

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SNAP INC.,
Petitioner

v.

PLAYVUU, INC.
Patent Owner

IPR Case No. IPR2023-00848
Patent 10,931,911

**PETITIONER SNAP INC.'S
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Snap Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with Snap Inc.'s Petition for *Inter Partes* Review of U.S. Patent No. 10,931,911:

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Petitioner also grants a full power of attorney to practitioners associated with Customer Number 50-4561 to transact all business in the United States Patent and Trademark Office associated with the above identified review.

The individual signing below has the authority to execute this document on behalf of Petitioner.

Petitioner: SNAP INC.

Signature: 
Name: David Brightman
Title: Associate General Counsel

Date: 5/10/2023

Dated: May 26, 2023

Respectfully submitted,

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing was served in its entirety on May 26, 2023, on the Patent Owner at the following addresses of record as listed on PAIR via Priority Mail Express® or Express Mail:

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The undersigned certifies that on May 26, 2023, a true and correct copy of the foregoing was also sent via electronic mail to the attorneys of record for Plaintiff in the concurrent litigation matter:

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