

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Duration Media LLC
Petitioner,

v.

Rich Media Club LLC
Patent Owner.

US Patent No. 11,443,329

Filing Date: May 11, 2021

Issue Date: September 13, 2022

Title: System And Method For Creation, Distribution And tracking Of Advertising
Via Electronic Networks

Inter Partes Review No.: IPR2023-00953

UPDATED MANDATORY NOTICES

Patent owner filed a second lawsuit alleging that Petitioner infringes U.S. Patent No. 11,741,482, which issued on August 29, 2023. Patent Owner also filed a continuation that has appl. no. 18/135,363, which is currently unpublished.

I. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(B)

A. Related Matters

- *Rich Media Club LLC v. Duration Media LLC*, 2-23-cv-01967 (DAZ)
(Sept. 9, 2023).
- *Rich Media Club LLC v. Duration Media LLC*, 2-22-cv-02086 (DAZ)
(Dec. 9, 2022).

Respectfully Submitted,

Dated: November 13, 2023

/Kevin Greenleaf/
Kevin Greenleaf
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Joel Bock
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Updated Mandatory Notices was served on November 13, 2023, via email on the following correspondence addresses for the RMC's counsel of record and otherwise.

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