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segment

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[noun **seg-muhnt**; verb **seg-ment**, **seg-ment**]

☒ Phonetic (Standard) ☐ IPA

noun

- 1 one of the parts into which something naturally separates or is divided; a division, portion, or section:

a segment of an orange.
- 2 *Geometry.*

a a part cut off from a figure, especially a circular or spherical one, by a line or plane, as a part of a circular area contained by an arc and its chord or by two parallel lines or planes.
b Also called **line segment**. a finite section of a line.
- 3 *Zoology.*

a any of the rings that compose the body of an annelid or arthropod.
b any of the discrete parts of the body of an animal, especially of an arthropod.
- 4 an object, as a machine part, having the form of a segment or sector of a circle.
- 5 *Computers.*

a a portion of a program, often one that can be loaded and executed independently of other portions.
b a unit of data in a database.
- 6 an arclike support on which the typebars of a typewriter rest when not in use.

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verb (used with or without object)

- 1 to separate or divide into segments.

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Other Words From

- **seg·men·tar·y** [seg, -m, uh, n-ter-ee], adjective
- **seg men·tate** adjective
- **in ter·seg ment** noun adjective
- **mul ti·seg ment** adjective
- **mul ti·seg ment·ed** adjective
- **non·seg men·tar y** adjective
- **non·seg ment·ed** adjective
- **un·seg men·tar y** adjective
- **un·seg ment·ed** adjective

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Word History and Origins

Origin of **segment**¹

First recorded in 1560–70; from *Latin segmentum*, equivalent to *sec(āre)* “to cut” + *-mentum* [-ment](#)

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Synonym Study

See [part](#).

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Example Sentences

The right part is all about capturing your business value with an in-depth look at customer segments and relationships, value proposition, channels and revenue streams.

From [Search Engine Land](#)

Streaming services often show different ads to different viewers because the ads can be targeted to specific audience segments, especially when sold programmatically.

From [Digiday](#)

The Times has priced its contextual targeting tools on a par with its audience-based products, with the exception of some in-demand narrow segments like C-suite execs, so marketers can target campaigns based on how suited to the objective it is.

From [Digiday](#)

Simultaneously, this is also the segment of the population with the lowest voter turnout.

From [Fortune](#)

I did a little segment at the end of the show called "Final Thoughts," which I do to this day.

From [Ozy](#)

But taking such action puts them at odds with the most powerful and best-organized segment of their coalition.

From [The Daily Beast](#)

Earlier in the segment, host Chuck Todd had asked him if he understood and acknowledged that black people have a fear of police.

From [The Daily Beast](#)

The rapper will.i.am was one such panelist, forced upon Gregory for an excruciatingly awkward roundtable segment.

From [The Daily Beast](#)

And then there was the segment of the media that actively cheered it all on.

From [The Daily Beast](#)

And besides, the studies that do enjoy widespread media circulation focus on a very narrow segment of the LGBT community: gay men.

From [The Daily Beast](#)

The exhaust-valve is exactly as when it was put in, worked by a rack-and-tooth segment.

From [Project Gutenberg](#)

- The book-lungs openings are found on the ventral surface of the first abdominal segment, as is also the epigynum.

From [Project Gutenberg](#).
- Each segment of the abdomen has a group of tubercles on a side above the spiracles.

From [Project Gutenberg](#).
- Then the line became the segment of a circle bending in shore.

From [Project Gutenberg](#).
- “There is but a segment,” she said, sitting back upon the hassock again.

From [Project Gutenberg](#).

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Related Words

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- [portion](#)
- [section](#)
- [sector](#)
- [slice](#)

WORD OF THE DAY

SEPTMBER 05, 2024

forsooth

[fawr-sooth]

[Meaning and examples](#)

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Quiz



Q: True or false? According to the BIG BANG THEORY, our universe was created billions of years ago by a massive burst of energy.

true

false

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