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DoDots Announces Partnership With Wireless Solution Provider 2Roam at DEMOmobile 2000 Wireless Conference in Pasadena, California

PASADENA, Calif. – September 7, 2000 – DoDots, Inc., a digital infrastructure company, today previewed mobile Dot technology at DEMOmobile 2000, a conference highlighting emerging technologies that will shape the future of transportable computing. DoDots announced its new mobile partnership initiative by teaming with 2Roam, a wireless Web Application Service Provider (ASP) provider that enables Web site businesses to quickly and profitably extend their business models to the wireless world. Under the partnership, 2Roam will empower consumers and business professionals to receive DoDots' innovative Dot technology on their wireless PDAs and cell phones.

"Our goal is to extend the most innovative Internet content, applications, and services to all wireless devices," said Bryan Wargo, president and CEO of 2Roam. "DoDots technology is a killer application for wireless devices as it supports the information needs of the on-the-go mobile professional and, like 2Roam, enables users to maintain a constant state with their wireless content or application, insuring the optimal user experience. We look forward to working closely with DoDots to help reach millions of wireless users."

"The wireless space is a natural extension of the DoDots offering," said Bob D'Acquisto, director of business development at 2Roam. It gives 2Roam a new and unique way to package and distribute content to our customers, making for a more complete content delivery system and a new revenue source. It's a win-win for everyone."

DoDots has been developing its technology for the mobile space, and partnering with 2Roam will allow DoDots to take advantage of this space as an extension of its existing capabilities. "2Roam's technology will offer our customers a robust solution for deploying their existing content on mobile devices," said George Kembel, CEO of DoDots. "We will continue to extend our infrastructure through partnerships to meet our customers' needs as the Internet moves off the desktop."

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DoDots Exhibit 2037
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