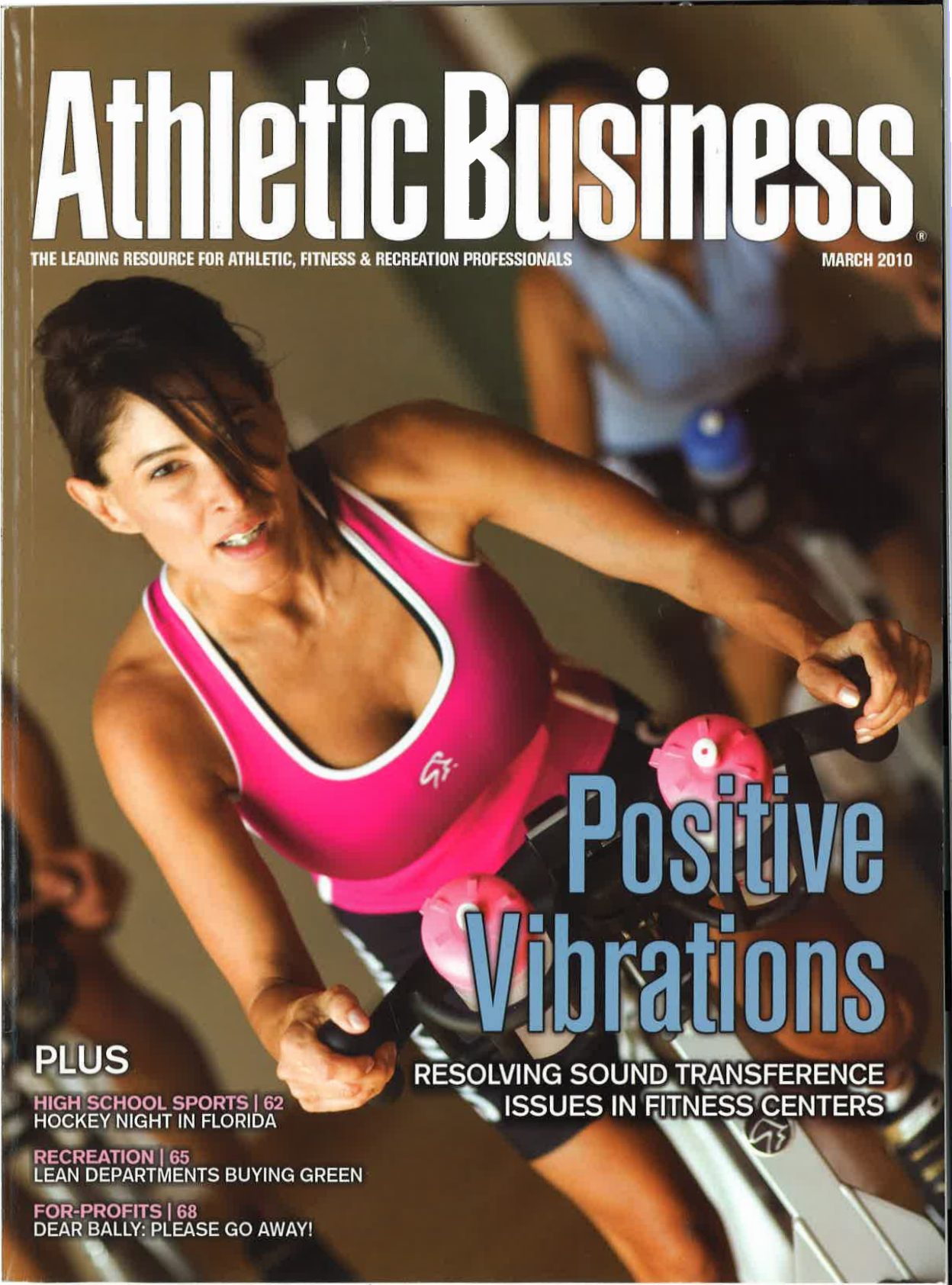


Athletic Business®

THE LEADING RESOURCE FOR ATHLETIC, FITNESS & RECREATION PROFESSIONALS

MARCH 2010



Positive Vibrations

PLUS

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DEAR BALLY: PLEASE GO AWAY!

RESOLVING SOUND TRANSFERENCE
ISSUES IN FITNESS CENTERS

EX2046

Woodway USA, Inc.
IPR2023-00836

MAR 2010
VOLUME 34 • NUMBER 3

Athletic Business®

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BY ANDREW COHEN

Resolving sound transference issues

is one of the most challenging aspects in the design of fitness centers.



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- How to Assess a Facility for Sports Conversion

THE AB BLOG

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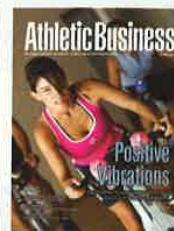
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If Bally insists on sticking around, the company should match its rhetoric with some real customer service.



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ATHLETIC BUSINESS (ISSN 0747-315X) is published monthly and is distributed without charge to qualified athletic, recreation and fitness professionals by ATHLETIC BUSINESS PUBLICATIONS INC., 4130 Lien Road, Madison, WI 53704.

CHANGE OF ADDRESS:

In order to ensure uninterrupted delivery of Athletic Business, notice of change should be made at least five weeks in advance. Direct all subscription mail to ATHLETIC BUSINESS, P.O. Box 47705, Plymouth, MN 55447, call 800/889-6882 or fax 866/658-6156. For faster service, visit us online at athleticbusiness.com. Single-copy price is \$8 (\$15 international; Buyers Guide, \$50). Subscription price is \$55 for 12 issues in the U.S.A., Canada and Mexico. International subscriptions (airmail) \$130. Periodicals postage paid at Madison, Wisconsin, and at additional mailing offices.

POSTMASTER:

Send address changes to ATHLETIC BUSINESS, P.O. Box 47705, Plymouth, MN 55447. Canadian Publications Agreement No. PM40063731. Canadian Mail Distribution Information: PB IMS, Station A, P.O. Box 54, Windsor, ON N9A 6J5. Email: circ@athleticbusiness.com Printed in U.S.A. ©Athletic Business Publications Inc., 2010 ALL RIGHTS RESERVED. Reproduction in whole or in part is prohibited. ATHLETIC BUSINESS® is a trademark of Athletic Business Publications Inc.



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BACK TO NATURE

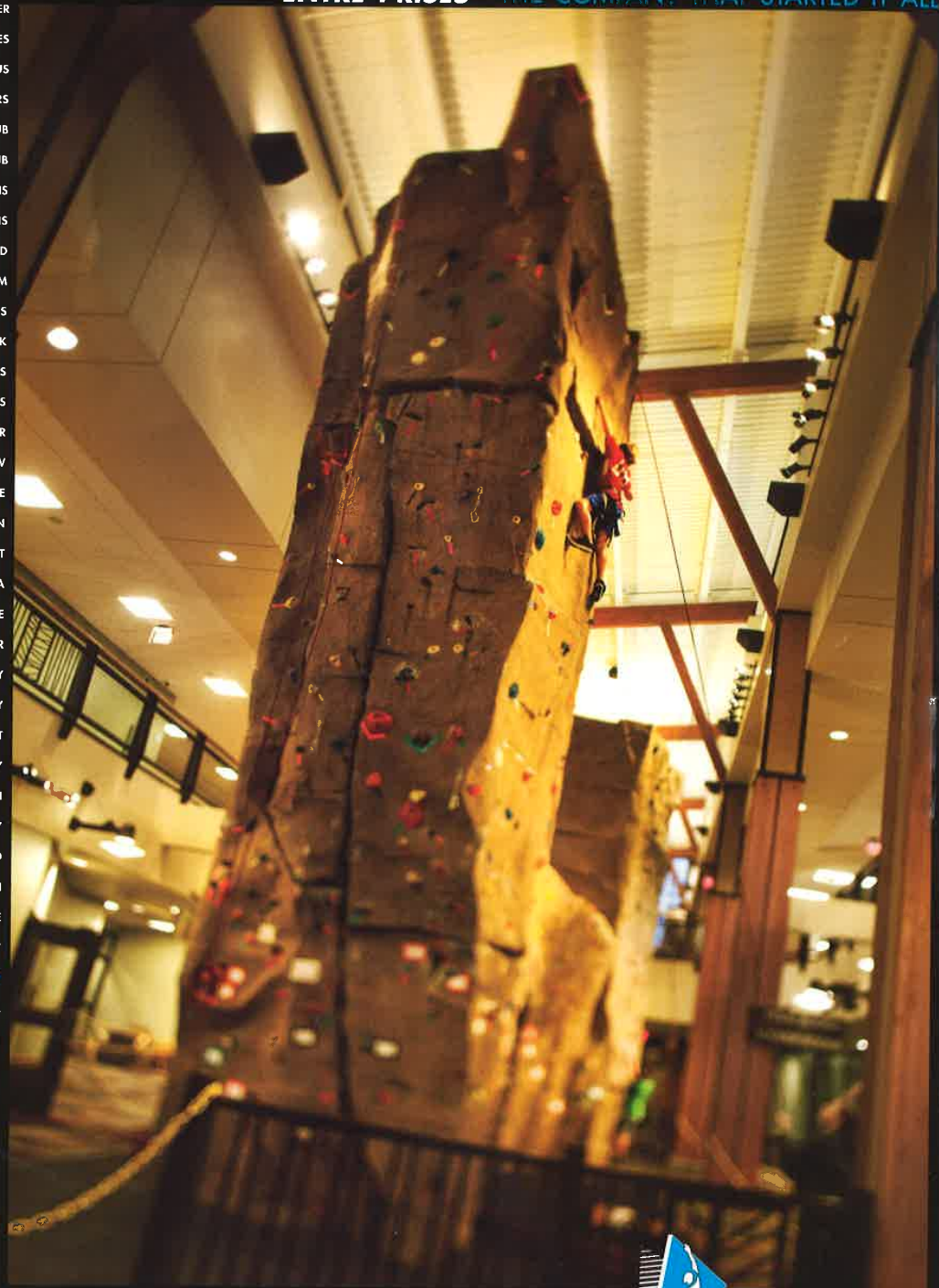
Landscape Structures Inc.'s new nature-inspired play structures blend the beauty of nature with safety, age-appropriateness and durability. Products in the new Play Naturally™ line, specifically the Tree House and AdventureScapes®, offer the look and feel of real bark and rock while encouraging more creative, imaginative play. Molds for many of the Tree House components were taken from real trees, while Corocord® climbing cables on nine AdventureScapes configurations help kids build upper-body and core strength. The company also is striving to better incorporate its structures into the natural environment by planting native species in nearby gardens to attract butterflies and birds and erecting signs that detail a park's natural history.

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