® Antiseptic Healing Cream, Forest Laboratories Silver: Soothing Naturals Range, Johnson's Baby Highly Commended: Beaming Baby Organic Baby Care Range, Beaming Baby Shortlisted: Little softie baby...

In: Shopping > Bed & Bath Time

#### 2007-8 winners: Best Sling/Carrier

Gold: Bushbaby Cocoon Front Carrier, Calange Ltd Silver: BabyBjorn Baby Carrier Air, Baby Bjorn Shortlisted: BabyBjorn Baby Carrier Active, Babybjorn Infantino EuroRider with Fleece Cover, BabyBjorn the BabaSling,...

In: Shopping > Travel

#### 2007-8 winners: Best Toddler Toy (18-36 months)

Gold: Little People L'il Movers Aeroplane, Fisher-Price Silver: Chicco Talking Driver, Chicco UK Ltd Highly Commended: Mookie Smart Trike + 3 in 1, Mookie Shortlisted:...

In: Shopping > Toys & Games

#### 2007-8 winners: Best Travel Product

Gold: Baby essentials Travel Centre - Necessity Silver: Trunki-Towgo, Magmatic Shortlisted: Sleep Tight 100, The Red Kite Baby Co Ltd Voyager Child Carrier, Little Life Swiss Strolli...

In: Shopping > Travel

#### 2007-8 winners: Best Travel System

Gold: Bébé Confort Loola, CreatisFix, CreatisFix Base, Dorel Ltd Silver: Mosaic One TSB, Graco Children's Products Highly commended: iCandy Cherry Travel System, SCS (London) Ltd...

In: Shopping > Walkers Bouncers Swings & Playmats

#### 2007-8 winners: Healthcare Provider of the Year

Award Winner: Denise Williams Why did she win the award? Denise was nominated by new mum Nicki-Jayne Cunningham who said "I went into labour with our...

In: Shopping > Maternity

#### 2007-8 winners: Lifetime Achievement Award

Award Winners: BabyBjorn's Bjorn and Lillemor Jakobson Why did they win the award? Everyday, millions of babies are carried close to their parents in this carrier...

In: Shopping > Walkers Bouncers Swings & Playmats

#### 2007-8 winners: Midwife of the Year

Award Winner: Ruth Close Why did she win the award? Ruth was nominated by Wendy Fraser who said: "Ruth has been a rock since I gave..."

In: Shopping >

#### 2007-8 winners: Most Innovative Product

Gold: Dazzle, Silver cross Silver: Jané Matrix Cup, Johnston prams & Buggies  
Shortlisted: Purflo® Mattress, CL Capital trading as PurFlo Original Cuddledry Baby Bath Towel, Cuddledry Ltd I'coo...

In: Shopping > Travel

#### 2007-8 winners: Retailer of the Year

Gold: Tesco Silver: Asda Shortlisted: Asda Babies R Us Blooming Marvellous JoJo Maman Bebe Mothercare

In: Shopping > Clothing & Footwear

#### 2007-8 winners: The Local Hero Award

Winner of the Local Hero Award: Ann Richards Why did she win the award? Ann was nominated by her daughter, Jessie Richards, who said: "Since March..."

In: Shopping > Safety Health & Hygiene

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## Winners of the 2008 Mother & Baby Awards announced

By [Helen Kaye](#)

14 November 2008 10:49

**The winners of the Mother & Baby awards were announced last night at a glitzy black-tie ceremony at the Park Lane Hilton Hotel in London.**

Leading baby manufacturers and brands congregated for the biggest event in the industry's calendar, organised by the Number 1 parenting magazine – Mother & Baby.

All products at the independent awards were tested and rated by mums before their feedback decided which brands won the Gold, Silver and Bronze awards.

Gold Winners included Mamas and Papas Luna Mix for the Best Pushchair, McCann Erickson's Graco Contempo for the Best High Chair and Bumgenius All in One Nappy won the best Reusable Nappies.

Other award winners included Asda who scooped the prestigious Retailer of the Year Award and the Brother Max 3 in 1 Thermometer which won Most Innovative Product.

### Gold Product Winners from the night

**Best Baby/Toddler Car Seat:** Storchenmuehle STM Starlight SP

**Best Junior Car Seat:** Renolux EST, Quick-Confort

**Best Infant Carrier:** Graco Logico S and base

**Best Travel System:** Concord GmbH, Concord Mobility-Set Neo

**Best Pushchair:** Mamas & Papas, Luna Mix

**Best Twin/Tandem Pushchair:** Out 'N' About Nipper Double 360

**Best Lightweight Buggy:** Kooltrade Ltd, Baby Jogger City Mini

**Best Sling/Carrier:** Papoose from TotsBots

**Best Travel Product:** Potette Plus from Bibs and Stuff

**Best Newborn Toy (0-6months):** Craze Thingz Ltd, Oball Rattle

**Best Baby Toy (6-18months):** LeapFrog Toys, Learn & Groove Musical Table

**Best Toddler Toy (18-36months):** Tomy Rainbow AquaDraw

**Best Learning Toy (all ages):** VTech, Push and Ride Alphabet Train

**Best Highchair:** Graco Contempo

**Best Feeding Product (6-18 months):** LeapFrog Toys, Learn & Groove Musical Table

**Best Baby Bottle:** Tommee Tippee Closer to Nature

**Best Breastfeeding Product:** Medela Swing 2-Phase Electric Breastpump

**Best Monitor:** BT Baby Monitor

**Best Reusable Nappy:** The Natural Baby Resource, Bumgenius All in One Nappy

**Best Disposable Nappy:** Fleishman Hillard, Pampers New Baby with Secure Me Fit tabs

**Best Skincare Product:** AVENT Soothing Magic Cream

**Best Baby Food:** Organix Goodies Range



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**Best Baby Wipes:** Clearly Herbal Natural Bamboo Cloth Wipes & Clearly Herbal Natural Baby Wipes

**Best Nursery Product:** Gro-group, Grobag® night light

**Most Innovative Product:** Brother Max Limited, Brother Max 3-in-1 Thermometer

[CLICK HERE FOR ALL THE WINNER'S DETAILS](#)

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## Mother & Baby Awards

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£7.99

from Tommy Tippee

### 2009/10 Best product for bottle feeding

£7.99

**Editor's rating** ♥♥♥♥♥

**Mum's rating**

**The winner of the Best product for bottle feeding is:** Tommy Tippee's Closer to Nature Bottles

**The runners up are:**

**Silver award winner** - BornFree's 260ml BPA Free Plastic Bottle

**Bronze award winner** - MAM BPA Free Anti-colic Bottle

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Editor's rating ♥♥♥♥♥

**Review of the winner:** 'One tester revealed, "My child refused bottles until we tried these. We haven't looked back since.'"

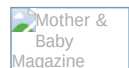
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### Tommee Tippee

Gold. Gold. Gold.

For the third time - and the second year in succession - Tommee Tippee's Closer to Nature bottle has won the coveted Gold Award at the industry's Oscars, the Mother and Baby Awards.

At a glittering ceremony in London on Thursday night, comedian Hugh Dennis presented us with the Gold Award for the Best Bottle Feeding Product. Since launch in March 2006, the Closer to Nature bottle has been consistently your favourite bottle - so we'd like to thank you for your votes of confidence.

Timeline photos · Nov 20, 2009 ·

[View Full Size](#)

Vivienne Fowler and **12 others** like this.



Avril Deane

not surprised as it's such a brilliant bottle

14 yrs [Report](#)

# Appendix F

ipt;;  
(<https://www.babybrandsdirect.co.uk/blog/2011-mother-baby-award-winners-announced/>)

## 2011 Mother & Baby Award Winners Announced (<https://www.babybrandsdirect.co.uk/blog/2011-mother-baby-award-winners-announced/>)

👤 Baby Brands Direct (<https://www.babybrandsdirect.co.uk/blog/author/editor/>) 💬 Leave a comment  
(<https://www.babybrandsdirect.co.uk/blog/2011-mother-baby-award-winners-announced/#respond>)



(<https://www.babybrandsdirect.co.uk/blog/wp-content/uploads/2011/11/images.jpg>) The elite of the nursery industry gathered together for one of the biggest events of the year to hear the results of the 2011 Mother and Baby Awards, and we are delighted to announce that a long list of products we stock won! A huge congratulations to all our suppliers who won awards this year, we know they are well deserved.

### Best Bathtime Product

Munchkin Grippy Dots(<https://www.babybrandsdirect.co.uk/category>) – Gold

### Best Bouncy Chair/Rocker or Seat

Tiny Love Gymini Bouncer (<https://www.babybrandsdirect.co.uk/tiny-love-gymini-bouncer-wholesaler>) – Gold

### Best Feeding Product for Weaning

Munchkin Soft Tip Infant Spoons (<https://www.babybrandsdirect.co.uk/munchkin-soft-tip-infant-spoons-6pk-wholesaler>) – Gold

Philips AVENT Combined Steamer and Blender (<https://www.babybrandsdirect.co.uk/philips-avent-combined-steamer-and-blender-wholesaler>) – Silver

### (<https://www.babybrandsdirect.co.uk/blog/wp-content/uploads/2011/11/V6908-EZ-Clean-Highchair-Life-1.jpg>) Best Highchair

Fisher Price Easy Clean Highchair (<https://www.babybrandsdirect.co.uk/category>) – Bronze

### Best Newborn Sleep Aid – 0-3 months

MAM Night 0+ Soother (<https://www.babybrandsdirect.co.uk/mam-night-soother-6m-2pk-wholesaler>) – Gold

Fisher Price Rainforest Peek-a-Boo Waterfall Soother (<https://www.babybrandsdirect.co.uk/category>) – Silver

Tomy SleepCurve Crib Mattress (<https://www.babybrandsdirect.co.uk/category>) – Bronze

### Best Newborn Toy – 0-6 months

Fisher Price Luv u Zoo Deluxe Musical Mobile Gym – Silver  
Taf Toys MP3 Stereo Cot Mobile  
(<https://www.babybrandsdirect.co.uk/category>) – Bronze

### Best Product for Bottle Feeding

MAM Microwave Steam Steriliser  
(<https://www.babybrandsdirect.co.uk/mam-microwave-steam-steriliser-wholesaler>) – Gold  
MAM Soft Brush (<https://www.babybrandsdirect.co.uk/mam-soft-bottle-teat-brush-wholesaler>) – Silver  
Tommee Tippee Closer to Nature feeding bottle  
(<https://www.babybrandsdirect.co.uk/tommee-tippee-closer-to-nature/bottles-teats-accessories-supplier>) – Bronze



### Best Baby Monitor

Tommee Tippee Closer to Nature DECT Digital monitor with movement sensor pad (<https://www.babybrandsdirect.co.uk/tommee-tippee-closer-to-nature-digital-sensor-mat-monitor-wholesaler>) – Silver  
Philips AVENT DECT Baby Monitor SCD505(<https://www.babybrandsdirect.co.uk/category>) – Bronze

### Best Travel Product

Kids Line Cascade Box Change bag(<https://www.babybrandsdirect.co.uk/category>)

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Name \*

# Appendix G

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## The Magnificent Seven! - Tommee Tippee Chalks Up Awards

NewswireTODAY - /newswire/ - **Sywell, Northants, United Kingdom, 2007/11/21 - While you've been introducing your little ones to the joys (and fears) of fireworks, we've been enjoying some sparklers of our own .**

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In fact Tommee Tippee has chalked up six major awards in the last two weeks from two of the leading parenting magazines and with an additional one from the popular Babyworld online community, we hope you'll forgive us for shouting about our success.

The Practical Parenting Awards held recently in the London Aquarium gave us two top awards. First, the Closer to Nature range won the Best Bottle and Teat category. And the weaning set as featured exclusively on our website took the Best Feeding Equipment award.

Then last week we were guests at the Prima Baby Reader Awards in London where we notched up a whole raft of awards.

First there was yet more praise for our revolutionary Closer to Nature range. The bottle and teat and the Microwave and cold water combi steriliser each won Best Value buys in recognition of their outstanding design at a great price.

Then Tommee Tippee's fantastic cups range featuring the first cup, the Easiflow range and the Kids on the Go collection scooped a Double Winner award. 'They are cheerful and practical' said the judges 'with handles and spouts that never seem to wear out.'

Completing the line-up was the Tommee Tippee weaning range which also won a Double Winner accolade. 'They look good, last well and make weaning so much easier,' said the citation.

And to complete the line-up, babyworld.co.uk awarded the Tommee Tippee Closer to Nature electronic steriliser its Best Buy award for its 'brilliant design, quality accessories and easy sterilisation.'

Now we've all got our fingers crossed for the Mother and Baby Awards on November 29 when once again we've been

shortlisted for Closer to Nature in the best feeding 0-6 months category. This is the category we won last year. Can we make it the double? Watch this space...

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Contact: **Mark Hedley - TommeeTippee.co.uk**  
050097 9899 ■ [rebecca.coef@netcallidus.com](mailto:rebecca.coef@netcallidus.com)

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# Appendix H



Helping parents make confident choices

## MadeForMums Awards 2018 winners: best parenting products revealed



Magda Ibrahim

Magda Ibrahim is a freelance writer who has written for publications including The Times and Sunday Times, The Sun, and the London Evening Standard, as well for MadeForMums.

## BABY AND TODDLER FEEDING

### Baby bottles



Gold Award Winner - [Tommy Tippee Closer to Nature Bottle](#)

Silver Award Winner - [MAM Easy Start Anti Colic Bottle 260ml 2pk](#)

Bronze Award Winner - [Nuby Natural Touch Easy Latch Newborn Starter Set](#)

Finalists: Boots Baby Extra Wide Necked Feeding Bottles; Dr Brown's 2-in-1 Transition Bottle; Haberman Suckle Feeder; Philips Avent Natural Bottle

# Appendix I



Helping parents make confident choices

## MFM Awards Winners – Baby and toddler feeding products



Susie Boone  
*Editorial Director, MadeForMums*



## Appendix J



Helping parents make confident choices

■ *MadeForMums reviews are independent and based on expertise and testing. When you buy through links on our site, we may earn an affiliate commission, but this never influences our product choices.*

## MFM Awards 2020 Winners - Breastfeeding and bottlefeeding products



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MadeForMums team

**SILVER - TOMMEE TIPPEE CLOSER TO NATURE, from £13.49**



**Why it's a winner:** The Closer to Nature bottle from hugely trusted brand Tommy Tippee is shaped to feel more like a breast, making it easier for the baby to latch. The silicone nipple also mimics the natural breastfeeding action, and the bottle's shape makes it very comfortable to hold. Our testers reported great success with this bottle, with their babies clearly preferring Closer to Nature to other brands they had used.

**Tester Meghan, mum of 2, says:** "I love the Tommy Tippee Closer to Nature bottles - they are the only ones my 5-month-old daughter will drink from. I will definitely recommend these bottles to friends."

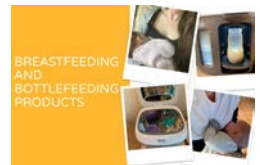
# Appendix K



Helping parents make confident choices

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## MFM Awards 2021 Winners – Breastfeeding and bottlefeeding products



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MadeForMums team

## Joint Silver – Tommee Tippee Closer to Nature bottle, from £7



**Why it's a winner:** Described by our mum testers as “comfortable to use” and “good quality”, this bottle impressed our testers with its smooth silicone teat that has a breast-like shape. “My son took the teat straight away with no fuss” said tester Charlotte, mum a 3-month-old baby, who was “pleasantly surprised” that the bottle didn’t leak, unlike others she’d tried. The anti-colic valve in the teat reduces the amount of air that your baby takes in and you can choose from a wide range of sizes, colours and designs, including bright hues and cute character drawings.

**In the words of the tester Becky, mum of a 3-month-old baby:** “This bottle has a great design, with an effective anti-colic valve and a comfortable, easy-hold shape. The multi-packs are excellent value for money and, having used them with all my children, I wouldn’t hesitate to recommend them to anyone.”

# Appendix L



Helping parents make confident choices

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## MFM Awards 2022 Winners - Breastfeeding and bottlefeeding products



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MadeForMums Awards Team

## Silver – Tommee Tippee Closer to Nature Silicone Bottle, from £23.99



**Why it's a winner:** The squeezable soft-touch silicone is designed to feel warm and comforting, just like mum's skin, and the teat itself is shaped to mimic a breast. It is stain and odour-resistant and has an anti-colic valve – there is also an anti-static coating so the silicone won't pick up dust particles. Our testers and judges loved how comfortable it was to hold and felt it was easy to take apart, assemble and use. Mum Mariah said: "The silicone feel is like no other bottle I've used or seen. Feels great and comfortable. The colour and design is very stylish and on trend."

**In the words of parent tester Chloe, who tested this with their 4 month old:** "Absolutely loved this product and would definitely recommend to other parents. Top marks for the silicone design. The quality of the product is amazing. We absolutely love the new silicone style bottle, it just feels more gentle and comfortable when holding."

# Appendix M



Helping parents make confident choices

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## MFM Awards 2023 winners – Breast and bottlefeeding products



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MadeForMums Awards Team

## ★ BABY BOTTLE ★

Key features we tested/judged — Ease of use, value for money, effectiveness, quality and design, baby acceptance, ease of cleaning.

### Gold – Tommee Tippee Closer to Nature Baby Bottles, from £7.49



**Why it's a winner:** Marketed by Tommee Tippee as the “original breast-like bottle” with a teat that is shaped like a breast, the Closer to Nature Baby Bottles proved to be a hit with our testers and their babies, scoring top marks across the board for ease of use and effectiveness. Parent tester Annabel loved these bottles as her son could “feed well from them” and “switch easily between these bottles and being breastfed.” Praised for helping make life a bit easier as well as offering value for money, these bottles are a worthy gold winner.

**In the words of parent tester Annabel:** “These bottles look great and I love the colour range. They are very easy to assemble and take apart and clean, but most importantly my baby feeds well from them. Definitely worth the money.”

## Appendix N

# Best baby & toddler gear

NEW  
2017/18 EDITION

A guide to the best buys and the latest must-haves!

Discover the

2017  
AWARD  
WINNERS

## WHICH PUSHCHAIR?

Find the perfect one for you

## KICKS COUNT

Your baby's movements understood

## TREND ALERT

For the fashionista parent

BE INSPIRED All the items you need to consider buying for your baby...

PUSHCHAIRS | CAR SEATS | FURNITURE | FEEDING | SAFETY

## THE RESULTS



Winner of the i-Size infant carrier category is the Pebble Plus & 2WayFix base from Maxi-Cosi

## WHO WON WHAT...

- ★ Gold
- ★ Silver
- ★ Bronze
- ★ Consumer Choice



## BABY CARRYING

Close and cosy...

### Baby Carrier

- ★ Ergobaby Adapt Baby Carrier
- ★ Beco 8 Buckle Carrier
- ★ Close Caboo DXgo
- ★ MiaMily HIPSTER PLUS 3D Baby Carrier

### Baby Wrap

- ★ ByKay Stretchy Wrap Classic Anthracite
- ★ AmaWrap Baby Sling
- ★ Boba BAMBOO Wrap
- ★ AmaWrap Baby Sling

### Baby Sling

- ★ Caboo +cotton blend 10th anniversary printed carrier
- ★ Lift Pouch Sling
- ★ Caboo +cotton blend 10th anniversary printed carrier

### Baby Wearing Accessory

- ★ Nibbling Flora Pink Dummy Clip
- ★ Num Num Teething Jewellery
- ★ Boba Hoodie
- ★ Num Num Teething Jewellery

## CAR SEATS

Travel made safe...

### Infant Carrier

- ★ Cybex Cloud Q
- ★ Baby Jogger City GO with ISOFIX base
- ★ Cybex Cloud Q

### i-Size Infant carrier

- ★ Maxi-Cosi Pebble Plus & 2wayFix Base
- ★ Britax Römer BABY-SAFE i-SIZE
- ★ Graco Snuggly i-Size
- ★ Maxi-Cosi Pebble Plus & 2wayFix Base

### Group 0+/1

- ★ Cybex - Sirona M2 i-Size
- ★ Joie Spin 360
- ★ Cozy 'n' Safe Merlin
- ★ Joie Spin 360

### Extended Rear Facing

- ★ Joie Stages isofix
- ★ Diono Radian 5
- ★ Joie Stages isofix

### i-Size Extended Rear Facing

- ★ BeSafe iZi Modular iSize & Base
- ★ RECARO Zero.1 Elite
- ★ JANE GRAVITY Car Safety Seat
- ★ BeSafe iZi Modular iSize & Base



Ergobaby won Gold in the Baby Carrier category

### Group 0/1/2/3

- ★ Joie Every Stage FX
- ★ Graco Milestone
- ★ Joie Every Stage FX

### Group 1/2/3

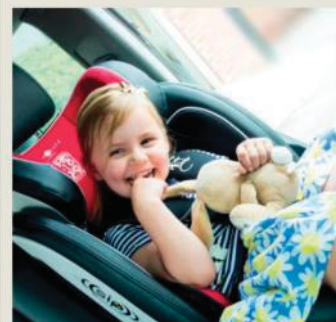
- ★ Cozy 'n' Safe Excalibur
- ★ RECARO Young Sport HERO
- ★ Joie Bold
- ★ Cosatto Hubhub isofix

### Group 2/3

- ★ Recaro Monza - Nova 2 Seatfix
- ★ Peg Perego Viaggio 2-3 Flex
- ★ Diono Monterey 2
- ★ Diono Monterey 2

### Car Seat Accessory

- ★ Morrrck All Season Baby Hoodie
- ★ Travel Essentials 3-in-1 All Weather Protector
- ★ Diono Easy View Plus
- ★ Diono Easy View Plus



The Excalibur from Cozy'n'Safe scooped Gold in the group 1/2/3 car seat category



Tommee Tippee's Closer to Nature bottle won best Baby Bottle



Munchkin's 360° took the top spot for best Toddler Training Cup

## FEEDING

Nurturing little one...

### Manual Breast Pump

- ★ NatureBond Silicone Breast Pump / Milk Collector
- ★ Haakaa Silicone Breast Pump
- ★ NatureBond Silicone Breast Pump / Milk Collector

### Electronic Breast Pump

- ★ Nuby Natural Touch Digital Electric Breast Pump
- ★ Ardo Calypso Double Plus Breast Pump
- ★ Philips Avent Single Electric Breast Pump
- ★ Nuby Natural Touch Digital Electric Breast Pump

### Breast Feeding Accessory

- ★ Tommee Tippee Express and Go Complete Starter Set
- ★ HushCush Nursing Pillow
- ★ Les Enfants Nursing Scarf
- ★ Chicco Boppy Feeding Pillow

### Baby Bottle

- ★ Tommee Tippee Closer to Nature Bottle
- ★ Nuby Natural Touch Apple of My Eye Starter Set
- ★ Dr Brown's Options
- ★ Nuby Natural Touch Starter Set

### Bottle Feeding Accessory

- ★ Lily Pad Bottle Bib
- ★ Philips Avent Bottle Warmer
- ★ Milk Monster Milk Timer
- ★ Milk Monster Milk Timer

### Steriliser

- ★ Nuby Natural Touch Steriliser Dryer
- ★ Philips Avent 3-in-1 Steam Steriliser
- ★ Tommee Tippee Electric Steam Steriliser
- ★ Nuby Natural Touch Steriliser Dryer

### Travel Steriliser

- ★ Philips Avent Steam Steriliser Bags
- ★ Milton Solo Travel Steriliser
- ★ Milton Solo Travel Steriliser

### Feeding Bib

- ★ Close Pop-in Coverall Bib
- ★ Messy Little Thing Long Sleeved Weaning Bib
- ★ aden + anais Burpy Bib
- ★ Messy Little Thing Long Sleeved Weaning Bib

### Weaning Product

- ★ Munchkin Go Bowl Silicone Bowl
- ★ bamboo bamboo Stay Put Suction Plate
- ★ Nuby SureGrip Monkey Mat
- ★ Nuby SureGrip Monkey Mat

### Food Preparation for Weaning

- ★ Philips Avent 4in1 Healthy Baby Food Maker
- ★ Vital Baby 2in1 Steam and Blend
- ★ Tommee Tippee Baby Food Steamer Blender
- ★ Munchkin Go Mash™ Food Mashing Set

### Baby Food Brand

- ★ Asda Little Angels
- ★ Heavenly Kids
- ★ Babease
- ★ Asda Little Angels

### Toddler Food Brand

- ★ Kiddyum
- ★ Annabel Karmel
- ★ Kiddylicious
- ★ Kiddylicious

### Feeding Bowl

- ★ Nuby SureGrip Bowl
- ★ bamboo bamboo Suction Baby Bowl and Spoon Set
- ★ Brother Max Easy-Hold Weaning Bowls
- ★ Nuby SureGrip Bowl

### Toddler Cutlery

- ★ Asda Little Angels Toddler's Cutlery Set
- ★ Doddi Children's Cutlery
- ★ Kizingo Spoon
- ★ Asda Little Angels Toddler's Cutlery Set

### Toddler/Training Cup

- ★ Munchkin Miracle 360° Sippy Cup
- ★ Nuby 360 Insulated Maxi No Spill Cup
- ★ Litecup Baby
- ★ Nuby 360 Insulated Maxi No Spill Cup



Gold for the Nuby Natural Touch Digital Breast Pump

# Appendix O

# Best baby & toddler gear

A guide to the best buys and the latest must-haves!

NEW  
2018/19 EDITION

## YOUR PERFECT PUSHCHAIR

There's one for everyone!

## KICKS COUNT

Essential advice  
for mums-to-be

Discover the

## 2018 AWARD WINNERS

## WHICH CAR SEAT?

The questions you need to ask

## EXPERT TIPS & IDEAS

Babywearing... Sleep... Your nursery

**BE INSPIRED** From classic favourites to new innovations, THE products to consider  
**PUSHCHAIRS | CAR SEATS | FURNITURE | FEEDING | HEALTH**

# Tomme Tippee Closer to Nature Feeding Bottle

Price: **From £6.49**

Category: **Feeding Bottle**

Website: **[www.tommeetippee.co.uk](http://www.tommeetippee.co.uk)**



Tomme Tippee's Closer to Nature bottles are inspired by what babies love most: mum. With the most breast-like teat ever made, this bottle flexes like mum and feels like mum because babies prefer it that way. In fact, the Closer to Nature bottle has guaranteed acceptance, with more than 92 percent of surveyed parents reporting that even babies who had never previously taken a bottle accepted it within three attempts.

The breast-like shape encourages a natural, easy latch, while the smooth silicone teat feels closer to skin. There is an anti-colic valve incorporated into the teat to reduce air ingestion.

Closer to Nature bottles are compatible with a range of Closer to Nature teats for the slow, medium, fast or vari-flow speed to suit your little one as they grow. The bottles come in a choice of sizes, pack sizes, colours and decorations for the best possible match for your family, budget and preferences.



Easy latch-on teat for smooth transition between breast and bottle

Optimum venting valve with slow flow teat for less air intake and less discomfort for your baby

## “ Reviewer's thoughts

As a busy parent who looks for ease of use, the first thing that came to mind was how easy this bottle would be to wash, and I was not disappointed! . The shape also makes this product a pleasure to use during feeding

# Appendix P

# Get To Know NAPPA Awards

WIN

At NAPPA Awards our focus is family and our mission is simple — find and showcase the best toys, baby and family products.

Submissions are open year-round. See below for editorial calendar celebrating our winners.

*Just a few brands we have proudly worked with:*





## Our History

We have been celebrating the best for 33 years! The industry knows and respects us and parents trust us. As one of the longest running awards programs in the country, we are the “go-to” source for parents and professionals seeking the best products for their children and families.

## What sets us apart:

NAPPA not only has a national reach, but a community reach through our Play Learn Connect consumer newsletter, social media and collaboration with parenting publications throughout the nation. We are where parents are.

- NAPPA's Facebook followers: 19K

- NAPPA's Twitter followers: 3,384
- More moms on Instagram & Pinterest: 3K
- Email subscribers: 15K

NAPPA is the **exclusive** product evaluator for L.A. Parent, reaching 200,000 families each month in the second largest market in the country. We are the ONLY awards program with a media partner that has both PRINT and DIGITAL reach.

NAPPA reviews are seen in parenting publications around the country, reaching hundreds of thousands of moms. Check out our [Press](#) section!

### We test and evaluate products in the following categories:

- Toys, Games, Books
- Baby Products
- Music and Music videos
- DVDs
- Virtual Products (Apps, Podcasts, Video Games, Software and Websites)
- Streaming Content
- Inclusive and Special Needs Products
- Accessories/Apparel
- Educational Tools for Parents and Children, Arts & Crafts
- Family Wellness and Fitness
- Gadgets 'n' Gear
- Maternity and New Mom products
- Natural & Green
- Household
- Pets

### What Winners Receive:

- Complimentary Award Seal that can be used on all marketing materials and packaging and at trade shows.
- Inclusion in Gift Guides: *Summer Fun*, *Back-to-School*, *Bundle: Baby, Toddler & New Mom Gift Guide* and *Jingle Holiday Gift Guide*
- Dedicated post on NAPPA website
- Inclusion in social media posts
- Inclusion in editorial roundups in *Play Learn Connect*, NAPPA Award's consumer newsletter.
- Inclusion in roundups supplied to our exclusive media partner, *L.A. Parent*, reaching more than 200,000 families each month.
- Inclusion in roundups sent to editors of parenting publications throughout the country.

### 2023 Editorial Calendar Showcasing our Winners:

#### Celebrating Positivity & Kindness: To Yourself, To Others and To the World

Deadline: January 30

#### Best for Moms: Mother's Day & Everyday

Deadline: March 1

#### Healthy Living & Household Products

Deadline: April 1

#### Spring & Summer Fun and Travel

Deadline: April 3

#### Baby & New Mom

Deadline: June 1

#### Back to School

Deadline: July 3

## Celebrating the Holidays

Deadline: August 1

**Submit Your Product [HERE](#)**

## Don't Miss Out On The Fun

Sign up for our ENews and be the first to know the latest on toys & family must-haves, giveaways & gift and play ideas!

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*BRING THE FUN*

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## Appendix Q



## Closer to Nature Feeding Bottle by Tommee Tippee

[Submit Your Product](#)



### Closer to Nature Feeding Bottle by Tommee Tippee

The Closer to Nature bottle brings mom and baby together for a smooth transition from breast to bottle. The original breast-like nipple mimics the “just like mom” feel and reduces nipple confusion. With an anti-colic and anti-gas easi-vent, colic and fussiness are prevented.

Why we like it: This is a great bottle that emulates the breast, making the transition from breast to bottle a smooth one.

**Suggested Retail: \$6-28 (5 fl oz. 1-pack, 3-pack, 4-pack available and 9 fl oz 1-pack, 3-**

pack, 4-pack, 5-pack available)  
For Ages: Birth to 24 months, Toddler  
[tommeetippee.us](http://tommeetippee.us)



Share this...



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Sign up for our ENews and be the first to know the latest on toys & family must-haves, giveaways & gift and play ideas!

# Appendix R



## Closer to Nature Bottle

[Submit Your Product](#)



## Closer to Nature Bottle

The [Closer to Nature Bottle](#) from Tommee Tippee features the award winning Closer to Nature nipple, with breast-like shape mimicking the “just like mom” feel to reduce nipple confusion, when transitioning from breast to bottle. With an anti-colic and anti-gas easi-vent, colic and fussiness are reduced.

Evaluation comments:

“I liked the shape of the nipple and bottle. It looks like a good shape to easily transition from breast to bottle. Its curve and softness are very breast-like. The shape of the bottle is

easy for little hands to hold.”

“The shape and feel of the bottle makes it easier to incorporate into a daily breastfeeding routine.”



Suggested Retail: \$8.99

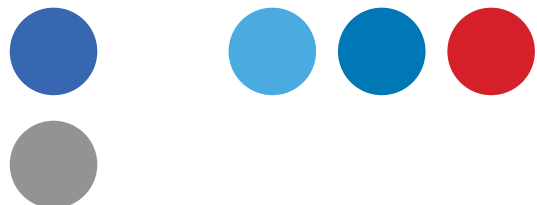
For Ages: Birth+

[https://www.amazon.com/Tommee-Tippee-Closer-Nature-Bottle/dp/B077VM4GYR?AID=TT\\_ORGANIC\\_&ascsubtag=s15445407920&linkCode=xm2&camp=2025&creative=165](https://www.amazon.com/Tommee-Tippee-Closer-Nature-Bottle/dp/B077VM4GYR?AID=TT_ORGANIC_&ascsubtag=s15445407920&linkCode=xm2&camp=2025&creative=165)  
[instagram.com/https://www.instagram.com/tommee-tippee](https://www.instagram.com/tommee-tippee)  
[facebook.com/https://www.facebook.com/TommeeTippee](https://www.facebook.com/TommeeTippee)  
[twitter.com/https://twitter.com/tommee-tippee](https://twitter.com/tommee-tippee)  
[pinterest.com/https://www.pinterest.com/tommee-tippee](https://www.pinterest.com/tommee-tippee)

#ParentOn



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Don't Miss Out On The  
Fun

# Appendix S



## Closer To Nature® Baby Bottle

[Submit Your Product](#)



## Closer To Nature® Baby Bottle

With our award-winning Closer to Nature® Baby [Bottle](#), switching between breast and bottle feeding has never been simpler. With our breast-like nipple and built-in anti-colic valve, it could just be the best thing for baby, since you! Loved by moms and babies, our easy latch-on, breast-like nipple feels closer to skin and mimics the natural flex and movement of a mom's breast for a comfortable feed.

Evaluation comments:

"My first impression is that these bottles are super compact and lightweight, which is great for babies



to be able to use/hold on to and feed themselves once they are old enough.”

“A well-made bottle, this has several interesting design features and is also easy to clean and BPA free, which are both great to have.”

“The design is made to mimic a human nipple, which is ideal if you have a baby who is primarily nursing.”

“I like that it’s BPA free as that gives me peace of mind.”

“I like the anti-colic feature which reduces excessive airflow. This is a really good feature to have for a newborn who is not yet used to drinking from a bottle.”

**Suggested Retail: \$14.49**

**For Ages: Birth to 2 years**

<https://www.tommeetippee.com/en-us/shop/bottle-feeding/bottles/closer-to-nature>

[instagram.com/tommeetippeenorthamerica](https://www.instagram.com/tommeetippeenorthamerica)

#TommeeTippee #CloserToNature

#CTN



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# Appendix T



# PR: Mom's Choice Awards Honorees – February 2019

 [PR: MOM'S CHOICE AWARDS  
HONOREES – FEBRUARY 2019](#)

For Immediate Release: 3/3/18



## Mom's Choice Awards® Names Best Products & Services of February 2019

**Summary:** Mom's Choice Awards® is pleased to announce the latest products and services to earn our distinction. The products and services you see here have been rigorously evaluated by consumers and experts around the world and are held to the highest standards of excellence.

### Full Release:

Mom's Choice Awards® (MCA) evaluates products and services created for children, families, and educators. The program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The evaluation process uses a proprietary methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost.

“Our aim is to introduce families and educators to best-in-class products and services,” explains Dawn Matheson, Executive Director of the Mom’s Choice Awards®. “We are passionate about helping families grow emotionally, physically and spiritually. Parents and educators know that products and services bearing our seal of approval are high-quality, great value purchases. The MCA evaluation program is designed to incorporate the expertise of scientists, physicians and other specialists; but we also engage parents, children, educators, and caregivers because they are experts in knowing what is best for their families.”

This month, Mom’s Choice Awards® has selected winners in the following categories:

- [Gear, Accessories & Personal Use](#)
- [Educational Products & Electronic Learning](#)  
[Apps and Software](#)
- [Home / Mobile Audio & Viewing \(Music, Storytelling, etc.\)](#)
- [Children’s Picture Books](#)
- [Toys, Games & Puzzles](#)
- [Juvenile Level 1 \(Ages 5 to 8\)](#)
- [Juvenile Level 2 \(Ages 9 to 12\)](#)
- [Miscellaneous](#)

## **Gear, Accessories & Personal Use**



### [High Waist Postpartum Underwear & C-Section Recovery Panties](#)

Kindred Bravely

Gold – Gear & Accessories: Clothing



### [The Simply Sublime Maternity & Nursing Tank](#)

Kindred Bravely

Gold – Gear & Accessories: Clothing



### [Contours Journey 5-in-1 Baby Carrier](#)

[Kolcraft](#)

Gold – Gear & Accessories: Miscellaneous



[Hugpapa Dial-Fit 3-In-1 Hip Seat Baby Carrier](#)

[Hugpapa Inc.](#)

Gold – Gear & Accessories: Safety



[Bably Baby Diaper Bag Backpack](#)

[Bably Baby](#)

Gold – Gear & Accessories: Totes, Diaper Bags & Slings

## Educational Products & Electronic Learning



[Our Precious Planet](#)

[Celestial Buddies, LLC](#)

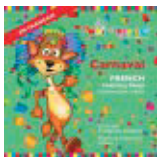
Gold – Educational Products:



[Total Eclipse of the Rainbow](#)

[Rainbow Rock Band](#)

Gold – Educational Products: Preschoolers

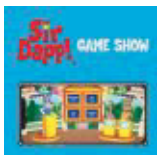


[CARNIVAL – French Learning Songs](#)

[Whistlefritz LLC](#)

Gold – Educational Products: Preschoolers

## Apps and Software



[Sir Dapp! Game Show](#)

Crystal Tree Group

Gold – Apps & Software: Ages 5 to 8

## Home / Mobile Audio & Viewing (Music, Storytelling, Video Games, etc.)



[This Is Our Time](#)

Crystal Tree Audio, LLC

Gold – Audio Experiences: Ages 5 to 8

## Children's Picture Books



### Why Should I Walk? I Can Fly!

Written by Ann Ingalls; Illustrated by Rebecca Evans

Dawn Publications

Gold – Children's Picture Books: Distinctive Illustration



### Home on the Rocking R Ranch

Written and illustrated by Connie Perez

Rocking R Books

Gold – Children's Picture Books: Domestic Animals & Pets



### I Do Not Want this on my Plate

Written by Jennifer Bisignano; Illustrated by Gaston Hauviller; Edited by Raquel

Benatar

Laredo

Gold – Children's Picture Books: Growing Up / Personal Growth



### Jeannie Ann's Grandma Has Breast Cancer

Written by Diane Davies; Illustrated by CA Nobens; Edited by Nancy Crocker

Beaver's Pond Press

Gold – Children's Picture Books: Health & Safety



### What Does It Mean To Be American?

Written by Rana DiOrio, Elad Yoran; Illustrated by Nina Mata; Edited by Kelly

Barrales-Saylor

Soucebooks | Little Pickle Press

Gold – Children's Picture Books: Peoples, Places & Cultures

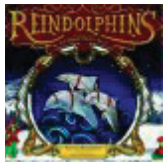


### I Know You're Here

Written by Krista Betcher; Illustrated by Kari Vick; Edited by Hanna Kjeldbjerg

Beaver's Pond Press

Gold – Children's Picture Books: Religion & Spirituality

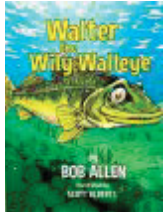


Reindolphins: A Christmas Tale

Written by Kevin J. Brougher; Illustrated by Lisa Santa Cruz

Missing Piece Press, LLC

Gold – Children’s Picture Books: Seasonal, Holidays & Festivals



Walter the Wily Walleye

Written by Bob Allen; Illustrated by Scott Alberts; Edited by Bob Allen

Fishing Quest Publishing

Gold – Children’s Picture Books: Sports & Recreation

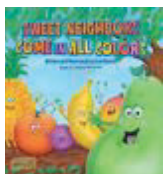


Cupcake The Unicorn’s Many Disguises: A Silly Story About Embracing Uniqueness

Written by Erikka Millar

Elly Lu

Silver – Children’s Picture Books: Values & Life Lessons



Sweet Neighbors Come in All Colors

Written by Lisa Blecker (Based on a song by Dick Grover); Illustrated by Finished Illustrations Lisa Blecker (Lisa Blecker & C. Aaron Kreader Collaborated on sketches); Edited by Publisher’s staff and Susan Engle, Layli Phillips, and

Amanda Provost Sevak

Bellwood Press (An Imprint of Baha’i Publishing)

Gold – Children’s Picture Books: Values & Life Lessons

## Toys, Games & Puzzles



KIC Start – Kids-in-Conversation :: Family Card Game – Fun Game For Kids,

Tweens and Families

Contender Brands, LLC

Gold – Toys, Games & Puzzles:



WHEW!

Missing Piece Press, LLC

Gold – Toys, Games & Puzzles:



BLAM!

Missing Piece Press, LLC

Gold – Toys, Games & Puzzles:



Dirty Pig

North Star Games

Gold – Toys, Games & Puzzles: Ages 5 to 8



The Door Fort

CORTEX TOYS

Gold – Toys, Games & Puzzles: Ages 5 to 8



SnapDolls

CORTEX TOYS

Silver – Toys, Games & Puzzles: Ages 5 to 8



The Contender

Golden Bell Studios

Gold – Toys, Games & Puzzles: Young Adults

## Juvenile Level 1 (Ages 5 to 8)



Here Comes Ingo

Written and illustrated by Odeta Xheka

Outskirts Press

Gold – Juvenile Books (Level 1 – Ages 5 to 8): Activities, Crafts & Hobbies ( Includes Puzzles & Games)

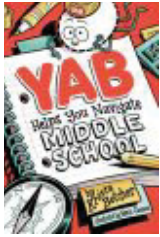
## Juvenile Level 2 (Ages 9 to 12)

YAB Helps You Navigate Middle School

Written by Krista Betcher; Illustrated by Kevin Cannon; Edited by Hanna Kjeldbjerg

Beaver's Pond Press

Gold – Juvenile Books (Level 2 – Ages 9 to 12): Comic Books & Graphic Novels



## Miscellaneous



Tomme Tippee Closer to Nature Bottle

Tomme Tippee

Gold – Miscellaneous: Other



Teamson Kids – Fashion Polka Dot Prints Gisele Toy Vanity Set – White / Gold

Teamson Design Corp

Gold – Miscellaneous: Other



Tomme Tippee Pump and Go

Tomme Tippee

Gold – Miscellaneous: Other

## Press Release Information

To contact individual award-winners, use the links to their company websites to contact them directly.

To contact Mom's Choice Awards® about our program, use these links:

Website: <http://www.momschoiceawards.com>

Facebook: <http://facebook.com/momschoiceawards>

Twitter: <http://twitter.com/momschoiceawards>

Press Release Email: [media@momschoiceawards.com](mailto:media@momschoiceawards.com)

Contact Phone: 757-410-9409



HOME SHOP VIEWING TOMMEE TIPPEE CLOSER TO NATURE BOTTLE



## Tomme Tippee Closer to Nature Bottle

\$ 15.95



**Pricing Notes:** Range from 1-3 bottle packs

**Audience:** parents of babies

**Website:** <https://www.tommeetippee.us/>

Tomme Tippee's award-winning Closer to Nature bottle features an easy-latch-on nipple that mimics the flex, stretch and shape of mom's breast for a natural latch, because babies prefer it that way. The bottle also features an anti-colic valve to reduce air ingestion. The bottle is available in a wide range of sizes, packs, colors and decorations.

**Purchasing Options:**

# Appendix U



FINDS FOR KIDS

## Best Baby Essentials: Tommee Tippee Closer to Nature Bottle



Many mothers rely on both breastfeeding and bottle feeding to feed their baby and they often are unsure which bottle is the best baby bottle for breast milk. There is absolutely nothing wrong with switching back and forth; however, some babies may have difficulty switching back and forth between their mother's nipple and a bottle. Roadblocks like nipple confusion can occur when a breastfed baby is introduced to a bottle. **Nipple confusion is when a baby that breastfeeds develops trouble latching after being fed with a bottle.** This is because a lot of baby bottles on the market have nipples that are very different from a woman's breast.

Tommee Tippee recognizes these widespread issues that many mothers and babies experience and has created the best baby bottle for breast milk, the [Closer to Nature Baby Bottle](#). This baby bottle is shaped like a breast and feels like a breast which is

what babies prefer. ***The breast-like nipple of the Closer to Nature Bottle helps babies both breast and bottle feed without difficulty transitioning between the two.***

**READ MORE: [13 Natural Ways How to Increase Milk Supply](#)**

---

## THE IMPORTANCE OF A QUALITY BOTTLE



All baby bottles are not created the same. Sometimes baby bottle purchases are made based on low prices, availability in stores, and cute colors and designs. These are not always the best baby bottles that you can give your baby to drink from. It is important to find a high quality bottle like the Closer to Nature Bottle that is the best baby bottle for breast milk.

**READ MORE: [BREAST MILK: NOT JUST FOR NOURISHMENT](#)**

The [Closer to Nature bottle](#) is an award-winning bottle that is the best baby bottle for breast milk. This bottle features an easy-latch-on nipple that mimics the flex, stretch and shape of mom's breast. These features help baby easily transition from breast to bottle. The anti-colic valve assists preventing excessive airflow and allowing more milk ingestion and less air which can cause gas and fussiness. The Closer to Nature bottles are offered in a wide range of colors & decorations, and different ounce sizes including 5 oz., 9 oz., and 11 oz.

---

## THE BEST BABY BOTTLE FOR BREAST MILK: CLOSER TO NATURE BOTTLE



The [Closer to Nature bottles](#) are lightweight and the unique shape makes them natural for babies to hold allowing them to feed in a closer position to mom or dad. This baby bottle can be held in three different ways, including being cradled comfortably in the hand, gripped the same way as a traditional bottle, or held from the base. The extra slow flow nipple also allows for a slower flow rate than a standard nipple. The slow flow is ideal for little ones that are in the process of moving to bottle feeding. All [Tommee Tippee](#) bottles are BPA free and both microwave safe and dishwasher safe making cleaning and sanitizing easy.

---

## ABOUT TOMEE TIPPEE



**Tommee Tippee** offers a huge range of simple and intuitive baby and toddler products such as bottles, cups, sleep sacks, pacifiers and more. The company's mission is simple: to make everyday life easier for families everywhere. The Tommee Tippee toddler range includes BPA-free toddler drinking and feeding products to help teach children how to eat and drink, offering a seamless transition from those first steps, through to independent feeding and drinking.

### **SHOP:**

[Closer to Nature Bottle](#)

### **EXPLORE AND CONNECT:**

[Tommee Tippee](#) | [Facebook](#) | [Instagram](#) | [Twitter](#) | [Youtube](#) | [Pinterest](#)

### **WANT TO READ MORE?**

Be sure to check out the other baby products in our 2019 Best Baby Brand Series. There are several categories including travel accessories, maternity brands, safety products, and toys like [Best Baby Toys: Teach My Baby](#).



**BEST BABY ESSENTIALS:  
TOMMEE TIPPEE  
CLOSER TO  
NATURE BOTTLE**

**[WWW.DAILYMOM.COM](http://WWW.DAILYMOM.COM)**

## Appendix V



## MOMTRENDS MVP'S: THE BEST BOTTLES FOR BABY 2023

Don't melt down when it comes time to pick a bottle for your baby, we have chosen our top best baby bottle picks to meet all your specific feeding needs.

KRISTIN SWENSON • FEB 16, 2023

[HOME](#) > [KIDS](#)

The feeding section of a baby store is a maze filled with a slew of, in a word, confusing bottle options. There are bottles made out of glass, bottles made out of silicone, bottles made to combat colic, and bottles with fancy filters.

It is difficult to hone in on a straightforward option, and selecting a winner from a sea of contenders can be downright daunting for first-time parents and experienced ones alike. Not to worry, if you're in the market for some new baby bottles, you've come to the right place!

### CONTENTS

1. [Best Bottle for Breastfed Babies](#)
2. [Best Anti-Colic Bottle](#)
3. [Best Baby Bottle for Travel](#)

That's right. We've done the work for you, and have chosen our take on the best bottles for baby to meet all your specific feeding needs. We've broken it down by category, as well as provided shopping links to make your baby prep easier.

4. [Best Bottle for Newborns](#)
5. [Best Glass Baby Bottle](#)
6. [Best On-the-Go Baby Bottle for Formula-Feeding](#)
7. [Best Stainless Steel Baby Bottle](#)
8. [Easiest to Clean Baby Bottle](#)

## BEST BOTTLE FOR BREASTFED BABIES

These revolutionary bottles boast a cutting-edge design that preserves the critical nutrients found in a mom's breast milk. Used with a breast-pump adapter, a mom can express milk directly into a nanobébé bottle, store it, and then feed her baby

at a later time without sacrificing quality or convenience.

Breast milk loses some of its nutritional value after it has been expressed, and continues to degrade as it cools in the fridge or is heated for use. The unique concave design of the nanobébé bottle, however, increases the surface area of breast milk, spreading it out into a thin layer, so that it cools down or warms up to two to three times faster than it would in a traditional bottle. This helps to reduce the production of bacteria and protect the vital nutrients in breast milk.

[Get the nanobébé Breastmilk Bottles on Amazon here.](#) *(note: this is an Amazon Affiliate link)*

## BEST ANTI-COLIC BOTTLE

Dr. Brown's baby bottles are fully-vented to reduce colic and help eliminate gas and reflux. The internal vent system helps prevent ingestion of air bubbles and eliminates the vacuum effect which helps reduce spit-up, burping and gas. It also means no nipple collapse or fluid buildup in baby's ear.

One thing to note: there are lots of parts to clean in this particular system, so if convenience is important -- this might not be the right pick for you. But if you're dealing with reflux in a baby, you know there is nothing you won't try to give your sweet one some relief!

[Get the Dr. Brown's Natural Flow Anti-Colic Narrow Baby Bottles on Amazon here.](#) *(note: this is an Amazon Affiliate link)*

## BEST BABY BOTTLE FOR TRAVEL

This next bottle is another option for babies with colic, reflux, gas issues etc. thanks to the unique vented base. That being said, what makes it perfect for travel is that it's cap is spill-proof AND functions as a measuring cup, and the bottle is self-sterilizing!

That's right. In three minutes, you can sterilize the bottle right in a microwave. That's much easier than setting up your sterilization system in a hotel, am I right. These would be perfect to pack when the grandparents watch the baby too. Make feeding easy for them so they'll want to do it again and again, ha ha!

[Get the Mam Easy Start Anti-Colic Bottle here.](#) *(note: this is an Amazon Affiliate link)*

# BEST BOTTLE FOR NEWBORNS

Newborns need bottles that will suit their specific needs like a slow-flow nipples, smaller size, wide neck for easier cleaning etc. The Tommee Tippee Closer to Nature line takes care of all of those.

Plus, they are modeled after an actual breast so the bottle mimics the natural flex and movement of a mom's breast to achieve a comfortable feeding for baby. And the compact shape allows your baby to be closer to you too!

[Get the Tommee Tippee Closer to Nature First Bottle Solution here.](#) (note: this is an Amazon Affiliate link)

Scroll to Continue

## RECOMMENDED ARTICLES



KIDS

### MOMTRENDS MVP'S: BEST BREAST PUMPS AND GEAR

BY KRISTIN SWENSON · OCT 18, 2022



STYLE

### HOW OLD FOR A BIKINI

BY NICOLE FELICIANO · APR 28, 2020



KIDS

### BEST DOUBLE STROLLERS FOR 2023

BY KRISTIN SWENSON · FEB 11, 2023

## BEST GLASS BABY BOTTLE

If you prefer glass baby bottles over plastic, the Philips Avent Natural Response Baby Bottle is an excellent choice. The glass is heat and thermal shock resistant so it can be sterilized and stored in the fridge and then warmed.

It also comes with plenty of other useful features like a breast-shaped, no-drip nipple with a natural latch that responds to your baby's feeding rhythm, an anti-colic valve, and a wide neck.

[Get the Philips Avent Glass Natural Response Baby Bottle here.](#) (note: this is an Amazon Affiliate link)

## BEST ON-THE-GO BABY BOTTLE FOR FORMULA-FEEDING

If you are already a mom, especially a mom of more than one child, you are probably on the go...a lot! Well, if that sounds like and you formula feed, do I have the bottle for you. The PopYum Baby Bottle stores formula and water separately right in the bottle. How cool is that?

When your baby is ready to eat you simply press the buttons (or 'Pop'), shake a few times, and it is feeding time. PopYum is the only bottle designed to be used with one hand so you can comfort the baby or multitask with your other hand.

[Get the PopYum Bottle here.](#) *(note: this is an Amazon Affiliate link)*

## BEST STAINLESS STEEL BABY BOTTLE

Is your baby at the point they don't need a warm bottle? Why not try a stainless steel bottle? The same reason us adults drink from them makes it make sense for a baby too. They keep liquids COLD!

The Lifefactory Stainless Steel Baby Bottle, for instance, keeps liquids cold for up to 6 hours and you can store milk in it for an hour. It's safe to sterilize and throw in the dishwasher and can transition to a pivot straw cap when your kiddo is old enough.

[Get the Lifefactory Stainless Steel Baby Bottle here.](#) *(note: this is an Amazon Affiliate link)*

## EASIEST TO CLEAN BABY BOTTLE

We were so careful to include a lot of wide neck baby bottles because they are easier to clean. Well, even easier to clean than just a wide neck bottle is a wide neck silicone bottle!

The Boon Nursh Baby Bottle is made from a 100% silicone pouch that collapses as your little one drinks which squeezes out the air. There are no straws or vents which means with less air, there is less gas for baby!

[Get the Boon Nursh Baby Bottle here.](#) *(note: this is an Amazon Affiliate link)*

Now that you have plenty of best bottles for baby options to choose from, why not check out some more of our favorite baby gear...You can count on us for all your baby must-haves!

## ABOUT THE MVP SERIES

Momtrends MVP's is a non-sponsored series. Brands must meet our strict standards to be included. When naming winners we take several factors into account, including expense, convenience, and

style. We make our picks annually based on editors' research. In some instances, we may request and receive samples so that we can more thoroughly assess products. Our opinions are our own, and our goal is to help our community of moms make more informed decisions on everything from baby gear to beauty products to vacation destinations and more. We scour the abundant options and painstakingly hand-pick our favorites, so you don't have to. Our hope is that our most valuable players become your most valued purchases.

## FOR MORE MOMTRENDS MVP WINNERS, CLICK THE LINKS BELOW:

1. [Momtrends MVP's: Best Double Strollers](#)
2. [Momtrends MVP's: Best Baby Subscription Boxes](#)
3. [Momtrends MVP's: Best Breast pumps and gear](#)
4. [Momtrends MVP's: Best Baby Jumpers and Exersaucers](#)
5. [Momtrends MVPs: Best Baby Mobiles](#)

## PIN IT!

Be sure to save your favorite gear for baby on Pinterest and please follow our [Gear for baby and kid](#) board here!

## Appendix W

13,601

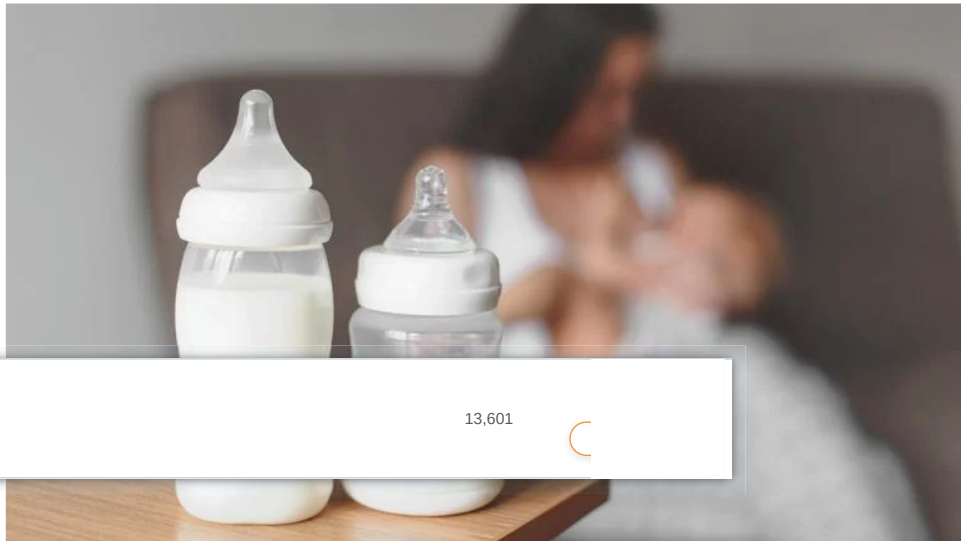
SHOPPING

## Best Bottles for Breastfed Babies 2023

Even the fussiest nursing babies love these bottles.

BY ELIZABETH KADAR

UPDATED OCT 05, 2023



13,601



Aliseenko/ Getty Images

Whether you're returning to work soon, hoping to combo feed from the start or just want to run errands without having to worry your little one will starve, it's important to find a bottle your tiny boob monster will actually take—and a great [newborn pacifier](#) while you're at it.

We spoke to a lactation education counselor and read tons of real parent reviews to discover the **best bottles for breastfed babies** so you don't have to. Consider adding any (or all) of these to your [newborn checklist](#) because finding the right bottle for your picky babe may take some trial and error.

### What to look for in the best bottles for breastfed babies

The good news is, you've got options. But before investing a ton of money into a beloved brand or the bottle your BFF swears by for her boob babe, Lactation Education Counselor, Nannie Reinert of Dream Baby Lactation encourages parents to purchase several single bottles—that meet the below criteria—and see which one your baby prefers first. “Then you can easily order more based on what they like!”

- **A soft nipple with a wide shape:** “This type of nipple is closest to the breast and will allow your baby to get a deep latch and sucking motion similar to breastfeeding,” says Reinert. It should also help make the transition from boob to bottle (and back) less confusing.
- **A slow flow:** You want baby to have to work for the milk similar to how they would at the breast. You also don't want the flow to overwhelm them and come out too fast. “Keep in mind that each brand's slow flow nipple works differently, releasing a different amount of milk,” notes Reinert. “One brand's slow-flow nipple might be fine, whereas another brand's puts out too much milk at once, making your baby pull away and gasp, which can give him baby gas.”
- **Easy to clean and assemble:** Choose a bottle that you feel confident that you can easily put together and clean, advises Reinert. “Some bottles are more complex than others. Knowing you can easily throw one together in the middle of the night and can clean and sanitize without too much trouble is important too!”

## Why breastfed babies are so fussy about bottles and nipples

We've all heard horror stories of breastfed babies completely refusing the bottle and this could be for any number of reasons—from a nipple flow that's too fast to a nipple preference (ahem, yours).

“Babies also have a heightened sense of smell and taste and previously frozen milk can sometimes taste off to them,” notes Reinert. She recommends trying fresh milk—and what works best. who breastfeeds

“If possible, try having another caretaker give your baby the bottle while you pump in the other room as far away as possible.” Some moms may even want to leave the house for a little with a manual breast pump and some yummy lactation cookies in tow.

## When and how to introduce a bottle to a breastfed baby

Around three to six weeks of age when their latch is clearly established. Make sure baby is sleepy, calm and not *hangry* on that first try.

“It's hard enough for adults to learn new things when we are hungry,” points out Reinert. “Have the person bottle feeding express a little breast milk to the outer nipple of the bottle so baby can use their amazing sense of smell to entice them. From there,

use paced bottle feeding, where baby takes a few sips and then you pull the bottle away for a rest, to mimic breastfeeding as closely as possible,” she says.

## The best bottles for breastfed babies

- **Best overall:** [Lansinoh Baby Bottles for Breastfeeding Babies](#)
- **Best budget:** [Tommee Tippee Closer to Nature Bottle](#)
- **Best glass:** [Philips Avent Glass Natural Baby Bottle with Natural Response Nipple](#)
- **Best silicone:** [Comotomo Baby Bottle](#)
- **Best rated (5k+ amazon ratings!):** [Dr. Brown's Natural Flow Anti-Colic Options Bottle](#)
- **Easiest to clean:** [Kiinde Twist Squeeze Natural Bottle](#)

## Best overall

### Lansinoh Baby Bottles for Breastfeeding Babies



Merchant

Clinically proven to reduce nipple confusion (a big worry for breastfeeding mamas), this bestselling wide-necked bottle from Lansinoh has over 15k rave reviews on Amazon and a super impressive 4.7-average star rating.

The soft silicone NaturalWave nipple gives your babe the best boob-like experience by allowing them to use the same natural sucking pattern they would at the breast, making it the perfect option for paced feeds—and even the pickiest little ones.

Other features to love are the air ventilation system, which is designed to prevent your baby from taking in too much air as they drink and may help with gas, colic and spit

up. The bottle is BPA and BPS-free so you know it's safe and can be put in the dishwasher for quick cleaning.

**Pros**

- Clinically proven to reduce nipple confusion in babies
- Air ventilation system to keep baby comfortable and gas + colic-free
- Soft, flexible nipple with a wide shape to mimic the boob
- Ideal for paced feeds and transitioning from the boob to the bottle and back
- BPA and BPS-free
- Dishwasher-safe
- Great value

**Cons**

- Some parents say milk flow is too fast for their newborns

SHOP USD NOW

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**Best budget**

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Top Pick

Best Value

Best Budget



Merchant

It's shaped like a boob, moves like a boob and stretches like a boob—what's not to love? The top-rated Tommee Tippee Closer to Nature Bottle is one of the best bottles for breastfed babies if you're on a budget (and even if you're not). Aside from the affordable price point, parents seem to really love these bottles for their overall ease of use and the fact that their baby will actually take them.

In fact, 95% of moms reported that their baby accepted the soft, super wide nipple, which is huge. Speaking of the nipple, it also features an anti-colic valve to minimize excessive air flow and keep your little one fuss-free as they drink.



...lizer for easy  
...n, which allows you  
to comfortably feed your baby with the bottle cradled in your hand, gripped or held from the base—so you've got options.

## Pros

- Budget-friendly and affordable
- Designed to look and feel like a boob
- Wide neck for easy cleaning and feeding
- Flexible soft silicone nipple that mimics your own
- BPA and phthalate-free
- Can be put in the dishwasher, microwave or sterilizer
- Easy to hold (three ways!) so you're comfortable during long feeds

- Anti-colic valve to prevent extra air intake
- Can purchase in fun colors and different sizes

### Cons

- Some reviewers complain that milk gets stuck in the neck of the bottle so babies can't get every last drop
- The writing/numbers may wear away or fade over time

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## Best glass

### Philips Avent Glass Natural Baby Bottle with Natural Response Nipple



Merchant

If you're concerned about chemicals or just want something that's better for the environment, these premium, BPA-free glass baby bottles from Philips Avent come highly recommended. They boast more than 2,500 positive reviews on Amazon for good reason.

What we love most about it is that, like the breast, milk only comes out when your baby actively drinks so there's no choking, big messes or overfeeding for that matter. The no-drip nipple design puts baby in control of the milk flow, making switching between the bottle and the boob much easier on everyone.

An anti-colic valve ensures your little one's not getting a tummy full of air either. The clever design also conforms to baby's mouth the way a real breast might.

### **Pros**

- Soft, wide-shaped nipple that feels as close to the boob as you can get
- Unique, no-drip design so milk only flows when your babe actively sucks
- Made of premium-quality and BPA-free borosilicate glass
- Anti-colic valve to prevent unwanted air intake
- Free of toxic chemicals and environmentally-friendly
- Milk may taste better and fresher in glass
- Comes in different sizes and nipple flows based on your baby's age

### **Cons**

- Because it's glass, it's heavier and can break easier
- More expensive but higher quality

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## **Best silicone**

### **Comotomo Natural-Feel Baby Bottle**



Merchant

I've used Comotomo for all three of my picky breastfed babies and it's one of the only bottles they wouldn't reject. Reinert is a fan too. It has an ultra-wide neck for natural latching and is made of soft, skin-like silicone, which my babies loved to rub and squeeze (just like the boob!) as they drank. The squishy, lightweight design also makes it easy for you and your baby to hold.

As a busy mom, I also appreciate just how easy the Comotomo is to clean (no brushes needed) and put together in a pinch when you have a hangry babe. There are only three separate pieces that are all safe to sanitize in the microwave, dishwasher, boiling water or sterilizer.



It also comes in two fun colors—pink or green—and features dual anti-colic vents so it's the perfect size for younger babies. Pediatricians and pediatric consultants rave about these bottles, and we agree. We used them for our own babies, too.

## Pros

- Super squishy silicone design and wide neck nipple to give that breast-like feel
- Only three parts so cleaning and assembling is a breeze
- Safe to put in the dishwasher, microwave, boiling water and sterilizers
- Free of all the bad stuff (BPS, BPA, phthalates, nitrosamines and lead)
- Dual anti-colic vents for maximum baby comfort
- Comes in two fun colors and sizes

## Cons

- Wide shape may make it tougher to store and fit in standard diaper bag bottle slots

- Measurements aren't the easiest to read but definitely doable

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## Best Rated

### Dr. Brown's Natural Flow Anti-Colic Options Bottle



The top recommended baby bottle brand by pediatricians in the US and also the bestselling. This beloved, breastfeeding-friendly bottle gets top marks from lactation consultants and parents too, with over 36,000 ratings on Amazon and a nearly-perfect 4.8-star rating.

What really makes it so special is its one-of-a-kind, anti-colic internal vent that helps preserve the nutrients in breast milk and aid in digestion for a good nap or night's sleep—which, trust us, you both need. It has a breast-like nipple shape to encourage your cutie to properly latch and help them transition from boob to bottle with ease.

The natural silicone nipple on Dr. Brown's bottles provides a consistent flow of milk so it's not gushing out too fast or too slow, but nice and steady at babe's pace.

### Pros

- Award-winning bottle highly recommended by parents, pediatricians and lactation consultants
- Internal vent system is clinically proven to reduce colic, spit-up and gas
- Helps preserve breast milk nutrients
- Steady milk flow that lets babies eat at their own pace
- Top rack dishwasher and sterilizer safe
- BPA-free
- Available in tons of fun prints and colors
- Recyclable

### Cons

- A lot of parts to clean

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## Easiest to clean

### Kiinde Twist Squeeze Natural Baby Breast Milk Feeding Bottle



Merchant

Pumping milk and trying to eat all the right [foods to increase supply](#) is exhausting so cleaning bottles should be a breeze because who's got time? The best bottles for breastfed babies won't add to your ever-growing pile of dirty dishes, but instead drastically cut down on cleaning time—like these top-rated bottles from Kiinde that only need the nipples washed as you use them. Um, amazing!

Here's how it works: you pump milk directly into the storage bags, drop the bags into the bottle frames, put a nipple on (parents rave about how they're completely leak-free) and feed. That's it. Just wash the nipples as you go in the top rack of the dishwasher. The set comes with one slow-flow nipple and case and one medium-flow nipple and case, plus two bottles.

## Pros

- Incredibly simple to clean, as only the nipples need to be washed
- Top rack dishwasher safe
- Comes with a slow flow and medium flow nipple plus cases for both
- Natural nipple design that's leak-free
- Incredibly convenient for moms who pump regularly
- BPA, PVC and phthalate-free

## Cons

- You do have to purchase the bags so that's an added expense but worth it to not have to constantly clean bottles



**Sources:** [Nannie Reinert of Dream Baby Lactation](#)

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Enter your child's due date or birth date

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