Excite@Home Partners With DoDots to Enhance Service for Business Professionals On Work.com

03/13/2000
PR Newswire
(Copyright (c) 2000, PR Newswire)

Leading Business Portal to Leverage **DoDots** ' Unique Technology

REDWOOD CITY, Calif., March 13 /PRNewswire/ -- Excite@Home (Nasdaq: ATHM), the leader in broadband, today announced that it has licensed Dots(TM) technology from **DoDots** of Palo Alto, California. DoDot's unique technology will enable live web content to be created outside the browser, allowing users to access the Work.com service even when they are working in other applications.

(Photo: http://www.newscom.com/cgi-bin/prnh/19990528/SFF034)

A comprehensive set of Work.com Dots(TM) will be available on the Work.com site (www.work.com). With a single click of the mouse, users can access Dots(TM) that will help search and navigate the service. For example, users will be able to search for companies, news, and industries among other types of information from the Work.com dots. Because the dots are small in size, a user can have multiple dots open at the same time while taking up far less screen real estate than a single browser window at full screen. **DoDots** (TM) distribution infrastructure also allows Dots(TM) to be easily shared with others, much like e-mail messages, which will aid in the further distribution of Work.com Dots(TM).

"This is a valuable addition to Work.com's service," said David Williams, Work.com general manager, Excite@Home. " **DoDots** ' technology will make Work.com a more flexible tool in serving the needs of our business users."

Excite@Home and Dow Jones recently announced an agreement to form a new company, Work.com that will build on the existing business portal. The new company will leverage the portal experience of Excite and the premier business content of Dow Jones, building on the initial success of the existing Work.com and Dow Jones' dowjones.com.

About Excite@Home

Excite@Home, the leader in broadband, offers media services through the Excite Network (www.excite.com, www.bluemountain.com and other properties), and broadband subscription services through @Home (www.home.com) and @Work (www.work.home.net). The company has a worldwide footprint of 72 million cable homes under long-term contract. Excite@Home's MatchLogic division (www.matchlogic.com) offers marketers industry-leading digital advertising capabilities including rich media production, ad and email services, and database analysis all integrated into a complete solutions package.

About **DoDots**

Based in Palo Alto, Calif., **DoDots** was founded in early 1999 by John and George Kembel and Tony Medrano. The company is privately held, with initial funding from Softbank Venture Capital. More information is available at www. **DoDots** .com.

NOTE: Excite@Home, @Home, @Work, Excite, the stylized "@" logo and MatchLogic are trademarks of or licensed to At Home Corporation and may be registered in certain jurisdictions. Dow Jones and dowjones.com are trademarks of Dow Jones & Company, Inc. and its affiliates and may be registered in certain jurisdictions. All other brand names are trademarks of their respective owners.

This press release contains forward-looking information within the meaning of Section 27A of the Securities Exchange Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the safe harbors created by those sections. These forward-looking statements include statements relating to Work.com

Confidential – Outside Attorneys' Eyes Only DODOTS0026261

DoDots Exhibit 2036
Samsung v. DoDots - IPR2023-00756

becoming the leading portal for business professionals. Actual results may differ materially due to a number of factors, including Excite@Home's success in driving traffic to the Work.com web site; Excite@Home's ability to achieve subscriber growth goals; agreements with and dependence on the actions of our cable partners; ability to generate revenue from Internet advertising agreements; and ability to continue to attract traffic to their web sites. The matters discussed in this press release also involve risks and uncertainties described in Excite@Home's filings with the SEC. Excite@Home assumes no obligation to update the forward-looking information contained in this press release.

Contact: /CONTACT: Sue Vaillancourt of Excite@Home, 650-556-3204, or suevail@excitehome.net, for Work.com; or Virginia Jamieson of Eastwick Communications, 650-480-4068, or virginia@eastwick.com, for **DoDots** / 08:02 EST

.....

Confidential – Outside Attorneys' Eyes Only DODOTS0026262

DoDots Exhibit 2036
Samsung v. DoDots - IPR2023-00756