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Frequently Asked Question #26

Can I control the elements that are displayed as part of my search results context?

Your default search results return seven basic elements within the text content, in the following order:

- Title** The clickable link, extracted from your page's **<TITLE>** tag, for each listing returned on your search results.
- Description** Displayed below the Title on your search results. Provides a more detailed description of the content on the matching page. This is the text extracted from the **<META Description>** tag, when present, on your indexed page.
- Body** Displayed below the Description on your search results. Provides an excerpt from within the matching document where the actual keyword "match" was found.
- Rank** The Rank value (percent likelihood of a good match) for each result returned.
- URL** The URL / link of the matching page.
- Size** The size of the indexed document, in Bytes.
- Date** The date the document was last modified and / or created.



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The above elements make up the context of your search results.

With the exception of the **Title**, which must be displayed, FusionBot allows you turn on / off any of the additional elements described above, preventing them from being returned within the context of your search results.

To choose which elements you would like to include / exclude from your search results, [login](#) to your account, and click on the **Customization** tab. From there, click the **'results context'** option, and choose which elements you would like displayed. By default, all elements are checked except the **Rank Value** option, and are therefore included as part of your output.

If you did not find an answer to your question, please return to the [Support Page](#) and fill out the form provided.

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Frequently Asked Question #29

Can I prevent a particular portion / section of my page(s) from being indexed?

You can prevent a particular section of your page from being indexed by surrounding the content you wish to exclude with the **<noindex>...</noindex>** tags. The **<noindex>** tags will only work within the **<body>** of your HTML.

Please note, however, that this will only prevent the indexing of actual words on a page, but will **NOT** prevent our spider from following a specific link or links that may be included between the **<NOINDEX>** tags.

To prevent the FusionBot crawler from following a specific link or links within a page, please reference our following FAQ:

<http://www.fusionbot.com/faqs/faq47.asp>

To instruct FusionBot to omit a particular section of your content, but allow all other crawlers to continue indexing, use the **<noindexfb>...</noindexfb>** tags instead. Note the addition of "fb" to the end of the **<noindex>** tags.

Many times sites have a common footer bar or navigation bar on every page that may skew the search results, causing every page to be returned when a particular keyword is searched. The **<noindex>** or **<noindexfb>** tags will cause our spider to ignore a specific section of your page while continuing to index its remaining content.

This is different than the creation of a [robots.txt file or the META NAME="ROBOTS" tag](#) which will prevent an entire page or directory from being indexed.

Below is an example of the no index implementation. The tags must be implemented exactly as demonstrated to function properly. Also, after making changes to your desired pages, you must login to your account and click on the 'Request Spider' button for your changes to take effect:

<noindex>

This is the content you wish
to be excluded from your index
within a particular page.

</noindex>

Or for FusionBot only:

<noindexfb>

This is the content you wish
to be excluded from your index
within a particular page.

</noindexfb>

Alternatively, if do not wish to use pseudo-HTML like tags for instructing the FusionBot spider to ignore content, for HTML compliancy, the following comment tags, surrounding your content to ignore, are also supported by FusionBot:

<!--noindex begin-->...<!--noindex end-->

OR

<!--begin noindex-->...<!--end noindex-->



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8/19/22, 11:37 AM

FAQ - Can I prevent a particular portion / section of my page(s) from being indexed?

If you did not find an answer to your question, please return to the [Support Page](#) and fill out the form provided.

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Frequently Asked Question #47

Can I prevent a specific link on my page from being followed / indexed?

For times when you wish for FusionBot to ignore / not follow **EVERY** link on a particular page, please reference the following FAQ:

<http://www.fusionbot.com/faqs/faq8.asp>

There may also be times, however, when FusionBot **SHOULD follow** most of the links on your page, but you wish to omit a specific link or set of links from being indexed / followed within your document.

Under this scenario, you should use the **<NOFOLLOW>...</NOFOLLOW>** tags wrapped around the specific **<A HREF...>** tag in which you wish for FusionBot to ignore in your document.

Additionally, you can allow for these instructions to apply only to the FusionBot crawler by appending **"FB"** to the end of the tag name:

<NOFOLLOWFB>...</NOFOLLOWFB>

Therefore, for FusionBot to ignore the following link in your document:

Click Here

Place the following tags around the link:

<NOFOLLOW>Click Here</NOFOLLOW>

- OR -

<NOFOLLOWFB>Click Here</NOFOLLOWFB>

Please note that these links will only be ignored when our crawler is attempting to follow them from this page. However, should our crawler find these links again from within another page where the **NOFOLLOW** tags are not present, they will then get indexed.

To prevent FusionBot from indexing a particular page regardless as to where it is linked from, please reference the following FAQ for implementing a robots.txt file:

<http://www.fusionbot.com/faqs/faq21.asp>

If you did not find an answer to your question, please return to the [Support Page](#) and fill out the form provided.



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implementation
search results
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index controls
relevancy controls
language support
real-time reports
variety of packages
what's new?

What's New?

Check this page often to learn about the newest innovations implemented by the FusionBot Team, and to take full advantage of all the features your FusionBot subscription has to offer.

Feature / Enhancement	Date Implemented
1. Create a single search box, that, depending on which menu option is selected, will provide search results from non-FusionBot related database resources / indexes	07/19/2005
2. Assign alternate search templates to specific search categories within your search box.	04/20/2005
3. Import / Export your Page Relevance Weightings. This option enables archiving (download), as well as creation, addition, modification, or deletion (upload) of your entries offline, using your preferred text editor. Customers with large lists will find this feature useful.	04/07/2005
4. Build a Staging Index - Test the accuracy of a re-crawl request before releasing your new index into production.	02/11/2005
5. Remote Re-crawl Requests - Initiate scheduled or Index-on-Demand re-crawls of your site remotely, without logging into your account.	02/08/2005
6. Disable default behavior for FusionBot to automatically search for keywords within your URLs.	01/24/2005
7. Keywords Synonym List - Creation of a synonyms list enables you to specify certain words that should all be treated as synonyms, allowing your visitors to find content regardless of the specific search term they choose.	01/12/2005
8. FusionBot's search syntax now fully supports the use of boolean 'OR' searches, providing, for example, the ability to find content on a page that has either: site OR search. To specify an OR condition, the boolean indicator entered in the search box MUST be in all uppercase, OR . Additionally, the default search behavior by FusionBot is to only return pages where EVERY keyword a user enters exists on a page. You can alter this default behavior so that FusionBot will also return matching pages that have ANY of the keywords searched.	01/12/2005
9. Define search regions (partitions) via a custom FusionBot META tag - For sites that don't have content definable via directory structure, you too can now build a custom search box, or boxes, enabling your visitors to limit the scope of the search results to specific "categories" of content you define.	12/15/2004
10. Display Thumbnail Images - Insert product thumbnails / images for display as part of each matching page's result.	12/15/2004
11. FusionBot will now crawl Microsoft PowerPoint and Rich Text Format documents.	11/09/2004
12. Customize the formatting and terminology used on the 'search tips' page.	08/30/2004
13. Search Results Rollup - If you have a large number of sites listed in your mini-portal, you can choose to "rollup" the search results, so that only the first match for each distinct domain in your index is returned, followed by a link for "more results from this domain". In this manner, a site with a large number of pages won't overwhelm your visitor's search results, causing them to potentially miss important information from smaller sites.	06/14/2004
14. Sitemap Display Settings - You can now select from multiple display options for your sitemap appearance, including settings for layout and display depth.	03/16/2004



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15. Click-Through Tracking Sub-Report - Once the Click-Through Report has been generated, displaying which pages are clicked most often within your search results, two sub-reports are available providing detail, for each click-through listed. These sub-reports enable you to view the total number of clicks for each page by unique visitor (IP address), or total click count for each page by unique search term conducted (i.e. What search term(s) did your visitors use when they clicked through to this page?) 03/04/2004
16. [Highlighting of Search Terms within Cached Copy of Your Pages.](#) 12/12/2003
17. [Assign a Last Modified Date to your dynamic pages.](#) 12/10/2003
18. [Spell Check / Did You Mean Feature](#) - Enable FusionBot to check the spelling of your visitor's search terms, and suggest / provide corrections. 11/21/2003
19. [Integrate search results between multiple FusionBot packages.](#) 11/07/2003
20. Multiple Search Hit Target Values - Utilizing their custom search templates, Silver & Gold customers can define multiple search hit targets to control what window a search result should display in, on a [URL-by-URL](#) basis. 10/24/2003
21. Directory Page Count Report - Curious how many pages FusionBot has found within each of the directories and sub-directories of your site or sites? The **Directory Page Count** report, available to Bronze and higher customers, provides a quick snapshot of page counts by directory. This can help you to refine the directories which should or should not be crawled, as well as determine whether or not visitors may benefit from the configuration of a search partition, to allow visitors the ability to search specific sections of your site exclusively, that may have a large amount of content, as displayed via this report. 10/08/2003
22. Search The Web - You can now customize your search box, utilizing the [Search Partitions feature](#), to include the ability to 'Search the Web'. Results from the Web are retrieved from LOGIKA's Galaxy.com search engine. When configuring your Search Partition, utilize the FusionBot reserved value, **FB_WEB**, as your Directory Path. 08/26/2003
23. [SSI Functionality for Search Templates](#) - Silver and Gold customers can include remote files as part of their search templates, in order to insert dynamic content into their templates on the fly. For example, if Server Side Include (SSI) files are used for your site's menu structure or ad banner rotation, these same files can be remotely called and included within your FusionBot template. 6/1/2003
24. [Cancel Spider Request](#) - Discovered a problem with your settings while the spider is currently crawling your site? You can cancel the currently running spider session, by selecting the 'Spider' tab, clicking on the 'Progress Viewer' link, and then clicking the 'Cancel Spider' button located at the bottom of the page. Not only will this cancel your current crawl, but your index request will be deleted from our system, resetting your number of available 'Index on Demands' to its previous level. 6/1/2003
25. [Create Search Partitions Using Wildcards](#) - You can now include a [wildcard \(*\)](#) to BOTH the front AND back of your Search Partition URL entry, allowing you to specify multiple, similarly named directories throughout your entire site, which should be included as part of your region. 6/1/2003
26. [TITLE and URL Search Functionality via Search Partitions.](#) 6/1/2003
27. [Word Stemming Applied to Page Relevance Keywords.](#) 6/1/2003
28. [Users can now influence the position of entire domains or directories within the search results](#) - Using the [Page Relevance Weighting](#) Feature, you can now instruct FusionBot to match partial URLs (and thus entire domains) rather than having to enter an EXACT match for influencing the position of a document. To instruct a partial match, append an asterisk (*) to the end of the URL entered in the Page URL field. 3/06/2003
29. [Auto-Jump one match redirect](#) - Using the [Search Results Auto-Redirect](#) Feature, enabling **Auto-Jump** will cause your visitors to be taken directly to a specific page on your site, when this page is the **ONLY MATCHING DOCUMENT** to a visitor's search. 1/28/2003
30. [No Keywords Searched Auto-Redirect](#) - Using the [Search Results Auto-Redirect](#) Feature, ability to redirect visitors to a specific page on your site, with a custom message, when they do not enter keywords into the search box when submitting a query. 12/20/2002
31. [Download Raw Search Activity Logs](#) - Option to download, over 12/20/2002

an extended date range (180 days), raw query logs to your computer for analysis and archival purposes, in tab, comma, or semicolon delimited format.

32. [Save Default Report Filter Settings](#) - Option to automatically apply default filter settings when generating reports, preventing the re-entering of settings each time a report is requested. 12/20/2002
33. [Spider Progress Viewer](#) - After requesting a spider, you can view in real-time the spider's progress as it crawls your site. Haven't received an email confirmation, and your **Index Log Report** has not been updated? It's possible that the spider is still currently indexing your site. This feature will help determine whether an active spider session is in progress. 12/3/2002
34. [Pass session variable values to your search results page](#) - Silver & Gold customers can pass the value of server side session variables to their FusionBot template for re-display on their search results page. 11/26/2002
35. [FusionBot Custom Meta Keywords Tag](#) - Supplement or replace your current META Keywords tag with custom content exclusively for your FusionBot implementation. 11/26/2002
36. [Reports IP Address Filter](#) - Option to generate search reports for specific IP addresses only, omit specific IP addresses from your reports, or include all IP addresses. 11/21/2002
37. FusionBot 4.0 Launched! With this release comes a completely redesigned version of the FusionBot website. [Click Here](#) for more information. 11/6/2002
38. Create Multiple Templates for Silver and Gold subscribers. You are now able to design and implement multiple templates that allow you to control the appearance of your search results depending on where your search is being conducted from. 11/6/2002
39. Create Multiple [Search Boxes](#) for your site. You can now define multiple search partitions, each with their own unique index. This is particularly useful for keeping internal content separate from external content, yet searchable. 11/6/2002
40. Anchor Name Search - A **FusionBot Exclusive!** FusionBot will automatically return visitors to the specific location in your document where the match exists when your site utilizes the name attribute of the anchor tag, . 08/23/2002
41. [Instruct the FusionBot spider to accept cookies when crawling your site.](#) 08/23/2002
42. [Click-Throughs Report](#) - Discover which pages are clicked most often within your search results. 08/23/2002
43. [Word Stemming for Paid Packages](#) - Instruct FusionBot to take the **STEM** of your visitor's search terms to generate common variants of these words when determining matching documents. 08/23/2002
44. [Common Words list for Paid Packages](#) - Select from a standard list, or create your own custom list, of keywords that should be ignored when a visitor includes these common words in their search. 08/23/2002
45. Choose to display / disable display of icon indicating document type (Acrobat, Word, Excel)  08/23/2002
46. [For paid packages, FusionBot will now crawl and include Microsoft Word & Excel documents in your index.](#) 08/23/2002
47. Return visitors to a specific page on your site when certain keywords or phrases are searched, rather than to the FusionBot generated search results page. 07/30/2002
48. Option to have Weekly Search Activity Reports sent to your email. 07/25/2002
49. Option to receive email notification when scheduled spider has successfully completed indexing your site. 07/25/2002
50. Emergency Email Notification Form for paid packages. A new icon is available from the [Account Info](#) tab for contacting customer support in the event of an emergency during after hours, weekends, and holidays. 05/28/2002
51. [Create Custom Search Regions / Partitions for allowing visitors to search specific sections of your site.](#) 05/16/2002
52. [Change the default Mini-Portal search box text to your own custom labels.](#) 05/16/2002

53. [FusionBot now follows Shockwave / Flash links for ALL packages.](#) 05/10/2002
54. [Disable indexing of META Tag content for entire site.](#) 04/24/2002
55. [Greater control over how sites included in your mini-portal are indexed.](#) 04/11/2002
56. [Redirect visitors to a customized error message page on your site when no results are returned for a search.](#) 04/10/2002
57. Create a Robots.txt file from within your FusionBot Account via the **Exclude Pages & Directories** Form. 04/08/2002
58. ["Restore Previous Index" option for reverting your search results back to the previous successful crawl.](#) 04/08/2002
59. Specify the Default sorting option for your search results, by Rank or Date. For sites with time sensitive information, sorting the search results by Date can now be specified by default. Also, the search results give the user the ability to 're-sort' the results by Rank or Date. You may choose to disable this as an option to your users. 04/08/2002
60. [Enhanced Multi-Language Support. Select the CHARSET value from within your account rather than manually editing your FusionBot HTML code.](#) 04/08/2002
61. [Select which language the FusionBot logo and any of the standard FusionBot generated search results text should appear in. Currently, 8 languages are available including English, Spanish, German, French, Italian, Dutch, Japanese, and Chinese, with more to follow.](#) 04/08/2002
62. Set the value of the target frame for where your search results should appear when clicked upon from within your account rather than manually editing your FusionBot HTML code. 04/08/2002
63. Custom setting of available **Index On Demand** requests or **Auto-Refresh Rate** frequency. For example, if your current package is adequate for most features, but you would like more **Index on Demand** requests to be available, or you would like to increase your **Auto-Refresh Rate** we can now do so, for a nominal fee, without requiring an upgrade to the next package level. Contact [Customer Support](#) for more information. 04/08/2002
64. Silver & Gold customers benefit from enhanced customization control, and improved ease of customization with our innovative Template file & Objects syntax. Your current Header / Footer files have been automatically converted to a single template file. 02/08/2002
65. Ability to control the elements displayed as part of the context of your search results. 02/08/2002
66. Greater control over the options displayed as part of the search box. 02/08/2002
67. Select from a list of pre-defined Template options for more flexibility in the appearance of your search results. 02/08/2002
68. [Custom Page Rank interface for increasing or decreasing the relevance of specific pages.](#) 10/22/2001
69. [Facilitate the process of creating a Mini-Portal for implementing search around multiple sites.](#) 10/15/2001
70. [Dreamweaver Extension for installation and customization of FusionBot within authoring environment.](#) 07/24/2001
71. Search Hits Report for viewing daily unique search terms and their corresponding number of matches, including those searches that yielded no results. 05/21/2001
72. Suggestion Wizard for Customization Assistance. 05/01/2001
73. [Index password-protected content within your site.](#) 04/02/2001
74. Index Log Report for viewing status of last requested or scheduled index. 03/22/2001
75. [Index Adobe Acrobat PDF Content.](#) 03/12/2001
76. [Instruct FusionBot NOT to index META Tag content for a specific page.](#) 03/12/2001
77. [Adobe GoLive 5.0 Drag and Drop Implementation.](#) 02/09/2001
78. [Prevent a particular portion / section of your page\(s\) from being indexed with the <noindex>...</noindex> or <noindexfb>...</noindexfb> tags.](#) 01/16/2001

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|-----|--|------------|
| 79. | Summary and Frequent Visitor Reports enhanced by adding a hyperlink to IP Address for more detailed information on who the IP Address is associated with. | 01/05/2001 |
| 80. | Remove the sitemap as an option from your search box and the search results page. | 12/18/2000 |
| 81. | Scoring search results. A visible 'relevancy factor' has been added to the search results. Soon you will be able to control the weight given to certain sections of your pages for even greater relevancy control. | 11/27/2000 |
| 82. | Allow your visitors to search a collection of sites with a FusionBot Mini-Search Portal. | 11/08/2000 |

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