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Title: SYSTEM AND METHODS FOR CREATING AND AUTHORIZING
INTERNET CONTENT USING APPLICATION MEDIA
PACKAGES

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Petitioner, Samsung Electronics Co., Ltd., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review, post grant review, or other review proceedings before the Patent Trial and Appeal Board of the above-captioned patent:

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and all practitioners associated with PTO Customer Number 26171.

I have the authority to execute this document on behalf of Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd.

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Date: 5/2/2024