

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.; INSTAGRAM, INC.; WHATSAPP LLC; META
PLATFORMS TECHNOLOGIES, LLC; AND GIPHY, INC.,

Petitioners,

v.

VL COLLECTIVE IP LLC,

Patent Owner.

IPR2023-00924

U.S. Patent No. 7,436,980

**PETITIONERS META PLATFORMS, INC., INSTAGRAM, INC.,
WHATSAPP LLC, AND META PLATFORMS TECHNOLOGIES, LLC**

UPDATED POWER OF ATTORNEY

PURSUANT TO 37 C.F.R. § 42.10(b)

Petitioners Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC hereby appoint the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

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The individual signing below has the authority to execute this document on behalf of Petitioners Meta Platforms, Inc., Instagram, Inc., WhatsApp LLC, and Meta Platforms Technologies, LLC.

Date: July 1, 2024

/s/ Jordan Bekier

(electronic signature authorized)

Name: Jordan Bekier

Title: Associate General Counsel, IP Litigation

Companies: Meta Platforms, Inc., Instagram,
Inc., WhatsApp LLC, and Meta Platforms
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing document was served on July 1, 2024, via electronic mail to counsel of record for the Patent Owner at the following:

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