

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.; INSTAGRAM, INC.; WHATSAPP LLC; META
PLATFORMS TECHNOLOGIES, LLC; AND GIPHY, INC.,

Petitioners,

v.

VL COLLECTIVE IP LLC,

Patent Owner.

IPR2023-00924

U.S. Patent No. 7,436,980

**PETITIONERS' POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

Petitioners Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC hereby appoint the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

Lead Counsel	Backup Counsel
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The individual signing below has the authority to execute this document on behalf of Petitioners Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC.

Date: May 24, 2023

/s/ Jordan Bekier
(electronic signature authorized)

Name: Jordan Bekier

Title: Associate General Counsel, IP Litigation

Companies: Meta Platforms, Inc., Instagram,
Inc., WhatsApp LLC, and Meta Platforms
Technologies, LLC

CERTIFICATE OF SERVICE

In compliance with 37 C.F.R. §§ 42.105, 42.6(e), the undersigned hereby certifies that a copy of the foregoing Power of Attorney was sent on May 24, 2023, via Federal Express® directed to POs at the correspondence address of record and the address on record for the current assignee:

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A courtesy copy was also served by electronic mail on PO's counsel of record in the following related matter:

VideoLabs, et al v. Meta Platforms, Inc., et al, Case No. 1:22-cv-00680 (D. Del.)

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