



UNITED STATES  
PATENT AND TRADEMARK OFFICE

16/248,687 | 219-00003:

## Creating and Disseminating of User Generated Content Over a Network

| Application # | Attorney Docket # | Patent #                          | Status                     | Filing or 371 (c) date |
|---------------|-------------------|-----------------------------------|----------------------------|------------------------|
| 16/248,687    | 219-00003         | 10,931,911<br>Issued - 02/23/2021 | Patented Case - 02/03/2021 | 01/15/2019             |

## 2 Assignments found

### Assignment 1

| Reel/frame  | Date recorded | Pages |
|-------------|---------------|-------|
| 049768/0237 | 07/16/2019    | 2     |

#### Conveyance

ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS). [PDF](#)

| Assignors      | Execution date | Correspondent                                                      |
|----------------|----------------|--------------------------------------------------------------------|
| POLLACK, SHANE | 11/23/2010     | LYNCH LLP<br>4470 W. SUNSET BLVD., #90096<br>LOS ANGELES, CA 90027 |

#### Assignee

MYSONGTOYOU, INC.  
38760 N. SPUR CROSS ROAD  
CAVE CREEK, ARIZONA 85331

### Assignment 2

| Reel/frame  | Date recorded | Pages |
|-------------|---------------|-------|
| 056172/0755 | 05/06/2021    | 2     |

#### Conveyance

CHANGE OF NAME (SEE DOCUMENT FOR DETAILS). [PDF](#)

| Assignors         | Execution date | Correspondent                                                      |
|-------------------|----------------|--------------------------------------------------------------------|
| MYSONGTOYOU, INC. | 04/28/2012     | LYNCH LLP<br>4470 W. SUNSET BLVD., #90096<br>LOS ANGELES, CA 90027 |

#### Assignee

PLAYVUU, INC.  
1312 AVIATION BLVD., SUITE 103  
REDONDO BEACH, CALIFORNIA 90278

10 per page ▼ Page 1 of 1 ▼

**Disclaimer:** Assignment information on the assignment database reflects assignment documents that have been actually recorded. If the assignment for a patent was not recorded, the name of the assignee on the patent application publication or patent may be different. If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 571-272-3350.

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5619964

|                                                                                                                                                                                                 |                               |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                |                       |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT                    |                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                               |                       |
| <b>Name</b>                                                                                                                                                                                     |                               | <b>Execution Date</b> |
| SHANE POLLACK                                                                                                                                                                                   |                               | 11/23/2010            |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                               |                       |
| <b>Name:</b>                                                                                                                                                                                    | MYSONGTOYOU, INC.             |                       |
| <b>Street Address:</b>                                                                                                                                                                          | 38760 N. SPUR CROSS ROAD      |                       |
| <b>City:</b>                                                                                                                                                                                    | CAVE CREEK                    |                       |
| <b>State/Country:</b>                                                                                                                                                                           | ARIZONA                       |                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 85331                         |                       |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                               |                       |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                 |                       |
| <b>Application Number:</b>                                                                                                                                                                      | 16248687                      |                       |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                               |                       |
| <b>Fax Number:</b>                                                                                                                                                                              |                               |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                               |                       |
| <b>Phone:</b>                                                                                                                                                                                   | 949-829-2186                  |                       |
| <b>Email:</b>                                                                                                                                                                                   | patents@lynchllp.com          |                       |
| <b>Correspondent Name:</b>                                                                                                                                                                      | LYNCH LLP                     |                       |
| <b>Address Line 1:</b>                                                                                                                                                                          | 4470 W. SUNSET BLVD., #90096  |                       |
| <b>Address Line 4:</b>                                                                                                                                                                          | LOS ANGELES, CALIFORNIA 90027 |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 219-00003                     |                       |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | SEAN LYNCH, REG. NO. 75248    |                       |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Sean Lynch/                  |                       |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 07/16/2019                    |                       |
| <b>Total Attachments: 1</b>                                                                                                                                                                     |                               |                       |
| source=Assignment_Parent#page1.tif                                                                                                                                                              |                               |                       |

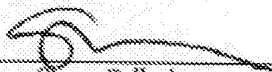
# ASSIGNMENT BY INVENTOR

This Assignment is by Shane Pollack (the "Assignor"). The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled CREATING AND DISSEMINATING OF USER GENERATED MEDIA OVER A NETWORK (the "Application"), filed on \_\_\_\_\_, as U.S. Application No. \_\_\_\_\_. The Assignors authorize the Assignee, identified below, or its representatives to insert the application number of the Application and the filing date when known.

MYSONGTO YOU, INC., a Delaware corporation having its principal place of business at 38760 N. Spur Cross Road, Cave Creek, Arizona 85331 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee, and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 11/23/10

  
Shane Pollack

RECORDED: 11/23/2010

PATENT  
REEL: 025401 FRAME: 0093

RECORDED: 07/16/2019

PATENT  
REEL: 049768 FRAME: 0238  
Snap Inc. - EX1020, Page 0003

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6696949

|                                                                                                                                                                                                 |                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                 |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | CHANGE OF NAME                 |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                |
| <b>Name</b>                                                                                                                                                                                     | <b>Execution Date</b>          |
| MYSONGTOYOU, INC.                                                                                                                                                                               | 04/28/2012                     |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                |
| <b>Name:</b>                                                                                                                                                                                    | PLAYVUU, INC.                  |
| <b>Street Address:</b>                                                                                                                                                                          | 1312 AVIATION BLVD., SUITE 103 |
| <b>City:</b>                                                                                                                                                                                    | REDONDO BEACH                  |
| <b>State/Country:</b>                                                                                                                                                                           | CALIFORNIA                     |
| <b>Postal Code:</b>                                                                                                                                                                             | 90278                          |
| <b>PROPERTY NUMBERS Total: 2</b>                                                                                                                                                                |                                |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                  |
| <b>Application Number:</b>                                                                                                                                                                      | 17152442                       |
| <b>Patent Number:</b>                                                                                                                                                                           | 10931911                       |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                |
| <b>Fax Number:</b>                                                                                                                                                                              |                                |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                |
| <b>Phone:</b>                                                                                                                                                                                   | 949-829-2186                   |
| <b>Email:</b>                                                                                                                                                                                   | hcastro@lynchllp.com           |
| <b>Correspondent Name:</b>                                                                                                                                                                      | LYNCH LLP                      |
| <b>Address Line 1:</b>                                                                                                                                                                          | 4470 W. SUNSET BLVD., #90096   |
| <b>Address Line 4:</b>                                                                                                                                                                          | LOS ANGELES, CALIFORNIA 90027  |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 219-00003/4                    |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | SEAN LYNCH, REG. NO. 75248     |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Sean Lynch/                   |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 05/06/2021                     |
| <b>Total Attachments: 1</b>                                                                                                                                                                     |                                |
| source=Certificate of Amendment-Name Change#page1.tif                                                                                                                                           |                                |

**CERTIFICATE OF AMENDMENT**

**OF**

**MYSONGTOYOU, INC.,**

**a Delaware Corporation**

The undersigned does hereby certify on behalf of MySongToYou, Inc. (the "*Corporation*"), a corporation organized and existing under the Delaware General Corporation Law, as follows:

FIRST: That the undersigned is the duly elected and acting Chief Executive Officer of the Corporation.

SECOND: That the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on June 29, 2009, under the name "MySongToYou, Inc."

THIRD: That pursuant to Section 242 of the General Corporation Law of the State of Delaware, Article I of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"The name of the corporation is PlayVuu, Inc. (the "*Corporation*")."

FOURTH: That the foregoing Certificate of Amendment of the Certificate of Incorporation of the Corporation has been duly adopted and approved by the Board of Directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228 and 242 of the Delaware General Corporation Law.

The undersigned hereby further declares and certifies under penalty of perjury that the facts set forth in the foregoing certificate are true and correct to the knowledge of the undersigned, and that this certificate is the act and deed of the undersigned.

Executed in Thousand Oaks, California on this 28 day of April, 2012.

By: /s/ Shane Pollack  
Shane Pollack, Chief Executive Officer