

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MAPLEBEAR INC. D/B/A INSTACART,
Petitioner,

v.

CONSUMERON, LLC,
Patent Owner.

Case IPR2023-00865
U.S. Patent No. 11,238,465

PATENT OWNER'S POWER OF ATTORNEY

Patent Owner, Consumeron, LLC, hereby appoints the Practitioners associated with KRAMER LEVIN NAFTALIS & FRANKEL LLP, USPTO Customer Number 31013, as its attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the above-identified *Inter Partes* Review matter. This appointment includes the following attorneys:

Lead Counsel: James Hannah, KRAMER LEVIN NAFTALIS & FRANKEL LLP, 333 Twin Dolphin Drive, Suite 700, Redwood Shores, CA 94065. Phone: (650) 752-1712. Fax: (650) 752-1800. Email: jhannah@kramerlevin.com. USPTO Reg. No. 56,369.

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Patent Owner's Power of Attorney
IPR2023-00865 (U.S. Patent No. 11,238,465)

A handwritten signature in black ink, consisting of several overlapping, slanted strokes, positioned above the printed name.

By:
Name: Mark B. Barron

Title: Chief Executive Officer

CERTIFICATE OF SERVICE

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e), that service was made on Petitioner as detailed below.

<i>Date of service</i>	May 25, 2023
<i>Manner of service</i>	Electronic Mail (raghav.bajaj.ipr@haynesboone.com; scott.jarratt.ipr@haynesboone.com; angela.oliver.ipr@haynesboone.com; lyric.stephenson.ipr@haynesboone.com)
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<i>Persons Served</i>	HAYNES AND BOONE, LLP Raghav Bajaj Scott T. Jarratt Angela M. Oliver Destiny L. Stephenson

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