

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GLOBAL SHADE CORPORATION,
Petitioner,

v.

WITH-U E-COMMERCE (SHANGHAI) CO., LTD.,
Patent Owner.

IPR2023-00580
Patent 10,669,738 B2

Before PATRICK R. SCANLON, BARRY L. GROSSMAN, and
GEORGE R. HOSKINS, *Administrative Patent Judges*.

SCANLON, *Administrative Patent Judge*.

ORDER
Conditionally Granting Patent Owner's Unopposed Motion to
Withdraw and Substitute Counsel
37 C.F.R. § 42.10

On July 26, 2023, with our prior authorization, With-U E-Commerce (Shanghai) Co., Ltd. (“Patent Owner”) filed “Patent Owner’s Motion to Withdraw Current Lead Counsel and Substitute New Lead Counsel.” Paper 7 (“Motion”). Patent Owner requests that the Board authorize the withdrawal of Anthony Meola as lead counsel and the substitution of Jeffrey W. Johnson as new lead counsel. *Id.* at 1. Patent Owner asserts that Mr. Johnson “is a registered practitioner and the requirements of 37 C.F.R. § 42.10(c) are met.” *Id.* at 2. Patent Owner indicates that an updated power of attorney and updated mandatory notices will be filed upon the granting of the Motion. *Id.* In addition, Patent Owner indicates that backup counsel of record will remain unchanged and Petitioner, Global Shade Corporation, does not oppose the Motion. *Id.* at 1.

Under these circumstances, we *conditionally grant* Patent Owner’s Motion, pending the filing of an appropriate power of attorney and updated mandatory notices. The attorney currently designated as lead counsel for Patent Owner under 37 C.F.R. § 42.8(b)(3), shall remain of record until Patent Owner files these papers. *See* 37 C.F.R. § 42.10(b).

In consideration of the foregoing, it is hereby:

ORDERED that Patent Owner’s Motion is *conditionally granted*, pending the filing of a power of attorney and updated mandatory notices identifying Jeffrey W. Johnson as new lead counsel; and

FURTHER ORDERED that, within 21 days of this Order, Patent Owner file a power of attorney and updated mandatory notices identifying Jeffrey W. Johnson as new lead counsel.

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