UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.; INSTAGRAM, INC.; WHATSAPP LLC; META PLATFORMS TECHNOLOGIES, LLC; AND GIPHY, INC.,
Petitioners,

v.

VL COLLECTIVE IP LLC,
Patent Owner.

IPR2023-00923
U.S. Patent No. 7,266,682

PETITIONER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)

Petitioner Giphy, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

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The individual signing below has the authority to execute this document on behalf of Petitioner Giphy, Inc.

Date: May 22, 2023

/s/
(electronic signature authorized)

Name: Alex Chung
Title: Chief Executive Officer
Company: Giphy, Inc.

CERTIFICATE OF SERVICE

In compliance with 37 C.F.R. §§ 42.105, 42.6(e), the undersigned hereby certifies that a copy of the foregoing Power of Attorney was sent on May 24, 2023, via Federal Express® directed to POs at the correspondence address of record and the address on record for the current assignee:

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A courtesy copy was also served by electronic mail on PO's counsel of record in the following related matter:

VideoLabs, et al v. Meta Platforms, Inc., et al, Case No. 1:22-cv-00680 (D. Del.).

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