

Filed on behalf of Amazon.com, Inc.

By: Colin B. Heideman

Joseph R. Re

Nathan D. Reeves

Logan P. Young

KNOBBE, MARTENS, OLSON & BEAR, LLP

925 4th Ave., Suite 2500

Seattle, WA 98104

Telephone: 206-405-2000

Facsimile: 206-405-2001

Email: BoxSEAZN2L1925P12@knobbe.com

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AMAZON.COM, INC.,
Petitioner,

v.

JAWBONE INNOVATIONS, LLC,
Patent Owner.

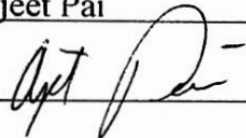
IPR2023-00561
U.S. Patent No. 8,503,691

PETITIONER'S POWER OF ATTORNEY

Amazon.com, Inc. v. Jawbone Innovations, LLC
Power of Attorney

Petitioner Amazon.com, Inc. hereby appoints the practitioners at Knobbe, Martens, Olson & Bear, LLP associated with **Customer Number 20,995**, as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected to the *inter partes* review of the following U.S. Patent Numbers: (1) 8,019,091; (2) 7,246,058; (3) 8,280,072; (4) 8,321,213; (5) 8,326,611; (6) 10,779,080; (7) 11,122,357; (8) 8,467,543; and (9) 8,503,691.

The individual signing below has the authority to execute this document on behalf of Amazon.com, Inc.

Name: Ajeet Pai
Signature: 
Title: Senior Corporate Counsel
Company: Amazon.com, Inc.
Telephone: (206) 646-3508
Date: November 12, 2022

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing **PETITIONER'S POWER OF ATTORNEY** are being served on February 3, 2023 via Federal Express overnight mail on counsel of record for U.S. Patent No. 8,503,691 as addressed below:

Mark Leonardo
Nutter McClennen & Fish LLP
Seaport West
155 Seaport Blvd.
Boston, MA 02210-2604

A courtesy copy is also being served via email on counsel for the patent holder in the pending litigation *Jawbone Innovations, LLC v. Amazon.com, Inc. and Amazon.com Services, Inc.*, No. 5:22-cv-06727-TLT (N.D. Cal. filed November 29, 2021):

Alfred R. Fabricant
Peter Lambrianakos
Vincent J. Rubino, III
Richard M. Cowell
FABRICANT LLP
411 Theodore Fremd Avenue,
Suite 206 South
Rye, New York 10580
Telephone: (212) 257-5797
Facsimile: (212) 257-5796
Email: ffabricant@fabricantllp.com
Email: plambrianakos@fabricantllp.com
Email: vrubino@fabricantllp.com
Email: jawbone@fabricantllp.com
Email: rcowell@fabricantllp.com
Email: jawbone@fabricantllp.com

Samuel F. Baxter
Jennifer L. Truelove
MCKOOL SMITH, P.C.
104 E. Houston Street, Suite 300
Marshall, Texas 75670
Telephone: (903) 923-9000
Facsimile: (903) 923-9099
Email: sbaxter@mckoolsmith.com
Email: jtruelove@mckoolsmith.com

Amazon.com, Inc. v. Jawbone Innovations, LLC
Power of Attorney

KNOBBE, MARTENS, OLSON & BEAR, LLP

February 3, 2023

/Colin B. Heideman/
Counsel for Petitioner,
AMAZON.COM, INC.