

Filed February 9, 2023

On behalf of **Global Shade Corp.**

By: Marko R. Zoretic (Reg. No. 65,994)
Nathan D. Reeves (Reg. No. 77,806)
KNOBBE, MARTENS, OLSON & BEAR, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614
Tel.: 949-760-0404 Fax: 949-760-9502
Email: BoxGlobalShade@knobbe.com

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GLOBAL SHADE CORPORATION,
Petitioner,

v.

WITH-U E-COMMERCE (SHANGHAI) CO., LTD.,
Patent Owner.

IPR2023-00580
U.S. Patent 10,669,738

PETITIONER'S POWER OF ATTORNEY

Petitioner Global Shade Corporation hereby appoints the practitioners at Knobbe, Martens, Olson & Bear, LLP associated with Customer Number 20,995 as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected to the above-captioned *inter partes* review of U.S. Patent No. 10,669,738.

The individual signing below has the authority to execute this document on behalf of Global Shade Corporation.

Name: Yuting Shen

Signature: Yuting Shen

Title: CEO

Company: Global Shade Corporation

Telephone: +19492547283

Date: February 7, 2023

CERTIFICATE OF SERVICE

I hereby certify that, pursuant to 37 C.F.R. §42.105, a true and correct copy of the foregoing **PETITIONER'S POWER OF ATTORNEY** are being served on February 9, 2023, via U.S. Postal Service Priority Mail Express to the correspondence address of record for the subject patent 10,669,738 found on the USPTO's Patent Center webpage:

ROSS PATENT LAW OFFICE
P.O Box. 2138
Del Mar, CA 92014

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: February 9, 2023

By: /Marko R. Zoretic/
Marko R. Zoretic (Reg. No. 65,994)
Nathan D. Reeves (Reg. No. 77,806)
Customer No. 20,995

Attorneys for Petitioner
Global Shade Corp.

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