UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.; INSTAGRAM, INC.; WHATSAPP LLC;
META PLATFORMS TECHNOLOGIES, LLC; AND GIPHY, INC.,
Petitioner,

v.

VL COLLECTIVE IP LLC,
Patent Owner.

Case IPR2023-00924
Patent 7,436,980

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner VL Collective IP LLC appoints the following practitioners as its attorneys to prosecute and transact all business in the United States Patent and Trademark Office and Patent Trial and Appeal Board in connection with the above-captioned petition for *inter partes* review of U.S. Patent No. 7,436,980:

LEAD COUNSEL	**BACK-UP COUNSEL**
Christine E. Lehman (Reg. No. 38,535) REICHMAN JORGENSEN LEHMAN & FELDBERG LLP 1909 K Street, NW, Suite 800 Washington, DC 20006 Telephone: (202) 894-7310 Facsimile: (650) 623-1449 clehman@reichmanjorgensen.com	Jaime F. Cardenas-Navia (*pro hac vice* forthcoming) REICHMAN JORGENSEN LEHMAN & FELDBERG LLP 750 Third Avenue, Suite 2402 New York, NY 10017 Telephone: (646) 921-1474 Facsimile: (650) 623-1449 jcardenas-navia@reichmanjorgensen.com Michael Matulewicz-Crowley (Reg. No. 72,220) REICHMAN JORGENSEN LEHMAN & FELDBERG LLP 750 Third Avenue, Suite 2402 New York, NY 10017 Telephone: (332) 208-7170 Facsimile: (650) 623-1449 mmatulewicz-crowley@reichmanjorgensen.com

For: VL Collective IP LLC

Signature: William Goldman

Name: William Goldman

Title: SVP, Chief IP Counsel

Date: June 26, 2023

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, the undersigned certifies that on June 26, 2023 a copy of the foregoing document was served by email upon the following:

W. Todd Baker (No. 45,265)
todd.baker@kirkland.com
KIRKLAND & ELLIS LLP
1301 Pennsylvania Avenue, N.W.
Washington, D.C. 20004
Telephone: (202) 389-3135
Facsimile: (202) 389-5200

Ellisen Shelton Turner (No. 54,503)
ellisen.turner@kirkland.com
KIRKLAND & ELLIS LLP
2049 Century Park East
Los Angeles, CA 90067
Telephone: (310) 552-4200
Facsimile: (310) 552-5900

Jonathan D. Brit (No. 75,646)
jonathan.brit@kirkland.com
KIRKLAND & ELLIS LLP
601 Lexington Avenue
New York, NY 10022
Telephone: (212) 390-4209
Facsimile: (212) 446-4900

Meta_VideoLabs@kirkland.com

/s/ Christine E. Lehman
Christine E. Lehman