

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NETFLIX, INC,
Petitioner

v.

VL COLLECTIVE IP LLC,
Patent Owner

Case IPR2023-00630
Patent 7,440,559

PATENT OWNER'S UPDATED POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner VL Collective IP LLC appoints the following practitioners as its attorneys to prosecute and transact all business in the United States Patent and Trademark Office and Patent Trial and Appeal Board in connection with the above-captioned petition for *inter partes* review of U.S. Patent No. 7,440,559:

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Patent 7,440,559

For: VL Collective IP LLC

Signature: *William Goldman*

Name: William Goldman

Title: SVP, Chief IP Counsel

Date: July 13, 2023

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, the undersigned certifies that on July 13, 2023
a copy of the foregoing document was served by email upon the following:

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