Dots Go Live; Web Sites Now Offer Internet Applications, Content, and Services in Dots

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PALO ALTO, Calif.--(BUSINESS WRIE)--April 3, 2000-- **DoDots** (TM), Inc., a Palo Alto, California-based start-up, today announced that Dots(TM) are now live at partners' Web sites.

DoDots ' technology enables online companies to create Dots - discrete, branded packages of Internet applications, content and services - and distribute them directly to consumers.

DoDots ' HomeDot(TM) is available free from partner web sites and is downloaded to the consumer's computer. Consumers use the HomeDot to instantly collect Dots with simple mouse clicks from any partner website and to organize their Dot(TM) collection. Once collected, these Dots can be turned on or off, re-sized, moved around, and grouped together on the desktop with a single click of the mouse.

Dots operate outside the browser, and provide customers with a direct link to the content provider, with no intermediary. Comprising one-tenth the data of a web page, Dots are fast and allow people to do several things online simultaneously, such as monitor news, comparison shop, and schedule a meeting, all while working with other desktop applications.

Leading online companies bringing the benefits of **DoDots** ' technology to their consumers include AnyDay.com, Inc., BlueLight.com, Broad Daylight, Inc., drDrew.com, Epinions, Inc., eHow, Inc., GreatRestaurants.com, Jumbomall.com Corporation, Kibu, Merriam-Webster, Inc., mySimon, Inc., Noomedia Solutions, Ltd., PC World.com, PhotoPoint Corp., Snapfish, StartSampling, Inc., Work.com, ZDNet and zupit.com (formerly i2e2).

Dot Availability

Users can get Dots immediately from the partner web sites listed below or from the **DoDots** ' web site:

-- AnyDay (www.AnyDay.com)
-- eHow (www.eHow.com)
-- Merriam-Webster (www.m-w.com and www.Merriam-Webster.com)
-- mySimon (www.mySimon.com)
-- PhotoPoint (www.PhotoPoint.com)
-- Work.com (www.work.com)
-- ZDNet (www.ZDNet.com)
-- DoDots (www. DoDots .com)

Soon, Dots will also be available from:

-- BlueLight.com (www.BlueLight.com)
-- Broad Daylight (www.broaddaylight.com)
-- drDrew.com (www.drDrew.com)
-- Epinions (www.Epinions.com)
-- GreatRestaurants.com (www.GreatRestaurants.com)
-- Jumbomall.com (www.jumbomall.com)

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-- Kibu (www.Kibu.com)

-- Noomedia Solutions (www.noomedia.net)

-- PC World.com (www.pcworld.com)

-- Snapfish (www.Snapfish.com)

-- StartSampling (www.StartSampling.com)

-- zupit.com (www.zupit.com)

"The Dot revolution has begun - and it will fundamentally change the way we experience the Internet," said Tony Medrano, president and founder of **DoDots** . "With Dots, consumers have instant access to live Internet content, services or applications and can do several things online simultaneously while working in other applications - all outside the browser."

About **DoDots** Technology

Dot technology enables companies to fully brand, package, and instantly distribute their content to consumers. The process of creating Dots is quick and easy. Dots can behave just like applications, so companies can use them to distribute new features and highlight new content. Typically, Dots contain one-tenth the content of a web page, so they are fast and load quickly. Dot technology is built on established Internet standards and utilizes existing communication protocols to ensure reliability, scalability, and a way to easily leverage existing web site content.

About **DoDots** , Inc.

Based in Palo Alto, Calif., **DoDots** was founded in early 1999 by John Kembel, George Kembel and Tony Medrano. The company is privately held, with initial funding from Softbank Venture Capital. More information is available at www. **DoDots** .com.

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