

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

THE WALT DISNEY COMPANY,
DISNEY STREAMING SERVICES LLC, HULU LLC, and
NETFLIX INC.,
Petitioner,

v.

WAG ACQUISITION, L.L.C.,
Patent Owner.

IPR2023-00813
Patent 9,729,594 B2

Before HUBERT C. LORIN, JOHN A. HUDALLA, and
STEVEN M. AMUNDSON, *Administrative Patent Judges*.

HUDALLA, *Administrative Patent Judge*.

ORDER
Conduct of the Proceeding
37 C.F.R. § 42.5(a)

In this *inter partes* review proceeding, The Walt Disney Company, Disney Streaming Services LLC, Hulu LLC, and Netflix Inc. (collectively, “Petitioner”) filed a Petition (Paper 1, “Petition” or “Pet.”) to institute *inter partes* review of claims 1–17 of U.S. Patent No. 9,729,594 B2 (Ex. 1001, “the ’594 patent,”) and a Motion for Joinder (Paper 6, “Motion” or “Mot.”) with *Google LLC v. WAG Acquisition, L.L.C.*, IPR2022-01411 (“Google IPR”). Patent Owner, WAG Acquisition, L.L.C. (“Patent Owner”), has not yet filed its Mandatory Notices as required by 37 C.F.R. § 42.8(a)(8) despite having done so in the Google IPR. Patent Owner shall do so within one week of the date of this Order. Also, to the extent Patent Owner intends to designate counsel other than counsel of record in the subject patent, Patent Owner shall file any Power of Attorney under 37 C.F.R. § 42.10(b) within one week of the date of this Order.

As a courtesy, this Order will also be sent to Patent Owner’s counsel of record in the Google IPR.

It is SO ORDERED.

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