

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GLOBAL SHADE CORPORATION,
Petitioner,

v.

WITH-U E-COMMERCE (SHANGHAI) CO., LTD.,
Patent Owner.

Case IPR2023-00580
Patent 10,669,738

PATENT OWNER'S UPDATED MANDATORY NOTICES

Pursuant to 37 C.F.R. § 42.8 and the Board's Order Conditionally Granting Patent Owner's Unopposed Motion to Withdraw and Substitute Counsel, Patent Owner submits the following updated mandatory notices:

I. Real Party-In-Interest Pursuant to 37 C.F.R § 42.8(b)(1)

The real party-in-interest for the Patent Owner is With-U E-Commerce (Shanghai) Co., Ltd.

II. Related Matters Pursuant to 37 C.F.R. § 42.8(b)(2)

1. *With-U E-Commerce (Shanghai) Co., Ltd. v. Global Shade Corp. et al.*, Case No. 8:22-cv-01295-JVS-JDE (C.D. Cal.)

2. Case IPR2021-00365 – U.S. Patent No. 10, 273,710 (filed Dec. 22, 2020) (IPR Certificate issued Dec. 20, 2022)

3. U.S. Pat. App. Ser. No. 16/012,076 (filed Jun. 19, 2018) (now U.S. Pat. No. 10,597,897)

4. U.S. Pat. App. Ser. No. 16/188,273 (filed Nov. 12, 2018) (now U.S. Pat. No. 11,299,906)

5. U.S. Des. Pat. App. Ser. No. 29/725,316 (filed Feb. 24, 2020) (now U.S. Pat. No. D926,910)

6. U.S. Des. Pat. App. Ser. No. 29/725,318 (filed Feb. 24, 2020) (now U.S. Pat. No. D925,687)

7. U.S. Pat. App. Ser. No. 17/716,126 (filed Apr. 8, 2022)

III. Lead and Back-up Counsel Pursuant to 37 C.F.R. § 42.8(b)(3)

Lead and back-up counsel are identified as follows:

LEAD COUNSEL	BACK-UP COUNSEL
Jeffrey W. Johnson Reg. No. 53,077 SCHMEISER, OLSEN & WATTS LLP 18 E. University Drive, Suite 101 Mesa, Arizona Tel: (480)-655-0073 jjohnson@iplawusa.com	Jason A. Murphy Reg. No. 63,423 SCHMEISER, OLSEN & WATTS LLP 22 Century Hill Drive, Suite 302 Latham, NY 12110 Tel: (518)220-1850 jmurphy@iplawusa.com Jared L. DuJack Reg. No. 72,646 SCHMEISER, OLSEN & WATTS LLP 22 Century Hill Drive, Suite 302 Latham, NY 12110 Tel: (518)220-1850 jdujack@iplawusa.com

IV. Service Information Pursuant to 37 C.F.R. § 42.8(b)(4)

Please direct all correspondence to lead counsel and back-up counsel at the addresses shown above. Patent Owner consents to electronic service by email to the addresses listed above.

Respectfully submitted,

Date: August 31, 2023

/s/Jeffrey W. Johnson
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the Patent Owner's Updated Mandatory Notices is being served on August 31, 2023, via email directed to counsel of record for the Petitioner at the following:

BoxGlobalShade@knobbe.com

with copies to:

Marko R. Zoretic, Lead Counsel – 2MRZ@knobbe.com

Nathan D. Reeves, Backup Counsel – 2NDR@knobbe.com

Date: August 31, 2023

/s/Jeffrey W. Johnson

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