

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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NETFLIX, INC.,  
Petitioner

v.

VL COLLECTIVE IP LLC,  
Patent Owner

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Case IPR2023-00630  
Patent 7,440,559

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**PATENT OWNER'S UPDATED MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8**

Pursuant to 37 C.F.R. § 42.8, Patent Owner VL Collective IP LLC (“VL Collective”) hereby provides the following updated Mandatory Notices. Only Section III (Lead and Back-Up Counsel) has been changed since Patent Owner initially filed its Mandatory Notices on April 11, 2023 (Paper 4). An unopposed motion requesting admission for Jaime F. Cardenas-Navia *pro hac vice* is submitted herewith. Additionally, an updated Power of Attorney, adding Naveed S Hasan, is submitted herewith.

### **I. Real Party-In-Interest**

Patent Owner VL Collective is a real party-in-interest for this proceeding. Patent Owner also identifies VL IP Holdings LLC, which is a parent company of VL Collective, and VideoLabs, Inc., which is a parent company of VL IP Holdings LLC, as real-parties-in-interest.

### **II. Related Matters**

Patent Owner is presently asserting U.S. Patent No. 7,440,559 (“the ’559 patent”) in the following district court actions:

- *Starz Entertainment, LLC et al. v. VL Collective IP LLC et al.*, No. 21-cv-1448-JLH (D. Del.).
- *VideoLabs, Inc. et al. v. Netflix, Inc.*, No. 22-229-JHS (D. Del.)

### **III. Lead and Back-up Counsel**

Patent Owner identifies the following lead and back-up counsel:

| LEAD COUNSEL                                                                                                                                                                                                                         | BACK-UP COUNSEL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
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A Power of Attorney was submitted on April 11, 2023 (Paper 5). An updated Power of Attorney, adding Naveed S Hasan, is submitted herewith.

#### IV. Service Information

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service to lead and back up counsel and to RJ\_VideoLabs-Netflix@reichmanjorgensen.com.

IPR2023-00630  
Patent 7,440,559

Dated: July 13, 2023

Respectfully submitted,  
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*Lead Counsel for Patent Owner*

**CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6, the undersigned certifies that on July 13, 2023  
a copy of the foregoing document was served by email to counsel for Petitioner:

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/s/ Christine E. Lehman  
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