

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MOM Enterprises, LLC,
Petitioner,

v.

ELAINE AND REINHOLD W. VIETH,
Patent Owners,

Case IPR 2023-00726
Patent 9,066,958

**DECLARATION IN SUPPORT OF PATENT OWNERS' MOTION FOR
PRO HAC VICE ADMISSION OF L. REAGAN FLORENCE**

I, L. Reagan Florence, declare as follows:

1. I have been practicing in the field of complex commercial litigations and intellectual property, including trademark and patent litigation, for over nine (9) years.
2. I am a member in good standing of the Bars of the States of Minnesota and the State of Utah and am admitted to practice before the United States Supreme Court, the United States Court of Appeals for the Federal Circuit, and the United States District Courts for the District of Minnesota, and the United States District of Colorado.
3. I am a Member of the International Chartered Institute of Arbitrators (MCI Arb).
4. I have been in private practice and litigating patent cases since 2014, and have acted as both co and main counsel for several cases during my career, and have litigated many of them through both trial and appeal.
5. I have never been suspended, disbarred, sanctioned, or cited for contempt by any court or administrative body.
6. I have never had a court or administrative body deny my application for admission to practice.

7. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of the C.F.R.
8. I agree to be subject to the United States Patent and Trademark Office Code of Professional Responsibility set forth in 37 C.F.R. §§ 10.101, et seq. and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).
9. In the past three (3) years, I have not appeared *pro hac vice* in any proceedings before the United States Patent and Trademark Office.
10. I am familiar with the subject matter at issue in this proceeding. I am co-counsel in the case before the United States District Court for the District of Delaware captioned *DDROPS COMPANY, REINHOLD VIETH, and ELAINE VIETH v. MOM ENTERPRISES, LLC, d/b/a MOMMY'S BLISS*., Civil Action No. 22-332-GBW and was co-counsel in two additional cases in which the patent subject to this IPR was asserted. I gained familiarity with the patent subject to this proceeding as it was the patent-in-suit in the referenced litigations.
11. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or

imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

Respectfully Submitted,

/L. Reagan Florence /

L. Reagan Florence

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Dated: October 24, 2023

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that the foregoing Patent Owners' **DECLARATION IN SUPPORT OF PATENT OWNERS' MOTION FOR PRO HAC VICE ADMISSION OF L. REAGAN FLORENCE** is being served on October 24, 2023, by filing this document through the Patent Trial and Appeal Case Tracking System (P-TACTS) and by electronic mail as directed by Petitioner upon the following counsel of record for Petitioners:

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/Mark E Ungerman/
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