

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BMW OF NORTH AMERICA, LLC,

Petitioner,

v.

NORTHSTAR SYSTEMS LLC,

Patent Owner.

Patent No. 8,478,527

Filing Date: July 5, 2011

Issue Date: July 2, 2011

Inventors: Gabriel Jakobson and Steven L. Rueben

Title: METHOD AND SYSTEM FOR DISPLAYING
NAVIGATION INFORMATION AND MAPPING
ON AN ELECTRONIC MAP

**PATENT OWNER'S
POWER OF ATTORNEY**

Case No. IPR2023-00934

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, NorthStar Systems LLC, hereby appoints the following lead and back-up counsel to prosecute and transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with a petition for *inter partes* review of U.S. Patent No. 8,478,527, entitled “METHOD AND SYSTEM FOR DISPLAYING NAVIGATION INFORMATION AND MAPPING ON AN

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The undersigned is authorized to execute this Power of Attorney on behalf
of Patent Owner NorthStar Systems LLC.

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Date

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CERTIFICATE OF SERVICE

A copy of the foregoing Patent Owner's Power of Attorney has been served
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June 15, 2023

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