



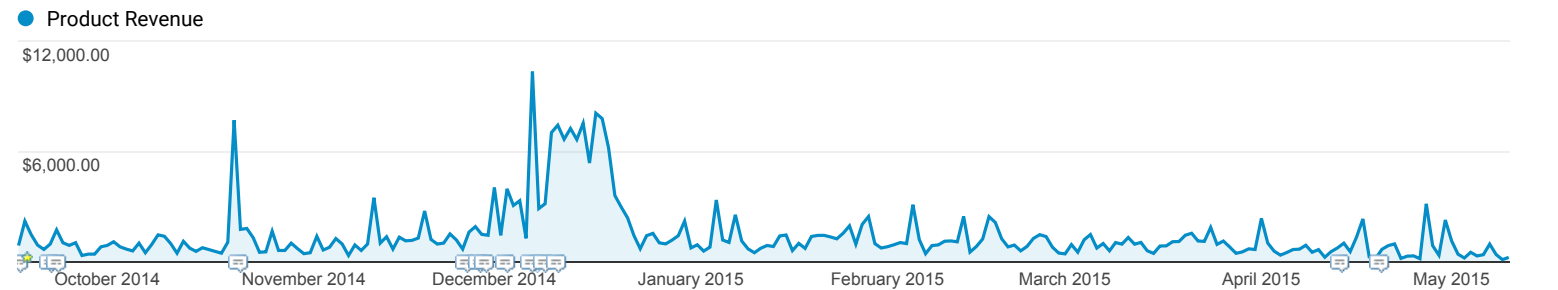
Product Coupon



All Users
100.00% Product Revenue

Sep 17, 2014 - May 10, 2015

Explorer



This data was filtered with the following filter expression: **virtual reality**

Product	Product Revenue	Unique Purchases	Product Revenue per Purchase
	\$343,088.60 % of Total: 18.01% (\$1,904,569.66)	11,048 % of Total: 32.19% (34,318)	\$31.05 Avg for View: \$55.50 (-44.04%)
1. Virtual Reality Cardboard Toolkit	\$216,815.20 (63.20%)	6,337 (57.36%)	\$34.21
2. Virtual Reality Cardboard Toolkit - V1.2	\$67,639.45 (19.71%)	3,071 (27.80%)	\$22.03
3. Virtual Reality Cardboard Pop-Up Viewer	\$14,021.90 (4.09%)	320 (2.90%)	\$43.82
4. Virtual Reality Cardboard Pop-Up Viewer - Pop-Up Smartphone VR Viewer	\$12,125.70 (3.53%)	209 (1.89%)	\$58.02
5. Virtual Reality Cardboard Pop Up Viewer	\$9,406.15 (2.74%)	233 (2.11%)	\$40.37
6. Virtual Reality Cardboard Toolkit - V1.1	\$7,059.80 (2.06%)	254 (2.30%)	\$27.79
7. Virtual Reality Developer Kit & Hat-Mounted Display Bundle	\$6,647.90 (1.94%)	193 (1.75%)	\$34.45
8. Virtual Reality Developer Kit, DIYVR Hat & Hat-Mount Bundle	\$1,694.40 (0.49%)	31 (0.28%)	\$54.66
9. Virtual Reality Hat-Mount	\$1,378.30 (0.40%)	143 (1.29%)	\$9.64
10. Virtual Reality Beginner's Guide and Smartphone VR Tool Kit	\$1,245.60 (0.36%)	31 (0.28%)	\$40.18

Rows 1 - 10 of 24