

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SNAP INC.,

Petitioner,

v.

PLAYVUU, INC.,

Patent Owner.

CASE NO.: IPR2023-00848
U.S. PATENT NO. 10,931,911

PATENT OWNER'S MANDATORY NOTICE

Pursuant to 37 C.F.R. § 42.8, Patent Owner Playvuu, Inc. hereby files its Mandatory Notice relative to the Petition for *Inter Partes* Review of U.S. Patent No. 10,931,911.

A. Real Party-In-Interest (37 C.F.R. §42.8(b)(1))

Patent Owner Playvuu, Inc. identifies itself as the real party-in-interest.

B. Identification of Related Matters (37 C.F.R. §42.8(b)(2))

Patent Owner has asserted U.S. Patent No. 10,931,911 against Snap Inc. in a co-pending litigation, *Playvuu, Inc. v. Snap Inc.*, No. 2:22-cv-06019-GW-PD (C.D. Cal.) filed August 24, 2022.

C. Lead and Back Up Counsel (37 C.F.R. § 42.8(b)(3))

Patent Owner hereby appoints the practitioners associated with Pillsbury Winthrop Shaw Pittman LLP, including the following lead and back-up counsel, as its attorneys to prosecute and transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office associated with the above-captioned Petition for *Inter Partes* Review of U.S. Patent No. 10,931,911:

LEAD COUNSEL	BACK-UP COUNSEL
Patrick Doody (Reg. No. 35,022) PILLSBURY WINTHROP SHAW PITTMAN LLP 1650 Tysons Boulevard McLean, VA 22102 Telephone: (703) 770-7755 Facsimile: (703) 770-7901 patrick.doody@pillsburylaw.com	Christopher Kao (<i>Pro Hac Vice</i> to be requested) David J. Tsai (<i>Pro Hac Vice</i> to be requested) PILLSBURY WINTHROP SHAW PITTMAN LLP Four Embarcadero Center, 22 nd Floor San Francisco, CA 94111 Telephone: 415.983.1000 Facsimile: 415.983.1200 christopher.kao@pillsburylaw.com david.tsai@pillsburylaw.com

D. Service Information (37 C.F.R. § 42.8(b)(4))

Patent Owner consents to electronic service by email addressed to its counsel at the following address: **Playvuu-911ipr@pillsburylaw.com**. Electronic mail addresses, telephone numbers, and facsimile numbers for lead and back-up counsel are provided above.

Dated: September 14, 2023

Respectfully submitted,

By: /Patrick Doody/
Patrick A. Doody (Reg. No. 35,022)

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