

UNITED STATES AND PATENT TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NETFLIX, INC.,
Petitioner

v.

VIDEOLABS, INC.,
Patent Owner

Case IPR2023-00630
Patent No. 7,440,559 B2

**PETITIONER NETFLIX, INC.'S
POWER OF ATTORNEY**

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Netflix, Inc. hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 7,440,559. These practitioners include at least:

Lead Counsel Aliza George Carrano (Registration No. 70,637)
acarrano@willkie.com
(202) 303-1106

Back-up Counsel Indranil Mukerji (Registration No. 46,944)
imukerji@willkie.com
(202) 303-1190
Stephen A. Marshall (*Pro Hac Vice*)
smarshall@willkie.com
(202) 303-1198

WILLKIE FARR & GALLAGHER LLP
1875 K Street NW
Washington, DC 20006
(202) 303-1000 (reception)
(202) 303-2000 (facsimile)

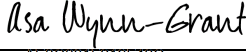
Heather Schneider (Registration No. 56,484)
HSchneider@willkie.com
(212) 728-8685

WILLKIE FARR & GALLAGHER LLP
787 Seventh Avenue
New York, NY 10019-6099
(212) 728-8000 (reception)
(212) 728-9685 (facsimile)

The individual signing below has the authority to execute this document

on behalf of the petitioner, Netflix, Inc.

Date: February 23, 2023

DocuSigned by:

AE3C681F219F42C...

Name: Asa Wynn-Grant

Title: Patent Litigation Counsel

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on February 23, 2023, a true and correct copy of the foregoing **PETITIONER'S POWER OF ATTORNEY** was served via FedEx® Express on February 23, 2023, in its entirety on the following:

Alston & Bird LLP
One South at the Plaza
101 South Tryon Street
Suite 4000
Charlotte, NC 28280

PAIR Correspondence Address for U.S. Patent No. 7,440,559

The above-captioned **PETITIONER'S POWER OF ATTORNEY** was also served via FedEx® Express on February 23, 2023, in its entirety on:

Christine E. Lehman
Reichman Jorgensen Lehman & Feldberg LLP
1909 K Street NW, Suite 800
Washington, DC 20006

Jaime F. Cardenas-Navia
Michael Matulewicz-Crowley
Reichman Jorgensen Lehman & Feldberg LLP
750 Third Avenue, Suite 2400
New York, NY 10017

Courtland L. Reichman
Reichman Jorgensen Lehman & Feldberg LLP
100 Marine Parkway, Suite 300
Redwood Shores, California 94065

Taylor N. Mauze
Reichman Jorgensen Lehman & Feldberg LLP
7500 Rialto Blvd., Ste. 1-250
Austin, Texas 78735

Petitioner knows this to be additional addresses likely to effect service under
37 C.F.R. § 42.105.

Date: February 23, 2023

By: /Aliza George Carrano/
Aliza George Carrano (Reg. No. 70,637)
Lead Counsel for Petitioner