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APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
61/364,500	07/15/2010	Shane Pollack	071487-8001.US00

22918
PERKINS COIE LLP - PAO General
P.O. BOX 1247
SEATTLE, WA 98111-1247

CONFIRMATION NO. 2929
IMPROPER CPOA LETTER



Date Mailed: 09/18/2018

NOTICE REGARDING POWER OF ATTORNEY

This is in response to the power of attorney filed 09/13/2018. The power of attorney in this application is not accepted for the reason(s) listed below:

- No power of attorney has been established in the above-identified application. Accordingly, the withdrawal cannot be accepted because the practitioner seeking to withdraw is not of record. The change of correspondence address will be considered separately.

/vnguyen/

Office of Data Management, Application Assistance Unit (571) 272-4000, or (571) 272-4200, or 1-888-786-0101

**REQUEST FOR WITHDRAWAL
AS ATTORNEY OR AGENT AND
CHANGE OF
CORRESPONDENCE ADDRESS**

Application Number	61/364,500 (Conf. #2929)
Filing Date	2010-07-15
First Named Inventor	Shane Pollack
Art Unit	N/A
Examiner Name	N/A
Practitioner Docket Number	071487-8001.US00

**To: Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

Please withdraw me as attorney or agent for the above-identified patent application, and

- ☐ all the practitioners of record;
- ☐ the practitioners (with registration numbers) of record listed on the attached paper(s); or
- ☒ the practitioners of record associated with Customer Number: 22918

NOTE: The immediately preceding box should only be marked when the practitioners were appointed using the listed Customer Number.

The reason(s) for this request are those described in 37 CFR:

- | | | |
|---|--|---------------------------------------|
| ☐ 11.116(a)(1) | ☐ 11.116(a)(2) | ☐ 11.116(a)(3) |
| ☐ 11.116(b)(1) | ☐ 11.116(b)(2) | ☐ 11.116(b)(3) |
| ☐ 11.116(b)(4) | ☒ 11.116(b)(5) | ☐ 11.116(b)(6) |
| ☐ 11.116(b)(7) Please explain below: | | |

Certifications

Check each box below that is factually correct. WARNING: If a box is left unchecked, the request will likely not be approved.

- ☒ I/We have given reasonable notice to the client, prior to the expiration of the response period, that the practitioner(s) intend to withdraw from employment.
- ☒ I/We have delivered to the client or a duly authorized representative of the client all papers and property (including funds) to which the client is entitled.
- ☒ I/We have notified the client of any responses that may be due and the time frame within which the client must respond.

Please provide an explanation, if necessary:

[Page 1 of 2]

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT AND CHANGE OF CORRESPONDENCE ADDRESS

Complete the following section only when the correspondence address will change. Changes of address will only be accepted to an applicant.

Change the correspondence address and direct all future correspondence to:

A. ☐ The address of the applicant associated with Customer Number: _____

OR

B. ☒ Applicant **Shane Pollack - PlayVuu, Inc.**

Address **38760 N Spur Cross Road**

City **Cave Creek**

State **AZ**

Zip **85331**

Country **US**

Telephone **(480) 363-8330**

Email **shane@playvuu.com**

I am authorized to sign on behalf of myself and all withdrawing practitioners.

Signature **/brian r. coleman/**

Name **Brian R. Coleman - PERKINS COIE LLP**

Registration No. **39,145**

Address **P.O. BOX 1247**

City **SEATTLE**

State **WA**

Zip **98111-1247**

Country **US**

Date **09-13-2018**

Telephone No. **(650) 838-4441**

NOTE: Withdrawal is effective when approved rather than when received.

[Page 2 of 2]

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Privacy Act Statement

The **Privacy Act of 1974 (P.L. 93-579)** requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (*i.e.*, GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Electronic Acknowledgement Receipt

EFS ID:	33718858
Application Number:	61364500
International Application Number:	
Confirmation Number:	2929
Title of Invention:	CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK AND FOR COLLABORATION
First Named Inventor/Applicant Name:	Shane Pollack
Customer Number:	22918
Filer:	Brian R. Coleman/Kim Lampkins
Filer Authorized By:	Brian R. Coleman
Attorney Docket Number:	071487-8001.US00
Receipt Date:	13-SEP-2018
Filing Date:	15-JUL-2010
Time Stamp:	20:12:22
Application Type:	Provisional

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Change of Address	8001US00_141288397_1.pdf	1106196	no	3
			4f0c4520e2a7966b63d9ca73ddf3d2db1cd2f64c		

Warnings:

Information:	
Total Files Size (in bytes):	1106196
This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503. <u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application. <u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course. <u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.	



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APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	TOT CLAIMS	IND CLAIMS
61/364,500	07/15/2010		110	71487-8001.US00		

CONFIRMATION NO. 2929

22918
PERKINS COIE LLP
P.O. BOX 1208
SEATTLE, WA 98111-1208

FILING RECEIPT



Date Mailed: 08/24/2010

Receipt is acknowledged of this provisional patent application. It will not be examined for patentability and will become abandoned not later than twelve months after its filing date. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please submit a written request for a Filing Receipt Correction. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections**

Applicant(s)

Shane Pollack, Woodland Hills, CA;

Power of Attorney:

Yenyun Fu--59141

If Required, Foreign Filing License Granted: 08/18/2010

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 61/364,500**

Projected Publication Date: None, application is not eligible for pre-grant publication

Non-Publication Request: No

Early Publication Request: No

**** SMALL ENTITY ****

Title

CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK AND FOR COLLABORATION

PROTECTING YOUR INVENTION OUTSIDE THE UNITED STATES

Since the rights granted by a U.S. patent extend only throughout the territory of the United States and have no effect in a foreign country, an inventor who wishes patent protection in another country must apply for a patent in a specific country or in regional patent offices. Applicants may wish to consider the filing of an international application under the Patent Cooperation Treaty (PCT). An international (PCT) application generally has the same effect as a regular national patent application in each PCT-member country. The PCT process **simplifies** the filing of patent applications on the same invention in member countries, but **does not result** in a grant of "an international

patent" and does not eliminate the need of applicants to file additional documents and fees in countries where patent protection is desired.

Almost every country has its own patent law, and a person desiring a patent in a particular country must make an application for patent in that country in accordance with its particular laws. Since the laws of many countries differ in various respects from the patent law of the United States, applicants are advised to seek guidance from specific foreign countries to ensure that patent rights are not lost prematurely.

Applicants also are advised that in the case of inventions made in the United States, the Director of the USPTO must issue a license before applicants can apply for a patent in a foreign country. The filing of a U.S. patent application serves as a request for a foreign filing license. The application's filing receipt contains further information and guidance as to the status of applicant's license for foreign filing.

Applicants may wish to consult the USPTO booklet, "General Information Concerning Patents" (specifically, the section entitled "Treaties and Foreign Patents") for more information on timeframes and deadlines for filing foreign patent applications. The guide is available either by contacting the USPTO Contact Center at 800-786-9199, or it can be viewed on the USPTO website at <http://www.uspto.gov/web/offices/pac/doc/general/index.html>.

For information on preventing theft of your intellectual property (patents, trademarks and copyrights), you may wish to consult the U.S. Government website, <http://www.stopfakes.gov>. Part of a Department of Commerce initiative, this website includes self-help "toolkits" giving innovators guidance on how to protect intellectual property in specific countries such as China, Korea and Mexico. For questions regarding patent enforcement issues, applicants may call the U.S. Government hotline at 1-866-999-HALT (1-866-999-4158).

LICENSE FOR FOREIGN FILING UNDER

Title 35, United States Code, Section 184

Title 37, Code of Federal Regulations, 5.11 & 5.15

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

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Security, Department of Commerce (15 CFR parts 730-774); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).

PROVISIONAL APPLICATION FOR PATENT COVER SHEET – Page 1 of 2
This is a request for filing a PROVISIONAL APPLICATION FOR PATENT under 37 CFR 1.53(c).

EFS FILING DATE: July 15, 2010

INVENTOR(S)		
Given Name (first and middle [if any])	Family Name or Surname	Residence (City and either State or Foreign Country)
Shane	Pollack	Woodland Hills, CA
Additional inventors are being named on the _____ Separately numbered sheets attached hereto		
TITLE OF THE INVENTION (500 characters max):		
CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK AND FOR COLLABORATION		
Direct all correspondence to: CORRESPONDENCE ADDRESS		
☒ The address corresponding to Customer Number: 22918		
OR		
☐ Firm or Individual Name		
Address		
City	State	Zip
Country	Telephone	Email
ENCLOSED APPLICATION PARTS (check all that apply)		
☒ Application Data Sheet. See 37 CFR 1.76		
☐ CD(s). Number of CDs _____		
☒ Drawing(s) Number of Sheets <u>1</u>		
☒ Other (specify) 2 Powerpoint Slides		
☒ Specification (e.g. description of the invention) Number of Pages <u>3</u>		
Fees Due: Filing Fee of \$220 (\$110 for small entity). If the specification and drawings exceed 100 sheets of paper, an application size fee is also due, which is \$270 (\$135 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).		
METHOD OF PAYMENT OF THE FILING FEE AND APPLICATION SIZE FEE FOR THIS PROVISIONAL APPLICATION FOR PATENT		
☒ Applicant claims small entity status. See 37 CFR 1.27.		
☐ A check or money order is enclosed to cover the filing fee and application size fee (if applicable).		110.00
☐ Payment by credit card. Form PTO-2038 is attached.		TOTAL FEE AMOUNT (\$)
☒ The Director is hereby authorized to charge the filing fee and application size fee (if applicable) or credit any overpayment to Deposit		
Account Number: <u>50-2207</u>		

USE ONLY FOR FILING A PROVISIONAL APPLICATION FOR PATENT

PROVISIONAL APPLICATION COVER SHEET

Page 2 of 2

PTO/SB/16 (09-08)

Approved for use through 06/30/2010 OMB 0551-0002

U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

The invention was made by an agency of the United States Government or under a contract with an agency of the United States Government.	
☒ No.	
☐ Yes, the name of the U.S. Government agency and the Government contract number are:	

WARNING:

Petitioner/applicant is cautioned to avoid submitting personal information in documents filed in a patent application that may contribute to identify theft. Personal information such as social security numbers, bank account numbers, or credit card numbers (other than a check or credit card authorization form PTO-2038 submitted for payment purposes) is never required by the USPTO to support a petition or an application. If this type of personal information is included in documents submitted to the USPTO, petitioners/applicants should consider redacting such personal information from the documents before submitting them to the USPTO. Petitioner/applicant is advised that the record of a patent application is available to the public after publication of the application (unless a non-publication request in compliance with 37 CFR 1.213(a) is made in the application) or issuance of a patent. Furthermore, the record from an abandoned application may also be available to the public if the application is referenced in a published application or an issued patent (see 37 CFR 1.14). Checks and credit card authorization forms PTO-2038 submitted for payment purposes are not retained in the application file and therefore are not publicly available.

SIGNATURE _____	Date _____ July 15, 2010
TYPED or PRINTED NAME _____ Yenyun Fu	REGISTRATION NO. _____ 59,141 (if appropriate)
TELEPHONE _____ (650) 838-4308	Docket Number: _____ 71467-8001.US00

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).	
Dated: July 15, 2010	Signature: _____ (Doreen Hutton)

Application Data Sheet

Application Information

Application number::	
Filing Date::	
Application Type::	Provisional
Subject Matter::	Provisional
Suggested Group Art Unit::	N/A
CD-ROM or CD-R::	None
Sequence submission::	None
Computer Readable Form (CRF)::	No
Title::	CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK AND FOR COLLABORATION
Attorney Docket Number::	71487-8001.US00
Request for Early Publication::	No
Request for Non-Publication::	No
Small Entity::	Yes
Petition included::	No
Secrecy Order in Parent Appl.::	No

Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Shane
Middle Name::	
Family Name::	Pollack
City of Residence::	Woodland Hills
State or Province of Residence::	CA
Country of Residence::	US

Street of mailing address:: 21200 Kittridge, #2108
City of mailing address:: Woodland Hills
State or Province of mailing address:: CA
Postal or Zip Code of mailing address:: 91303

Correspondence Information

Correspondence Customer Number:: 22918

Representative Information

Representative Customer Number:: 22918

Domestic Priority Information

Foreign Priority Information

Assignee Information

Mysongtoyou Inc.
21200 Kittridge, #2108
Woodland Hills, CA 91303

United States Provisional Patent Application

for

Creating and Disseminating of User Generated Media Over a
Network and For Collaboration

Inventor: Shane Pollack

METHOD AND SYSTEM FOR CREATING AND DISSEMINATING OF USER GENERATED AUDIO AND VIDEO OVER A NETWORK

Detailed Description

The technology relates to the field of user generated music over a network, including a computer network supported by server side software allowing users to generate media (e.g., multi-media) such as music, in particular audio and video combined, mixed, processed and accessed over that network providing for collaboration between individual users or groups of users to input upon a final work and further providing access to that work throughout that network, specifically the world wide web.

A sound or music studio can include sound recording rooms where artists create live musical works either solo performances or those of a group. This sound or music can be simultaneously recorded and mixed or recorded and then mixed to achieve a desired sound or result from such mixing efforts. Tracks of individual sounds or music are separated by individual instruments, vocal input or other sound input to ease the mixing of said input to achieve a specific desired result. Pre recorded tracks can be added to such a work to influence the output of a final musical work. Such music studios while functional, innately present obstruction and difficulties in the creation of said musical work, namely an artist or artists must travel to the studio in order to record said musical works. This presents the problems of additional cost in the form of time and financial expense to travel to the studio. In addition, the musical works must be performed within said studio without consideration to the difficulties herein presented.

An artist is able to provide sound or musical input via a telephone network which alleviates the difficulties of being bound to travel to a musical studio and provide a performance within, however the limitations to such a system are obvious, namely that only certain types of sound or musical input can be accepted by such a system and the quality of such sound or musical input suffers because of the very nature of a telephone network and the telephony devices used to record said sound or musical work. Furthermore the creation of MIDI music over a computer network enables the mixing and compilation of audio and sound tracks by a user, but do not provide for direct artist input in the form of sound or music from a live performance. Such systems can be limited in the quality of music output due to the original input of sound or music being only in a MIDI form which is limited in its frequency response and therefore the overall quality of the musical or sound output.

The quality of a live performance from an artist or compilations of artists which can be separated not only by distance but also by time and can provide for the convenience of accessibility from any computer console or other device wherever access to the computer network, for example, via the world wide web which can further allow sound or musical artists to not only record with the quality found within a conventional studio but also to share, collaborate and receive feedback upon completion of a finished work and to promote the distribution and or sale of the completed sound or musical works via a computer network.

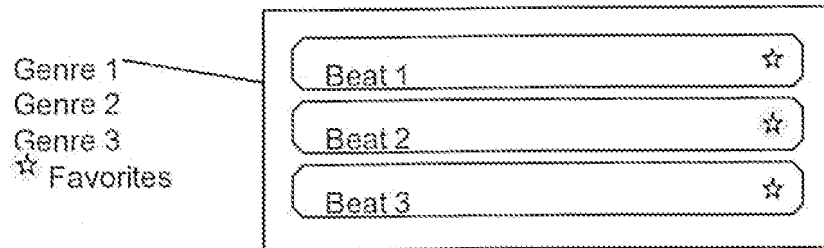
- *** Video:**
- Making a music video: we will supply users hundreds of different backgrounds/settings that we go out and film, animate and just create (ie ichat backgrounds). From there once user/artists have their songs recorded (or before) or even without recording they can use they web cam, be green-screened and insert themselves into all the different locals and simply (just as easy and intuitive of a process (cut and paste ease) as making a song) create a music video (or short film, virtually anything).

In addition, we can film (live action, animate, etc.) videos and a large number of different individual locations/scenes, then edit them and let people layer/incorporate themselves into the videos.

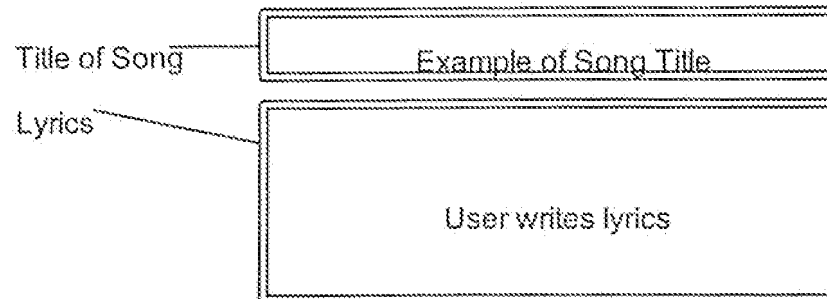
- Live video collaboration (e.g., WE ARE THE WORLD but virtual): Landon is in AZ, I am in LA, Ashley is in Seattle, you are in SF and a good friend of ours is in Moscow. We all, in real time are video chatting and recording on top of any selected instrumental/beat. So as opposed to just you recording then sending to me to record and send back and forth, we are all harmonizing and creating together simultaneously.
- Live video battle of the bands/Rap battles: have different rooms, can be specific times, planned with pr for larger events or finals and have people battle, again in real time with crowd watching and voting. So, if you can remember the Wilmer Valderamma MTV show "Yo Mama," people standing, watching, so this is like a live, virtual version of that.
- ***Ad-Lib/Just your name:** we will have many template, nearly fully written songs, where, at the simplest level, all users need to do is take a name that they want to insert and have your lyrics fully written and ready to record. For a bit more customization you would be supplied again with a near full set of song lyrics, but with options to add other things, such as nouns, adjectives, verbs and make the song completely yours, by being able to fully personalize and customize your song making experience.

Fig. 1

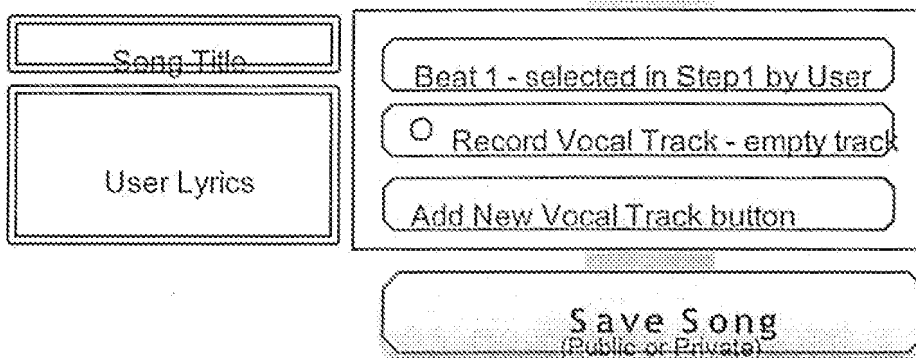
1 . Select a Beat



2 . Write Your Lyrics



3 . Record and Compile Your Song



Final Recorded Song

- Providing *completely new* way to create music video's/films, commercials, etc.
- MYSONG creates a new landscape for making, recording, sharing (gifting) music and video (*SEE VIDEO SECTION)
- We supply Professional Quality Music (by some of the same producers who produce for major artists)
- Place for ANYONE/EVERYONE to come make music, be put in seat of recording artist. And video (*see video point #1)
- Ease of use, comfort to record from your own home, with nothing needed except what's on your computer
- Not dependent on content licenses from Labels - Music that is in the MYSONG library, is owned by MYSONG
- No rights issues
- Community of likeminded people
- Universal Share (can be widgeitized/integrated into virtually anyplace online)
- *Barriers---fickle audience, need to speak directly to them in the perfect tone. Nothing to compare to, so will have to have a great marketing/PR/ad campaign to tell the story in such an enticing way. Will alleviate by giving a brand new option to create/make, share, interact, play, in ways that have not been previously available. With ease, being fun..
- *Aside from the above, I think we pull out of differentiator.

- Embeddability- Your song can be embedded in endless products, think Cafepress for audio.
- Customization- Where you can develop a song that is 100% your own.
- *Tools- Video (examples like wilmer, we are world, etc) (live collaboration/events/competition, green screens.....) generator, etc, tutorials/process (related to ease of use, intuitive), anything tools related to community? dangle carrot
- * Video:
 - Making a music video: we will supply users hundreds of different backgrounds/settings that we go out and film, animate and just create (ie ichtat backgrounds). From there once user/artists have their songs recorded (or before) or even without recording they can use they web cam, be green-screened and insert themselves into all the different locals and simply (just as easy and intuitive of a process (cut and paste ease) as making a song) create a music video (or short film, virtually anything). Green screen: http://en.wikipedia.org/wiki/Chroma_key example: <http://www.greenscreenwizard.com/>
 - Live video collaboration: you are in AZ, I am in LA, Ashley is in Seattle and a good friend of ours is in Moscow. We all, in real time are video chatting and recording on top of any selected instrumental/beat. So as opposed to just you recording then sending to me to record and send back and forth, we are all harmonizing and creating together simultaneously.
 - Live video battle of the bands/Rap battles: have different rooms, can be specific times, planned with pr for larger events or finals and have people battle, again in real time with crowd watching and voting. So, if you can remember the Wilmer Valderamma MTV show "Yo Mama," people standing, watching, so this is like a live, virtual version of that .
- *Ad-Lib/Just your name: we will have many template, nearly fully written songs, where, at the simplest level, all users need to do is take a name that they want to insert and have your lyrics fully written and ready to record. For a bit more customization you would be supplied again with a near full set of song lyrics, but with options to add other things, such as nouns, adjectives, verbs and make the song completely yours, by being able to FULLY personalize and customize your song making experience.
- *Remix/semi-custom idea (ie. take "Wind Beneath My Wings" and record your own version for a loved one).

Electronic Patent Application Fee Transmittal

Application Number:				
Filing Date:				
Title of Invention:	CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK AND FOR COLLABORATION			
First Named Inventor/Applicant Name:	Shane Pollack			
Filer:	Yenyun Fu/Doreen Hutton			
Attorney Docket Number:	71487-8001.US00			
Filed as Small Entity				
Provisional Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Provisional Application filing fee	2005	1	110	110
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Total in USD (\$)				110

Electronic Acknowledgement Receipt

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International Application Number:	
Confirmation Number:	2929
Title of Invention:	CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK AND FOR COLLABORATION
First Named Inventor/Applicant Name:	Shane Pollack
Customer Number:	22918
Filer:	Yenyun Fu/Doreen Hutton
Filer Authorized By:	Yenyun Fu
Attorney Docket Number:	71487-8001.US00
Receipt Date:	15-JUL-2010
Filing Date:	
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Application Type:	Provisional

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RAM confirmation Number	11425
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Authorized User	

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Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		714878001US00ProvisionalApp ln.pdf	1630930 1b6daa0056fb202362fde19ac5278e1b34c aba44	yes	10
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Provisional Cover Sheet (SB16)		1	2	
	Application Data Sheet		3	4	
	Specification		5	7	
	Drawings-only black and white line drawings		8	8	
	Appendix to the Specification		9	10	
Warnings:					
Information:					
2	Fee Worksheet (PTO-875)	fee-info.pdf	29891 0cbe9e403d3ed0768f4b5d655ee37ac0567 55ab6	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			1660821		
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