

Ex. 1001 '329 Patent Figure 51 and Description

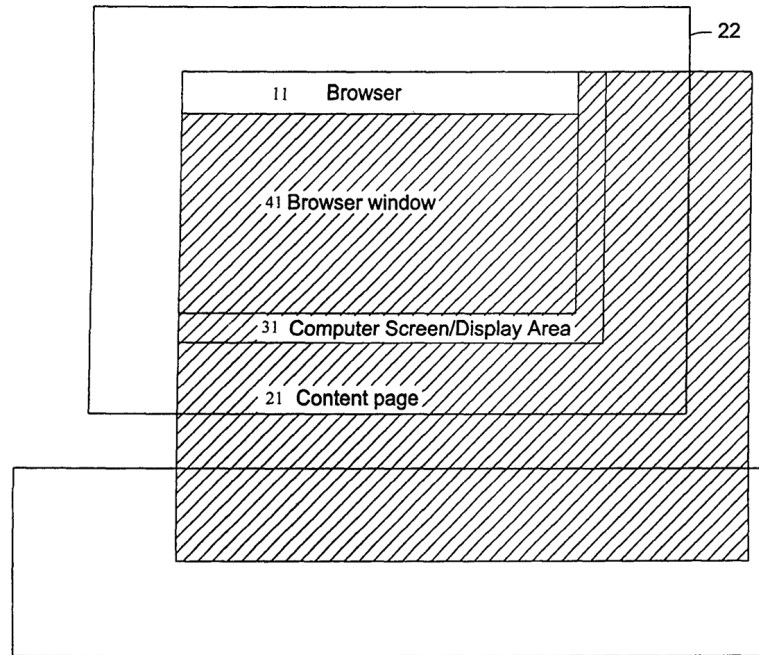


FIG. 51

FIG. 51 is a diagrammatical overview of the interplay and overlap of a viewer's screen display area, browser application, browser window and ad content display page.

Ex. 2005 (Batkin) Figure 3 and Description

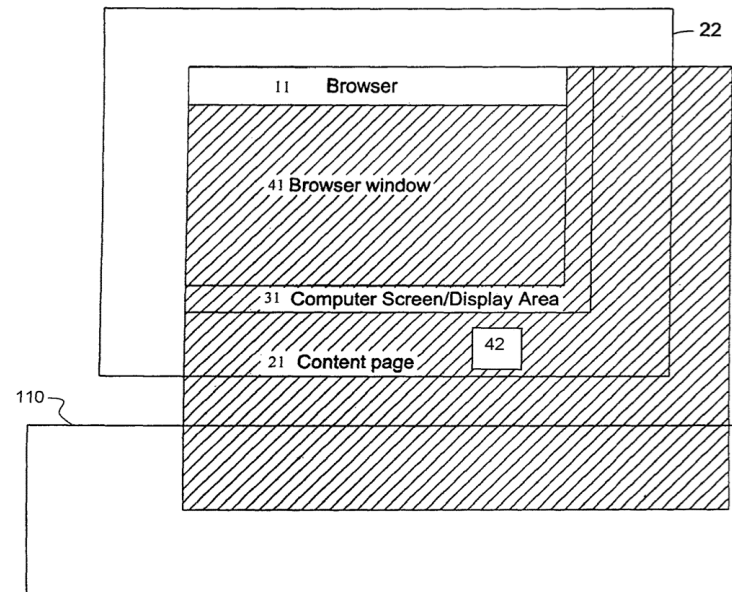


FIG. 3

FIG. 3 is a diagrammatical overview of the interplay and overlap of a viewer's screen display area, browser application, browser window and ad content display page.