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Shenzhen TCL New Technology Co., Ltd.,
TCL Optoelectronics Technology (Huizhou) Co., Ltd.,
TCL Overseas Marketing Ltd., and
TCL Technology Group Corporation (f/k/a TCL Corp.),
Petitioners

v.

LG Electronics Inc.,
Patent Owner.

IPR2023-00869
Patent 10,499,431

PATENT OWNER'S POWER OF ATTORNEY

Under 37 C.F.R. § 42.10(b), Patent Owner LG Electronics Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with *Inter Partes* Review of U.S. Patent No. 10,499,431:

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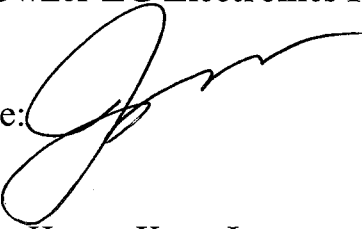
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The individual signing below has the authority to execute this Power of Attorney on behalf of Patent Owner LG Electronics Inc.

Patent Owner LG Electronics Inc.

Signature: 

Date: May 8, 2023

Name: Hyung Keun Jung

Title: Senior Manager / Team Leader

CERTIFICATE OF SERVICE

In accordance with 37 C.F.R. § 42.6(e), the undersigned certifies that on the 8th day of May, 2023, a complete and entire copy of this **PATENT OWNER'S POWER OF ATTORNEY** was served on Petitioners via email to counsel for the Petitioners at the following addresses:

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Dated: May 8, 2023

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