CONFERENCE GUIDE

DEMO

An IDC Event

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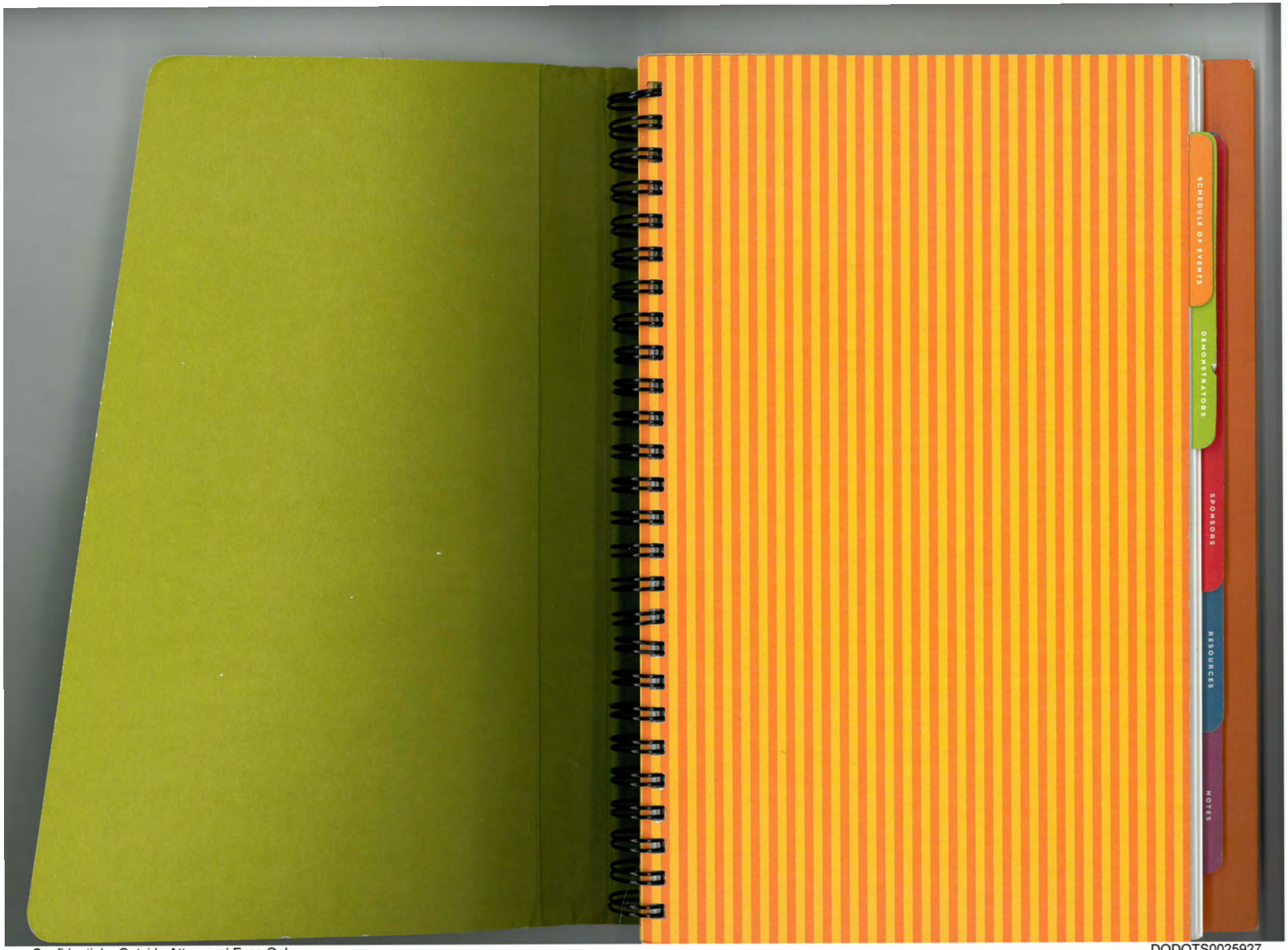

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WELCOME TO DEMO 2000!

This week, we mark the tenth anniversary of the Demo Conference. We pay tribute to a remarkable decade of technological innovation and look forward to what we can only guess will be tremendous change in the years ahead.

Just think about it. Demo 91 featured presentations on information sharing via local area networks and how color would become part of everyday business computing. Among other topics, panelists discussed how to make email "smart" and the future of the Macintosh after System 7.0. At the time I was a product reviews editor for a technology magazine and I sent a staff editor to cover this upstart event. And most of the entrepreneurs who made their marks on the latter half of this decade were still in high school when that first Demo Conference occurred. What a difference ten years make.

Over the past ten years, Demo has helped propel nearly 1,000 products to market—products like the first multimedia PCs, an intriguing little handheld device called Palm Pilot, and a new programming language called Java. Demo has been the showcase for emerging technologies from the earliest pen-based operating systems to new online networks and early Internet-based concepts. Demo predicted the ASP trend in 1997. And it saw the move to vertical and corporate portals well before those ideas caught fire in the general market.

The Demo Conference is a decade-long tradition of business success. It's difficult to tally, but Demo has been Ground Zero for numerous partnership deals, venture investments, and mergers and acquisitions. Over the years, the affiliations have changed, but again and again Demo has been the place where the industry's opinion leaders have started their business year.

The tradition continues this week. We have brought together an outstanding group of products and companies to present you with a glimpse of what lies ahead in 2000, and perhaps even beyond.

Thank you for being part of Demo 2000, a Celebration of Innovation.

Chris Shipley
Executive Producer, Demo 2000

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SUNDAY	FEBRUARY 6, 2000
7:00 AM – 8:00 PM	**Conference Registration and Information Desk Open** *Crystal Ballroom Foyer*
7:00 AM	**Demo 2000 Golf Open and Continental Breakfast** Hosted by InterTrust Technologies Corporation *Golf Club House (Shotgun start at 8:00 AM)*
8:00 AM – 1:00 PM	**Kids Camp** Hosted by InterTrust Technologies Corporation *Renaissance Esmeralda Kids Camp* Please preregister your child
9:00 AM	**5K Fun Run and Walk** Hosted by InterTrust Technologies Corporation *Hotel Lobby Entrance (Participants should meet at 8:50 AM)*
12:00 PM – 2:00 PM	**Early Arrivals Lunch** Hosted by InterTrust Technologies Corporation *East Lawn*
12:00 PM – 2:00 PM	**Volleyball** Hosted by ZOOM Marketing Corporation *Grand Lawn*
1:00 PM – 2:00 PM	**Tennis Clinic** Hosted by ZOOM Marketing Corporation *Tennis Courts*
2:00 PM	**Tennis Tournament** Hosted by ZOOM Marketing Corporation *Tennis Courts*
7:00 PM – 9:00 PM	**Welcome Reception** Hosted by Microsoft Corporation *Poolside at the Hyatt Grand Champions Resort*
9:00 PM – MIDNIGHT	**Late Night at Demo 2000** Hosted by salesforce.com *Lobby Court*
MONDAY	**FEBRUARY 7, 2000**
7:00 AM – 7:00 PM	**Conference Registration and Information Desk Open** *Crystal Ballroom Foyer*
7:00 AM – 8:30 AM	**Continental Breakfast** *Crystal Ballroom Foyer*

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MONDAY	FEBRUARY 7, 2000
8:30 AM – 11:00 AM	**General Session** *Crystal Ballroom* As a courtesy to presenters and other attendees, please turn cell phones and pagers to silent ring during General Sessions and step outside the ballroom to make or receive voice calls. ⇨ **Demo 2000: Ten Years of Innovation** *Chris Shipley, Executive Producer, The Demo Conferences* ⇨ **Demo at Ten: A Look Back Through Fresh Eyes** Demo has always been about spotting new ideas as they've peaked the horizon. Often, the products that represent these emerging concepts go on to be market successes. Sometimes, they don't. But the ideas continue to flourish. And some of those ideas are exemplified in the products you are about to see. *Demonstrations by:* Weave Innovations, Inc. McAfee.com Corporation Vividence Corporation ThinkFree.com Corporation ⇨ **Demo at Ten: The Nineties** *Stewart Alsop, General Partner, New Enterprise Associates* ⇨ **eCommerce Really Comes of Age** At Demo 97, we announced that eCommerce had "come of age" as a handful of companies introduced products and services that provided infrastructure for personalization, context-based selling, and other concepts. It was only the tip of the iceberg. In a short three years, tens of billions of dollars are spent online annually and eCommerce applications are tremendously sophisticated. Today's successful businesses are those with laser-focus on their customers, providing an experience that brings convenience and extra value to online shopping. The Demo 2000 eBusiness Pavilion in the Valencia Ballroom showcases some of the most interesting eBusiness ideas. They were selected because of their unique approaches to customer-focused businesses. ⇨ **eCommerce Time Trials** Online businesses must prove to be more convenient than conventional brick-and-mortar businesses. That means 24 by 7 availability and quick, easy transactions. These businesses show us just how easy it is to show with them. *Demonstrations by:* HomeWarehouse.com, Inc. Xtime TeleVend Limited Presto Technologies ⇨ **Emerging Commerce Business Models** eCommerce isn't a business, it's a means by which to conduct business. These companies are using Internet technologies to conduct conventional businesses more effectively, and to bring new models to consumers. *Demonstrations by:* AdviceAmerica.com, Inc. Internet Ventures, LLC Perfect.com Half.com, Inc. Keen.com, Inc. Utipia, Inc. GetFit.com

MONDAY	FEBRUARY 7, 2000
	⇨ **Shovels to Gold Miners** As new and existing companies move to stake their claim on the Internet, companies will continue to emerge with new services to support the eBusiness gold rush . . . and these may well be the companies that record the bigger strikes. *A brief conversation with:* Marc Andreessen, Loudcloud, Inc. *Presentation by:* Samir Arora, NetObjects, Inc.
11:00 AM – 12:00 PM	**Coffee Break** Hosted by Lois Paul & Partners *Crystal Ballroom Foyer, Demonstrator, and eBusiness Pavilions*
11:00 AM – 2:30 PM	**Demonstrator, eBusiness Pavilions, and Sponsor Suites Open** *The Pavilion, Valencia Ballroom, and Terrace Level Rooms*
12:00 PM – 2:00 PM	**Buffet Lunch** Hosted by Blanc & Otus Public Relations *Valencia Ballroom, Grand, and East Lawns*
2:30 PM – 4:30 PM	**General Session** *Crystal Ballroom* Reminder: Cell phones and pagers should be turned to silent notification mode. ⇨ **It's Still About the Customer** The business models and monumental valuations of Internet-based businesses might shift our focus to the companies and the entrepreneurs, yet the truth remains: A business is only as strong as its customers. Let's look at a number of businesses that are providing tools to help eBusinesses serve their customers. *Demonstrations by:* KachinaNet.com e-tractions.com, Inc. FaceTime Communication MarketSoft Corporation Younology, Inc. Kana Communications, Inc. Business Objects ⇨ **Demo Flashback** Intellectual property and rights management will continue to be a critical issue for publishers of all sorts of media. This company returns to Demo to show how it has evolved its solution to meet this problem. *Demonstration by:* InterTrust Technologies Corporation ⇨ **"Find" Engines** The first generation of search engines indexed Web sites. The second organized those indexes to make them browsable. But it's not enough to search for information anymore; new services need to proactively bring information to consumers in context. The following companies represent the third wave of Internet searching. *Demonstrations by:* Simpli.com, Inc. Autonomy, Inc. GuruNet Corporation Third Voice, Inc. Sentius Corporation Quiver

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MONDAY	FEBRUARY 7, 2000
	➪ **Move to the Host** In 1997, Demo premiered one of the first hosted Web services. Some attendees at the time were puzzled by the choice. Three years later the host is the home for an array of business-critical applications. We're pleased to introduce these two new solutions this week. *Demonstrations by:* iAmaze, Inc. salesforce.com
4:30 PM – 6:00 PM	**Afternoon Snacks** Hosted by Lois Paul & Partners *The Pavilion, Valencia Ballroom, and Terrace Level Rooms*
4:30 PM – 6:00 PM	**Demonstrator, eBusiness Pavilions, and Sponsor Suites Open** The Pavilion, Valencia Ballroom, and Terrace Level Rooms
6:00 PM – 7:30 PM	**Cocktail Reception** Hosted by Demo 2000 Platinum Sponsors *Terrace Level Rooms*
7:30 PM – 9:00 PM	**Dinner** Hosted by Fresher Information Corporation *Poolside*
9:00 PM – MIDNIGHT	**Jam Session** Hosted by NotHarvard.com *Atrium*

TUESDAY	FEBRUARY 8, 2000
7:00 AM – 7:00 PM	**Conference Registration and Information Desk Open** *Crystal Ballroom Foyer*
7:00 AM – 8:30 AM	**Continental Breakfast** *Crystal Ballroom Foyer*
8:30 AM – 11:00 AM	**General Session** *Crystal Ballroom* As a courtesy to presenters and other attendees, please turn cell phones and pagers to silent ring during General Sessions and step outside the ballroom to make or receive voice calls. ➪ **Internet Radio** Internet Radio will be one of the more active of the consumer appliance market segments in the coming year. We'll see client and standalone devices, and the emergence of Internet-based radio programming networks. There are lots of bets to place in this space; here are three companies we're pulling for. *Demonstrations by:* Kerbango, Inc. AudioRamp.com MongoMusic, Inc. ➪ **Demo at Ten: The View From Redmond** *Tod Nielsen, VP Developer Relations, Microsoft Corporation*

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TUESDAY	FEBRUARY 8, 2000
	➪ **Appliances Come of Age** It's no surprise that we include information appliances at Demo. We've long been a proponent of the concept of computing devices that perform specific functions. This year, let's take a look at some new ideas that move the concept of information appliances ahead. *Demonstrations by:* Be, Inc. StationBreak.com PRAJA inc. ➪ **You've Got Mail** The very first Demo conference focused on email as an emerging communications medium. There's no question that email has come a long, long way. And with email established as a platform in both corporate and consumer computing, these companies are moving email to the next level. *Demonstrations by:* Sendmail, Inc. Tumbleweed Communications Corporation Disappearing Inc. iSpheres Corporation ➪ **Something For Everyone** It's rare that Demo is able to introduce a product or service that is in some way applicable to every attendee. This product gets pretty close, and is certainly an important piece of technology for any company that has ever tried to bring a product to market. *Demonstration by:* MS2, Inc. ➪ **Home Networking: Take 2** Last year, we featured an array of companies working to network consumer homes. Those companies continue to make strides in that emerging market, and joining them is a new home networking alliance and a compelling new technology for media routing in networked consumer devices. *Demonstrations by:* Intellon Corporation BeComm Corporation ➪ **The Year of Digital Imaging: Take 3** Pundits in the industry have been predicting the rise of consumer digital photography for several years now, and at Demo we've seen our share of digital cameras and photo software solutions. Maybe we were all just a bit ahead of our time. This year, we present these companies that are bringing digital imaging to new heights of personal expression. *Demonstrations by:* Trellix Corporation Zing Network, Inc. Earthnoise.com MGI Software Corporation Electrifier, Inc.
11:00 AM – 12:00 PM	**Coffee Break** Hosted by Accompany Inc. *Crystal Ballroom Foyer, Demonstrator, and eBusiness Pavilions*
11:00 AM – 2:30 PM	**Demonstrator, eBusiness Pavilions, and Sponsor Suites Open** *The Pavilion, Valencia Ballroom, and Terrace Level Rooms*
12:00 AM – 2:00 PM	**Buffet Lunch** *Valencia Ballroom, Grand, and East Lawns*

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TUESDAY	FEBRUARY 8, 2000
2:30 PM – 4:30 PM	**General Session** *Crystal Ballroom* Reminder: Cell phones and pagers should be turned to silent notification mode. ➪ **The World in Your Hand** What's important about handheld computing isn't the device itself, but what it enables you to do. Let's take a quick look at these new applications for handheld computers and Internet-enabled cellular phones. *Demonstrations by:* Handspring, Inc. Digital Bridges Limited WeSync.com, Inc. TANTAU Software, Inc. Dejima, Inc. Lernout & Hauspie ➪ **Learning Moves Online** Online learning, training, and education represent a multibillion dollar market. The three companies we're highlighting in this space represent new thinking and leadership in the three key components of the market: accredited education, consumer and professional continuing education, and corporate training. *Demonstrations by:* UNext.com, L.L.C. NotHarvard.com Ninth House Network ➪ **Demo Flashback** Let's take a quick look at a returning company that has made great progress against tough odds. *Demonstration by:* Electronics for Imaging, Inc. ➪ **Beyond the Browser** Mosaic made the Internet accessible to millions of individuals. Now, new services are providing services around the perimeter of the browser in an effort to enrich the browsing experience and make Internet-accessible information instantly available. *Demonstrations by:* uTOK Inc. DoDots, Inc. katmango, inc. Surfnotes Inc. ➪ **Demo at 20: The Next Ten Years** An interactive discussion with the thought leaders of The Demo Conference—you.
4:30 PM – 7:00 PM	**Afternoon Snacks** Hosted by Accompany Inc. *The Pavilion, Valencia Ballroom, and Terrace Level Rooms*
4:30 PM – 7:00 PM	**Demonstrator, eBusiness Pavilions, and Sponsor Suites Open** *The Pavilion, Valencia Ballroom, and Terrace Level Rooms*
7:00 PM – 10:00 PM	**Tenth Anniversary Dinner Gala** Special Performance by The Spinners Hosted by Perfect.com *Crystal Ballroom*

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AdviceAmerica.com, Inc.	Financial planner	E4
AudioRamp.com	iRad-X1	18
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BeComm Corporation	Media Routing	1
Be, Inc.	Stinger (code name)	52
Business Objects	Project Aria	33
BuzMe.com, Inc.	BuzMe	47
ChatScan Inc.	ChatScan	28
Clip2.com, Inc.	Clip2	41
Dejima, Inc.	WhatzPlayin'	60
Digital Bridges Limited	Unity-Wireless Entertainment Server	53
Disappearing Inc.	CPAT	32
DoDots, Inc.	DoDots	14
DynaPel Systems, Inc.	MediaMend	11
Earthnoise.com	Earthnoise.com	D1
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E-Color, Inc.	Color-corrected streaming media technology	2
Electrifier, Inc.	The Electrifier Network	D2
Electronics for Imaging, Inc.	eBeam Meeting Server	62
e-tractions.com, Inc.	e-traction	39
FaceTime Communication	To be announced at Demo	31
Firetalk Communications, Inc.	Firetalk Interactive Broadcast	22
Fresher Information Corporation	Fresher Syndication Engine	46
GetFit.com	GetFit.com online fitness training service	E7
GuruNet Corporation	GuruNet	49
Half.com, Inc.	Half.com	E1
Handspring, Inc.	Visor and a variety of springboard modules	48
HomeWarehouse.com, Inc.	HomeWarehouse.com	E15
iAmaze, Inc.	iAmaze Presenter	51
Idiom, Inc.	WorldServer	16
iSpheres Corporation	iSpheres Platform	3
Intellon Corporation	Integrated Power Line Network Controller	12
Internet Ventures, LLC	TheLawPlus.com	E13
KachinaNet.com	Kachina	27
Kana Communications, Inc.	Kana 5	20
katmango, inc.	katmango	5
Keen.com, Inc.	Keen.com	E12
Kerbango, Inc.	Kerbango Internet Radio	61
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Loudcloud, Inc.	The Cloudware Product and Service Line	23

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MS2, Inc.	Accelerate	26
MsMoney.com	MsMoney.com Financial Services Web Site	E14
NetObjects, Inc.	GoBizGo.com	59
Ninth House Network	eSeries, "All Work, All Play"-series premier	37
NotHarvard.com	To be announced at Demo	45
OfficeClick.com, Inc.	OfficeClick.com	E11
Perfect.com	Perfect.com	E2
Plantronics, Inc.	Persono Digital PC Headsets	55
PRAJA inc.	PRAJA Event Suite	4
Presto Technologies	PrestoKey, PrestoPay	54
Quiver	ULinkIt	34
Rentals.com Inc.	Rentals.com	E3
salesforce.com	salesforce.com	42
Sendmail, Inc.	Sendmail Multi Switch	50
Sentius Corporation	RichLink	7
Sigtronics Limited	Quickboard	13
Simpli.com, Inc.	SimpliFind	36
StationBreak.com	ChatterBox Appliance and StationBreak Internet Services	8
Surfnotes Inc.	Surfnotes	38
TANTAU Software, Inc.	TANTAU Wireless Internet Platform	29
TeleVend Limited	Wirca	E6
ThinkFree.com Corporation	ThinkFree Office	25
Third Voice, Inc.	Third Voice	21
TrailBreaker.com, Inc.	TrailBreaker Shopping Guide	E8
Trellix Corporation	Trellix Web	D4
Tumbleweed Communications Corporation	Tumbleweed Integrated Messaging Exchange with Secure Inbox	24
UNext.com, L.L.C.	Cardean	44
Utipia, Inc.	Utipia	E5
uTOK Inc.	uTOK-Users' Tree of Knowledge	40
Vividence Corporation	Web Experience Solutions	58
vShip Corporation	Custom Quote/Customs Wire	9
Weave Innovations, Inc.	StoryBox Connected Digital Frame	43
WebSwap, Inc.	WebSwap	E9
WeSync.com, Inc.	WeSync	56
Xtime	To be announced at Demo	E10
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Zing Network, Inc.	Zing.com	D5
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	Xtime	E10
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ActiveWeb	Autonomy, Inc.	19
BuzMe	BuzMe.com, Inc.	47
Cardean	UNext.com, L.L.C.	44
ChatScan	ChatScan Inc.	28
ChatterBox Appliance and StationBreak Internet Services	StationBreak.com	8
Clip2	Clip2.com, Inc.	41
Color-corrected streaming media technology	E-Color, Inc.	2
CPAT	Disappearing Inc.	32
Custom Quote/Customs Wire	vShip Corporation	9
DoDots	DoDots, Inc.	14
Earthnoise.com	Earthnoise.com	D1
eBeam Meeting Server	Electronics for Imaging, Inc.	62
eOffers	MarketSoft Corporation	15
eSeries, "All Work, All Play"— series premier	Ninth House Network	37
e-traction	e-tractions.com, Inc.	39
Financial planner	AdviceAmerica.com, Inc.	E4
Firetalk Interactive Broadcast	Firetalk Communications, Inc.	22
Fresher Syndication Engine	Fresher Information Corporation	46
GetFit.com online fitness training service	GetFit.com	E7
GoBizGo.com	NetObjects, Inc.	59
GuruNet	GuruNet Corporation	49
Half.com	Half.com, Inc.	E1
HomeWarehouse.com	HomeWarehouse.com, Inc.	E15
iAmaze Presenter	iAmaze, Inc.	51
Integrated Power Line Network Controller	Intellon Corporation	12
iRad-X1	AudioRamp.com	18
iSpheres Platform	iSpheres Corporation	3
Kachina	KachinaNet.com	27
Kana 5	Kana Communications, Inc.	20
katmango	katmango, inc.	5
Keen.com	Keen.com, Inc.	E12
Kerbango Internet Radio	Kerbango, Inc.	61
LiveWater Component Design Center	LiveWater, Inc.	30
Media Routing	BeComm Corporation	1
MediaMend	DynaPel Systems, Inc.	11
MsMoney.com Financial Services Web Site	MsMoney.com	E14
OfficeClick.com	OfficeClick.com, Inc.	E11

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Perfect.com	Perfect.com	E2
Persono Digital PC Headsets	Plantronics, Inc.	55
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PrestoKey, PrestoPay	Presto Technologies	54
Project Aria	Business Objects	33
Quickboard	Sigtronics Limited	13
Rentals.com	Rentals.com Inc.	E3
RichLink	Sentius Corporation	7
salesforce.com	salesforce.com	42
Sendmail Multi Switch	Sendmail, Inc.	50
SimpliFind	Simpli.com, Inc.	36
SmartSense	Younology, Inc.	10
Stinger (code name)	Be, Inc.	52
StoryBox Connected Digital Frame	Weave Innovations, Inc.	43
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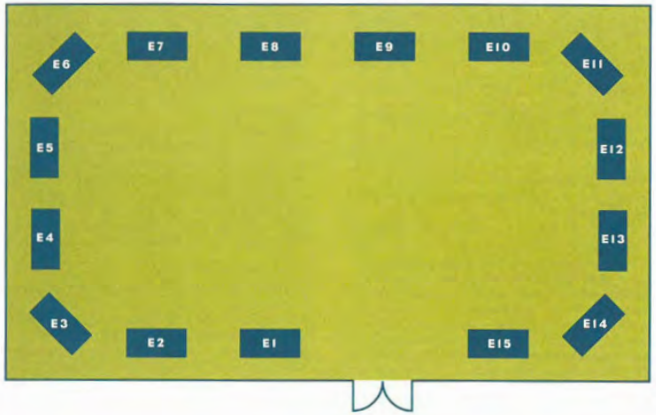
TANTAU Wireless Internet Platform	TANTAU Software, Inc.	29
To be announced at Demo	FaceTime Communication	31
The Cloudware Product and Service Line	Loudcloud, Inc.	23
The Electrifier Network	Electrifier, Inc.	D2
TheLawPlus.com	Internet Ventures, LLC	E13
ThinkFree Office	ThinkFree.com Corporation	25
Third Voice	Third Voice, Inc.	21
TrailBreaker Shopping Guide	TrailBreaker.com, Inc.	E8
Trellix Web	Trellix Corporation	D4
Tumbleweed Integrated Messaging Exchange with Secure Inbox	Tumbleweed Communications Corporation	24
ULinkIt	Quiver	34
Unity—Wireless Entertainment Server	Digital Bridges Limited	53
Utipia	Utipia, Inc.	E5
uTOK—Users' Tree of Knowledge	uTOK Inc.	40
Visor and a variety of springboard modules	Handspring, Inc.	48
Web Experience Solutions	Vividence Corporation	58
WebSwap	WebSwap, Inc.	E9
WeSync, Inc.	WeSync.com	56
WhatzPlayin'	Dejima, Inc.	60
Wirca	TeleVend Limited	E6
WorldServer	Idiom, Inc.	16
Zing.com	Zing Network, Inc.	D5
Zowie Rockin' Soccer	Zowie Interntainment, Inc.	35

eBUSINESS DEMONSTRATORS — STATION MAP



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LOCATION	COMPANY	PRODUCT
E1	Half.com, Inc.	Half.com
E2	Perfect.com	Perfect.com
E3	Rentals.com Inc.	Rentals.com
E4	AdviceAmerica.com, Inc.	Financial planner
E5	Utipia, Inc.	Utipia
E6	TeleVend Limited	Wirca
E7	GetFit.com	GetFit.com online fitness training service
E8	TrailBreaker.com, Inc.	TrailBreaker Shopping Guide
E9	WebSwap, Inc.	WebSwap
E10	Xtime	To be announced at Demo
E11	OfficeClick.com, Inc.	OfficeClick.com
E12	Keen.com, Inc.	Keen.com
E13	Internet Ventures, LLC	TheLawPlus.com
E14	MsMoney.com	MsMoney.com Financial Services Web Site
E15	HomeWarehouse.com, Inc.	HomeWarehouse.com

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E4 AdviceAmerica.com, Inc.

Financial planner
39899 Balentine Drive, Suite 375
Newark, CA 94560
Tel: 510-354-3000
Fax: 510-354-3003
Web: www.adviceamerica.com
Ship Date: March 2000
Funding: Angel Investors

Corporate Officers
Purna Pareek, *President and CEO*
Satya Sreenivas, *VP*

Company Description
AdviceAmerica.com delivers comprehensive financial planning and highly personalized advice to middle-class Americans typically underserved by professional financial advisors. Only AdviceAmerica.com brings the skills of a live financial advisor on the Web, helping people achieve their financial goals, such as retirement or education, by minimizing their risks and maximizing their return.

Product Description
AdviceAmerica.com provides best-of-breed financial planning and objective advice on how to achieve retirement, college education, investment, or homebuying goals. The comprehensive financial analysis takes into account the insurance and tax and estate planning issues and then recommends asset allocation strategy and specific products that are tailored to individual needs.

Chris and Jim's Thoughts
There are many Web-based services that enable individuals to gather and trade securities. AdviceAmerica.com realizes that the majority of individuals need a more personalized and actionable approach to investment information. AdviceAmerica.com's patent-pending expert system provides specific, personal, and actionable advice—along with the tools to put that advice to work. AdviceAmerica.com is uniquely positioned to provide advice to a broad base of potential investors and thereby deliver financial services to individuals who may not previously have had access to these services.

E7 GetFit.com

GetFit.com online fitness training service
3000 Bridge Parkway, Suite 102
Redwood Shores, CA 94065
Tel: 650-508-3366
Fax: 650-508-3367
Web: www.getfit.com
Funding: Stanford University, BancBoston Ventures, Concord Venture Management, and Genesis Partners

Corporate Officers
Oded Felled, *President and Founder*
Reuven Levitt, *CTO and Founder*

Company Description
GetFit.com inspires people of all ages, interests, and fitness levels to start and maintain a completely personalized, dynamic fitness and nutrition program that incorporates expert advice and proven training methods from world-class athletes and coaches.

Product Description
GetFit.com is an online fitness and nutrition training service that utilizes Web-based technology to deliver a customized fitness program for people of all ages and fitness levels. The free service incorporates advice and training methods from world-class trainers, athletes, coaches, and physicians. The training application will be available to athletic teams, corporate wellness facilities, and health clubs.

Chris and Jim's Thoughts
Many Web sites have licensed the best fitness content. A few have melded it into interactive information services. Only GetFit.com customizes that information into a personal program that meets individual fitness objectives. Cool if you're the consumer—even better if you're an investor in GetFit.com and recognize that this company has created the ultimate in so-called sticky applications, one that consumers are themselves invested in supporting.

E1 Half.com, Inc.

Half.com
1100 E. Hector Street, Suite 425
Conshohocken, PA 19428
Tel: 610-567-1090
Fax: 610-567-3559
Web: www.half.com
Ship Date: Site opens for business January 10, 2000
Funding: Venture capital from Venture Investment Management Company (VIMAC), Comcast Interactive Capital, Infonautices (NASDAQ: INFO), and Woodland Partners; and angel investors Howard Morgan, Vice Chairman of idealab!, and David Schlessinger, founder of Zany Brainy. (Additional investment partners to be named in January 2000.)

Corporate Officers
Joshua Kopelman, *Co-founder, Chairman, and CEO*
Sunny Balijepalli, *Technology Guru*
Chris Fralic, *Business Development Guru*
Mark Hughes, *Marketing Guru*
George Leimer, *Operations Guru*

Company Description
Half.com offers an organized online marketplace connecting buyers and sellers of high-quality, previously owned goods for at least half off list price. The company has quickly designed, developed, and launched its Web site, put in place a strong management team and advisory board, and secured funding from well-respected venture capital firms and angel investors.

eBUSINESS DEMONSTRATORS

Product Description
Half.com is a new consumer-to-consumer marketplace where people who want to buy and sell high-quality, previously owned merchandise (books, music, movies, video games) can easily connect with one another. All items are available for at least 50 percent off the original list price. There are no auctions; buyers do not compete to purchase items.

Chris and Jim's Thoughts
We've seen any number of emerging consumer marketplaces. Half.com's used book and CD exchange recognizes that it is not enough to open a market. To make it successful, you have to support the transaction with listing, escrow, shipping, and payment services. Half.com does all that, and we're betting on this marketplace to be a success.

E15 HomeWarehouse.com, Inc.

HomeWarehouse.com
1900 South Norfolk Street, Suite 300
San Mateo, CA 94403
Tel: 650-227-6300
Fax: 650-227-6301
Web: www.homewarehouse.com

Corporate Officers
Richard Shane, *CEO*
Neil Day, *VP Engineering*
Greg Gorsiski, *VP Product Development*
Tony Swei, *VP Operations*
Craig Canine, *Editor-in-chief*
Chance Wales, *General Merchandise Manager*

Product Description
HomeWarehouse.com is a full-service home-improvement destination on the Internet for do-it-yourselfers of all levels. In addition to tens of thousands of tools, hardware, and other home products, the company offers a broad array of home-improvement resources such as animated how-to projects, buying guides, and live access to home pros and on-staff remodeling and repair experts.

Chris and Jim's Thoughts
While many Internet-based businesses are looking for ways to automate, mitigate, and eliminate human interactions with customers, Homewarehouse.com recognizes that regardless of the means of serving them, customers remain at the heart of any business. The company has embraced the understanding that by answering consumers' concerns, it will turn inquiring consumers into loyal customers.

E13 Internet Ventures, LLC

TheLawPlus.com
32 Court Street, Suite 2200 (22nd Floor)
Brooklyn Heights, NY 11201
Web: TBD
Funding: Israel Seed Limited Partners

Corporate Officers
Edward I. Koch, *Co-founder*
David Polinsky, *Co-founder and CEO*
Robert S. Kinelski, *COO*
Donald F. McGill, Jr., *Sr. VP Business Development*
Michael Erber, *Secretary and Treasurer*

Company Description
The company was founded by the Honorable Edward I. Koch in response to the rapidly growing demand for broad-scale access to trustworthy legal information. Successful communication of such information will result in consumer empowerment, as individuals become better able to manage the legal issues they encounter, and in more confidence in the legal system.

Product Description
Internet Ventures, LLC will become the premier Internet destination site for consumers seeking legal information. Site visitors will engage in live lawyer/consumer chats, research personal legal issues, and delve into state and federal statutes pertaining to individual legal issues. Consumers will have access to movie/TV reviews, interactive legal games, news about the law-related entertainment industry, and so forth.

Chris and Jim's Thoughts
When was the last time your lawyer gave you anything for free? Internet Ventures, LLC is a completely free service that offers comprehensive legal information, topical discussions with attorneys, and breaking legal news, along with a directory of legal services. On this site, it's the lawyers who pay. But the genius of this site may well be the understanding that law is entertainment in America. This site is, in short, People's Court meets the Internet.

E12 Keen.com, Inc.

Keen.com
2480 Sand Hill Road, Suite 200
Menlo Park, CA 94025
Tel: 650-854-8180
Web: www.keen.com
Platform: Web
Price: Free
Ship Date: A version will ship at Demo 2000
Funding: First round from Benchmark Capital

Corporate Officers
Karl Jacob, *President and CEO*

Product Description
Keen.com is the first live answer community where you get a live answer from a real person immediately and privately over your standard telephone. Keen.com members can connect with other members to get useful information about everything from pruning their roses to filing their taxes.

Chris and Jim's Thoughts
Keen.com is the yenta of online experts, and it is much more than a matchmaking service. This emerging company creates a marketplace that enables individuals to derive financial benefit from their knowledge. And it does so by optimizing the phone networks to manage value exchange between participating parties. As Keen.com moves forward, the company moves into international markets, pay-per-call group events, and prerecorded pay-to-play messages. We see Keen.com as one of a handful of new businesses that are enabling individuals to extract value from their expertise.

E14 MsMoney.com

MsMoney.com Financial Services Web Site
123 Townsend Street, Suite 442
San Francisco, CA 94107
Web: www.msmoney.com
Platform: Web/eCommerce
Price: Free (with a small fee for premium services)
Launch Date: March 2000
Funding: $3MM

Corporate Officers
Tiffany Bass Bukow, *Founder and Visionary*
Christina Panagakos, *President and COO*
David Bach, *Domain Expert*

Product Description
MsMoney.com brings together the best financial services eCommerce solutions on the Web in one easy-to-use location. By helping the busy woman learn about and organize her financial world, MsMoney.com will be the service women turn to when they need to buy a financial service or make a big life purchase.

Chris and Jim's Thoughts
It would be simple to focus on a demographic and work to exploit it. It's another thing entirely to focus on a demographic and work to serve it. MsMoney.com recognizes that women exercise financial power over their own and their families' lives, and the company has built a series of financial services that support, educate, and serve this audience.

E11 OfficeClick.com, Inc.

OfficeClick.com
1870 Embarcadero Road, Palo Alto, CA 94303
Tel: 650-354-8880
Fax: 650-354-8649
Web: www.officeclick.com
Platform: Web
Price: Free
Ship Date: November 15, 1999
Funding: Doll Capital Management, Forrest Binkley & Brown, InterWest Partners, Sigma Partners, Spectrum Equity Investors, and St. Paul Venture Capital

Corporate Officers
Jamie Rapperport, *CEO*
Joshua Sommer, *COO*

Company Description
OfficeClick.com, Inc. has developed the first online workcenter designed specifically for administrative professionals, an audience that is large, growing, and online. For the first time, this important, previously overlooked group has been addressed by a technology company. The company is based in Palo Alto, California.

Product Description
OfficeClick.com is the first online workcenter for America's 10.5 million administrators, who are a gateway for corporate spending of over $200 billion annually. OfficeClick.com, which is free to administrators, consolidates daily tasks, allowing administrators to keep track of their meetings, schedules, and deliveries; make travel arrangements; buy office supplies; and keep their departments informed.

Chris and Jim's Thoughts
Great administrative assistants are among the most difficult personnel to hire, the most critical to daily operations, and perhaps the most under-appreciated among corporate employees. OfficeClick.com, however, has figured out that these employees manage billions in annual spending and they are creating services to support these critical employees and tap into their spending power. What we most appreciate about this company is the fact that they have hired admins to advise and shape their services.

E2 Perfect.com

Perfect.com
1860 Embarcadero Road, Suite 210
Palo Alto, CA 94303
Tel: 650-858-1000
Fax: 650-858-1095
Web: www.perfect.com
Platform: Internet
Price: Free to users
Ship Date: February 7, 2000
Funding: Angels

Corporate Officers
Marc Porat, *Founder*
Kevin Surace, *CEO and President*
Jane Lalonde, *VP Brand Marketing*
Cameron Sellers, *VP Business Development*

Company Description
Perfect.com has developed an n-dimensional, reverse auction engine that fully automates the Request for Quote (RFQ) process so that it can be applied to consumer product exchanges as well as business-to-business eCommerce. This RFQ engine brokers electronic transactions of complex products and services to immediately match and rank individual offers according to their overall value to the customer.

Product Description
Perfect.com, provides an independent, unbiased, trusted place where buyers can learn and quickly decide what they want and invite sellers to make personalized offers, and where sellers openly and instantly compete on value—not just price—to best satisfy the buyer's exact needs.

Chris and Jim's Thoughts
Perfect.com is bringing the RFP process that lies at the heart of the business-to-business economy to the B2C market, and in so doing creates a near-perfect economic marketplace. On this site, buyers describe their needs, and sellers compete on the value they can offer. In this marketplace, the economic variables (price, package, delivery) are open so that merchants can see other merchants' offers and, if they choose, respond with other offers. The winner: consumers who have a broader array of offers from which to choose.

E3 Rentals.com Inc.

Rentals.com
3000 Bridge Parkway, Suite 103
Redwood City, CA 94065
Tel: 650-622-2600
Fax: 650-622-2601
Web: www.rentals.com
Platform: Solaris 2.7
Price: Various service packages
Ship Date: February 10, 2000
Funding: Seed round—Angels;
First round— Sequoia Capital and Softbank Technology Ventures

Corporate Officers
Vince Giovannotto, *CEO*
Alex Giovannotto, *VP*
Vadim Akselrod, *CTO*

Company Description
Rentals.com offers a compelling online solution for matching residential landlords and tenants. Its management team has strong expertise in both residential real estate management and online commerce services. Rentals.com has received funding from Softbank Technology Ventures, Sequoia Capital, and several prominent individual investors.

Product Description
Rentals.com is a compelling online solution for both tenants and landlords. It offers renters the best selection of residential properties,including the smaller, unique properties that discriminating renters seek. For owners, Rentals.com provides unique back-end property management tools while helping them reach the desirable online renter quickly, easily, and inexpensively.

Chris and Jim's Thoughts
Plenty of entrepreneurs have thought about providing real estate rental listing services on the Web. Very few have thought about the problem from the perspectives of both the renter and the landlord. By joining these viewpoints, Rentals.com has created a set of services that work for both parties and brings efficiencies to this $340 billion market. Of the services we've seen in this space, we think Rentals.com addresses the issues in such a way that it will be an outstanding success.

E6 TeleVend Limited

Wirca
17 Mesilat Yesharim, Jerusalem, Israel 95149
Tel: 972-2-624-2338
Fax: 972-2-624-2335
Web: www.wirca.com
Ship Date: May 1999
Funding: Private

Corporate Officers
Terry Julius
Dan Erbs
Adam Shuster
Joel Gering
Gedaliah Gurfein

Company Profile
TeleVend Limited focuses on the development of value-added mCommerce applications and solutions that interface with existing technology currently available to mobile end users and consumers. As a dynamic young company, TeleVend pioneers products designed to allow any mobile device user to access, utilize, and charge goods from any vendor in a conventional, easy-to-use manner.

Product Profile
TeleVend is all about mCommerce (m = mobile). We convert the mobile phone into the new super credit card. Our technology sits in the server and can receive any "flavor" of mCommerce from Bluetooth to WAP. TeleDrink, enabled by vast technology, is one of eight proofs of applications ready to roll.

Chris and Jim's Thoughts
How many times have you approached a vending machine only to discover you don't have the correct currency? TeleVend to the rescue. The company taps the ubiquity and billing services of cell phones to provide a payment mechanism for automated vending machines. Even without the layer of information services, TeleVend is able to supply to merchants and consumers, TeleVend takes us a giant step toward a cashless society.

E8 TrailBreaker.com, Inc.

TrailBreaker Shopping Guide
300 Second Avenue, Waltham, MA 02154
Tel: 781-895-1010
Fax: 781-895-1080
Web: www.trailbreaker.com
Platform: Web
Price: Free
Ship Date: Launching Web site February 1, 2000
Funding: Seed funding from eCOM Partners

Corporate Officers
D. Noah Eckhouse, *CEO*
Scott Walters, *VP Business Development*
Kim Agricola, *Director of Marketing*
Mary Perkins, *Director of Content*

Company Description
TrailBreaker.com is dedicated to helping consumers make smart buying decisions by offering in-depth research, product-specific advice, and an extensive library of online reference material. In addition to TrailBreaker.com's own Web site, the company is currently establishing co-branded partnerships with premier destination and content sites.

Product Description
TrailBreaker helps shoppers make faster, more informed, and more confident decisions about where to shop online. Our staff of industry experts scours the Web to find the best online shopping sites and industry resources, and guides you to the sites they think are worthy of your time and attention.

Chris and Jim's Thoughts
TrailBreaker.com is providing a deeper, proactive view of online shopping not only by evaluating online merchants, but by providing consumers with a clear understanding of the often less obvious implications of online shopping. By doing so, TrailBreaker.com will become a trusted stop for shoppers before they venture to the virtual mall.

eBUSINESS DEMONSTRATORS

E5 Utipia, Inc.

Utipia
245 North Claremont Street, San Mateo, CA 94401
Tel: 650-344-9164
Fax: 413-431-9324
Web: www.utipia.com
Platform: Internet
Price: Free to end users
Ship Date: Q2, 2000
Funding: Seed

Corporate Officers
Yael Li-Ron, *CEO and Co-founder*
Dylan Tweney, *Co-founder*

Company Description
Utipia aggregates and syndicates how-to and reference content and contextual eCommerce. Founded in 1999 by two seasoned high-tech journalists, Utipia's mission is to unify content and commerce for the benefit of publishers, Web sites, retailers, and consumers.

Product Description
Utipia is building a syndication network—combining content, commerce, and a community of subject matter experts—to help Web sites increase stickiness and sales. Utipia's premium and community-generated how-to content packages ("tips") are linked to highly relevant, contextual eCommerce product offers. These packages are then syndicated to affiliate Web sites in co-branded or private-labeled format.

Chris and Jim's Thoughts
As the Internet continues to mature, the captains of commerce will not be online stores, at least not those beyond the name-brand, Amazon-caliber sites. The innovators in online sales will be those who offer buying opportunities in the context of useful informational content. Utipia is innovating in this area and we have great confidence in this nascent start-up, both for its vision and its top-notch entrepreneurs.

E9 WebSwap, Inc.

WebSwap
2585 East Bayshore Road, Palo Alto, CA 94303
Tel: 650-320-1700
Fax: 650-320-1975
Web: www.webswap.com
Platform: Internet/Web
Price: Free listing/fee for transaction
Launch Date: February 8, 2000
Funding: In April 1999, raised $1,325,000 in an angel round of financing led by Sippl MacDonald Ventures and Angel Investors. In September 1999 raised an additional $13,000,000 in its first venture round led by Sequoia Capital and Accel Partners.

Corporate Officers
Jens Christensen, *CEO*
Mark Kvamme, Sequoia Capital, *Board of Directors*
Neguine Navab, *VP*
Theresia Gouw Ranzetta, Accel Partners, *Board of Directors*
Roger Sippl, Sippl Macdonald Ventures, *Board of Directors*

Product Description
WebSwap, the pioneer in person-to-person online swapping, uses the Internet to provide a global, real-time marketplace where consumers can trade goods. WebSwap matches people with potential trading partners and guides them through proposing and completing the deal. WebSwap has more than 100 categories, including sports, toys, home decorating, coins, books, jewelry, tools, and comics.

Chris and Jim's Thoughts
Web-based auctions keep users coming back to sites. As its name implies, WebSwap is an exchange site, where users can list items that they want to swap for other items or services. WebSwap's interface and search engine, as well as its potential, prove that despite eBay's prominence, there's still lots of room left on the Internet for innovative business models.

E10 Xtime

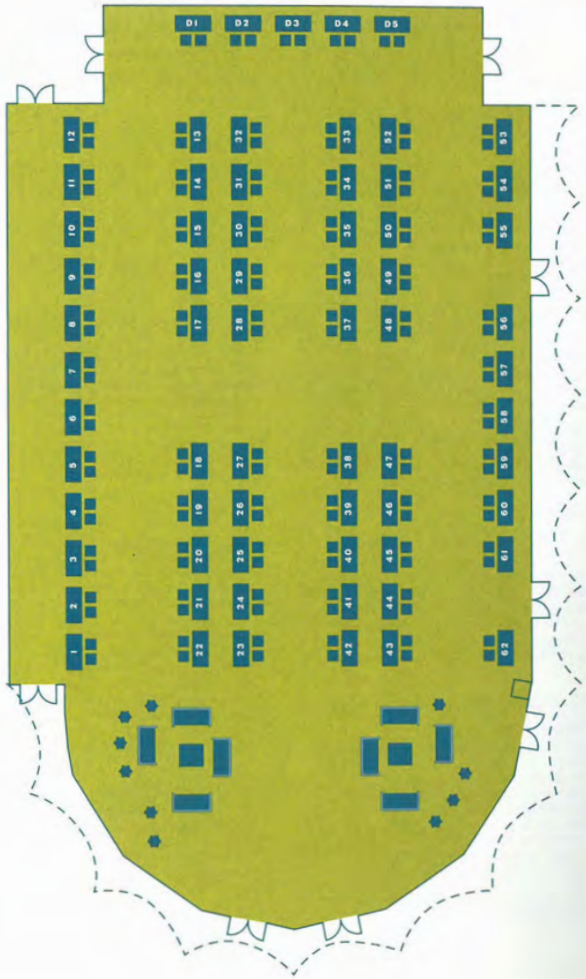
To be announced at Demo
4 West 4th Street, San Mateo, CA 94402
Tel: 650-685-0300
Fax: 650-685-0110
Web: www.pacoffee.com
Platform: Java, ATG Dynamo
Price: To be determined
Ship Date: February 7, 2000
Funding: To be announced at Demo

Company/Product Description
Xtime is a Web application that enables service merchants to put their time-based inventory online. Consumers go to the merchant Web site to choose the best open time for their meal, haircut, doctor's appointment, and so forth. Xtime includes a voice-recognition component that schedules appointments over the phone. The phone and Web reservation systems give 24-hour access to the inventory.

Chris and Jim's Thoughts
Several companies have attempted to provide Web-based reservation services, and few have succeeded on any more than a local level. Xtime has developed a solution that bridges the needs of consumers and businesses by addressing the issues that drive efficiency in service-based businesses.

DEMO
An IDG Event

PAVILION DEMONSTRATORS | STATION MAP



DIGITAL EXPRESSION | BY LOCATION

LOCATION	COMPANY	PRODUCT
D1	Earthnoise.com	Earthnoise.com
D2	Electrifier, Inc.	The Electrifier Network
D3	MGI Software Corporation	PhotoSpace
D4	Trellix Corporation	Trellix Web
D5	Zing Network, Inc.	Zing.com

PAVILION DEMONSTRATORS | BY LOCATION

LOCATION	COMPANY	PRODUCT
1	BeComm Corporation	Media Routing
2	E-Color, Inc.	Color-corrected streaming media technology
3	iSpheres Corporation	iSpheres Platform
4	PRAJA inc.	PRAJA Event Suite
5	katmango, inc.	katmango
6	Eastman Kodak Company	Palm Pics Camera
7	Sentius Corporation	RichLink
8	StationBreak.com	ChatterBox Appliance and StationBreak Internet Services
9	vShip Corporation	Custom Quote/Customs Wire
10	Younology, Inc.	SmartSense
11	DynaPel Systems, Inc.	MediaMend
12	Intellon Corporation	Integrated Power Line Network Controller
13	Sigtronics Limited	Quickboard
14	DoDots, Inc.	DoDots
15	MarketSoft Corporation	eOffers
16	Idiom, Inc.	WorldServer
17	MongoMusic, Inc.	
18	AudioRamp.com	iRad-X1
19	Autonomy, Inc.	ActiveWeb
20	Kana Communications, Inc.	Kana 5
21	Third Voice, Inc.	Third Voice
22	Firetalk Communications, Inc.	Firetalk Interactive Broadcast
23	Loudcloud, Inc.	The Cloudware Product and Service Line
24	Tumbleweed Communications Corporation	Tumbleweed Integrated Messaging Exchange with Secure Inbox
25	ThinkFree.com Corporation	ThinkFree Office
26	MS2, Inc.	Accelerate
27	KachinaNet.com	Kachina

Confidential – Outside Attorneys' Eyes Only

DoDots Exhibit 2039
Samsung v. DoDots - IPR2023-00621

PAVILION DEMONSTRATORS — BY LOCATION

LOCATION	COMPANY	PRODUCT
28	ChatScan Inc.	ChatScan
29	TANTAU Software, Inc.	TANTAU Wireless Internet Platform
30	LiveWater, Inc.	LiveWater Component Design Center
31	FaceTime Communication	To be announced at Demo
32	Disappearing Inc.	CPAT
33	Business Objects	Project Aria
34	Quiver	ULinkIt
35	Zowie Interntainment, Inc.	Zowie Rockin' Soccer
36	Simpli.com, Inc.	SimpliFind
37	Ninth House Network	eSeries, "All Work, All Play"—series premier
38	Surfnotes Inc.	Surfnotes
39	e-tractions.com, Inc.	e-traction
40	uTOK Inc.	uTOK—Users' Tree of Knowledge
41	Clip2.com, Inc.	Clip2
42	salesforce.com	salesforce.com
43	Weave Innovations, Inc.	StoryBox Connected Digital Frame
44	UNext.com, L.L.C.	Cardean
45	NotHarvard.com	To be announced at Demo
46	Fresher Information Corporation	Fresher Syndication Engine
47	BuzMe.com, Inc.	BuzMe
48	Handspring, Inc.	Visor and a variety of springboard modules
49	GuruNet Corporation	GuruNet
50	Sendmail, Inc.	Sendmail Multi Switch
51	iAmaze, Inc.	iAmaze Presenter
52	Be, Inc.	Stinger (code name)
53	Digital Bridges Limited	Unity—Wireless Entertainment Server
54	Presto Technologies	PrestoKey, PrestoPay
55	Plantronics, Inc.	Persono Digital PC Headsets
56	WeSync.com, Inc.	WeSync
58	Vividence Corporation	Web Experience Solutions
59	NetObjects, Inc.	GoBizGo.com
60	Dejima, Inc.	WhatzPlayin'
61	Kerbango, Inc.	Kerbango Internet Radio
62	Electronics for Imaging, Inc.	eBeam Meeting Server

DIGITAL EXPRESSIONS

D1 Earthnoise.com

Earthnoise.com
2600 18th Street, Suite 7, San Francisco, CA 94110
Tel: 415-865-0771
Fax: 415-865-0772
Web: www.earthnoise.com
Platform: World Wide Web
Price: Free basic service
Ship Date: Launches February 7, 2000
Funding: Private, venture-backed

Corporate Officers
Elan Dekel, *CEO*
Doron Friedman, *CTO*
Adam Siegel, *VP Marketing and Business Development*

Company Description
Earthnoise.com was established in June 1999 to enable individuals and organizations worldwide to easily and inexpensively package and broadcast video content via the Web. Earthnoise.com is based in San Francisco with R&D in Tel-Aviv. The company employs more than 30 people and is privately funded by VC firms in Israel and the United States.

Product Description
Earthnoise.com provides an easy, end-to-end solution allowing people to publish, edit, and share their videos on the Web. Our members are able to capture, segment, compress, upload, and edit their video content at Earthnoise.com, and operate public, private, and subscription channels to stream their videos to a global viewing audience.

Chris and Jim's Thoughts:
Earthnoise is among a number of emerging Web businesses that give voice to individuals as publishers and merchandisers of information. Focused on providing simple templates and tools that enable individuals to create their own "TV channel" on the Web, Earthnoise.com will give rise to a generation of videographers who will be able to capture audiences—potentially even paying ones—using this unique service.

D2 Electrifier, Inc.

The Electrifier Network
2605 Meridian Parkway, Suite 205
Durham, NC 27713
Tel: 919-806-4000
Fax: 919-806-4014
Web: www.electrifier.com
Platform: Windows 95, Windows 98, Windows NT
Price: Free to end user
Ship Date: Q1, 2000
Funding: Angel to date, seeking institutional funding

Corporate Officers
Mihail Lari, *CEO and President*
Humayun Lari, *CTO*
Eric Free, *VP Business Development*
Gray Norton, *Director, Product Marketing*
Liz Arndt, Director, *Marketing Communications*

Company Description
Electrifier, Inc.—an UPSIDE Hot 100 Private Company—is redefining Internet shopping for the broadband era. The Electrifier Network enables sites to increase traffic, stickiness, and revenue by offering visitors a radically different, powerfully entertaining shopping experience. Electrifier has offices in San Francisco and North Carolina's Research Triangle.

Product Description
The Electrifier Network infuses online shopping with the pure energy and excitement of music video. Electrifier Marketplaces appear on popular sites across the Web, using multimedia to showcase a rich selection of auction and retail products—and giving consumers an entirely new way to browse and buy.

Chris and Jim's Thoughts
As Web sites become increasingly media rich, consumers have growing expectations for their own Web creations. Electrifier Network gives the average individual the tools necessary to build streaming media content. In so doing, Electrifier Network is enabling consumers to exercise creative muscles and provide expressive multimedia content.

D3 MGI Software Corporation

PhotoSpace
50 West Pearce Street, Richmond Hill
ON, Canada L4B 1E3
Tel: 905-764-7000
Fax: 905-764-7110
Web: www.mgisoft.com
Platform: Multi-platform
Price: TBA
Ship Date: Q2, 2000
Funding: Publicly traded (TSE:MGI)

Corporate Officers
Anthony DeCristofaro, *President and CEO*
Ken Killen, *CFO*

Company Description
MGI Software was founded in 1995. The company's early focus on delivering digital media editing technology to the mass market has led to leadership in digital imaging and video editing worldwide. MGI Software recently broadened its market to business and online users of photography and expanded its technological leadership to encompass digital entertainment media.

DIGITAL EXPRESSIONS

Product Description

With the PhotoSpace service, any Web site or photo portal can enable their users to do more with their photos online. Whether users want to create projects, send a printable photo greeting, or post a photo-rich announcement, PhotoSpace will revolutionize the way consumers interact and communicate with their photos online.

Chris and Jim's Thoughts

MGI has shown a resilience in the digital photography market. Where other companies have changed course or folded, MGI has continued to push ahead and position itself for the emerging Web-based consumer economy. This latest push puts MGI in front of the crowd and gives consumers a full-featured digital darkroom on the Web.

D4 Trellix Corporation

Trellix Web

51 Sawyer Road, 5th Floor
Waltham, MA 02453
Tel: 781-788-9400
Fax: 781-788-9494
Web: www.trellix.com
Platform: Windows 95, Windows 98, and Windows NT
Price: Free
Ship Date: Spring 2000
Funding: Venture Capital: Bessemer Venture Partners, Accel Partners, Charles River Ventures, HarbourVest Partners, Matrix Partners, and Mitchell Kapor

Corporate Officers

Don Bulens, *President and CEO*
Dan Bricklin, *Founder and CTO*
Steve O'Neill, *EVP Sales and Strategic Development*

Company Description

Founded in 1995 by software visionary Dan Bricklin, Trellix Corporation helps small businesses and consumers realize the promise of the Internet for communicating with customers, friends, and family. Trellix develops and markets Trellix Web, software that enables nonspecialists to create great Web sites with the ease of a word processor.

Product Description

Trellix Web software lets "mere mortals" create, publish, and enhance a unique, professional, multi-page Web site in under an hour. When combined with digital photos, a site built with Trellix Web enables rich personal expression and strengthens the visual and emotional connection with viewers.

Chris and Jim's Thoughts

Trellix is the quiet company, reshaping the way information is presented on the computer screen. Now, the company is reshaping the tools that help consumers put their ideas on the Web. Trellix has made great inroads with their client-based Web development tools, and we expect they'll get even further down the road with their new server-based implementation.

D5 Zing Network, Inc.

Zing.com

550 Fifteenth Street, Suite 26
San Francisco, CA 94103
Tel: 415-437-4709
Fax: 415-437-4710
Web: www.zing.com
Funding: Kleiner Perkins Caufield & Byers, Alloy Ventures (formerly Asset Management Associates), and Arbor Investors.

Corporate Officers

Mark Platshon, *President and CEO*
Kap Shin, *VP Development*
Peter Clark, *CFO*
Richard Roberts, *VP Marketing*
Phillip Lavee, *VP Business Development*

Company Description

Zing Network, Inc. was founded in 1996 as Streamix Corp. The privately held San Francisco–based company is a pioneer in the development of online photo services.

Product Description

Zing is the complete picture network to help you get the most out of your pictures. From sharing memories with friends around the world to high-quality prints, we're the address for all picture takers.

Chris and Jim's Thoughts

Zing is doing for photographs what Hotmail did for email: The company is providing a no-cost place on the Internet where consumers can post and share their photographs. With the new tools that Zing is bringing to market this week, we believe this company has the prime seat at the revolution in consumer digital photography.

PAVILION DEMONSTRATORS

I8 AudioRamp.com

iRad-X1

15941 Red Hill, Tustin, CA 92780
Tel: 714-258-3840
Fax: 714-258-9322
Web: www.audioramp.com
Price: $399 and $149
Ship Date: Q1, 2000
Funding: Self

Corporate Officers

Safi Qureshey
Dan Sheppard
Wasi Qureshey

Company Description

AudioRamp.com develops innovative digital audio Internet stereo appliances to be enjoyed in locations convenient for the listener, and in the process creates a community of nontechnical digital audio listeners who can easily manage audio content across multiple audio devices (PCs, standalone, and portable players).

Product Description

AudioRamp.com offers the first Internet appliance, standalone, high-fidelity, tabletop stereo with complete Internet access. This device not only plays standard CDs and FM broadcasts, but also stores more than 700 MP3 audio CDs. The player allows users to have what they want—where and when they want it from millions of music and audio choices.

Chris and Jim's Thoughts

We first identified AudioRamp.com last summer. Rather than focus on mass market Internet radio that requires a persistent connection, AudioRamp has developed a line of high-fidelity, table-top stereo audio products. These products include local storage and Philips stereo speakers and are capable of playing standard and MP3 CDs as well as playing streaming stereo audio from the Internet.

I9 Autonomy, Inc.

ActiveWeb

301 Howard Street, 22nd Floor
San Francisco, CA 94105
Tel: 415-243-9955
Fax: 415-243-9984
Web: www.autonomy.com
Platform: Accessible through any Windows/Windows NT-based PC running the Autonomy applet (downloadable via the Web)
Price: TBD
Ship Date: Q1, 2000
Funding: Public Company (NASDAQ: AUTN)

Corporate Officers

Mike Lynch, *CEO*
David Appelbaum, *General Manager*
Thomas Unger, *COO*
Jonathan Spira, *CFO*

Company Description

Autonomy's technology powers large-scale, personalized solutions for knowledge management, enterprise portals, news media publishing, and electronic commerce. Because of its ability to analyze text (independent of the document's language) and identify and rank the main ideas, Autonomy can automate labor-intensive tasks such as categorizing information by subject matter, inserting hypertext links to related material, and so forth.

Product Description

ActiveWeb is a service that proactively delivers personalized and relevant Web information directly to you-as you work. So as you read or write a document, email, Web page, etc., ActiveWeb analyzes the ideas (not key words) and provides real-time links to relevant Web sites or local documents—automatically.

Chris and Jim's Thoughts

For the mountains of Web-based information to be relevant, it must be presented to users in context. This need to put the Web in context will be a key challenge in the coming year. Autonomy takes great strides toward meeting that challenge with ActiveWeb. Autonomy's first consumer application employs the company's core technology to bring Web content to the context of everyday communications tasks.

PAVILION DEMONSTRATORS

52 Be, Inc.

Stinger (code name)

800 El Camino Real, Suite 400
Menlo Park, CA 94025
Tel: 650-462-4100
Fax: 650-462-4129
Web: www.be.com
Platform: Stinger
Price: OEM pricing based on volume
Ship Date: Q1, 2000
Funding: Public (NASDAQ: BEOS)

Corporate Officers

Jean-Louis Gassée, *Co-founder, Chairman, and CEO*
Steve Sakoman, *Co-founder, CTO, and GM Appliances*
Wes Saia, *CFO and VP Finance*

Company Description

Founded in 1990, Be creates software platforms that enable rich media and Web experiences on personal computers and Internet appliances. Be offers a complete software solution, code-named Stinger, designed for the creation of appliances that deliver information and entertainment over the Web. Be has offices in Menlo Park, California, as well as Paris and Tokyo.

Product Description

Code-named Stinger, Be's turnkey software solution is designed for the rapid creation of customized Internet appliances. Stinger is a robust, modular platform based on BeOS and includes email, a full-featured Web browser, RealPlayer G2 video and audio, Macromedia Flash, and a customizable user interface; it uses less than 8MB of Flash storage.

Chris and Jim's Thoughts

Who would have ever thought, way back when Be, Inc. was founded, that its primary home would be on portable computers and that a version of its operating system would win out over OS products from established suppliers such as Microsoft and Apple. We picked Be, Inc. because we think its Stinger operating system can become a significant force in an emerging industry and because hardware makers liked it enough to unveil new products that use it here at Demo 2000.

1 BeComm Corporation

Media Routing

4160 148th Avenue NE, Redmond, WA 98052
Tel: 425-882-1300
Fax: 425-882-1461
Web: www.becomm.com
Funding: Private

Corporate Officers

Edward Balassanian

Product Description

Media Routing is a patented technology that separates the medium from the message, allowing users to receive the digital or analog content of their choice in any format on any device. Now it is possible to voice enable email, stream television audio to a cell phone, or route MP3 music to a stereo system, and more.

Chris and Jim's Thoughts

BeComm's media routing technology is a fundamental building block for future media-rich consumer products. We expect to see "BeComm Inside" on many convergence products in the coming years.

33 Business Objects

Project Aria

2870 Zanker Road, San Jose, CA 95134
Tel: 408-953-6015
Fax: 408-953-6263
Web: www.businessobjects.com
Platform: Web browsers
Price: Starts at $125K
Ship Date: Q2, 2000
Funding: Public (NASDAQ:BOBJ)

Corporate Officers

Charles Nicholls
Ranvir Wadera

Product Description

Project Aria is a revolutionary eCustomer intelligence analytic application designed to allow business managers to easily analyze, identify, and predict changing customer behavior and value. Deep understanding of customers and immediate response to change is achieved by tracking fine-grain detail over time, creating alerts, and automating action based on consistent business rules. In short, world-class customer portfolio management.

Chris and Jim's Thoughts

In the world of business-to-business electronic commerce, few things can be as important as a thorough knowledge of your customer. Business Objects' Project Aria, a host-based application, lets business managers identify, analyze, and predict customer behavior as well as identify their value.

PAVILION DEMONSTRATORS

47 BuzMe.com, Inc.

BuzMe

3145 Porter Drive, Palo Alto, CA 94304
Tel: 650-475-7500
Fax: 650-475-7528
Web: www.buzme.com
Platform: PC
Price: There are free services and pay levels of upgrade service starting at $4.95.
Ship Date: February 7, 2000
Funding: Closed Series A for $1 million. Currently seeking Series B funding

Corporate Officers

Rick Rasmussen, *President and CEO*
Vlad Shmunis, *Chairman and CTO*
Rob Tobias, *VP Marketing*

Company Description

BuzMe.com is a Web-enabled communications company whose mission is to bring communications control to consumers, small business owners, and enterprises by integrating Web and telephony technologies with intuitive user interfaces. BuzMe intends to lead the emerging market of Internet-empowered communications control by making Web-enabled telephony as easy as picking up the telephone.

Product Description

BuzMe Service allows single phone line Internet users to receive incoming calls and control them while online. Incoming calls, identified with CallerID, are presented online and can be answered, replied to, sent to voicemail, or rejected. The ability to take calls online offers an interactive dimension that takes BuzMe service to the next frontier in Web-enabled communications.

Chris and Jim's Thoughts

More than 22 million American homes have only one line for telephone and Internet access. We like BuzMe.com because it helps people stay connected and manage incoming calls. BuzMe.com allows the user to take the call, reply with a prerecorded or other canned response, or send it to voicemail without breaking an Internet connection. BuzMe.com is a free service that will go live initially in 40 cities nationwide this week.

28 ChatScan Inc.

ChatScan

1090 Wilshire Boulevard, Suite 600
Los Angeles, CA 90024
Tel: 310-994-8574
Fax: 310-443-4189
Web: www.chatscan.com
Platform: PC/Macintosh/Unix
Ship Date: February 2000

Product Description

ChatScan, the first real-time chat search engine, revolutionizes Internet communications by allowing people to locate a conversation happening in the public spaces of the Internet and beam into it instantaneously. Aggregating humanity's real-time collective consciousness, ChatScan is poised to become the leader in a new breed of search engines for human interaction.

Chris and Jim's Thoughts

"Community" has come to mean a set of features—message boards and chat, primarily—added to a Web site as a magnet for customers. But these features can backfire if people don't use them. ChatScan exposes the vibrant IRC chat channel to Web sites. The clever approach jump-starts community interaction on any Web site and bridges two key Internet environments.

41 Clip2.com, Inc.

Clip2

3145-C Porter Drive, Palo Alto, CA 94304
Tel: 650-493-2920
Fax: 650-493-2926
Web: www.clip2.com
Platform: Web based
Price: Free
Ship Date: February 7, 2000
Funding: Weiss, Peck & Greer Venture Partners and Greylock

Corporate Officers

Chris Surowiec, *CEO*
Kelly Truelove, *Chief Clipper*
Ken Tidwell, *VP Engineering*
Robert Benefield, *VP Technical Operations*
Anthony Lee, *VP Marketing*

Company/Product Description

Clip2.com is an open market for topical guides. Clip2.com's publishing tools, popularity-based rating system, and guide search engine enable users to easily create and find ranked guides on topics of interest. The company is based in Palo Alto and backed by Weiss, Peck & Greer Venture Partners and Greylock.

Chris and Jim's Thoughts

Anyone who uses the Web as an essential tool for business, research, or commerce has struggled with the difficulty of organizing and sharing sites and links. Enter Clip2.com, a remarkably useful tool for collecting, annotating, maintaining, and sharing libraries of links. Clip2.com would be useful enough as a link management utility, but because it allows you to annotate, share, and subscribe to link libraries, the company has created a marketplace of site-based knowledge.

60 Dejima, Inc.

WhatzPlayin'

236 Castro Street, Suite 3
Mountain View, CA 94041
Tel: 650-404-0330
Fax: 650-404-0333
Web: www.dejima.com
Platform: Platform independent
Price: Subject to license
Ship Date: TBA
Funding: Private funded

Corporate Officers

Christopher Savoie, *CEO*
Madeline Duva, *CFO and COO*
Barry Eisler, *VP Business Development*

Company Description

Dejima develops and licenses AASAP, an elemental input, device, and platform-independent technology for natural language command and control of Pervasive Internet applications. That gives you Internet access from a PC, a cell phone, or a car; by voice, keyboard, or pen; anywhere, any way. You don't have to learn the computer's language, because it already understands yours.

Product Description

WhatzPlayin' is an input, device, and platform-independent agent that allows users to access movie information from anywhere, at any time, using everyday language. It's easy. Ask any way you want: "Is Bruce Willis' movie playing at Shoreline after 9:00 p.m.?" takes you directly to the precise information you need.

Chris and Jim's Thoughts

We've seen hundreds of approaches to natural language interfaces, and most either require too much technology to support their practical use in mobile and consumer devices or they work in only very narrow contexts. Dejima has attacked this problem well with a series of technologies that will impact applications on wireless devices, the Web, and consumer products.

53 Digital Bridges Limited

Unity-Wireless Entertainment Server

Unit 5, Albany Business Centre, Gardeners Street
Dunfermline, Fife, Scotland, KY12 0RN
Tel: 01383 723234
Fax: 07003 952991
Web: www.digitalbridges.com
Platform: WAP Wireless Internet Devices/PDAs/Java Terminals
Ship Date: Q1, 2000 (Europe), Q3, 2000 (U.S.)
Funding: Private and corporate investors

Company Description

Digital Bridges provides entertainment channels for wireless device users. Working with both carriers and device manufacturers, it delivers content for WAP-enabled mobile phones and wireless PDAs; the technology will soon work with wireless game consoles. Its first channel, wirelessgames.com, provides content designed by a number of top names in the entertainment industry.

Product Description

Digital Bridges Ltd. has developed a multi-participant entertainment content server, optimized for delivery of such content to wireless Internet devices such as WAP cellular phones, PDAs, and soon with wireless game consoles. Working in partnership with the cellular and games industries, the company will launch a number of entertainment content channels throughout 2000.

Chris and Jim's Thoughts

Lots of companies are working to bring Web-based information to cellular phones. Digital Bridges is doing so with a twist, recognizing that there is economic value—and customer "stickiness"—in putting games in users' pockets. "Serious" applications will justify the purchase of WAP phones, and games will keep customers using them.

32 Disappearing Inc.

CPAT

301 Howard Street, Suite 1800
San Francisco, CA 94105
Tel: 415-896-5000
Fax: 415-896-5135
Web: www.disappearing.com
Platform: Solaris
Price: $4 per user per month
Ship Date: June 2000
Funding: Red Rock, Angel Investors

Corporate Officers

Maclen Marvit, *CEO*
Dave Marvit, *Product Manager*

Product Description

Disappearing Inc.'s email policy management system works with any email system to encrypt, authenticate, track, and delete messages, including those stored on back-up tapes or forwarded to third parties. By eliminating the permanent record of casual conversations, Disappearing Inc. is making email safe for business.

Chris and Jim's Thoughts

While extremely useful, some forms of email also seem to be eternal. Disappearing Inc.'s technology attracted our attention because it specifies how long email can be kept and then destroys the message when the time period expires. If only Microsoft had access to Disappearing's technology.

14 DoDots, Inc.

DoDots

390 Cambridge Avenue, Palo Alto, CA 94306
Tel: 650-329-9770
Fax: 650-329-9710
Web: www.dodots.com
Platform: Multiplatform
Ship Date: February 7, 2000
Funding: Softbank Venture Capital

Corporate Officers

John Kembel
George Kembel
Tony Medrano

Company Description

DoDots, Inc. provides technology that enables online companies to package and instantly distribute Internet applications and media directly to users' desktops with full control of the user experience.

Product Description

DoDots' technology allows online companies to break their content up into smaller pieces, package this content into Dots, give Dots true application behavior, and instantly distribute Dots directly to users' desktops. Users can collect Dots, use Dots in groups, and share Dots with others.

Chris and Jim's Thoughts

The Internet is a vast source for information, yet most people connect only to one site at a time. DoDots is an innovative way to connect to multiple sites, allowing anyone to track fast changing information and other forms of Internet content.

11 DynaPel Systems, Inc.

MediaMend

Fraunhoferstrasse 9/II, D-85737 Ismaning, Germany
Tel: +49-(0)89-9624-28-0
Fax: +49-(0)89-9624-28-90
Web: www.dynapel.com
Platform: Windows 98 and Unix
Price: $29.99 to PC end user, OEM licenses are priced on a case-by-case basis
Ship Date: February 7, 2000
Funding: Traded on Norwegian VPS Exchange

Corporate Officers

Ivar Formo, *Chairman*
Klaus Diepold, *CEO*

Company Description

DynaPel has been working on creative solutions for Digital TV Broadcast since 1992. Seven years of intense R&D from the Munich laboratories bore fruit as the patented PelKinetics technology. In 1999, DynaPel licensed the broadcast applications and reorganized itself in the United States to leverage PelKinetics in the growing PC and Internet video markets.

Product Description

MediaMend software enhances videos by filling time gaps with new, mathematically created frames. Camera capturing too few frames per second? Want smooth slow-motion? Combining 24-fps movies with 30-fps video? MediaMend takes care of all of these needs. While currently an offline tool, look for upcoming, real-time versions to prove invaluable for quality, live Internet video.

Chris and Jim's Thoughts

Despite great strides in bringing bandwidth to consumers, streaming video remains an exercise in patience for most Internet users accessing sites via dialup lines. DynaPel has a solution that will fill the gap until full, TV-quality video is widely available.

6 Eastman Kodak Company

Palm Pics Camera

901 Elmgrove Road, Rochester, NY 14653-5010
Tel: 716-726-7740
Fax: 716-726-1002
Web: www.kodak.com
Platform: Palm
Price: $149
Ship Date: February 7, 2000
Funding: (NYSE:EK)

Corporate Officers

Willy Shih

Product Description

Palm Pics is an imaging module that attaches to and works with the Palm III, IIX, and XII. Files are saved directly to the Palm and can be reviewed on the Palm screen. They can also be downloaded and viewed full size in 24-bit color on a PC or Macintosh.

Chris and Jim's Thoughts

Kodak's Palm Pics was a natural for Demo 2000. It's a $149 small digital camera that attaches to a Palm handheld that captures and then displays images on a Palm's screen. We also like how easy Kodak makes it to transfer those 24-bit color images from the Palm to client computer.

PAVILION DEMONSTRATORS

2 E-Color, Inc.

Color-corrected streaming media technology

739 Bryant Street, San Francisco, CA 94107
Tel: 415-777-8500
Fax: 415-777-1230
Web: www.ecolor.com
Platform: Cross platform
Price: TBD
Ship Date: 3Q or 4Q, 2000

Product Description

E-Color is presenting the first solution for color correcting streaming video content. The increasing popularity of streaming content and broad bandwidth makes this an extremely compelling technology. Color correction technology ensures that the content viewer and the content creator see the same images, regardless of differences in hardware, platforms, or configurations.

Chris and Jim's Thoughts

The leader in color correction technology for print and, more recently, eCommerce applications is now taking that technology to streaming video. As entertainment and business applications move to the real-time environment of the Web, accurate color will be as essential a part of the communications as the content itself. E-Color is making that possible now.

62 Electronics for Imaging, Inc.

eBeam Meeting Server

303 Velocity Way, Foster City, CA 94404
Tel: 650-357-3500
Fax: 650-357-3907
Price: TBD
Ship date: Q1, 2000

Product Description

EFI is announcing the latest product in the eBeam family of worktools for Internet conferencing. The eBeam Meeting Server allows companies to securely host Internet whiteboard sessions outside corporate firewalls. Meeting Server users can share any information drawn on a local whiteboard with meeting participants around the world in real time.

Chris and Jim's Thoughts

EFI makes an encore appearance at this year's conference for two reasons: First, this entrepreneurial division of EFI leveraged Demo 99 to trial and tune its eBeam product, using the feedback and interest of conference attendees to bring its first product to market. Then the group incorporated Demo feedback into this new version of eBeam that provides extremely useful and very cost-effective tools for teleconference applications.

39 e-tractions.com, Inc.

e-traction

4 Preston Court, Bedford, MA 01730
Tel: 781-276-1800
Fax: 781-276-1833
Web: www.e-tractions.com
Platform: Internet
Price: Various
Ship Date: Q1, 2000
Funding: Private

Corporate Officers

Mike Gautheir
Kim Shah

Company Description

e-tractions.com creates entertainment-based products and services that transform standard Internet marketing programs into powerful brand promotions. e-tractions' entertainment supports specific, strategic objectives in its clients' Web sites. Using proprietary technology, e-tractions create entertaining and focused Web-based marketing programs that directly influence the target audiences of its customers' Web sites.

Product Description

e-tractions are entertaining, Web-based marketing programs that directly influence the target audiences of our customers' Web sites. In contrast to game sites like gamesville.com and boxerjam.com, e-tractions support specific, strategic objectives. Key benefits of e-tractions are that they promote host site use, target desired audiences, and extend view time on the site.

Chris and Jim's Thoughts

As Web users become increasingly "banner blind," Web sites will need new means to attract and market to individuals. e-tractions network provides custom interactive content that gives marketers new ways to reach customers while also gleaning useful customer data in the course of the interaction. The applications are clever, creative, and highly useful to consumers, making them a win for everyone.

PAVILION DEMONSTRATORS

31 FaceTime Communication

TBA

1164 Triton Drive, Suite 100, Foster City, CA 94404
Tel: 650-574-1600
Fax: 650-574-2700
Web: www.facetime.net
Platform: TBA
Price: TBA
Ship Date: Demo 2000
Funding: Institutional Venture Partners, Mohr Davidow Ventures, Sutter Hill Ventures

Corporate Officers

Kelly Trammell, *CEO*
David W. Hsieh, *VP Business Affairs and Co-founder*
Mehdi Maghsoodnia, *VP Engineering and Network Operations and Co-founder*

Company Description

FaceTime Communications assists eCommerce sites in acquiring customers, generating sales, and building a lasting customer service presence on the Web by bringing a human face to eCommerce. FaceTime offers instant messaging, email management, and the FaceTime Customer Supportal service, a Web-based information center for planning your eBusiness strategy.

Product Description

FaceTime Communications will unveil a comprehensive communication platform and related applications that leverage the power of instant messaging for eBusinesses and marks the first use of instant messaging for business-to-consumer and business-to-business communications. This new platform will provide highly scalable and reliable infrastructure services supporting every major instant messaging networks.

Chris and Jim's Thoughts

If you're an eCommerce executive asking yourself how you could have improved sales over the holiday buying season, you'll understand why we picked FaceTime. This company's new applications suite and platform enables business-to-business and business-to-consumer sites to provide new levels of customer care and customer contact using a commercial instant messaging platform (AOL's IM) capable of reaching more than 72 million users.

22 Firetalk Communications, Inc.

Firetalk Interactive Broadcast

601 Gateway Boulevard, Suite 1050
South San Francisco, CA 94080
Tel: 650-616-1800
Fax: 650-616-1888
Web: www.firetalk.com
Platform: Windows 95, Windows 98, Windows NT
Price: Free
Ship Date: February 7, 2000
Funding: $45 million over three rounds from Kistler Associates, J&W Seligman, North River Venture Capital, Vantage Point Partners, and others.

Corporate Officers

Bruno Tapolsky, *CEO and President*
Edward (Ned) Lerner, *EVP Product Development and Co-founder*
James Morris, *CTO*
Elise Bauer, *VP Corporate Development and Strategy*
David Maenad, *VP Engineering*
Richard Blamey, *CFO and VP Finance and Administration*
Peter Mills, *VP Strategic Alliances*
Anthony Jones, *Sr. Director of New Product Development*
Ken Feehan, *Sr. Director of Consumer Marketing*

Company Description

Founded in 1997, Firetalk Communications, Inc. (formerly Multitude) is the Internet's premier communications service. The company's Firetalk software is the only standalone Internet application to offer users multiple voice functions including free worldwide calls, unlimited conferencing, voice, and text chat at any Web site, shared voice-enabled Web browsing, instant messaging, and voicemail.

Product Description

Firetalk now allows thousands of people to participate in a conference call, enabling the first Internet-based, truly interactive broadcast. By combining Firetalk's large-scale conferencing capabilities with new and sophisticated moderation tools, Firetalk Interactive Broadcast allows anybody or any Web site to host their own Internet conference, talk radio program, or special event.

Chris and Jim's Thoughts

One of the great surprises at Demo 2000 comes from Firetalk Communications, which placed a winning bid of $55,100 (which is being donated to the Boston Museum of Science Computer Clubhouse Program for a spot at this year's show) and is launching an application that could expand Web-based communications. We think Firetalk Interactive Broadcast—which allows computer users of all types to create and manage two-way voice and text chat enabled communities—breaks new ground. We've followed the development of Firetalk Interactive Broadcast since last summer and believe this service's support of voice over the Web using standard dialup Internet connections is a trend-setter for the next two to three years.

Confidential – Outside Attorneys' Eyes Only
DODOTS0025944

DoDots Exhibit 2039
Samsung v. DoDots - IPR2023-00621

46 Fresher Information Corporation

Fresher Syndication Engine

925 Linden Avenue, Suite A
South San Francisco CA 94080
Tel: 650-872-8730
Fax: 650-872-8731
Web: www.fresher.com
Price: Based on product mix
Ship Date: February 7, 2000 (Service available)
Funding: $3,200,000

Corporate Officers

Scott Rafer, *President and CEO*
Willem Spiegel, *CFO*
Nancy Jaffe, *VP Marketing*
Angela Young, *VP Business Development*
Ben La Marca, *VP Sales*
Didier Cabannes, *Director of Core Technology*
Edouard Duvillier, *Director of Server Engineering*

Company Description

Fresher Information Corp. provides an end-to-end outsourced content infrastructure solution for Web sites that are dependent on syndicated content, thereby creating a dynamic, compelling, and continuously evolving site experience. Fresher empowers sites to immediately acquire, integrate, deliver, and cache news feeds, user discussions, and syndicated content while maintaining editorial control.

Product Description

The Fresher Syndication Engine provides an outsourced content infrastructure solution, which enables Web sites to immediately acquire, integrate, deliver, and cache syndicated content, news feeds, and community content while maintaining editorial control. Fresher Activity Meters present an instant snap shot of site activity and links to the most popular discussion groups.

Chris and Jim's Thoughts

Currency of information is critical for Web destination sites. Fresher has been providing that currency in news content, and is now taking the same approach with discussion and other user-generated content. The result is dynamic syndication of richer, timelier content.

49 GuruNet Corporation

GuruNet

420 Florence Avenue, Second Floor
Palo Alto, CA 94301
Tel: 650-470-0950
Fax: 650-470-0940
Web: www.gurunet.com
Platform: Windows 95, Windows 98, and Windows NT
Price: Free
Ship Date: February 6, 2000
Funding: Venture

Corporate Officers

Robert S. Rosenschein, *Founder and Chairman*

Company Description

GuruNet is a new utility that delivers instant information about any word or phrase anywhere in any program on the screen, not just in a browser. You don't even have to select the word. You simply Alt-Click on a word, and a window pops up instantly with more information.

Product Description

GuruNet is a free, new, one-click information service that works whenever you're online. It does not require a browser. GuruNet automatically analyzes pointed-to text in context and pops up a simple window instantly without linking or leaving your current document.

Chris and Jim's Thoughts

GuruNet is one of a handful of companies fulfilling the original promise of a richly linked Web of information. GuruNet adds texture and depth to the Web by adding an easily accessible layer of information and commerce that deepens the browsing experience.

48 Handspring, Inc.

Visor and a variety of springboard modules

189 Bernardo Avenue, Mountain View, CA 94043
Tel: 650-230-5000
Fax: 650-230-2100
Web: www.handspring.com
Platform: Palm Computing and Springboard expansion platform
Price: $149, $179, and $249
Ship Date: October 14, 1999 (Springboard modules shipped separately)
Funding: Kleiner Perkins Caufield and Byers, Benchmark Capital

Product Description

Visor is the first pocket-sized computing product that people can easily customize using an innovative Handspring technology called the Springboard expansion slot. With the Springboard slot, people can simply plug in Springboard expansion modules that will range from MP3 audio players and digital cameras to pagers and wireless modems for Internet access.

Chris and Jim's Thoughts

Talk about a hot start-up. Handspring's management team and its vision for an expandable Palm OS-based product prove that well-run start-ups can get major funding today. We believe Handspring's Springboard architecture and related products (including cameras and personal communications technologies) will shape the future of handheld computing.

51 iAmaze, Inc.

iAmaze Presenter

655 Tennessee Street, Suite 208
San Francisco, CA 94107
Tel: 415-701-9133
Fax: 415-701-9139
Web: www.iamaze.com
Platform: Microsoft Internet Explorer 4 and above, Netscape Navigator 4 and above
Price: Free for basic service, subscription fee TBA for premium packages
Ship Date: February 7, 2000
Funding: Series A, private; Series B, pending

Corporate Officers

Michael Bloom
Alan Chung

Company Description

iAmaze gives people a powerful new way to communicate and share information by bringing "Web-benefits" to traditional productivity applications. By leveraging features unique to the Internet, users can easily create and share documents that complement their existing desktop applications. iAmaze is a privately held company based in San Francisco.

Product Description:

iAmaze Presenter is the first in a suite of Web-based personal productivity applications that will give users a new way to create and communicate information. Benefits include access from any Web browser; the sharing of documents via URL, not email attachments; real-time collaboration; no installation or upgrades; and compatibility with desktop applications.

Chris and Jim's Thoughts

We first identified the concept of ASP-based programs more than three years ago. We picked iAmaze because it's the one company in this space with a software suite that's aimed at consumers, which may be the largest target for such applications.

16 Idiom, Inc.

WorldServer

125 Cambridge Park Drive, Cambridge, MA 02140
Tel: 617-456-3000
Fax: 617-456-3028
Web: www.idiominc.com
Platform: Windows NT, Solaris server, Browser client
Price: Starting at $80K
Ship Date: January 2000
Funding: Greylock, North Bridge Venture Partners, and Signa Partners

Corporate Officers

Frederick Lizza, *CEO and President*
Eric Silberstein, *Chairman and Founder*
Rick Cramer, *VP Operations*
Tony Scotto, *VP Product Development*
Don DePalma, *VP Corporate Strategy*
Ken Shan, *CTO*

Company Description

Idiom, Inc. is the premier provider of Web globalization solutions, empowering companies to maximize their eBusiness potential. Idiom's unique blend of strategy, technology, and service offerings enables customers to provide all Web visitors the same quality of experience regardless of location, language, cultural issues, business practices, or legal requirements.

Product Description

Idiom's flagship WorldServer product is a Web-based application for managing the globalization of Web content. Integrating seamlessly with your existing Web environment, WorldServer includes modules that track globalization status and establish business rules for sharing content between central and local sites; it also includes a workbench of tools to facilitate and expedite localization.

Chris and Jim's Thoughts

The Web has moved North American businesses into the global market—often before the businesses themselves have worked through the implications of an international customer presence. Idiom's consulting and software solutions enable businesses to catch up with their international customers and provide consistent, yet localized, customer experience with the right mix of central management and local control.

3 iSpheres Corporation

iSpheres Platform

520 Third Street, Suite 209, Oakland, CA 94607
Tel: 510-208-0460
Fax: 510-208-0487
Web: www.infospheres.com
Platform: Sun/Solaris and Intel/Linux
Price: $10K-15K per server per month
Ship Date: February 2000
Funding: Private funding

Corporate Officers

Santosh Alexander, *CEO*
Mani Chandy, *Chief Scientist*
Barton O'Brien, Sr., *VP Sales and Marketing*

Company Description

iSpheres Corporation is a privately funded, year-old business-to-business Internet company that provides information matching and exchange applications to vertical portals and enterprise customers. iSpheres applications make it fast and easy to deploy just-in-time trading, personalizing, member matching, and community building on any Web site. iSpheres' products are available worldwide as customizable and out-of-the-box solutions.

Product Description

iSpheres is a business community application platform that enables companies to streamline the flow of information among complex groups. The iSpheres Platform provides highly flexible, multi-way, peer-to-peer communications and information exchange. The result is improved customer loyalty, new revenue streams, and efficient trading networks among customers, suppliers, partners, employees, and others.

Chris and Jim's Thoughts

We were blown away by iSpheres' technology. The company has tackled the complex issues in information routing, proactively delivering the right information among applications, individuals, groups, and devices. While the technology was developed for large-scale crisis-management applications, we expect that it will become fundamental to all critical business communications implementations.

12 Intellon Corporation

Integrated Power Line Network Controller

5100 West Silver Springs Boulevard, Ocala, FL 34482
Tel: 352-237-7416
Fax: 352-237-7616
Web: www.intellon.com

Corporate Officers

Horst G. Sandfort, *President and CEO*

Company Description

Intellon Corporation is a leading supplier of communication solutions for networking with No New Wires. Intellon provides low-cost, high-performance digital, mixed-signal, and RF systems on silicon to original equipment manufacturers worldwide. Intellon's intellectual property, products, technologies, and services are key to a variety of open-industry standards and fast-growing markets including telecommunications, networking, transportation, and consumer electronics.

Product Description

Intellon Corporation's new technology provides high-speed No New Wires home networking without the high cost or limited flexibility. Using its enhanced OFDM technology, Intellon has successfully developed and produced an 11Mbps network controller solution that takes advantage of the existing power outlets in the home. This new technology provides the most cost-effective high-speed home networking solution available.

Chris and Jim's Thoughts

We have highlighted home networking technologies at Demo before and have predicted that networking the area inside the home will be as important an issue as bringing high-speed access to the outside of it. We like Intellon's solution, the foundation of the Home Power Line Alliance, because we believe it will be easily implemented in a variety of computing-based products by consumers regardless of their computing savvy.

27 KachinaNet.com

Kachina

39420 Liberty Street, Suite 250, Fremont, CA 94538
Tel: 510-505-7510
Fax: 510-505-7515
Web: www.kachinanet.com
Platform: Platform independent
Price: Dependent on customer site
Ship Date: February 15, 2000
Funding: Garage.com, Redwood Ventures, NetAngels, and prominent angel investors.

Corporate Officers

Rubel Ahsan, *Founder, Director of Product Management*
Shahid Ahmed, *Founder, Director of Product Development*
Rajesh Venkatachalam, *Founder, Director of Customer Implementation*
Jerry Russell, *Founder, Director of Engineering Support*
Kevin Keller, *VP Professional Services*

Company Description

Despite record sales, more than 95 percent of visitors to eCommerce sites leave empty handed—many because they can't find the right product within the site. While a keyword search may find the right haystack, Kachina's "interactive sales assistant" guides visitors to the needle, in this case, the product the user is looking for.

Product Description

Kachina helps an eCommerce site increase its look-to-buy ratio by guiding a shopper to the right product or service. Kachina has a plain English interface, a smart question-and-answering engine, a constraint management engine, and a profiling engine. Kachina helps shoppers enrich their shopping experience and gives valuable feedback to the site about its shoppers.

Chris and Jim's Thoughts

Abandoned shopping carts and missed sales are the bane of Internet eCommerce. Kachina helps commerce site managers guide users to products and services they're looking for. We think Kachina's use of a plain English question-and-answer engine as well as profiling and constraint management software can and will help shoppers more readily find goods and services on sites that use this technology.

20 Kana Communications, Inc.

Kana 5

740 Bay Road, Redwood City, CA 94063
Tel: 650-298-9282
Fax: 650-474-8501
Web: www.kana.com
Price: ASP is $100,000
Ship Date: February 14, 2000
Funding: Public (NASDAQ:KANA)

Corporate Officers

Michael McCloskey, *CEO*
Mark Gainey, *President and Chairman*
Joe McCarthy, *CFO*

Company Description

Kana Communications, Inc. is a leading provider of online customer communications solutions for marketing, sales, and service. The company develops, markets, and supports the most comprehensive suite of eBusiness infrastructure solutions, including inbound and outbound email, Web-based customer self-service, Web forms, real-time messaging, and voice over the Internet.

Product Description

Kana 5 is a suite of online customer communication products for managing the customer lifecycle, including inbound/outbound email, Web-based self service, Web forms, real-time messaging, and voice over Internet. Kana Connect is featured as Kana's marketing solution. Sales solution includes Kana Notify and Kana Realtime. The service solution includes Kana Response, Kana Assist, Kana Classify, Kana Forms, and Kana Realtime.

Chris and Jim's Thoughts

Today's eBusinesses will thrive or die on the strength of their customer interactions. With the acquisition of Connectify last year, Kana laid a second foundation stone in its customer communications products' suite. The addition of Kana Response puts yet another key piece in place and positions Kana as the leading provider of this critical enabling technology for customer-driven eBusinesses.

5 katmango, Inc.

katmango

33 New Montgomery, Suite 1040
San Francisco, CA 94105
Tel: 415-247-0880
Fax: 415-247-0884
Web: www.katmango.com

Corporate Officers

John Griscavage
Mark Hohmann

Company Description

Founded in 1999, katmango has developed a philosophy that redefines navigation on the Internet. katmango provides consumer products and private label/OEM solutions that deliver a better Internet experience by personalizing navigation on the Internet. The company has a strong team of seasoned Internet veterans from companies such as Yahoo!, AOL, IBM, OnSale, and H&Q.

Product Description

katmango delivers a better Internet experience to consumers by personalizing their navigation of the Internet. Through a customizable Launchpad, katmango offers Internet consumers one-click access to the sites, products, services, commerce, and information they want. With katmango, consumers can now navigate the Internet in a convenient, organized, and secure way.

Chris and Jim's Thoughts

We picked katmango because its software cuts down the amount of time users spend filling out online registration forms and providing sites with other types of information. In many cases, katmango lets you register on new sites with a single click and it's a great personal navigation tool. We think this company's technology could be a factor in future electronic retailing.

PAVILION DEMONSTRATORS

61 Kerbango, Inc.

Kerbango Internet Radio
21771 Stevens Creek Boulevard, Suite 100
Cupertino, CA 95014
Tel: 408-257-1400
Fax: 408-257-4800
Web: www.kerbango.com
Platform: Internet appliance and Web services
Price: TBD
Ship Date: TBD
Funding: Venture Capital and individuals from Band of Angels

Corporate Officers
Jon Fitch, *CEO*
Jim Gable, *President*
Carl Hewitt, *CTO*

Company Description
Kerbango is a Silicon Valley start-up dedicated to making Internet radio easier, more reliable, and much more popular. The company is building a new Internet appliance, a Web radio, supported by the powerful audio search engine at www.kerbango.com. Kerbango is run by former executives from Apple, Power Computing, and OnRadio.

Product Description
Kerbango is introducing the world's first stand-alone Internet radio—an Internet appliance that makes listening to music and other content on the Web as simple and familiar as an everyday AM/FM radio. Combined with the extensive online directory at www.kerbango.com, Kerbango offers a radical new radio experience.

Chris and Jim's Thoughts
Kerbango is one of two companies we think is tuned exactly into the Internet radio market. This company's standalone Internet radio and its Kerbango.com radio directory work well together, and could set a new standard for this emerging consumer market.

30 LiveWater, Inc.

LiveWater Component Design Center
300 Brickstone Square, Andover, MA 01810
Tel: 978-247-7000
Fax: 978-247-8990
Web: www.livewater.com
Platform: Java
Price: Use-license available on request
Ship Date: Beta February 2000, FCS April 2000
Funding: Seed capital from the company officers

Corporate Officers
James Acquaviva, *Co-founder and Chairman*
Cameron Purdy, *Member of the Development Team*
Gene Gleyzer, *Member of the Development Team*

Company Description
LiveWater, Inc. was founded in 1999, with the mission to innovate tools that simplify the development and reuse of modular, standards-based Java software components. Our goal is to help development teams realize the benefits of component-based development by enabling professionals to adopt a Java component-centric model for eCommerce software development.

Product Description
The LiveWater Component Design Center, a Java2EE- and Java2SE-compliant development suite, simplifies component-based development and reuse. Designed for application development teams, it easily integrates with existing Java tools, platforms, and components. The CDC enables developers to build components; extend and customize existing components, and assemble, deploy, and manage dynamic eBusiness applications.

Chris and Jim's Thoughts
Custom application development is expensive, yet enables corporations to apply their unique business logic to mission-critical applications. Generic packaged applications are much less expensive, but often fail to leverage unique knowledge resident in the business. LiveWater slips in between these scenarios, and will enable cost-effective development of custom applications by leveraging reusable components and the process logic of a business's knowledge experts.

PAVILION DEMONSTRATORS

23 Loudcloud, Inc.

The Cloudware Product and Service Line
615 Tasman Drive, Sunnyvale, CA 94089
Tel: 650-321-4565
Fax: 650-321-4979
Web: www.loudcloud.com
Platform: Various
Price: Please inquire
Ship Date: Services available now
Funding: $60 million, Benchmark Capital and Morgan Stanley Dean Witter

Corporate Officers
Marc Andreessen, *Chairman of the Board*
Ben Horowitz, *CEO and President*
Charles Katz, *EVP and General Counsel*
In Sik Rhee, *VP Research*
Tim Howes, *CTO and VP Engineering*
Jonathan Heiliger, *VP Operations*
Scott Dunlap, *VP Product Management*
Jason Rosenthal, *Director of Business Development*
Martina Lauchengco, *Director of Marketing*

Company Description
Loudcloud is revolutionizing how Internet businesses manage the spiraling complexity and growth of their back-end operations. With the industry's leading software developers, operations administrators, and technical visionaries, Loudcloud is poised to become the trusted partner that helps Internet businesses accelerate their time to market and succeed.

Product Description
Cloudware Products and Services combine software and operations to run the back end of Internet businesses serious about their success. The product family includes such outsourced services as application servers, databases, security, payment, management, monitoring, user registration, and email. These services run on top of Loudcloud's Opsware, enabling a world-class level of service.

Chris and Jim's Thoughts
We'd probably be able to justify the inclusion of Loudcloud solely on the fact of its founding team. Anything that Marc Andreessen gets involved with deserves a close look. But that's not why we chose Loudcloud. In the months gearing up for Demo—and in our own experiences with Web business development—we know that Loudcloud provides a critical set of services that will enable start-ups to get into business much more quickly and effectively. Loudcloud's services enable Web-based businesses to focus on their domain expertise without also having to become technical implementers.

15 MarketSoft Corporation

eOffers
10 Maguire Road, Lexington, MA 02421
Tel: 781-674-0000
Fax: 781-674-0090
Web: www.marketsoft.com
Platform: Windows NT 4.x
Price: TBD and eOffers offered as a perpetual license and hosted application
Ship Date: Early Q2, 2000
Funding: $20.5 million to date from Integral CapitalPartners, Advent International, Prism Ventures, Canaan Partners, and BancBoston Capital

Corporate Officers
Greg Erman, *President and CEO*
Michael Grandinetti, *VP Marketing and Business Development*
David Birnbach, *VP Sales*
Robert Hiss, *VP Client Services*

Company Description
MarketSoft is transforming business with a new breed of eMarketing solutions that accelerate buying cycles at e-speeds. MarketSoft drives companies to be more effective by facilitating real-time, collaborative marketing and sales communities. MarketSoft is backed by a number of prominent venture capital firms.

Product Description
eOffers enables 1-to-1 marketing by delivering customized online offers or promotions directly to B2B and B2C customers. eOffers drives dialogs between companies and their customers that increase purchases. It creates demand that, when combined with MarketSoft's eLeads, fulfills that demand. This powerful, unprecedented combination makes "click-and-mortar" a successful reality.

Chris and Jim's Thoughts
True 1-to-1 marketing is the Holy Grail of eBusiness, and MarketSoft is a leader in the crusade. By joining the new eOffers solution with its flagship lead management product, the company is tackling personal marketing and managing the experience from demand generation through fulfillment. The solution opens new market opportunities for the company and provides tools that effectively support emerging click-and-mortar business models.

PAVILION DEMONSTRATORS

17 MongoMusic, Inc.

949 Hamilton Avenue, Menlo Park, CA 94025
Tel: 650-752-2700
Fax: 650-324-9353
Web: www.monogmusic.com
Funding: Angel Investors, Inc., Argus Capital, Draper Richards, Venture Frogs

Corporate Officers

Jeremy Hinman, *Founder and President*
Rolf Kaiser, Founder, *VP Development*
Frank Flannery, *Founder and Director of Technology*
Colleen Andersen, *VP Music Relations*

Product Description

At Demo 2000 MongoMusic will rock the house with never-before-seen applications of its music search and delivery platform that's powered by proprietary, patent-pending technology. You will be the first to see and hear partner interfaces to the technology—including Mongo Search and the Mongo Player—and MongoMusic will debut its own online music site at the conference.

Chris and Jim's Thoughts

Every music site on the Internet claims to be your best friend when it comes to choosing tunes they think you'll enjoy. Few succeed at this task. We chose MongoMusic because of the variety of this site, and a unique matching-find engine that really does understand your music tastes.

26 MS2, Inc.

Accelerate

2440 W. El Camino Real, Suite 601
Mountain View, CA 94040-1400
Tel: 650-967-7300
Fax: 650-623-2300
Web: www.ms2.com
Platform: Intranet/Internet
Price: Subscription-based pricing or license fee
Ship Date: April 1999
Funding: Privately held company is funded by El Dorado Ventures, Hummer Winblad, Integral Capital Partners, and JAFCo

Corporate Officers

Jeff Hudson, *Co-founder, Chairman, and CEO*
Brett Bachman, *Co-founder, President, and COO*
Michael Maciag, *Co-founder, VP Marketing and Business Development*
Glenn Andert, *Co-founder and Systems Architect*
Dr. Omur Tasar, *VP Engineering*
Michael Krueger, *VP Sales*

Company Description

MS2 pioneered the category of Internet applications to accelerate the effectiveness of product teams. The company focuses on empowering business unit managers and their product teams to create and market the right products faster, while consistently beating the competition. MS2 was founded in 1998 by experts with experience in creating and marketing products in high-tech companies.

Product Description

MS2 Accelerate is the first-of-its-kind Internet application designed specifically to give product teams the power to create, deliver, and market winning products and eBusiness services. MS2 Accelerate increases the speed and effectiveness of entire product teams through the easy and consistent execution of best practices, elimination of mundane tasks, and automatic publishing of up-to-date Web sites.

Chris and Jim's Thoughts

Software companies are often like the shoemaker's children. While their whole business depends upon providing effective tools that help their customers manage their businesses, they often don't have effective tools to manage their own development projects from beginning to end. MS2 gives shoes to the shoemaker's kids—and to any business that is managing complex product development efforts.

59 NetObjects, Inc.

GoBizGo.com

301 Galveston Drive, Redwood City, CA 94063
Tel: 650-482-3200
Fax: 650-562-0288
Web: www.netobjects.com
Platform: Browser based
Price: Subscription model ranges from free to $40 per month
Ship Date: February 7, 2000
Funding: Public (NASDAQ: NETO)

Corporate Officers

Samir Arora, *CEO*
Russ Surmanek, *CFO*
Mark Patton, *GM Small Business*
Steve Mitgang, *EVP Small Business*

Company Description

NetObjects, Inc. an IBM affiliate (NYSE:IBM), is a leading provider of eBusiness solutions and services that enable small businesses and enterprises to build, deploy, and maintain Web sites on the Internet and corporate intranets.

Product Description

GoBizGo.com is a one-stop solution for creating, launching, marketing, and growing an online business. Dedicated to helping small businesses grow and succeed online, GoBizGo.com provides a new level of personalized service and assistance combined with powerful yet easy-to-use applications and helpful how-to information that make the entire experience uniquely user friendly.

Chris and Jim's Thoughts

Where dozens of companies are offering hosting and tools to small businesses, NetObjects is going further by providing Web-based services that help small companies design, launch, and market competitive Web sites. The key to this new portal is not its integration with Fusion 5.0, but with live guides to help people create better sites.

PAVILION DEMONSTRATORS

37 Ninth House Network

eSeries, "All Work, All Play"—series premier

550 15th Street, San Francisco, CA 94103
Tel: 415-551-3447
Fax: 415-621-0853
Web: www.ninthhouse.com
Price: Annual network subscription is $500/user
Ship Date: January 31, 2000

Corporate Officers

Jeff Snipes, *CEO and Co-founder*
Tom Fischmann, *VP Strategic Alliances and Co-founder*
Robin Harper, *VP Marketing*
Michael Shorrock, *VP Production*
Cathleen Schreiner, *VP Sales*
Ethan Russell, *VP Network Architect*
Eric Bezat, *VP Engineering*
David Spitzer, *Executive Producer*

Company Description

Ninth House Network, the only broadband media network for learning, offers employees a personalized, interactive, and cinematic learning experience. Delivering multiple channels of interactive programming to the user's desktop, Ninth House Network enables employees to practice real-life business situations, making decisions and tracking their impact through sophisticated interactive role-playing simulations.

Product Description

eSeries is an interactive television-style series, broadcast directly to employees' desktops via broadband technology. eSeries episodes feature characters in an ongoing story in which users make decisions to help a character solve a critical business problem. With eSeries, users can safely practice their business skills before trying them out in the workplace.

Chris and Jim's Thoughts

Until we saw a demo of Ninth House's programs, we thought few host-based training and staff development programs were engaging enough to capture employees' attention for very long. This San Francisco start-up's multipath training programs, which run on broadband networks, feature Hollywood scripted scenes and professional actors, and will set a new bar for this category.

45 NotHarvard.com

To be announced at Demo

200 E. 6th Street, Suite 207, Austin, TX 78701
Tel: 512-494-9625
Fax: 512-494-8527
Web: www.notharvard.com
Platform: Platform independent-Internet based
Price: To be announced
Ship Date: February 7, 2000
Funding: First round Complete, Austin Ventures, TL Ventures, Silicon Valley Bank

Corporate Officers

Judy Bitterli, *CEO*
Mike Rosenfelt, *Founder*
Bill Goins, *VP Marketing*
Bruce Gee, *VP Product Marketing*
Patrick Curry, *CTO*

Company/Product Description

The company does not wish to disclose company and product descriptions.

Chris and Jim's Thoughts

Getting people to come to stick around a site and keep coming back isn't easy. We picked NotHarvard.com because its online universities and software tools are at the forefront of what we think could shortly become a "must have" feature for many sites, online universities that turn what was once a cost-center education into a profit making venture. Their tools are first-rate and we think this Austin-based start-up's concept can and will increase stickiness.

Confidential – Outside Attorneys' Eyes Only

DoDots Exhibit 2039
Samsung v. DoDots - IPR2023-00621

55 Plantronics, Inc.

Persono Digital PC Headsets

345 Encinal Street, Santa Cruz, CA 95061-0635
Tel: 831-458-7700
Fax: 831-425-8654
Web: www.plantronics.com
Platform: Mac 8.3+ and Windows 98
Price: TBD
Ship Date: April 2000
Funding: Public (NYSE: PLT)

Corporate Officers

Marv Tseu, *Chairman of the Board*
Ken Kannappan, *CEO, President, and Director*
Neil Snyder, *President, Computer Audio Systems Division*
Joyce Shimizu, *President, MCD*
Craig May, *President, Call Center and Office Division*
Steven Krug, *President, Walker Equipment Division*
Alejandro Bustamante, *President, Plamex* (a subsidiary of Plantronics, Inc.)
Barbara V. Scherer, *Sr. VP Finance and Administration and CFO*
Farhad Kashani, *Sr. VP Operations*
Owen Brown, *VP Development and CTO*
Dean Lane, *VP Information Technology and CIO*

Product Description

The Plantronics Persono line of digital PC headsets provides a hardware/software communication solution utilizing digital signal processing with plug-and-play convenience of a USB connection. PC audio console software provides control of headset input/output and music files. Digital noise-canceling speech accuracy microphones provide superior Internet chat, interactive gaming, memo dictation, or listening to CDs and MP3 files.

Chris and Jim's Thoughts

As voice becomes an integral part of the computing experience, the importance of clean audio grows. We selected Plantronics headsets because of its fidelity and use of noise reduction microphones and digital headphones, all of which help to improve the quality of computer-based audio.

4 PRAJA Inc.

PRAJA Event Suite

10455 Pacific Center Court, San Diego, CA 92121
Tel: 858-452-1551
Fax: 858-452-1536
Web: www.praja.com
Platform: Windows 98
Price: TBD
Ship Date: March 2000

Corporate Officers

Ramesh Jain, *CEO*
CK Prahalad, *Chairman*
Dave Lehman, *CFO*

Company Description

PRAJA is a San Diego-based technology company that is dedicated to shaping the way people experience events on the Web. Its patented technology enables Web site customers to efficiently aggregate, assimilate, filter, and present events and event-related information. End users are then able to experience events and gain insights based on their own preferences.

Product Description

The PRAJA Event Suite leverages patented PRAJA technology and the power of its unique spaciotemporal database to offer an event directory, live event tracking tools, and tools to relive past events. When sites integrate these three components, their visitors will enjoy the most comprehensive event information and experience available in the marketplace.

Chris and Jim's Thoughts

We've followed PRAJA for three years as the company has built upon its outstanding video database technology. The experience the company has gained over the years puts them in a great place to provide a seemingly simple, yet critical approach to content programming guides that bridges multiple media types and delivery vehicles. We expect PRAJA to become a significant player in providing smart programming guides to consumer electronics companies providing content delivery services via digital television as well as the Internet.

54 Presto Technologies

PrestoKey, PrestoPay

One Kendall Square, Building 200
Cambridge, MA 02439
Tel: 617-621-9993
Fax: 617-621-9994
Web: www.prestotech.com
Platform: Windows, Macintosh
Price: N/A
Ship Date: Q1, 2000
Funding: Private equity

Corporate Officers

Henry Holtzman
Michael Hawley
Andrew Lippman
Patricia Robertson

Company Description

Presto offers businesses an eCommerce infrastructure that delivers "one wave" transacting to customers, increasing customer stickiness and converting visits into online sales. Presto's powerful user interface—contactless and radio-frequency-based—offers unparalleled convenience and simplicity in any channel whether desktop, point-of-sale, or in mobile Web devices.

Product Description

Presto's eCommerce infrastructure delivers secure, "one wave" shopping and instant access to personalized services through contactless radio frequency technology. Merchant benefits include increased sales conversion and loyalty across channels: whether online or retail.

Chris and Jim's Thoughts

Presto Technologies' PrestoPay bridges electronic and retail commerce with a solution that benefits both consumers and merchants. Unlike loyalty and incentive programs, the mainstay of past attempts to link online with brick-and-mortar retail, PrestoPay is a transaction card that provides consumers with a convenient secure payment method, while giving merchants a means to gather custom profiling information and offer personalized services both online and offline.

34 Quiver

ULinkIt

303 Twin Dolphin Drive, Redwood City, CA 94065
Tel: 650-632-4336
Fax: 650-632-4699
Web: www.ulinkit.com
Platform: PC only at launch
Price: Free
Ship Date: February 6, 2000
Funding: Hummer Winblad Venture Partners

Officers

Ofer Mendelevitch, *President and CEO Pending*

Company Description

ULinkIt has been operating in stealth mode as they developed its U-Bar client and server technology. During a brief visit to Silicon Valley, ULinkIt caught the discerning eye of Hummer Winblad. Within days, Hummer Winblad decided to become ULinkIt's primary investor. ULinkIt is now based in Redwood City, California, with an R&D center in Israel.

Product Description

With ULinkIt, the hottest and best Internet destinations are revealed to users every time they open their browser—they pick the category and the best and most popular sites bubble to the top. Unlike other bookmark sharing sites, ULinkIt makes the process of sharing, using, and managing public and private bookmarks seamless.

Chris and Jim's Thoughts

If you pay attention to start-ups, you've noticed that the concept of "pop-up" toolbars is quickly gaining ground as is the concept of sharing and publishing links. We liked ULinkIt's implementation of both of these features and its support of a "find" engine (which increases search result relevancy). Quiver is likely to go on to become one of the hot companies in a reborn space, sites that let users finely control lists of URLs as well as the communities they create and join to share those lists.

42 salesforce.com

salesforce.com

101 Spear Street, Suite 203, San Francisco, CA 94105
Tel: 415-901-7000
Fax: 415-901-7040
Web: www.salesforce.com
Platform: Web
Price: Generally available for $50 per user per month
Ship Date: Available now
Funding: Private investors including Haley Minor, Chairman CNET; Magdalene Yes, Partner, U.S. Venture Partners; William Hambrecht, Chairman, WR Hambrecht & Co.; Patrick McGovern, Chairman, IDG; John Friedenrich, Partner, Bay Partners; Bob Anderson, Founder, KLA/Tencor; Attractor Partners; Igor Sill, Founder, Geneva Group and General Partner, Geneva Venture Partners; Larry Ellison, Chairman, Oracle

Corporate Officers

Marc Benioff, *Chairman*
John Dillon, *President and CEO*
Ken Rudin, *SVP Technology*
Jim Burleigh, *VP Business Development*
Jim Cavalieri, *VP Systems Engineering*
Nancy Benfield, *VP Human Resources*
Tom Henry, *VP Marketing*
Shelly Duvall, *VP Inside Sales*

Company Description

salesforce.com provides anytime, anywhere, 24/7 sales force automation to companies that want to exploit the power of the Internet to internally access, manage, and share all their sales information—safely, securely, and immediately. salesforce.com enables your entire sales force to quickly, easily, and affordably close more sales, making you instantly more competitive.

Product Description

salesforce.com provides companies of any size with immediate access to the powerful advantages of sales force automation as a service accessible from any Web browser. With nothing to buy and no lengthy implementation, salesforce.com allows sales organizations to easily access, manage, and share all of their vital sales-related information.

Chris and Jim's Thoughts

We selected salesforce.com because it's one of the few sales force automation applications we've seen that can be used as effectively by small and medium-sized businesses as by large organizations. Its lead management, sales status, and other modules, as well as its reporting tools and host-based business model, will set new standards for sales force automation software. Headed by long-time Oracle executive Marc Benioff, this San Francisco start-up is backed by Larry Ellison.

50 Sendmail, Inc.

Sendmail Multi Switch

6425 Christie Ave, 4th Floor, Emeryville, CA 94608
Tel: 510-594-5400
Fax: 510-594-5429
Web: www.sendmail.com
Platform: Red Hat Linux, Sun Solaris, HP-UX, IBM-AIX, Compaq Tru64, Windows NT, FreeBSD
Price: $3,395
Ship Date: Early March 2000
Funding: Funded by individual investors and corporate partners

Corporate Officers

Greg Olson, *President, CEO, and Founder*
Eric Allman, *CTO and Founder*
Robert Gorlin, *CFO*
Kathy F. Opeke, *VP Services*
Richard Guth, *VP Marketing*
John Haass, *VP Business Development*
Maureen Murphy, *VP Sales*
Nancy Wakeman, *VP of Information Systems*

Company Description

Sendmail, Inc. delivers the ubiquitous Internet Mail platform for eCommunications, applications, and services.

Product Description

Built upon the Internet's ubiquitous MTA, Sendmail Multi Switch enables enterprises to control enterprise mail systems as a unified network for central policy control, remotely maintain, configure, and deploy changes to all MTAs from a single location, and enhance email security and manage policies with server-level encryption and filtering.

Chris and Jim's Thoughts

Sendmail runs some 80 percent of all email servers in either open source or commercial implementations. When Sendmail, which has remained loyal to its open source devotees, makes significant upgrades, we have to pay attention. And these new changes bring enterprise-level services to this leading mail server product.

7 Sentius Corporation

RichLink

580 College Avenue, Palo Alto, CA 94306
Tel: 650-856-1296
Fax: 650-856-1297
Web: www.sentius.com
Platform: Windows NT, Windows 98, Mac OS, Navigator, and IE
Price: $1,000 to $50,000 per month
Funding: Private

Corporate Officers

Marc Bookman, *President and CEO*

Company Description

Sentius is a privately held Internet start-up dedicated to making online communication, commerce, and learning more productive. We provide software and hosted services for the automatic enhancement of Web sites, intranets, and email, using our patented technology, RichLink. RichLink enables overnight eGlobalization and accelerates eCommerce by expanding the reach and impact of online content.

Product Description

RichLink is a patented technology for layering information on Web sites and intranets. Publishers and corporations use RichLink to automatically embed layers of additional, relevant content that instantaneously pops up at the reader's request. RichLink enables overnight eGlobalization and accelerates eCommerce and eLearning by expanding the reach and impact of published content.

Chris and Jim's Thoughts

While other companies are introducing user-focused, user-driven tools for providing deepened content, Sentius is providing a tool set that enables Web publishers to drive the context for deep exploration of their sites. Based on the company's tools that provided contextual annotation of information for content internationalization, Sentius is the only company here this week providing a tool for Web publishers to provide editorial context for deeper information content.

13 Sigtronics Limited

Quickboard

Unit 1, Elvingston Science Centre
Gladsmuir, East Lothian, UK EH33 1EH
Tel: 01875 408 130
Fax: 01875 408 136
Web: www.sigtronics.co.uk
Platform: Windows NT
Price: $160,090
Ship Date: TBA
Funding: $6,403,600

Corporate Officers

Godwin Osigwe
Robert Gusthart
Rogers Beetlestone

Company Description

Sigtronics Ltd. was founded by President and CTO Godwin Osigwe, who was frustrated by long lead times for prototypes from PCB manufacturers for his first invention. The company's main product is a desktop machine based on dry additive technology that produces usable prototype PCBs in less than two hours.

Product Description

An innovative printing equipment designed to accept conventional CAD data files such as GERBER, and upon full conversion of the input files prints highly conductive inks on bare substrate, thereby defining circuit tracks as small as 150 micrometers within 2 hours. Via interconnects are also 150 micrometers. The equipment also manufactures multilayers.

PAVILION DEMONSTRATORS

Chris and Jim's Thoughts

Sigtronics is an unusual choice for Demo, but an important one. Many of the companies and attendees of this conference have suffered the development delays implicit in the wait for prototype turnarounds. Sigtronics addresses the problem with a "printer" that turns around prototype boards in hours rather than days or weeks. This will become a familiar device in every hardware product development shop.

36 Simpli.com, Inc.

SimpliFind

203 S. Main Street, Providence, RI 02903
Tel: 401-621-3200
Fax: 401-621-3220
Web: www.simpli.com
Platform: Independent
Price: Free
Ship Date: February 7, 2000
Funding: Private placement from angels, board of directors, advisors, and employees

Corporate Officers

Jeffrey Stibel, *Chairman and CEO*
Russ Craig, *President and COO*

Company Description

Simpli.com, Inc. dramatically improves search and eCommerce infrastructure on the Internet. Based in Providence, Rhode Island, Simpli.com employs experts in linguistics and cognitive science led by an experienced management team. SimpliFind turbo charges existing search engines, portals, and elements of Internet infrastructure to deliver a more powerful and relevant search and eCommerce experience.

Product Description

SimpliFind is a patent-pending, proprietary technology designed to dramatically improve search and eCommerce infrastructure on the Internet. This new technology utilizes principles of linguistics and cognitive science in its interactions with users to understand what they mean and to build robust queries to send to search engines producing precise and relevant results.

Chris and Jim's Thoughts

Internet search engines have become a metaphor for the Internet. Simpli.com's SimpliFind is a new search technology that combines linguistics and cognitive science to speed and improve searching. We picked this company because of its improved search relevancy.

8 StationBreak.com

ChatterBox Appliance and StationBreak Internet Services

12863 Pine Meadow Court, San Diego, CA 92130
Tel: 619-227-7221
Fax: 858-755-7433
Web: wwwstationbreak.com (to be ready in Q1, 2000)
Platform: Consumer Internet Services
Price: Targeted price: $89 for the ChatterBox Appliance; all services are free
Ship Date: Trials mid 2000; commercial deployment September/October 2000
Funding: Seed round in September 1999; seeking first VC round in Q1, 2000 ($10M–$12M)

Corporate Officers

Vernon Cheng, *CEO and President*
Ernie Levenson, *CTO*
Robert Judge, *VP Operations*

Company Description

StationBreak.com, founded in 1999, is making Internet services accessible and convenient for all consumers. StationBreak's innovative "Personal Commerce" technology marries the best of the Internet with the best of traditional direct marketing. StationBreak.com received a seed round of funding in September and is currently negotiating a major venture round.

Product Description

StationBreak.com introduces guaranteed free Internet-based services delivered into a custom appliance, the ChatterBox. All services are supported over an 800 dial-up network, making StationBreak.com's services truly accessible across the nation. Services include email, personalized news and sports, electronic agents for Internet shopping, and targeted subscription newsletters.

Chris and Jim's Thoughts

Our passion for appliance computing is fueled by the diversity of ideas and concepts that come into the market. We certainly aren't brash enough to declare a winner, but we are relentless enough to continue to present compelling designs to the Demo audience. StationBreak.com is one such model, combining ubiquitous dial-up Internet with television display in a use model that emulates well-trenched consumer viewing habits. We are as intrigued by the business model as by the set-top device that has the potential to reach many of today's unconnected households.

38 Surfnotes Inc.

Surfnotes
12 Beit Hadfus, Building B, Jerusalem, Israel 95483
Tel: 972 2 653-7873
Fax: 972 2 653-7750
Web: www.surfnotes.com
Platform: Web-based servers/cross platform
Price: TBD
Ship Date: Beta Q1, 2000
Funding: Private companies and individuals

Corporate Officers
Scott Hirsch
Lauren Williams

Company Description
Surfnotes Inc. works with Internet/Cellular/PC companies to deliver popular applications that will significantly drive their device, chip, infrastructure equipment, airtime, and commerce demand. The company's flagship product, Surfnotes, intelligently categorizes key sentences and words from Web pages for a new navigation experience standardized across all Internet devices including handhelds and PCs.

Product Description
Surfnotes intelligently categorizes key sentences and words from Web pages for a new navigation experience standardized across all Internet devices including cell phones, PDAs, and PCs. Surfnotes' automatic display templates enable faster viewing, reading, and searching. The result: 90 percent fewer cell phone screens are needed to display Web pages than are needed with alternative solutions.

Chris and Jim's Thoughts
We've seen approaches for bridging the Internet and wireless devices. We've seen advanced Internet search methodologies. Surfnotes has combined the two in a set of products that could change the way people make Internet-based information portable.

29 TANTAU Software, Inc.

TANTAU Wireless Internet Platform
108 Wild Basin Road, Suite 110, Austin, TX 78746
Tel: 512-306-4200
Fax: 512-329-0167
Web: www.tantau.com
Platform: Unix, Windows NT, NonStop Kernel
Ship Date: February 15, 2000
Funding: Austin Ventures, Techno Venture Management

Corporate Officers
John Sims, *CEO*
Harald Sammer, *CTO*
Jimmy Treybig, *Chairman*

Product Description
The TANTAU Wireless Internet Platform enables companies to build, deploy, and integrate applications for the wireless and wired Web. Customers include companies such as banks, brokerages, and retailers that must transact real business, in which money changes hands, anytime, anywhere. The product is architected at its core to offer mission-critical scale, availability, transaction integrity, and security.

Chris and Jim's Thoughts
Wireless eCommerce is a compelling target for large numbers of start-ups. We looked at numerous companies in this space and picked TANTAU's Wireless Internet Platform because of its strength, high reliability, scalability, and support of multiple protocols. Furthermore, we think TANTAU's target market—high-value transactions—is one of the major forces that will drive adoption of the wireless eCommerce model. TANTAU is one of the few vendors we've seen whose experience is with the world's largest user of wireless eCommerce applications, Merita Nordbanken, the largest bank in Finland.

25 ThinkFree.com Corporation

ThinkFree Office
417 Becker Lane, Los Altos, CA 94022
(mailing address only)
Tel: 650-967-2700 ext. 202
Fax: 650-618-1441
Web: www.thinkfree.com
Platform: All Java compatible platforms
(computers and appliances)
Price: Free for individual subscribers
Ship Date: February 7, 2000
Funding: Prism Venture Partners, Tredegar Investments

Corporate Officers
Ken Rhie, *President*
TJ Kang, *CTO*

Company Description
ThinkFree.com develops technology to deliver Web-based office solutions that capitalize on the transition from a shrink-wrap to a service economy. Designed and optimized for use on the Internet, the company's first service, ThinkFree Office, comprises word processing, spreadsheet, presentation graphics, email, and file management solutions that enable ubiquitous cross-platform computing with full Microsoft Office compatibility.

Product Description
Developed in Java from the ground up, ThinkFree Office is the only truly usable Web-based suite of office applications that can scale for large portals without sacrificing performance and size. It works online or offline via dialup or broadband connection and runs on Windows, Linux, Unix, and Mac. It is free to consumers and fully compatible with Microsoft Office.

Chris and Jim's Thoughts
Since 1997, when we first identified host-based applications as a category that would transform the software industry and user community, we've seen new product introductions turn from a trickle into a flood. But until recently most ASPs have been aimed at specialized corporate and consumer functions. ThinkFree is one of two companies we picked for Demo 2000 that's targeting the mainstream office productivity market with a free suite of Web-based personal productivity applications. These applications are not only Microsoft Office file compatible, but also include a client component that can be used on desktop and notebooks running Windows, Unix, Linux, and the Macintosh operating systems.

21 Third Voice, Inc.

Third Voice
101 Redwood Shores Parkway, Suite 200
Redwood City, CA 94065
Tel: 650-591-1200
Fax: 650-591-1210
Web: www.thirdvoice.com
Platform: Windows 95, Windows 98, Windows NT
Price: Free
Ship Date: Q1, 2000
Funding: Mayfield Fund, Draper Fisher Jurvetson

Corporate Officers
Eng-Siong Tan, *CEO*
Leo Jolicoeur, *VP Business Development*
Wendy Olszewski, *VP Finance and HR*

Company Description
In the spring of 1999, Third Voice launched the Web notes service gaining international acclaim and winning numerous industry awards. Third Voice continues to lead the industry by providing the next generation of Internet services with its word explorer technology. It's committed to providing user-friendly tools that enhance personal productivity.

Product Description
Third Voice is a free Web service that turns select keywords on any page into channels of information. The Third Voice word explorer technology aggregates and filters pertinent content, community, and commerce information surrounding keywords and displays it via a browser-side window.

Chris and Jim's Thoughts
Free speech advocates and anti-graffiti publishers clashed over the initial release of Third Voice's technology, which enabled individuals to post comments on any Web site. The controversy may have raged over the implementation, but the fundamental technology is remarkable and is now being applied to provide in-context information and commerce to consumers.

24 Tumbleweed Communications Corporation

Tumbleweed Integrated Messaging Exchange with Secure Inbox
700 Saginaw Drive, Redwood City, CA 94063
Tel: 650-216-2000
Fax: 650-216-2001
Web: www.tumbleweed.com
Platform: Sun Solaris-server, any standard email tool, and Web browser-client
Ship Date: Spring 2000
Funding: IPO on August 6, 1999
(NASDAQ:TMWD) $45.8 million,
previous rounds of funding $32 million

Corporate Officers
Jeffrey Smith, *CEO*
Joe Consul, *CFO*
Shomit Ghose, *SVP Operations*
Kerry Champion, *SVP Product Development*
Marte Pastore, *VP Corporate Development*

Company Description
Tumbleweed Communications is a leading provider of Internet communication services. The Tumbleweed Integrated Messaging Exchange (IME) provides the foundation for secure, automated communication between an organization and its customers, suppliers, and partners. Our comprehensive solution enables businesses to strengthen business relationships and offer innovative online services, all via existing email networks and back-office applications.

Product Description
Tumbleweed Communications is a leading provider of business communication services. Our solution, the Tumbleweed Integrated Messaging Exchange (IME), creates a secure, reliable channel for interactive eBusiness. Through a complete messaging platform, business process application, and powerful development tools, Tumbleweed IME addresses the communication challenges companies face as they move toward an Internet-driven marketplace.

Chris and Jim's Thoughts
We don't often include upgrades at Demo, however, we believe Tumbleweed has gained the leadership position as the architecture provider for secure, trackable electronic communications. The company's approach to Integrated Messaging Exchange 4.0 provides an industrial strength platform that will support the weight of the rapidly evolving messaging and communications market.

PAVILION DEMONSTRATORS

44 UNext.com, L.L.C.

Cardean
500 Lake Cook Road, Suite 150, Deerfield, IL 60015
Tel: 847-405-5000
Fax: 847-405-5005
Web: www.unext.com
Platform: Web-based
Price: $500 to $3000 per course
Ship Date: Initial offerings will be available to multinational corporations in February 2000
Funding: Private placements

Corporate Officers
Andrew M. Rosenfield, *Chairman, Founder, and CEO*
Richard P. Strubel, *President and COO*
John P. Gould, *President and Dean of Cardean*
Donald A. Norman, *President of UNext Learning Systems*
LoriLee Sadler, *VP and CTO*
Pat Keating, *CFO*
Brian M. Freeman, *EVP Corporate Development*
Thomas M. Duffy, *Chief Learning Officer*
Larry Silvey, *VP and GM of Development*

Product Description
Cardean develops employed-adult education designed for the online environment. The curriculum is developed in conjunction with a world-class Academic Consortium (University of Chicago, Columbia Business School, Stanford University, London School of Economics, and Carnegie Mellon) and leading design experts. The problem-based, learning-by-doing philosophy eliminates the online lecture—instead, the instructor guides the learner through real-world business projects.

Chris and Jim's Thoughts
In recent months, the online education segment has seen at one end of the spectrum nearly a dozen new sites that are making a market for continuing education and adult learning. At the other end of the spectrum, we've seen the emergence of advanced platforms for corporate training. UNext comes into the market from another vector. The company has developed advanced tools for the presentation of educational courses, established a "school" by way of its Cardean site, and recruited outstanding faculty and university support to build a world-class curriculum in an online university. By providing both degree programs and just-in-time business learning, UNext will profoundly change the face of higher education.

40 uTOK Inc.

uTOK-Users' Tree of Knowledge
430 Cambridge Avenue, Suite 105
Palo Alto, CA 94306
Tel: 650-330-1968
Fax: 208-361-9183
Web: www.utok.com
Platform: Windows 98, Windows 95, Windows NT
Price: Free
Funding: Seed funding by Magnum communication, a leading Israeli VC. Currently closing first round.

Corporate Officers
Orit Shmaya
Oren Zuckerman

Company Description
Share ideas; stand on your soapbox. The world's leading browsing companion is the individual's international megaphone. Through uTOK.com, users post and read notes on any Web site, turning sites into thriving global bulletin boards. Uniquely offering real-time polling, user-generated questionnaires, and limitlessly diverse user-communities, uTOK.com introduces small voices to the roar of world discussion.

Product Description
uTOK is a browsing companion that allows people to post comments on any Web site without compromising site integrity. With the uTOK client, Web users form a network of experts, where they share knowledge, learn from others, and find people with common interests as they explore the Web.

Chris and Jim's Thoughts
The most compelling consumer Web applications may not simply be sites themselves, but the tools and services that bridge those sites, providing a continuum of context and community. uTOK provides one such application that enables communities to form around the edges of sites, creating a shared experience that crosses a network of sites. We believe these "transcendent" Web communities will become an influential market force in the months to come.

58 Vividence Corporation

Web Experience Solutions
1730 S. Amphlett Boulevard, Number 116
San Mateo, CA 94402
Tel: 650-655-4700
Fax: 650-655-4725
Web: www.vividence.com
Platform: Browser-based
Ship Date: February 7, 2000
Funding : Kleiner Perkins Caufield and Byers, Sequoia Capital

Corporate Officers
Artie Wu, *CEO and Founder*
Steven Ketchpel, *CTO and Founder*
Bill Demas, *VP Marketing*
Mary Culley, *VP Sales*
Manny Freitas, *VP Customer Operations*
Angela Lee, *Controller*

Product Description
Vividence is making it possible for companies to perform high-scale, live-user tests of a Web site with its 60,000-person Vividence Tester Network, a cross-section of the general online population. The technology can be deployed on your own beta or live Web sites, or on your competitors' live sites, making it the ultimate customer intelligence solution.

Chris and Jim's Thoughts
Plenty of companies provide customer validation and focus testing of your Web site. Vividence offers services that enable Web-based businesses to get a true feed of customers' experiences with their sites—and with their competitors' sites. The mix of research techniques, technology, and services puts Vividence in a great place to be the leading indicator of Web customer satisfaction.

9 vShip Corporation

Custom Quote/Customs Wire
Parker Plaza, 400 Kelby Street, 16th Floor
Fort Lee, NJ 07024
Tel: 201-242-0700
Fax: 201-585-9311
Web: www.vship.com
Platform: Internet
Funding: BRM Group

Company Description
vShip, a BRM Group-backed venture, develops and markets solutions that enable international consumer eCommerce transactions. vShip makes international consumer eCommerce as easy as domestic eCommerce by automating the customs, taxation, and administrative payment processes, promoting the growth of global eCommerce.

Product Description
vShip offers a system that facilitates international eCommerce by providing complete information and payment processing for online merchants. The system enables expansion into the fastest-growing global markets by removing barriers for the consumer.

Chris and Jim's Thoughts
Some 30 percent of hits to North American-based Web sites are from international locations. Ten percent of sales at those sites come from international buyers. Surprisingly, perhaps, the biggest impediment to improving those sales figures is not language or pricing localization; it's handling shipping and customs issues. vShip tackles the problem with a brilliant business model that supports eCommerce companies, shipping firms, and buyers.

43 Weave Innovations, Inc.

StoryBox Connected Digital Frame
3250 Jay Street, Santa Clara, CA 95054
Tel: 408-246-9328
Fax: 408-246-9350
Web: www.weaveinnovations.com
Platform: Internet-connected appliance, no PC required
Price: Client-Price to be set by OEMs, estimated street price of $299; Network-Monthly subscription estimated at $6.99
Ship Date: Summer 2000
Funding: Founders, Angels, and Venture

Corporate Officers
Rob Siegel, *CEO, Director, and Chairman of the Board*
Krish Bandaru, *CTO and Director*
Steve Maysonave, *Director*

Company Description
Weave Innovations builds products and services that leverage the Internet to enhance the way people communicate with each other. The company's StoryBox platform comprises the first end-to-end system for bringing digital pictures out of the Internet and into our lives.

Product Description
The StoryBox Connected Digital Frame tells the stories of our lives and lets us share those stories with others. Looking like a standard picture frame, it incorporates a color display and a modem and presents digital pictures and personalized information that the frame receives from the StoryBox Network or directly from digital cameras.

Chris and Jim's Thoughts
We've had the privilege of watching Weave since its founding days and we're honored to be the launch platform for its first product. The company has beaten the odds to its first Internet appliance to market. Certainly, Weave hasn't cleared its last hurdle, yet we're confident it has the team and the vision to bring technology to the consumer market.

56 WeSync.com, Inc.

WeSync
1001 SW Fifth Avenue, Suite 550
Portland, OR 97204
Tel: 503-827-6717
Fax: 503-827-6718
Web: www.wesync.com
Platform: Palm OS 2.0.5 or higher; Windows 95, 2nd Edition and higher, Windows NT 4.0 or higher
Price: Free Web-based service (Includes all software components)
Ship Date: January 17, 1999
Funding: Private placement funding

Corporate Officers
Pete Grillo, *CEO*
David Davies, *COO, CFO, and Secretary*

PAVILION DEMONSTRATORS

Company Description

Founded in 1997, WeSync.com, Inc. develops Web-based interpersonal synchronization solutions that allow people to use personal/handheld computing devices as collaborative tools. Based in Portland, Oregon, WeSync is a privately held company that combines expertise with both Internet and software technologies to deliver solutions that are easy to use and maintain.

Product Description

WeSync is a free service that lets handheld users share information via the Internet. The initial version includes support for creating and sharing multiple, individual calendars and entire contact categories with others; plus Wireless Refresh, giving the ability to perform efficient, wireless syncs of information while away from the desktop.

Chris and Jim's Thoughts

WeSync has taken the concept of shared calendaring for the Palm platform and added an eCommerce module that allows you to purchase goods or services that are associated with those events. Transactions are updated every time the Palm is synchronized.

10 Younology, Inc.

SmartSense

1 Silicon Alley Plaza at 90 William Street, Suite 202
New York, NY 10038
Tel: 212-324-1400
Fax: 212-324-1430
Web: www.younology.com
Platform: Server Windows NT, Windows 9x
Price: $1500/server, sliding scale for processing fees
Ship Date: February 7, 2000
Funding: J & W Seligman, Archery Capital, TechInspirations

Corporate Officers

Paul MacKay, *President and CEO*
Bonnie Lowell, *Founder, CTO and EVP Strategic Technology Relationships*
Gregg Bjork, *Sr. VP Engineering and Professional Services*
Cliff Spitz, *VP Worldwide Sales*

Company Description

Founded in 1997, Younology is the leading provider of Smart Personalization eBusiness solutions. The company leverages its patent-pending intelligent agent technology to provide rich customer insight based on Web-wide consumer behavior. Their software solutions enable eBusiness to deliver SmartPersonalization to consumers in real time while ensuring privacy through complete consumer profile control.

Product Description

SmartSense revolutionizes eBusiness. By leveraging the most advanced intelligent agent technology, SmartSense provides rich customer insight based on Web-wide behavior, allowing you to deliver personalized content in real time across every point of customer contact. And with SmartSense, privacy is ensured through complete consumer control. SmartSense is the Smart Personalization solution.

Chris and Jim's Thoughts

Too many of the approaches to Web site "personalization" are anything but personal. Collaborative filtering is as "personal" as the group you are matched with and predictive models are most often designed to lead you to the merchant's desired outcome, not to yours. So when we saw Younology's approach to smart personalization that turns Web-wide behavior into active agents working on the user's behalf, we immediately liked the approach. Younology is the only technology we've seen that proactively prioritizes information based on the totality of your browsing experience, rather than in the vacuum of a single site.

35 Zowie Intertainment, Inc.

Zowie Rockin' Soccer

1900 O'Farrell Street, Suite 250
San Mateo, CA 94403
Tel: 650-294-8100
Fax: 650-525-3990
Web: www.zowie.com
Platform: PC Windows 95/98
Price: $69.95
Ship Date: August 2000

Corporate Officers

Amy Francetic, *President and CEO*
Al Nilsen, *VP Sales and Marketing*

Company Description

Zowie Intertainment designs, develops, and markets smart toys and other technology-based entertainment products. Zowie has a portfolio of proprietary technologies that sense the movement of physical objects which in turn controls the on-screen action on a PC, the Internet, set-top boxes, or other platforms.

Product Description

Zowie's technology senses the movement of physical objects which controls action on a PC, the Internet, set-top boxes, or other platforms. The first application is Smart Toys. In the new Rockin' Soccer, kids play against onscreen opponents by moving players on a toy soccer field. They also train on the Internet.

Chris and Jim's Thoughts

We've seen plenty of computer games and PC-connected toys, but we've never seen them captivate children like those Zowie is bringing to market. Zowie combines interactive play sets with multi-level computer-based adventures that captivate kids and their imaginations. We're delighted to see this innovative thinking reaching the market and we're excited about the new concepts they'll bring to market in the coming year.

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IBM

IBM-alphaWorks

10275 N. DeAnza Boulevard, Cupertino, CA 95017
Tel: 408-777-5922
Web: www.alphaworks.ibm.com

Corporate Officers

Lou Gerstner, *Chairman and CEO*

Funding

Public (NYSE: IBM)

Company Description

"Speeding IBM Emerging Technology to You"—alphaWorks is a guerrilla team within IBM's software division, chartered to speed IBM alpha technologies to market. With billions of dollars dedicated to research every year, alphaWorks has the ability to host a technology that can change, influence, or enhance the software industry as we know it. Our team seeks out innovative technologies from IBM research and development. We create business cases based on those technologies and then place them in the hands of you, today's early adopters and entrepreneurs. alphaWorks gives you the ability to directly influence IBM innovation by giving you access to the most innovative technologies available in today's marketplace, such as the XML Parser for Java.

Products and Services

alphaWorks technologies are leading-edge IBM technologies available for free via our Web site at www.alphaworks.ibm.com. With hundreds of technologies posting to the alphaWorks site every year, alphaWorks might have a technology that can give you a competitive advantage or change the landscape of your industry. Stop by our pavilion and check out the hottest XML, Java, security, pervasive computing, and translation technologies that IBM has to offer. Help us make you a success in today's fast-paced market by downloading and evaluating our technologies.

Lotus

Lotus Development Corporation

55 Cambridge Parkway
Cambridge, MA 02142
Tel: 617-577-8500
Web: www.lotus.com

Corporate Officers

Al Zollar, *President and CEO*
Karen Fakuma, *CFO*
Christine Cournoyer, *CIO*
Steve Sayer, *SVP Worldwide Marketing*
James Fieger, *EVP Worldwide Operations*
John Throckmorton, *EVP Worldwide Development and Support*

Company Description

Lotus Development Corporation is a subsidiary of IBM Corporation. With Lotus Notes, Domino, and its Internet-ready product lines, Lotus sets the standard for truly innovative software and services.

DEMO 2000 PARTNERS | PLATINUM

INTERTRUST®
The MetaTrust Utility™

InterTrust Technologies Corporation

4750 Patrick Henry Drive, Santa Clara, CA 95054
Tel: 408-855-0100
Web: www.intertrust.com

Corporate Officers

Victor Shear, *Chairman of the Board and CEO*

Funding

Public (NASDAQ: ITRU)

Company Description

InterTrust Technologies Corporation is a leading provider of digital rights management (DRM). InterTrust has developed a general-purpose DRM platform that serves as a foundation that allows providers of digital information, technology, and commerce services to participate in a global system for digital commerce. InterTrust licenses its DRM platform as software and tools to partners. Collectively, these partners will offer digital commerce services and applications that form a global commerce system branded the "MetaTrust Utility™."

DEMO 2000 PARTNERS | PLATINUM

L&H
Lernout & Hauspie™

Lernout & Hauspie Speech Products (L&H)

52 Third Avenue, Burlington, MA 01803
Tel: 781-203-5000
Web: www.lhsl.com

Corporate Officers

Gaston Bastiaens, *President and CEO*
Ellen Spooren, *Sr. VP Marketing and Corporate Communications*
Bert Van Coile, *Sr. VP Corporate Research and Development*
Patrick De Schrijver, *Sr. Corporate VP and President, Speech & Language Technologies and Solutions Division*
Florita Mendez, *Sr. Corporate VP and President, Speech & Language Consulting and Services Division*
Anatoly Tikhman, *Sr. Corporate VP and President, Speech & Language Application Division*
Carl Dammekens, *Sr. VP Finance*

Funding

Public (NASDAQ: LHSP)

Company Description

Lernout & Hauspie (L&H) is a global leader in advanced speech and language solutions for vertical markets, computers, automobiles, telecommunications, embedded products, consumer goods, and the Internet. The company is making the speech user interface (SUI) the keystone of simple, convenient interaction between humans and technology, and is using advanced translation technology to break down language barriers.

Products and Services

L&H products and services originate in four basic areas: automatic speech recognition (ASR), text-to-speech (TTS), digital speech (SMC), and text-to-text (translation).

DEMO 2000 PARTNERS | PLATINUM

McAfee.com

McAfee.com Corporation

2805 Bowers Avenue, Santa Clara, CA 95051
Tel: 408-572-1500
Web: www.mcafee.com

Corporate Officers

Srivats Sampath, *President and CEO, Director*
Evan Collins, *VP, CFO, and Secretary*
William Larson, *Chairman of the Board of Directors*
Prabhat Goyal, *Director*
Frank Gill, *Director*
Richard Schell, *Director*
Chandrasekar Balasubbramaniam, *CTO*
Lisa Romano, *VP Marketing*
Jeffrey Platon, *VP Sales*
Doug Cavit, *VP Web and Information Technology*
Ravi Lingarkar, *VP Engineering*
Greg Wharton, *General Counsel*

Funding

Public (NASDAQ: MCAF)

Company Description

Founded in December 1998, McAfee.com Corporation is a groundbreaking Internet company that is revolutionizing consumer PC maintenance. Through a unique Web resource built exclusively for PC users, consumers can now protect, maintain, and optimize their PCs from one comprehensive and convenient location. McAfee.com, a leading provider of Web-based PC management solutions, is one of the first consumer Applications Service Providers to host software applications on company servers and to provide applications online at its McAfee.com site, www.mcafee.com.

Products and Services

Through its consumer Web site, McAfee.com offers PC security and management tools within the following seven centralized areas, which are carefully tailored to provide consumers with complete access to McAfee.com products and services:

McAfee Clinic: A suite of hosted application services that give consumers critical PC security and management services for less than the retail price of each application. The McAfee Clinic leverages the technology of award-winning McAfee retail products, including VirusScan, FirstAid, Uninstaller, and Oil Change.

Anti-Virus Center: A central location for comprehensive virus information, including viruses' characteristics, which links consumers to the hosted application services found in the McAfee Clinic.

PC Checkup Center: A vital online resource that provides consumers with information and services to assist them in configuring and optimizing their PCs. The PC Checkup Center links consumers to the hosted application services offered through the McAfee Clinic and includes the System Information Reporter, along with the Clean Hard Drive, Optimize Performance, Win 95/98 Advice, and Software Update Finder.

Y2K Center: A set of scan services that lets consumers check their home PCs for Year 2000 compliance and helps them locate information on any necessary remedial actions.

Shopping Center: The destination for consumers who want a reliable source and the best prices for hardware, software, peripherals, accessories, and books online.

Download Center: The site for free evaluation software. For a limited trial period, consumers can download fully functional versions of select McAfee products.

Support Center: Services that help consumers register McAfee.com products, receive online product support, communicate with McAfee.com, and provide feedback on the McAfee.com site and its services.

DEMO 2000 SUPPORTERS | PLATINUM

octopus

there's a new species on the web

Octopus.com, Inc.

590 Forest Avenue, Palo Alto, CA 94301
Tel: 650-752-2400
Web: www.octopus.com

Corporate Officers

Steve Douty, *Co-founder, President and CEO.*
Craig Jorasch, *Co-founder, Chairman and CTO*
Tom McGannon, *Co-founder, VP Operations*

Funding

Octopus.com is privately held. The company completed its first round of venture funding of $11.5 million in October 1999, led by Redpoint Ventures.

Company Description

Octopus.com, based in Palo Alto, California, was founded in January of 1999. Octopus.com aims to deliver dramatic improvement in the Web user experience by freeing information from the "lowest common denominator" nature of most Web pages. The company's innovative Web service and technology will help solve the problems of navigation, buried content, ineffective search, and poor customization.

Products and Services

Octopus.com reaches across the Internet and pulls together the exact desired "live and connected" information from multiple sources—Web pages, databases, or applications. With smart category mapping and a unique drag-and-drop interface, Octopus.com makes it easy for users to find the exact combination of desired info, and display their own personal, topical "Views" on a single dynamic work area.

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DEMO 2000 PARTNERS | PLATINUM

VIATHAN CORPORATION

Viathan Corporation

999 Third Avenue, Suite 1625, Seattle, WA 98104
Tel: 206-341-9696
Web: www.viathan.com

Corporate Officers

Steven Anderson, *Co-founder, President, and CEO*
Chris Hickman, *Co-founder and CTO*

Funding

Viathan Corporation announced November 29, 1999, that the company completed its first funding round. It received $6.5 million led by ARCH Venture Partners, with follow-on investments from the adrona Investment Group and the Phoenix Partners; Fluke Venture Partners and Seapoint Ventures also participated in this round.

Company Description

Founded in 1999, Viathan plans to change the data storage industry with the launch of its innovative Internet data storage technology in Q1 of 2000. This solution is reliable and incrementally scalable, with application APIs that specifically target large-scale systems. Compatible with existing traditional databases, Viathan's solution will also feature the lowest cost to market currently available.

Products and Services

Viathan is building a scalable data management technology that supports mass storage of Internet data. Viathan's technology, which integrates with and optimizes traditional relational databases, utilizes a simplified architecture designed for Internet-specific data, allowing customers to focus on building online business features rather than managing the database back end.

SPONSORS

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Fresher

Fresher Information Corporation
Monday Night Dinner

Fresher provides outsourced content infrastructure services, empowering sites to immediately acquire, integrate, deliver, and cache newsfeeds, user discussions, and syndicated content while maintaining editorial control.

INTERTRUST
The MetaDistro Utility

InterTrust Technologies Corporation
Sunday Golf Open, Fun Run, Kids Camp, and Lunch

InterTrust Technologies Corporation is a leading provider of digital rights management (DRM) and has developed a general-purpose DRM platform that serves as a foundation that allows providers of digital information, technology, and commerce services to participate in a global system for digital commerce.

Microsoft

Microsoft Corporation
Sunday Welcome Reception

Founded in 1975, Microsoft is the worldwide leader in software for personal and business computing. The company offers a wide range of products and services designed to empower people through great software any time, any place, and on any device.

NotHarvard.com

NotHarvard.com
Jam Session

NotHarvard.com helps eBusinesses strengthen their brand and enhance eCommerce and stickiness by providing free best-of-class, targeted online education for their customers.

PERFECT.COM

Perfect.com
Gala Dinner Entertainment

We deliver real-time personalized offers. Users can put out a request for proposal into the marketplace and have vendors bid for their business in real time. "Our mission is to be the premiere supplier of embedded real-time RFQ/Offer services in the C2B and B2B space."

salesforce.com

salesforce.com
Sunday Late Night

Salesforce.com provides Internet-based sales force automation to companies looking to access, manage, and collaboratively share their sales information in order to close more sales.

RESOURCES

NOTES

DEMO
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DEMO 2000 PARTNERS | SILVER

Get It Together Network
www.accompany.com

Accompany Inc.
Tuesday Morning and Afternoon Breaks

Accompany is an Internet-based network that aggregates demand for products and services in real time. The company pools purchasing power across its network of partners to drive volume pricing.

eBags!

eBags Inc.
Conference Bag Sponsor

eBags is the world's largest online retailer of bags and accessories for all lifestyles. From computer cases and carry-ons to handbags, the site carries a full line of products from well-known brands, including Samsonite, JanSport, The North Face, and Calvin Klein.

BLANC & OTUS
A Hill and Knowlton Company

Blanc & Otus Public Relations
Monday Lunch

Blanc & Otus, a Hill and Knowlton Company, is a full-service, high-tech public relations agency headquartered in San Francisco with offices in Boston, Silicon Valley, Austin, and Washington, D.C.

firetalk

Firetalk Communications, Inc.
Esmeralda-Hyatt Hotel Shuttle

In one easy-to-use application, Firetalk combines free worldwide calls, unlimited conferencing, instant messaging, voicemail, voice chat at any Web site, and group Web browsing with voice. Real voice—all through the Internet and all for free.

GuruNet

GuruNet Corporation
Press Room

GuruNet Corporation offers instant information delivery to web users—using free downloaded software and the www.gurunet site—making the Web experience and information access easier and more fun.

LOIS PAUL & PARTNERS

Lois Paul & Partners
Monday Morning and Afternoon Breaks

Lois Paul & Partners provides strategic public and investor relations for technology companies worldwide. Specializing in high-technology for more than 14 years, LP&P's Speed to Leadership approach outpaces the competition to establish and sustain its clients' leadership positions in their markets.

teamOn
Professional e-mail solutions for growing businesses. *Finally!*

TeamOn.com
Airport Shuttle

TeamOn.com increases productivity and competitiveness in growing businesses via Web-based, professional email suites that facilitate business-critical messaging and collaboration among teams, customers, and partners.

ZOOM Marketing Corporation

ZOOM Marketing Corporation
Tennis and Volleyball Tournaments

ZOOM is a marketing consultancy that helps clients develop "The Point that Matters"— the one reason they win. It's unique, provable, and stimulates a debate.

MEDIA PARTNERS:

INFOWORLD PR NEWSWIRE

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RESOURCES

RESOURCES

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GENERAL INFORMATION

Registration and Information Desk

For your convenience, the Registration and Information Desk, located in the Crystal Ballroom foyer, is open during the following hours:

Saturday, February 5, 2000	*5:00 pm – 9:00 pm*
Sunday, February 6, 2000	*7:00 am – 8:00 pm*
Monday, February 7, 2000	*7:00 am – 7:00 pm*
Tuesday, February 8, 2000	*7:00 am – 7:00 pm*

Badges

Your Demo 2000 badge admits you to all general sessions, demonstrator pavilions, meals, and social activities. Please wear it at all times.

Press Room

A press room for working media is located in the Naples Room located on the Terrace Level.

The press room is staffed by representatives of our pubic relations firm, Ketchum Thomas and managed by Becky Igo. Ms. Igo and her staff will be available throughout the show to answer questions, schedule interviews with Chris Shipley and other Demo officials, connect members of the media with Demo speakers and demonstrators, and provide information about all Demo events and activities.

The press room contains information kits from Demo and demonstrator companies and is equipped with telephones, modem lines, PCs, a fax machine and a printer. Hours of operation are:

Sunday	*12:00 pm – 6:00 pm*
Monday	*7:00 am – 9:00 am* *11:00 am – 7:00 pm*
Tuesday	*7:00 am – 9:00 am* *11:00 – 6:00 pm*

HOTEL AMENITIES

Messages/Faxes

Private messages can be sent to your guest room voicemail by calling the Renaissance Esmeralda Resort directly at (760)773-4444. Faxes can be received at (760)346-9308.

Newspapers

Complimentary copies of *The Wall Street Journal* and *The Los Angeles Times* will be available at breakfast in the Crystal Ballroom foyer.

Telephone Banks

Telephones on the Terrace Level are located in the west end of the Crystal Ballroom foyer near the restrooms and in the Valenca Ballroom foyer.

Business Center

The Esmeralda Resort's Executive Express offers a full range of services for business travelers including copying, printing, mailing, shipping, secretarial services, computer equipment, and more. You can reach Executive Express by dialing extension 4818. Located on the Lobby Level, near the Lobby Court Lounge, Executive Express is open Monday through Friday from 7:00 am to 6:00 pm and Saturday from 7:30 am to 3:30 pm.

Recreation

The Esmeralda full-service health and fitness club features a complete, state-of-the-art weight room, fitness and aerobics classes, steam and sauna rooms, and an outdoor Jacuzzi. For the ultimate in relaxation, pamper yourself with a massage, facial, pedicure, or manicure. The resort also includes four lighted tennis courts, three heated pools, bicycle rentals, and two 18-hole golf courses.

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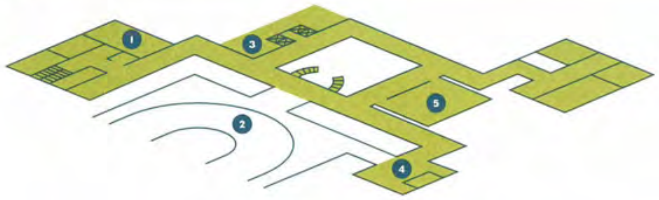
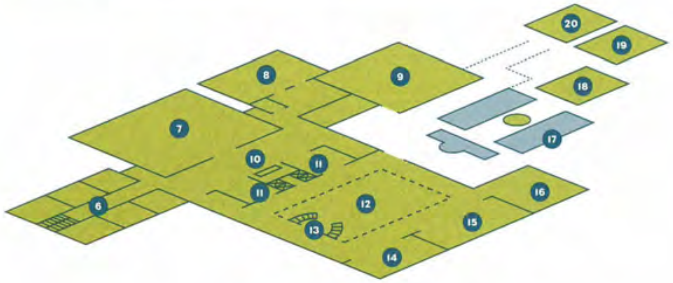
HOTEL MAP

UPSTAIRS



1. Press Room
2. Hotel Entrance
3. Hotel Shops
4. Front Desk
5. Lobby Court

DOWNSTAIRS



6. Sponsor Suites
7. General Session
8. eBusiness Pavilion
9. Charisma Restaurant
10. Registration & Information Desk
11. Internet Kiosks
12. Hotel Atrium
13. Rest Rooms
14. Sirocco Restaurant
15. Las Estrellas Lounge
16. Fitness Center
17. Pool
18. Grand Lawn
19. East Lawn
20. Demonstrator Pavilion

RESOURCES

THANK YOU

Demo 2000 is made possible through the support and leadership of our many sponsors, supporters, advisors, and friends, and by the work of an extraordinary team of talented and committed professionals.

We deeply appreciate all of our Demo 2000 Sponsors and encourage you to visit their hospitality suites, attend the social events, and enjoy the gifts and services provided by their generosity.

Special Thanks

Set Design & Production Management
The Trillium Creations

Demonstrator Services
Innovative Expo and Brooks Furniture

Conference Graphic Design
The Marketing Store

Conference Signage
Michael Williams

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Ketchum Thomas PR

Demo Orchestra
Sterling Smith

Photographer
Asa Mathat

Copy Editor
Toni Haskell

Creative Support
Louella Pizutti

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Demo Conference Founder

Demo 2000 is a production of the IDG Conference Management Company

IDG CONFERENCE MANAGEMENT COMPANY

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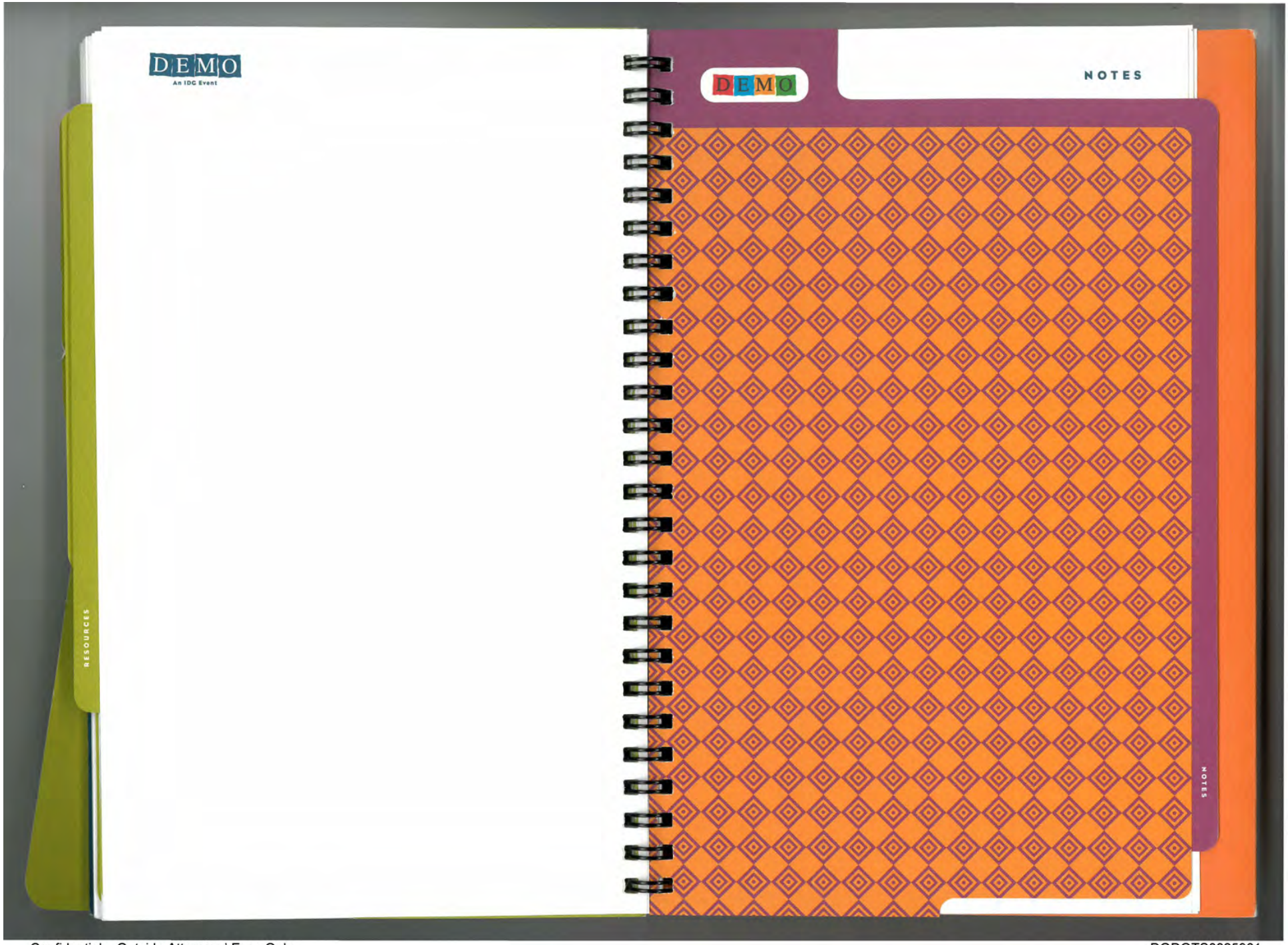
DEMO
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RESOURCES
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STATIC IP'S ? DIRECT CONNECTION TO STAGE.

10Am Mon.

M 11-2:30 BOTH DAYS 4:30-6
T 11-2:30 4:30-7
PEMO STATIONS

TEAM RUN THRU. 5:30 MONDAY

PRESS ROOM Su 3-4
OPEN Mo 7am 7pm
1 Tu 7Am 7pm
PRESS: PURPLE BADGES.

FIREWALL #

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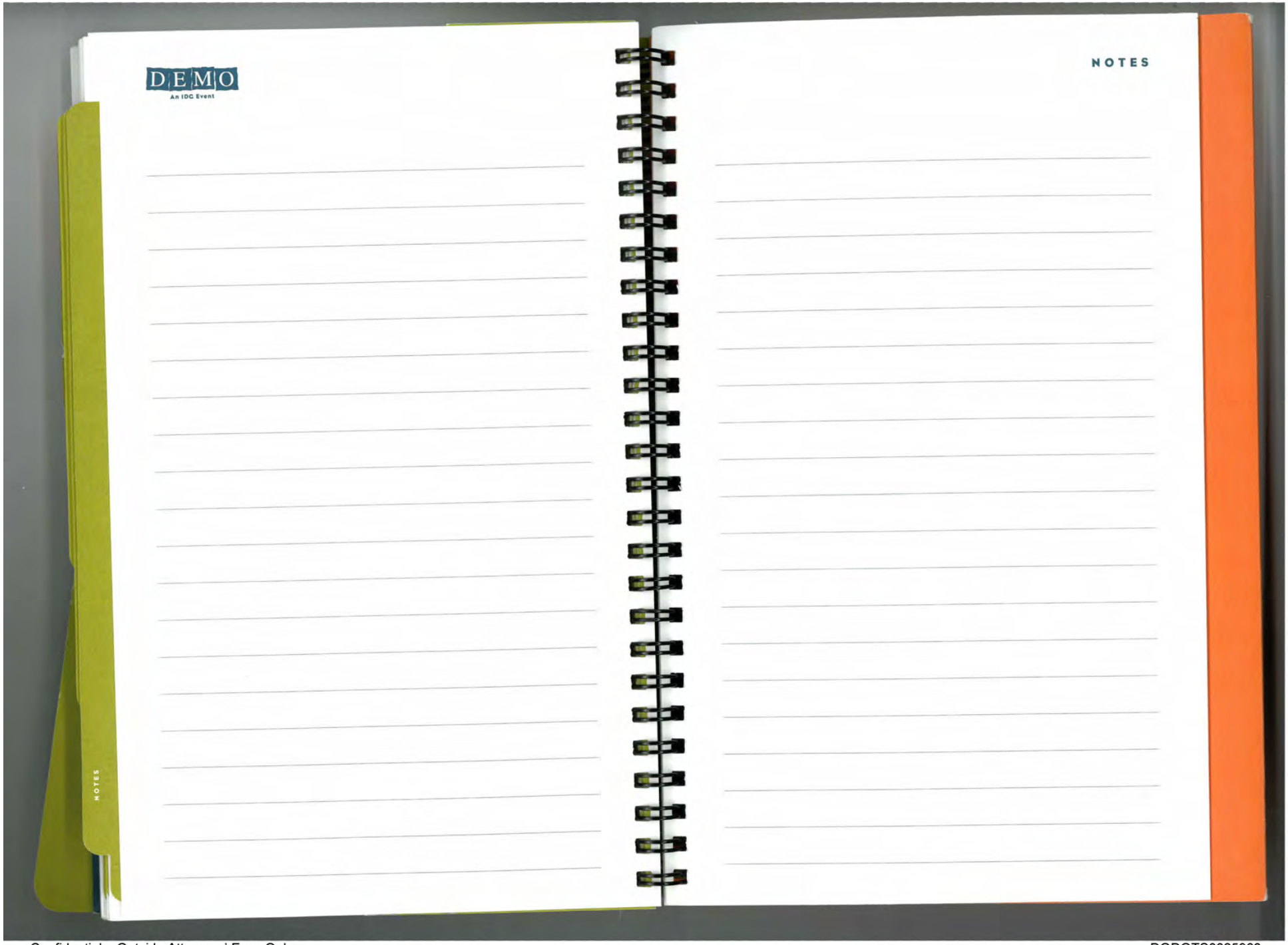
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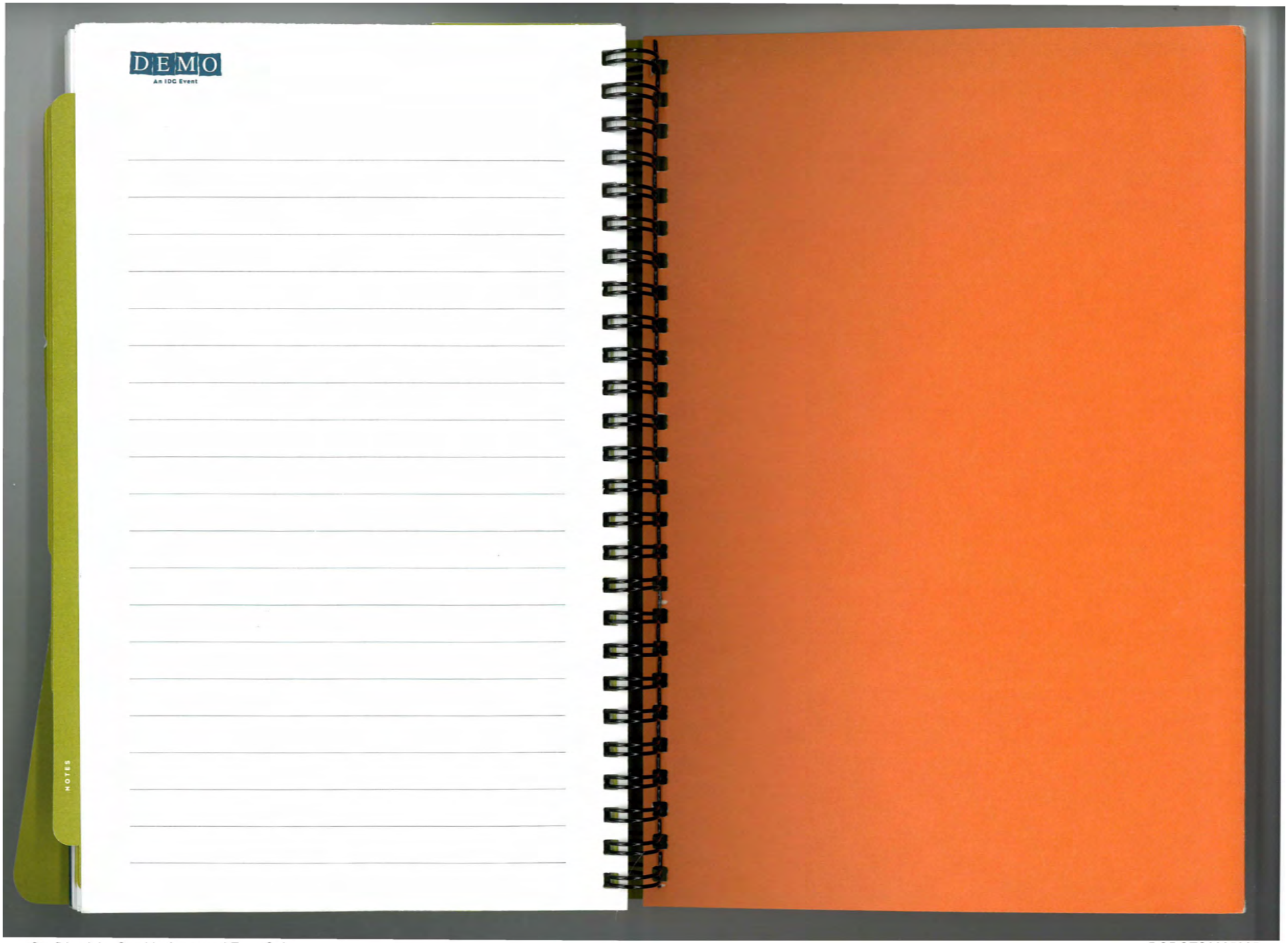

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IDG Conference Management Company produces the broadest portfolio of executive conferences and events in the technology industry, including the Agenda®, DEMO®, DemoMobile®, and Vortex™ conferences. The IDG Conference Management Company also publishes DemoLetter™ and DemoLetter Weekly Edition™. IDG Conference Management Company is a business unit of IDG, the world's leading IT media, research, and exposition company. IDG Conference Management Company is a business unit of IDG and can be found on the Web at www.idgconferences.com.

IDG CONFERENCE MANAGEMENT COMPANY

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