

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MAPLEBEAR INC. D/B/A INSTACART,
Petitioner,

v.

CONSUMERON, LLC,
Patent Owner.

Case IPR2023-00865
U.S. Patent No. 11,238,465

**PATENT OWNER'S MANDATORY NOTICES
UNDER 37 C.F.R. § 42.8(a)(2)**

Patent Owner, Consumeron, LLC, provides the following Mandatory Notices in accordance with 37 C.F.R. § 42.8(a)(2).

I. Real Party in Interest

The real party-in-interest for Patent Owner is Consumeron, LLC.

II. Related Matters

Patent Owner is unaware of any other matters than may be affected by the outcome of this proceeding.

III. Lead and Backup Counsel

Patent Owner hereby designates the following counsel:

Lead Counsel: James Hannah, KRAMER LEVIN NAFTALIS & FRANKEL LLP, 333 Twin Dolphin Drive, Suite 700, Redwood Shores, CA 94065. Phone: (650) 752-1712. Fax: (650) 752-1800. Email: jhannah@kramerlevin.com. USPTO Reg. No. 56,369.

Backup Counsel: Jeffrey H. Price, KRAMER LEVIN NAFTALIS & FRANKEL LLP, 1177 Avenue of the Americas, New York, NY 10036. Phone: (212) 715-7502. Fax: (212) 715-8302. Email: jprice@kramerlevin.com. USPTO Reg. No. 69,141.

Backup Counsel: Jenna Fuller, KRAMER LEVIN NAFTALIS & FRANKEL LLP, 333 Twin Dolphin Drive, Suite 700, Redwood Shores, CA

94065. Phone: (650) 752-1728. Fax: (650) 752-1800. Email:

jfuller@kramerlevin.com. USPTO Reg. No. 74,212.

IV. Service Information

Patent Owner may be served through its counsel identified above.

Electronic service of documents should be sent to the email addresses of the counsel identified above and additionally sent to the following email address:

svdocketing@kramerlevin.com.

Respectfully submitted,

Dated: May 25, 2023

/James Hannah/

James Hannah (Reg. No. 56,369)

Jenna Fuller (Reg. No. 74,212)

Kramer Levin Naftalis & Frankel LLP

333 Twin Dolphin Drive, Suite 700

Redwood Shores, CA 94065

Telephone: (650) 752-1700

Facsimile: (650) 752-1800

jhannah@kramerlevin.com

jfuller@kramerlevin.com

Jeffrey H. Price (Reg. No. 69,141)

Kramer Levin Naftalis & Frankel LLP

1177 Avenue of the Americas

New York, NY 10036

Telephone: (212) 715-7502

Facsimile: (212) 715-8302

jprice@kramerlevin.com

Attorneys for Patent Owner
Consumeron, LLC

CERTIFICATE OF SERVICE

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e), that service was made on the Petitioner as detailed below.

<i>Date of service</i>	May 25, 2023
<i>Manner of service</i>	Electronic Mail (raghav.bajaj.ipr@haynesboone.com; scott.jarratt.ipr@haynesboone.com; angela.oliver.ipr@haynesboone.com; lyric.stephenson.ipr@haynesboone.com)
<i>Documents served</i>	PATENT OWNER'S MANDATORY NOTICES
<i>Persons Served</i>	HAYNES AND BOONE, LLP Raghav Bajaj Scott T. Jarratt Angela M. Oliver Destiny L. Stephenson

/James Hannah/
James Hannah
Registration No. 56,369
Lead Counsel for Patent Owner