UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.; INSTAGRAM, INC.; WHATSAPP LLC; META PLATFORMS TECHNOLOGIES, LLC; AND GIPHY, INC.,
Petitioners,

v.

VL COLLECTIVE IP LLC,
Patent Owner.

IPR2023-00924
U.S. Patent No. 7,436,980

PETITIONERS' META PLATFORMS, INC., INSTAGRAM, INC., WHATSAPP LLC, AND META PLATFORMS TECHNOLOGIES, LLC UPDATED POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)

Petitioners Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC hereby appoint the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

Lead Counsel	Backup Counsel
W. Todd Baker (No. 45,265) todd.baker@kirkland.com Postal and Hand-Delivery Address: **KIRKLAND & ELLIS LLP** 1301 Pennsylvania Avenue, N.W. Washington, D.C. 20004 Telephone: (202) 389-3135 Facsimile: (202) 389-5200	Ellisen Shelton Turner (No. 54,503) ellisen.turner@kirkland.com Postal and Hand-Delivery Address: **KIRKLAND & ELLIS LLP** 2049 Century Park East, 37th Floor Los Angeles, CA 90067 Telephone: (310) 552-4200 Facsimile: (310) 552-5900 Jonathan D. Brit (No. 75,646) jonathan.brit@kirkland.com Postal and Hand-Delivery Address: **KIRKLAND & ELLIS LLP** 601 Lexington Avenue New York, NY 10022 Telephone: (212) 390-4209 Facsimile: (212) 446-4900 Jennifer R. Bush (No. 50,784) jbush@fenwick.com Postal and Hand-Delivery Address: **FENWICK & WEST LLP** 801 California Street Mountain View, CA 94041 Telephone: (650) 988-8500

The individual signing below has the authority to execute this document on behalf of Petitioners Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC.

Date: January 16, 2024

/s/ Jordan Bekier
(electronic signature authorized)

Name: Jordan Bekier
Title: Associate General Counsel, IP Litigation
Companies: Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing document was served on January 16, 2024, via electronic mail to counsel of record for the Patent Owner at the following:

Christine E. Lehman (Reg. No. 38,535)
clehman@reichmanjorgensen.com
Philip J. Eklem (Reg. No. 76,490)
peklem@reichmanjorgensen.com
REICHMAN JORGENSEN LEHMAN
& FELDBERG LLP
1909 K Street, NW, Suite 800
Washington, DC 20006

Jaime F. Cardenas-Navia
jcardenas-navia@reichmanjorgensen.com
Michael Matulewicz-Crowley (Reg. No. 72,220)
mmatulewicz-crowley@reichmanjorgensen.com
REICHMAN JORGENSEN LEHMAN & FELDBERG LLP
400 Madison Avenue, Suite 14D
New York, NY 10017

RJ_VideoLabs-Facebook@reichmanjorgensen.com

/s/ W. Todd Baker
(No. 45,265)