

Application Serial No.: To be Determined
Attorney Docket No.: 043311-0423953
Information Disclosure Statement (IDS)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : John Albert KEMBEL *et al.* CONFIRMATION No.: To be Determined
SERIAL NUMBER : To be Determined EXAMINER: To be Determined
FILING DATE : Herewith (August 23, 2013) ART UNIT: To be Determined
FOR : ACCESSING AND DISPLAYING NETWORK CONTENT

INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

Pursuant to the duty of disclosure under 37 C.F.R. §§ 1.56, 1.97 and 1.98, Applicants hereby make of record in the above-identified application the documents listed on the attached Form PTO-1449.

Applicants have listed publication dates on the attached PTO-1449 based on information presently available to the undersigned. However, the listed publication dates should not be construed as an admission that the information was actually published on the date indicated.

Applicants reserve the right to establish the patentability of the claimed invention over any of the information provided herewith, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

This Information Disclosure Statement is being filed within three months of the filing date of a national application other than a continued prosecution application under 37 C.F.R. § 1.53(d), or within three months of the date of entry of the national stage as set forth in 37 C.F.R. § 1.491 in an international application, or before the mailing date of a first Office Action on the merits, or before the mailing date of a first Office Action after the filing of a request for continued examination under 37 C.F.R. § 1.114. No certification or fee is required. 37 C.F.R. § 1.97(b).

The Foreign Document and the non-patent literature ("Other Documents") were cited by or submitted to the Office in Application No. 11/932,392, filed October 31, 2007, which is relied upon for an earlier filing date under 35 U.S.C. § 120. Thus copies of these documents are not attached. 37 C.F.R. § 1.98(d).

It is respectfully requested that the Examiner initial and return a copy of the enclosed PTO-1449.

Respectfully submitted,

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Dated: August 23, 2013

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				Filing Date		Group Art Unit	
Form PTO-1449				Herewith (August 23, 2013)		To be Determined	
U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL	REF	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	1A	60/153,917	09/14/1999	Franco et al.			
	1B	5,375,199	12/20/1994	Harrow et al.	715	771	
	1C	5,599,756	02/04/1997	Matsuo (Hermann)	501	127	
	1D	5,625,781	04/29/1997	Cline et al.	715	854	
	1E	5,649,186	07/15/1997	Ferguson	1	1	
	1F	5,682,511	10/28/1997	Sposato et al.	715	716	
	1G	5,740,549	04/14/1998	Reilly et al.	705	14	
	1H	5,745,718	04/28/1998	Cline et al.	715	777	
	1I	5,761,662	06/02/1998	Dasan	1	1	
	1J	5,774,670	06/30/1998	Montulli	395	200.57	
	1K	5,794,230	08/11/1998	Horadan et al.	705	35	
	1L	5,796,393	08/18/1998	MacNaughton et al.	715	733	
	1M	5,796,952	08/18/1998	Davis et al.	709	224	
	1N	5,801,702	09/01/1998	Dolan et al.	715	854	
	1O	5,802,530	09/01/1998	Van Hoff	715	513	
	1P	5,805,829	09/08/1998	Cohen <i>et al.</i>	395	200.32	
	1Q	5,809,248	09/15/1998	Vidovic	709	219	
	1R	5,818,446	10/06/1998	Bertram et al.	715	746	
	1S	5,835,088	11/10/1998	Jaaskelainen, Jr.	715	803	
	1T	5,838,906	11/17/1998	Doyle et al.	709	219	
	1U	5,860,068	01/12/1999	Cook	705	26.81	
	1V	5,864,676	01/26/1999	Beer et al.	709	229	
	1W	5,864,868	01/26/1999	Contois	707	104	
FOREIGN PATENT DOCUMENTS							
	REF	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translations YES NO
	1X	WO 01/80086	10/25/2001	International			
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
	1Y	Patent Application entitled "Parallel Web Sites", Serial No. 09/192,633, Filed November 16, 1998.					
	1Z	Alexa 1.4.1 Support Pages, 9 pages, downloaded from www.alexa.com/support/index1.html, January 1999.					
	1AA	Alexa General FAQs, 4 pages, downloaded from www.alexa.com/whatisalexa.faq.html#general, January 1999.					
	1BB	"Custom Explorer Bars Give Sites an Edge", 2 pages, downloaded from www.microsoft.com/Windows/le/IE5/custom.asp, January 1999.					
EXAMINER				DATE CONSIDERED			
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U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL	REF	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	2A	5,890,172	03/30/1999	Borman et al.	715	205	
	2B	5,893,091	04/06/1996	Hunt et al.	707	3	
	2C	5,896,533	04/20/1999	Ramos et al.	395	680	
	2D	5,918,237	06/29/1999	Montalbano	715	206	
	2E	5,919,247	07/06/1999	Van Hoff et al.	709	217	
	2F	5,922,044	07/13/1999	Banthia	709	203	
	2G	5,923,845	07/13/1999	Kamiya et al.	709	206	
	2H	5,923,885	07/13/1999	Johnson et al.	717	176	
	2I	5,948,061	09/07/1999	Merriman et al.	709	219	
	2J	5,959,621	09/28/1999	Nawaz et al.	345	329	
	2K	5,966,715	10/12/1999	Sweeney et al.	707	203	
	2L	5,973,692	10/26/1999	Knowlton et al.	345	348	
	2M	5,974,446	10/26/1999	Sonnenreich et al.	709	204	
	2N	5,974,546	10/26/1999	Anderson	713	2	
	2O	5,977,964	11/02/1999	Williams et al.	345	721	
	2P	5,983,227	11/09/1999	Nazem et al.	707	10	
	2Q	5,987,513	11/16/1999	Prithviraj et al.	709	223	
	2R	5,995,756	11/30/1999	Herrmann	717	178	
	2S	6,006,252	12/21/1999	Wolfe	709	203	
	2T	6,012,090	01/04/2000	Chung et al.	709	219	
	2U	6,012,098	01/04/2000	Bayeh et al.	709	246	
	2V	6,018,344	01/25/2000	Harada et al.	715	818	
	2W	6,023,698	02/08/2000	Lavey, Jr., <i>et al.</i>	707	10	

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translations	
							YES	NO

OTHER DOCUMENTS <i>(Including Author, Title, Date, Pertinent Pages, Etc.)</i>	
	2X "Flexibility Across the Web", 2 pages, downloaded from www.microsoft.com/Windows/le/IE5/choice.asp , January 1999.
	2Y "Web Accessories Overview", 2 pages, downloaded from www.microsoft.com/workshop/...er/accessory/overview/overview.asp , January 1999.
	2Z "Browser Extensions Overview", 2 pages, downloaded from www.microsoft.com/workshop/browser/ext/overview/overview.asp , January 1999.
	2AA Alexa Technology, 4 pages, downloaded from www.alexa.com/support/technology.html , January 1999.

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*EXAMINER INITIAL	REF	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	3A	6,026,433	02/15/2000	D'Arlach et al.	709	217	
	3B	6,031,904	02/29/2000	An et al.	379	201	
	3C	6,034,652	03/07/2000	Freiberger et al.	715	730	
	3D	6,044,403	03/28/2000	Gerszberg et al.	709	225	
	3E	6,061,695	05/09/2000	Slivka et al.	707	513	
	3F	6,061,696	05/09/2000	Lee et al.	707	513	
	3G	6,065,044	05/16/2000	Ogasawara	709	207	
	3H	6,088,717	07/11/2000	Reed et al.	709	201	
	3I	6,091,411	07/18/2000	Straub et al.	715	747	
	3J	6,091,412	07/18/2000	Simonoff et al.	345	335	
	3K	6,101,510	08/08/2000	Stone et al.	707	513	
	3L	6,104,391	08/15/2000	Johnston, Jr. et al.	715	745	
	3M	6,105,063	08/15/2000	Hayes, Jr.	709	223	
	3N	6,115,040	09/05/2000	Bladow et al.	345	335	
	3O	6,128,655	10/03/2000	Fields et al.	709	219	
	3P	6,133,916	10/17/2000	Bukszar et al.	715	744	
	3Q	6,161,112	12/12/2000	Cragun et al.	715	501.1	
	3R	6,177,936	01/23/2001	Cragun	715	760	
	3S	6,192,407	02/20/2001	Smith et al.	709	229	
	3T	6,199,082	03/06/2001	Ferrel et al.	715	522	
	3U	6,215,490	04/10/2001	Kaply	715	788	
	3V	6,216,141	04/10/2001	Straub et al.	707	513	
	3W	6,230,173	05/08/2001	Ferrel et al.	715	513	

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translations	
							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)	
	3X "Creating Custom Explorer Bars and Desk Bands", 13 pages, downloaded from www.microsoft.com/workshop/browser/ext/overview/Bands.asp , January 1999, 13 pages.
	3Y Alexa Internet Tour, 1 page, downloaded from www.alexa.com.whatisalexa.index.html , January 1999.
	3Z "Revolutionary Ad Model", Advertise on Alexa, 1 page, downloaded from www.alexa.com/company/advertise/html , January 1999.
	3AA "The Alexa Service Appears on Your Desktop in Its Own Window", 1 page, downloaded from www.alexa.com/tour/overview.html , January 1999.

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*EXAMINER INITIAL	REF	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	4A	6,237,030	05/22/2001	Adams et al.	709	218	
	4B	6,240,555	05/29/2001	Shoff <i>et al.</i>	725	110	
	4C	6,268,856	07/31/2001	Bruck et al.	715	733	
	4D	6,275,854	08/14/2001	Himmel et al.	709	224	
	4E	6,278,448	08/21/2001	Brown et al.	345	333	
	4F	6,278,449	08/21/2001	Sugiarto et al.	715	826	
	4G	6,286,034	09/04/2001	Sato et al.	709	204	
	4H	6,289,362	09/11/2001	Van Der Meer	715	273	
	4I	6,292,185	09/18/2001	Ko et al.	715	763	
	4J	6,292,186	09/18/2001	Lehman et al.	345	335	
	4K	6,297,819	10/02/2001	Furst	715	733	
	4L	6,314,451	11/06/2001	Landsman et al.	709	203	
	4M	6,317,759	11/13/2001	Osmond	715	513	
	4N	6,339,826	01/15/2002	Hayes, Jr. et al.	713	166	
	4O	6,341,305	01/22/2002	Wolfe	709	203	
	4P	6,342,907	01/29/2002	Petty et al.	345	762	
	4Q	6,343,377	01/29/2002	Gessner <i>et al.</i>	717	10	
	4R	6,356,905	03/12/2002	Gershman et al.	707	10	
	4S	6,369,840	04/09/2002	Barnett et al.	345	853	
	4T	6,370,552	04/09/2002	Bloomfield	715	513	
	4U	6,374,273	04/16/2002	Webster	707	513	
	4V	6,385,596	05/07/2002	Wiser et al.	705	51	
	4W	6,393,407	05/21/2002	Middleton, III et al.	705	14	

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translations	
							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	4X	"Know More About the Sites You Visit", 1 page, downloaded from www.alexa.com/tour/site_stats.html, January 1999.
	4Y	"Find Related Web Sites", 1 page, downloaded from www.alexa.com/tour/related_links.html, January 1999.
	4Z	"500,000 Sites and Growing", 1 page, downloaded from www.alexa.com/tour/archive/html, January 1999.
	4AA	"Research Tools at Your Fingertips", 1 page, downloaded from www.alexa.com/tour/eb.html, January 1999.

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*EXAMINER INITIAL	REF	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5A	6,401,134	06/04/2002	Razavi <i>et al.</i>	709	310	
	5B	6,411,992	06/25/2002	Srinivasan <i>et al.</i>	709	218	
	5C	6,414,677	07/02/2002	Robertson <i>et al.</i>	345	419	
	5D	6,418,440	07/09/2002	Kuo <i>et al.</i>	707	10	
	5E	6,434,563	08/13/2002	Pasquali <i>et al.</i>	707	10	
	5F	6,434,598	08/13/2002	Gish	709	203	
	5G	6,452,609	09/17/2002	Katinsky <i>et al.</i>	345	716	
	5H	6,453,348	09/17/2002	Barnier <i>et al.</i>	709	225	
	5I	6,460,029	10/01/2002	Fries <i>et al.</i>	1	1	
	5J	6,476,833	11/05/2002	Moshfeghi	345	854	
	5K	6,484,149	11/19/2002	Jammes <i>et al.</i>	705	26	
	5L	6,487,566	11/26/2002	Sundaresan	707	513	
	5M	6,487,663	11/26/2002	Jaisimha <i>et al.</i>	713	193	
	5N	6,496,203	12/17/2002	Beaumont <i>et al.</i>	345	762	
	5O	6,510,466	01/21/2003	Cox <i>et al.</i>	709	229	
	5P	6,537,324	03/25/2003	Tabata <i>et al.</i>	715	513	
	5Q	6,538,673	03/25/2003	Maslov	345	853	
	5R	6,549,612	04/15/2003	Gifford <i>et al.</i>	379	67.1	
	5S	6,560,639	05/06/2003	Dan <i>et al.</i>	709	218	
	5T	6,571,245	05/27/2003	Huang <i>et al.</i>	1	1	
	5U	6,594,682	07/03/2005	Peterson <i>et al.</i>	709	219	
	5V	6,606,657	08/12/2003	Zilberstein <i>et al.</i>	709	224	
	5W	6,629,143	09/30/2003	Pang	709	226	

FOREIGN PATENT DOCUMENTS							
	REF	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translations YES NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)	
	5X "Reporting", 1 page, downloaded from www.alexa.com/company/reporting.html , January 1999.
	5Y "Alexa Internet's Related Links Integrated into Netscape Browsers", 1 page, downloaded from www.alexa.com/company/netscape.html , January 1999.
	5Z "Demographics", 1 page, downloaded from www.alexa.com/company/demographics.html , January 1999.
	5AA "Ads Appear in the Pop-up and on the Bar", 1 page, downloaded from www.alexa.com/company/adspecs.html , January 1999.

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	6A	6,662,341	12/09/2003	Cooper et al.	715	513	
	6B	6,681,368	01/20/2004	Kawabata	715	501.1	
	6C	6,687,745	02/03/2004	Franco et al.	709	219	
	6D	6,691,130	02/10/2004	Kawasaki et al.	707	102	
	6E	6,694,484	02/17/2004	Mueller	715	513	
	6F	6,718,015	04/06/2004	Berstis	379	88.17	
	6G	6,724,403	04/20/2004	Santoro et al.	345	765	
	6H	6,751,606	06/15/2004	Fries et al.	707	3	
	6I	6,757,716	06/29/2004	Blegen et al.	709	217	
	6J	6,766,454	07/20/2004	Riggins	713	185	
	6K	6,784,900	08/31/2004	Dobronsky et al.	345	744	
	6L	6,816,880	11/09/2004	Strandberg et al.	709	217	
	6M	6,819,343	11/16/2004	Sobeski et al.	715	848	
	6N	6,819,345	11/16/2004	Jones et al.	345	856	
	6O	6,834,302	12/21/2004	Harvell	709	224	
	6P	6,842,779	01/11/2005	Nishizawa	715	757	
	6Q	6,879,994	04/12/2005	Matsliach et al.	709	204	
	6R	6,938,041	08/30/2005	Brandow et al.	707	10	
	6S	7,039,857	05/02/2006	Beck <i>et al.</i>	715	500.1	
	6T	7,039,859	05/02/2006	Sundaresan	715	513	
	6U	7,076,737	07/11/2006	Abbott et al.	715	744	
	6V	7,107,548	09/12/2006	Shafron	715	826	
	6W	7,216,300	05/08/2007	Dang	715	783	

FOREIGN PATENT DOCUMENTS

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							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	6X	"Alexa Why Crawl", 1 page, downloaded from www.alexa.com/support/why_crawl.html, January 1999.						
	6Y	GIF Image 590x329 pixels, Alexa, 1 page, downloaded from www.alexa.com/tour/images/alexa_overview.gif, January 1999.						
	6Z	"It's X-treme!", Alexa, PC Magazine: The Best of 1998, 1 page, downloaded from www.zdnet.com/pcmag/special/bestof98/internet5.html, January 1999.						
	6AA	"Search While You Surf", PC Magazine: Search the Web, by Sarah ROBERTS-WITT, 1 page, downloaded from www.zdnet.com/pcmag/features/websearch98/surf.html, January 1999.						

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	7A	7,222,303	05/22/2007	Oren et al.	715	744	
	7B	7,356,569	04/08/2008	Kembel et al.	709	217	
	7C	7,574,649	08/11/2009	Safars <i>et al.</i>	715	200	
	7D	7,756,967	07/13/2010	Kembel et al.	709	224	
	7E	7,660,868	02/09/2010	Kembel et al.	709	217	
	7F	7,792,947	09/07/2010	Kembel et al.	709	224	
	7G	8,020,083	09/13/2001	Kembel et al.	715	201	
	7H	8,346,887	01/01/2013	Kembel et al.	709	217	
	7I	8,510,406	08/13/2013	Kembel et al.	709	217	
	7J	8,510,407	08/13/2013	Kembel et al.	709	217	
	7K	2001/0042107	11/15/2001	Palm	709	218	
	7L	2002/0065896	05/30/2002	Burakoff et al.	709	206	
	7M	2002/0078136	06/20/2002	Brodsky et al.	709	203	
	7N	2002/0089526	07/11/2002	Buxton et al.	345	700	
	7O	2002/0089536	07/11/2002	Dang	345	749	
	7P	2002/0091697	07/11/2002	Huang et al.	707	10	
	7Q	2002/0130900	09/19/2002	Davis	345	744	
	7R	2002/0161879	10/31/2002	Richard	709	223	
	7S	2003/0051027	03/13/2003	Aupperle et al.	709	224	
	7T	2003/0069944	04/10/2003	Barlock et al.	709	220	
	7U	2004/0041836	03/01/2004	Zaner et al.	345	751	
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)	
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INFORMATION DISCLOSURE CITATION IN AN APPLICATION				Docket Number		Application Number	
				043311-0423953		To be Determined	
				Applicant(s)			
				John Albert KEMBEL <i>et al.</i>			
				Filing Date		Group Art Unit	
Form PTO-1449				Herewith (August 23, 2013)		To be Determined	
U.S. PATENT DOCUMENTS							
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	8A	2008/0134018	06/05/2008	Kembel et al.	715	234	
	8B	2008/0163202	07/03/2008	Kembel et al.	717	178	
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