

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC AND YOUTUBE, LLC.
Petitioner

v.

ROBOCAST, INC.
Patent Owner

Case: IPR2023-00591
U.S. Patent No. 7,155,451

**PATENT OWNER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. §42.10(b)**

IPR2023-00591
U.S. Patent No. 7,155,451

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, Robocast, Inc., hereby appoints all practitioners associated with McKool Smith, P.C., Customer Number 127134, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* Review of U.S. Patent No. 7,155,451:

Lead Counsel	Back-up Counsel
Steven J. Rizzi Reg. No. 37,706 srizzi@mckoolsmith.com McKOOL SMITH, P.C. One Manhattan West 395 9 th Ave., 50 th Floor New York, NY 10001-8603 Telephone: (212) 402-9400	Steven W. Peters Reg. No. 73,193 speters@mckoolsmith.com McKOOL SMITH, P.C. 1999 K Street NW, Suite 600 Washington, D.C. 20006 Telephone: (202) 370-8321 Casey L. Shomaker Reg. No. 77,998 cshomaker@mckoolsmith.com McKOOL SMITH, P.C. 300 Crescent Court, Suite 1500 Dallas, TX 75201 Telephone: (214) 978-4000 Ramy E. Hanna (to be admitted <i>pro hac vice</i>) rhanna@mckoolsmith.com McKOOL SMITH, P.C. 600 Travis Street, Suite 7000 Houston, TX 77002 Telephone: (713) 485-7312

IPR2023-00591
U.S. Patent No. 7,155,451

Patent Owner, Robocast, Inc., hereby also appoints all practitioners associated with Cantor Colburn LLP, Customer Number 23413, including the following backup counsel, as its additional attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* Review of U.S. Patent No. 7,155,451:

Back-up Counsel
Andrew C. Ryan Reg. No. 43,070 ryan@cantorcolburn.com CANTOR COLBURN LLP 20 Church Street, 22nd Floor Hartford, CT 06103 Tel.: 860-286-2929 Fax.: 860-286-0115 Marc N. Henschke (to be admitted <i>pro hac vice</i>) mhenschke@cantorcolburn.com 20 Church Street, 22nd Floor Hartford, CT 06103 Tel.: 860-286-2929 Fax.: 860-286-0115

The undersigned is authorized to act on behalf of Patent Owner, Robocast, Inc.

Dated: March 17, 2023

Robocast, Inc.

By:

DocuSigned by:

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Title: Chairman & CEO

CERTIFICATION OF SERVICE

The undersigned hereby certifies that a copy of this **PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)** has been served on Petitioner via email on the following counsel of record for Petitioner:

Heidi L. Keefe
hkeefe@cooley.com

Dated: March 17, 2023

By: /s/ Steven J. Rizzi

Steven J. Rizzi

Reg. No. 37,706