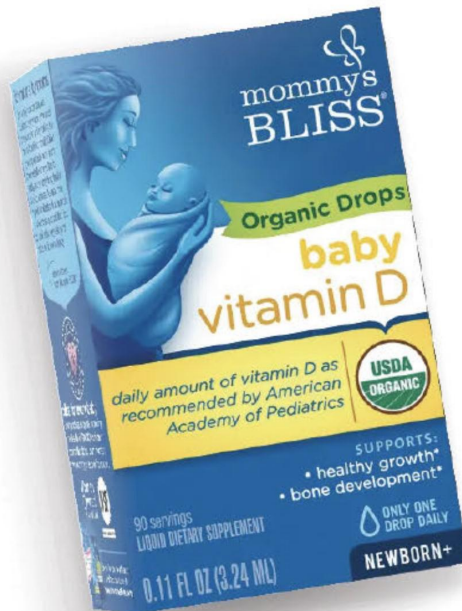


The Wayback Machine - <https://web.archive.org/web/20210404082905/https://mommysbliss.com/product/organic-vita...>**EXHIBIT****EXHIBIT 30 JM 1-30-24**

NEWBORN +

baby vitamin d organic drops

A daily supplement with 400 IU of organic Vitamin D to promote healthy growth in breastfed babies.

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why you'll love it

- USDA certified organic vitamin D liquid drops
- 400 IU of vitamin D per service
- Just one drop per day
- No added sugar, no alcohol, no artificial flavors or colors, and free of the top 8 allergens
- **NSF Certified:** Independently tested and certified to meet standards for quality, safety and label claims

good for



HEALTHY
GROWTH



BONE
DEVELOPMENT

just what the doctor
ordered
a ray of sunshine

Did you know that most babies—especially those who are breastfed—are deficient in Vitamin D, the sunshine vitamin? That's why pediatricians recommend supplementing from day one. We formulate ours to be as pure and easy as can be: just one drop of our Organic Vitamin D Drops provides the daily amount of Vitamin D as recommended by the American Academy of Pediatrics.

INGREDIENTS

SUPPLEMENT FACTS

DIRECTIONS

Vitamin D3, Organic Sunflower Oil, Mixed tocopherols (to maintain freshness)

what's in it

- ✓ Vitamin D
- ✓ Organic Sunflower Oi

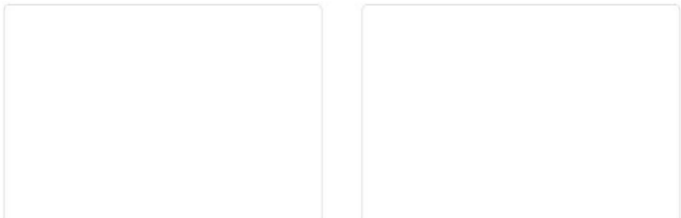


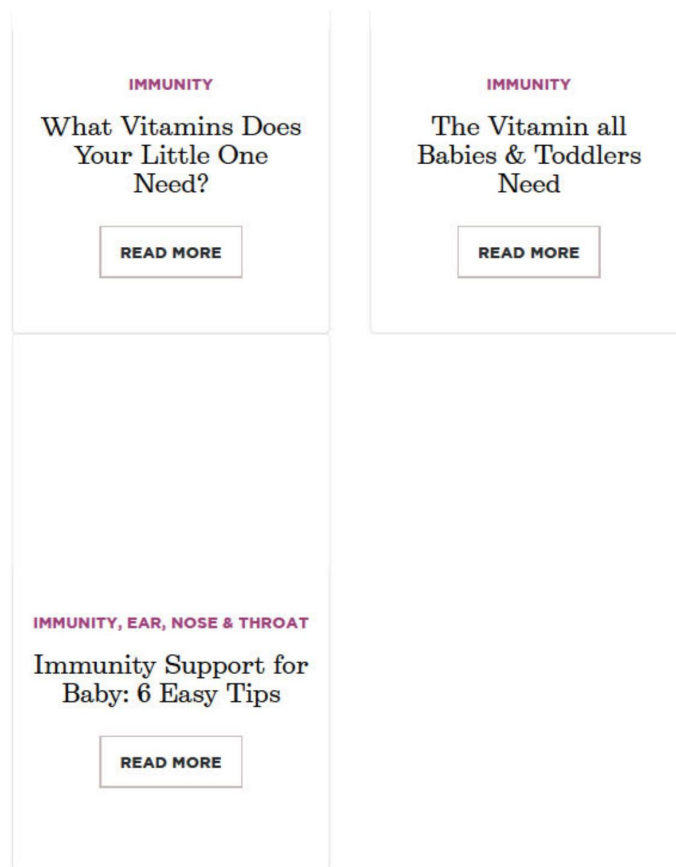
what's not in it

- ✗ Artificial colors and flavors
- ✗ Sucrose
- ✗ Gluten
- ✗ Binders or fillers
- ✗ Dairy
- ✗ Yeast
- ✗ Dil
- ✗ Petroleum based by-products
- ✗ Alcohol

This is the perfect solution to giving babies that extra vitamin d they need without all the stuff they don't need. I struggled getting baby to take all the supplement from those droppers and questioned why it had to come with all the extra stuff. This is so easy and she doesn't even notice!

- Jess A





you might be wondering...

How do I give this to my baby?

You can add to food, beverage, formula, breast milk. You can also give using a small spoon. Or you can place the drop directly onto the breast prior to feeding. It's so easy to administer because it is only 1 drop per day.

How much vitamin D is in one drop?

Do I need to refrigerate this product?

How long can this stay open for?

Why is there vitamin E in the vitamin D?

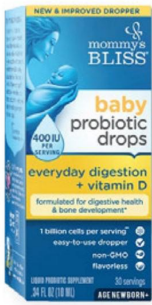
From where is the vitamin D derived?

[VIEW ALL FAQs](#)

more products you'll love



Multivitamin Organic Drops



Probiotic Drops + Vitamin D



Probiotic Drops Everyday

Mommy bliss has the BEST products
- Meg H

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address, city or zip...

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better™*



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By signing up you will receive additional product information, offers and parenting tips delivered straight to your inbox. Your personal information will be managed in accordance with our [Privacy Policy](#).

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frequently asked questions

Answers to help ease your mind

If you can't find what you're looking for, please [Contact Us!](#)

TOPIC

'Organic Vitamin D Drops' Questions:

How do I give this to my baby?

You can add to food, beverage, formula, breast milk. You can also give using a small spoon. Or you can place the drop directly onto the breast prior to feeding. It's so easy to administer because it is only 1 drop per day.

How much vitamin D is in one drop?

Each drop contains 400 IU (100% of the daily value for all ages) of Vitamin D3.

Do I need to refrigerate this product?

No the product does not require refrigeration. Store the product at normal room temperature well closed and out of direct sunlight. You may refrigerate to prolong the shelf-life but it is not needed.

How long can this stay open for?

The Mommy's Bliss Vitamin D organic drops are shelf stable and when stored properly as directed will be fully potent and fresh until the date listed as the expiration on the bottle. As directed keep the bottle well sealed, stored out of direct sunlight and at normal household temperature. Refrigeration will prolong the shelf-life. Protect from excessive moisture and humidity during storage after opening.

Why is there vitamin E in the vitamin D?

The Vitamin E (as a mixed tocopherol naturally derived from soy oil) is used to preserve the product against oxidation. Vitamin E is a very effective antioxidant. This allows us to extend the shelf-life of the drops to give a fresh fully potent product for 2 years.

From where is the vitamin D derived?

The Vitamin D3 (cholecalciferol) is from lanolin (from sheep wool). This is the most common sources of vitamin D3 used in vitamin supplements and foods.

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that Patent Owners Exhibits 2023-2066 are being served on February 8, 2024, by filing Patent Owners Exhibits 2023-2066 through the Patent Trial and Appeal Case Tracking System (P-TACTS) and by electronic mail as directed by Petitioner upon the following counsel of record for Petitioners:

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