

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BEAR DOWN BRANDS, LLC DBA VERILUX, INC.

Petitioner,

v.

THE LITEBOOK COMPANY LTD.,

Patent Owner.

Case IPR2023-00940

Patent No. 7,678,140

PETITIONER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Bear Down Brands, LLC dba Verilux, Inc. hereby appoints the practitioners with Ropes & Gray, LLP, USPTO Customer No. 28120, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *Inter Partes* Review:

Lead Counsel	Backup Counsel
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The individual signing below has the authority to execute this document on behalf of Petitioner Bear Down Brands, LLC DBA Verilux, Inc.

VERILUX, INC.

By:

Name:

Title:

Date:


Josh Goldberg
CEO
6/15/23