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Brad Krassner · 3rd
CEO at RealVu.com

 RealVu LLC

 American University - Kogod School of Business

Miami Beach, Florida, United States · [Contact info](#)

137 connections

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About

RealVu® is a patented product offered by Rich Media Worldwide, LLC, a privately held company formed in 2002. Rich Media Worldwide is a fast growing business that was the first to bring the Viewable Impression to the market with a series of patented and patent pending ad serving technologies.

The RealVu Viewable Impression platform is the only ad server accredited by the Media Rating Council (MRC) that distributes advertising based on "Viewable Impressions." A Viewable Impression is measured when the ad content is loaded, rendered and 50% of the ad surface area is within the visible area of a viewer's browser window web page for one continuous second.

Built on the highly disruptive RealVu Viewable Impression Platform. The RealVu Marketplace is the only premium digital advertising source dedicated to transparent brand safe Viewable Impression (CPMv) display advertising.

Powered by Content Rendering Control technology, RealVu's proprietary architecture determines if and an ad space is viewable before delivering the ad, helping advertisers eliminate waste and publishers optimize inventory and performance.

Activity

143 followers

Brad hasn't posted yet

Recent posts Brad shares will be displayed here.

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Experience



CEO

RealVu LLC

Feb 2000 - Present · 23 yrs 11 mos

Realvu has developed and recieved a Patent on the technology for the viewable Impression which measures when the Ad Content is loaded, rendered and at least 50% of the ad surface area is within the visible area of a viewer's browser window on an in focus web page for at least one second.

This is a new generation metric that has emerged as an alternative to the

online impression metric, which cannot confirm whether ad content was actually visible to a viewer. RealVu® 's viewable impression allows advertisers to sell more products and services because all of their ads are viewed. Ad views create sales opportunities 100% of the time. New technology that can create more sales for clients, creates wealth opportunities for investors.

RealVu's newest product offering is its Content Rendering Control system for the RTB market. RealVu's correlator code calls for a bid for an Ad space that is currently in the viewable area of the browser screen assuring the Advertiser they have had their creative viewed. This revolutionary product allows an advertiser to bid on Ad Spaces that are in view at the time of the bid. By only delivering an Ad when it is in view, the advertiser saves money being spent for media, data and ad serving costs .RealVu has partnered with AdConductor and Turn,OpenX to bring this product to the Programmatic Marketplace .



Shareholder
wilhelmina
Jan 1999 - Feb 2008 · 9 yrs 2 mos

Wilhelmina is now a publicly traded company. WHLN



CEO
magicworks entertainment inc
Jan 1995 - Aug 1998 · 3 yrs 8 mos

Publicly traded entertainment company that was bought by another public company in 1998.

Education



American University - Kogod School of Business
BS, marketing
1970 - 1973
Activities and societies: Baseball team catcher

Skills

Content Strategy

 2 endorsements

Advertising

 Endorsed by Zack Shutt who is highly skilled at this

 11 endorsements

Show all 46 skills →

Recommendations

Received Given

Nothing to see for now
Recommendations that Brad receives will appear here.

Publications

RealVu Raises Additional \$5 million Round A
RealVu · Dec 18, 2013

RealVu's new viewable impression Content Rendering Control technology was launched for RTB sales last October in combination with OpenX and Turr ...see more

Ad Week Ray Romero Horizon Media Provides Insights on Viewability
Release · Sep 27, 2013

Show publication 

September 27, 2013

Ray Romero Provides Insights on Viewability

As the industry determines exactly how to make sure ads are viewable, the prolonged debate is decidedly disrupting the marketplace. At Monday's Advertising Week in New York, titled "Multiple Views on Viewability," Qasim Saifee, SVP, Monetization Platform at OpenX moderated a panel discussion that touched on four unique pillars of thought about viewability and the industry's approach to solving it. Panelists took the stage at Lucille's a BB King's Blue's Club and included: Ray Romero, Vice President of Digital Activation at Horizon Media; Tom Davis, CMO at Forbes; Brad Krassner, CEO at RealVu and David Simon, Director of Business Development at Turn.

"It's a very complicated topic," said Saifee from OpenX as he began the discussion. The first question he posed to the panel was how- if at all- viewability is changing the advertising industry?
"It absolutely is," said Ray Romero. "And it's coming from a lot of different avenues- from a technology perspective, and inventory standpoint. From a buying perspective there are a lot of business models and metrics we now have to start accounting for. The reality is, if we are able to prove to our clients that viewability is increasing our performance, the dollars should follow."

David Simon of TURN pointed out that viewability can be regarded as a proxy for success, a notation that Romero agreed with. "I think as buyers we struggle with proving out our digital work," said Romero. "The ability to show increases in metrics the way we're showing with viewability is creating a different perspective and additional opportunities in how to buy media."

One thing that won't change in the future, according to Romero, is the ROI. "From a buyer's point of view," he said, "I just want to get what I pay for."

You can watch full session online here .
<http://adweek.mlbam.com/video/topic/61009406/v30870217>

Other authors



Show all 12 publications →

Interests

Companies Schools



American University - Kogod School of Business

23,505 followers

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Thomas Cummings III · 3rd
SENIOR BUSINESS DEVELOPMENT AND CHANGE MANAGEMENT
EXECUTIVE

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Angela Labate · 3rd
creative director : labatedesign.com

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Ryan Reilly · 3rd+
Editor at Island Rooster Media

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Benoit Archambault · 3rd
Attorney at Davies Ward Phillips & Vineberg LLP

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Drew S. · 3rd+
IT Specialist | Audio Engineer | Sound Designer

 Message

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From Brad's school



Richard Silver, MD, JD, FACS,FAAP
Urologist, Attorney

 Connect



Serine Baki
KOGOD School Of Business Student at American University majoring in Business Administrations with skills in Sales Growth, Sales, Revenue...

 Connect



James Linker
32 years corporate financial experience

 Connect



AA h
.

 Connect



Sophia Bauman
Student and mentoring as a Kogod Student Ambassador at American University - Kogod School of Business

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How to Research and Write Using Generative AI Tools
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RMC EX2043^{5/5}



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For Business

[Try Sales](#)[Navigator for \\$0](#)**Alan James Edwards** · 3rd

Founder



CLIPKICK, Inc.



Stony Brook University

Los Angeles, California, United States · [Contact info](#)

500+ connections

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Alan James Edwards is an entrepreneur, inventor, advisor, and executive with wide-ranging experience in both traditional and digital media. He has been a leader of the movement for transparency and accountability in the digital media space for over a decade.

Alan is the co-inventor and evangelist of the Viewable Impression, the new standard for digital advertising measurement. He managed the audit process with the Media Rating Council, resulting in the first successful accreditation of the Viewable Impression metric. He is considered an expert in viewable technology, participating in numerous committees and initiatives related to online advertising measurement guidelines and standards.

Alan has extensive experience leading teams in both traditional Television and digital media technology. He developed and operated the first Internet advertising production system and the first viewable advertising exchange.

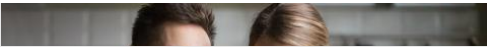
As inventor, Alan has been granted numerous patents in the digital media space, including Content Rendering Control and Universal Video Embedding technology.

With CLIPKICK, a new media application where people watch, save, and share video content from anywhere online, Alan has introduced the next evolutionary step of short-form video consumption.

Alan serves as a guest lecturer at NY University for digital advertising and communications.

Featured

Post



This article by LAsartu
uration app CLIPKICK

Activity

563 followers

Alan James hasn't posted yet

Recent posts Alan James shares will be displayed here.

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Experience



Founder & CEO

CLIPKICK, Inc. · Full-time
Dec 2017 - Present · 6 yrs 1 mo
United States

Developed the CLIPKICK social aggregation platform that gives everyone the ability to express their vision with video and share it with the world. The platform is released on both Apple and Android devices.

Invented of patented Universal Embedding Technology which makes native video aggregation possible.



Co-Founder & Director Viewable Exchange

RealVu
Feb 2002 - Dec 2017 · 15 yrs 11 mos
New York, NY

Co-invented the viewable impression, developed the RealVu® viewable advertising delivery and reporting platform and viewable exchange.

Managed the audit process with the Media Rating Council, resulting in the first successful accreditation of the revolutionary "Viewable Impression" metric, and three subsequent successful accreditations.

Co-Invented a number of innovative patented technologies, including the Internet-based system and method for distributing interstitial advertisements, System and Method for Creation Distribution and Tracking of Advertising via Electronic Networks , and the Content Rendering Control System and Method.

Maintained client accounts including MSNBC, Time Inc., Reuters, Digitas, Universal McCann, and Horizon Media.

Led presentations to the Media Rating Council Internet Sub Committee, Online Publisher Association and Interactive Advertising Bureau members including, AOL, CBS Radio, ABC Owned Stations, Microsoft, Univision.com, Disney Interactive Media Group Hearst Communications, Fox Broadcasting, CBS, Turner, NY Times, Wall Street Journal, Weather.com, WebMD, MediaCom, Carat, and Omnicom.



Co-Founder & CEO

Integral Pictures · Full-time
Feb 2000 - Jan 2002 · 2 yrs
New York City Metropolitan Area

Co-Founded the digital advertising agency/production company and managed operations, business development, digital media buying, and production of award-winning Internet productions for numerous clients including David Copperfield and GE Capital.



COO and Creative Director

KMGI Studios · Full-time
Feb 2000 - Feb 2001 · 1 yr 1 mo
New York City Metropolitan Area

Built and operated the first Internet advertising production system with teams of digital artists, voice-over artists, and technologists to bring the first TV quality, full-screen digital advertisements to the industry.

Delivered numerous award-winning streaming online presentations and commercials for clients such as Dupont and Thompson Scientific.



TV Commercial Assistant Director

Propoganda, Miramax, Comedy Central, Partizan, Villains · Contract
Sep 1998 - Jan 2000 · 1 yr 5 mos
New York City Metropolitan Area

Led teams of 100+ crew members
Scheduled and led \$3MM+ productions bringing them in on time and on budget.
Manged relationships between advertising clients, agencies, and production companies throughout the production process.

Education



Stony Brook University



Boğaziçi University

Projects

Bleed 2039 Graphic Novel

Show project ↗

Writer and Creator - Led a successful Kickstarter campaign raising \$11,000 to successfully produce and deliver the hard cover graphic novel.

Skills

Management

6 endorsements

Advertising

13 endorsements

Show all 50 skills →

Patents

Systems and Methods of Universal Video Embedding

US 16/383545 · Issued May 4, 2021

See patent

System and method for creation, distribution and tracking of advertising via electronic networks

US 10380602 · Issued Aug 13, 2019

Show all 9 patents →

Honors & awards

Audience Choice Award Long Island Film Festival

DMA Innovation Award Nomination

Show all 6 honors & awards →

Organizations

NY University

Guest Lecturer · Sep 2016 - Present



Associated with CLIPKICK, Inc.

Interests

Top Voices

Companies

Groups

Newsletters

Schools



Sara Blakely

Founder of SPANX

2,145,294 followers

+ Follow



Jacki Zehner · 3rd

Founder at ShePlace/SheMoney + Investor + Former Partner, Goldman Sachs

774,176 followers

+ Follow

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People you may know



Regan Murphy

J.D. Candidate at Chicago-Kent College of Law

+ Connect



Danielle Godar, MBA, PMP, CSM

Regional Deployment Manager at Motorola Solutions

+ Connect



Keaton Smith

J.D. Candidate at Chicago-Kent College of Law

+ Connect



Jacob Liu

Student at University of Chicago Laboratory Schools

+ Connect



Alison Aubry Richards

Litigator, trial lawyer, and patent strategist

+ Connect

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+ Follow



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Book and Periodical Publishing

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https://www.linkedin.com/in/alan-james-edwards-67909a27/

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Nikolai Mentchoukov · 3rd
CEO at LIQWID®

 Lomonosov Moscow State University (MSU)
Henderson, Nevada, United States · [Contact info](#)
377 connections
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About

With over 35 years of advertising experience, I'm recognized globally for expertise in rich media content and innovative advertising models. My persona is a captivating blend of creative talent, technical mastery, and boundless innovation, and the inventor of numerous US patents.

I pioneered the world's first Webmercial in 1999 and developed the Rich Media Optimization Technique, enabling instant streaming of rich media. My innovations expanded to TV and print, with products like the Integral Spot, which allowed to update pricing in TV commercials and online creative at the same time in real-time.

My work has earned international recognition and awards, including the World Best Website (1999) and the UTAH Innovation Award (2011). I'm known as the "Father of Viewable Impression" for my contributions to client-side reporting technology and the first Viewable Impression metric technology accredited by the Media Rating Council (MRC) in 2010.

I'm currently involved in the LIQWID Digital Advertising Operating System, where we're revolutionizing content-centric advertising. I continue to shape the future of advertising through creativity and innovation.



Top skills

Web Development • Programming • Product Development • Inventor • Advertising

Featured

Link



LIQWID Overview
Vimeo
Monetize your website without touching the code ever...

Activity
382 followers

Nikolai hasn't posted yet
Recent posts Nikolai shares will be displayed here.

Show all activity →

Experience



CEO
LIQWID®
Oct 2010 - Present · 13 yrs 3 mos
Henderson, NV

LIQWID OS is a groundbreaking advertising operating system that streamlines the digital advertising workflow. It eliminates the necessity for programming skills and coding, enabling publishers to divert their focus towards more critical content-related tasks. Advertisers can now effortlessly employ premium ad formats at scale, expanding the range of available ad formats without requiring coding expertise—a win-win for all stakeholders.

LIQWID OS goes beyond the limitations of standard ad sizes and media, which often constrain creativity and inventory options. It empowers advertisers to distribute ads strategically based on placement logic, accommodating any original ad format on each website with a universally distinctive design.

With LIQWID's viewability management, advertisers can efficiently run campaigns based on reach, frequency, and GRPs, leveraging unique viewable inventory analytics and forecasting tools to guide data-driven decision-making for both publishers and advertisers.

The plug-and-play solution offered by LIQWID OS seamlessly integrates with GAM and other ad server units, harnessing machine learning algorithms to analyze data from various processes involved in delivering diverse ad formats, including Display, Video, Native, custom High-impact implementations, third-party vendors, social-media widgets, and even in-email newsletter ads.

LIQWID OS simplifies negotiations and streamlines the buying and selling process. Publishers gain more control over their website pricing, facilitating direct negotiations with advertisers for optimal value. Advertisers can convey their needs and objectives more effectively, resulting in more successful ad campaigns and improved ROI. In summary, LIQWID OS revolutionizes the advertising landscape, enhancing the efficiency and effectiveness of the digital advertising process for all parties involved.

Skills: Programming · Product Development · Inventor · Business Development · Advertising



LIQWID Overview
Monetize your website quickly and effectively without touching the code of your webpages, ever...



Chief Technology Officer
Rich Media Worldwide (RealVu)
Apr 2002 - Oct 2010 · 8 yrs 7 mos



Creative Director



Integral Pictures

May 2001 - Apr 2002 · 1 yr



President, Creative Director

GREATIS Advertising Agency

May 1987 - Apr 1997 · 10 yrs

Moscow, Russia

Education



Lomonosov Moscow State University (MSU)

History of Arts

1987 - 1989



Theater Art and Technology College

Bachelor of Arts (BA), Production Design

1976 - 1980

Projects

LIQWID®

Jun 2010 - Present

 Associated with LIQWID®

Show project 

LIQWID Advertising Cloud is a plug and play solution for publishers, technology providers, programmatic players, media buyers and agencies to buy, sell and run Display, Video (Webmercials) and adaptive LIQWID Ads programmatically and directly with no changes to the existing websites required and 100% viewable ads only. LIQWID Digital Studio creates and delivers high-impact ads that dynamically transform any responsive space on the viewers' screens to a viewable advertising inventory. With LIQWID, the ad creative is never cropped and 100% of the ad message is in view on every impression reported.

Other contributors



Skills

Graphic Design

Web Development

Show all 32 skills →

Recommendations

Received

Given

Nothing to see for now

Recommendations that Nikolai receives will appear here.

Languages

English

Full professional proficiency

Russian

Native or bilingual proficiency

Show all 3 languages →

Interests

Top Voices Companies Groups Schools



Bill Gates
Co-chair, Bill & Melinda Gates Foundation
34,948,492 followers

+ Follow

Causes

Arts and Culture • Children • Economic Empowerment • Education • Science and Technology

People also viewed



Nikolay D. · 3rd+
Software Engineer at Hopper

Message



Donna Marks · 3rd
Accounting Systems

+ Connect



Jim Rowan · 3rd
Co-Founder, Chairman and President at LIQWID

View profile



Mike Parise · 3rd
student

View profile



John Harrison · 3rd
Digital Health, Intelligence Systems

View profile

Show all

People you may know



Regan Murphy
J.D. Candidate at Chicago-Kent College of Law

+ Connect



Danielle Godar, MBA, PMP, CSM
Regional Deployment Manager at Motorola Solutions

+ Connect



Keaton Smith
J.D. Candidate at Chicago-Kent College of Law

+ Connect



Jacob Liu
Student at University of Chicago Laboratory Schools

 Connect



Alison Aubry Richards
Litigator, trial lawyer, and patent strategist

 Connect

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Book and Periodical Publishing
82,690 followers



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Women of Influence+
Events Services
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Fred Bernstein
 VP Partnerships 2022 Special Olympics USA Games

 2022 Special Olympics USA Games

 The Ohio State University - The Max M. Fisher College of Business

Orlando, Florida, United States · [Contact info](#)

398 connections

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About

Experienced in conceptual development, sales and activation of corporate alliances, creation and execution of media and consumer promotions, large scale corporate and consumer event planning and management, marketing planning, launch initiatives and business-building strategy. A decisive leader experienced in team building with a collaborative and MBO accountability work style. Ability to 'connect the dots' between and within multiple companies or organizations resulting in high-impact marketing, sales and sponsorship initiatives.

Activity

410 followers

Fred hasn't posted yet

Recent posts Fred shares will be displayed here.

[Show all activity →](#)

Experience



Vice President, Partnerships & Development

2022 Special Olympics USA Games

Jul 2018 - Present · 5 yrs 6 mos

Orlando, Florida Area



Event Management

Orlando Business Journal

Aug 2013 - Jan 2017 · 3 yrs 6 mos

Orlando, Florida

Planned, executed and managed corporate / business events and all aspects of guest engagement for 30+ annual programs across four Central Florida Counties. Negotiated hotel and vendor contracts and supervised all onsite event execution: load-in/out, AV, food & beverage, entertainment, décor, guest registration. Engaged Central Florida business and community leaders in the presentation of a broad spectrum of industry specific panel discussion corporate events and large-scale awards programs.



Principal

Diamond Bullet Associates
Dec 2009 - 2013 · 3 yrs 2 mos

Freelance consulting practice addressing the business development, integrated marketing, and promotional sales needs of companies across a broad spectrum of industry sectors. Clients include:

Global Dog

Start-up venture engaged in the development of pet-centric festivals, touring events and digital content production.

- Strategic planning, crafted comprehensive financial model, authored company's business plan.
- Engaged in fundraising to develop and launch the first ever passion interest festival of its kind.

McGhee Entertainment

- Consult on client participation in regional special events.
- Location-based entertainment placement, licensing and co-branding.

USA Team Handball (Olympic National Governing Body)

- Planned and executed venue negotiations, integrated marketing and event ticket sales for historic, live, internationally televised US match between the German and Polish National Handball Federation teams.



VP Business Development / Strategic Alliances

Thomas Enterprises
Mar 2008 - May 2009 · 1 yr 3 mos

Recruited to lead the planning, development and solicitation of strategic alliance, entertainment programming and corporate special event relationships across a broad spectrum of industries and companies for a multi-billion dollar, 1,700 acre master planned World-class leisure lifestyle and convention destination within the Central Florida marketplace.



VP Business Development

Rich Media Worldwide
Nov 2001 - Mar 2008 · 6 yrs 5 mos

Founding team member and collaborator in the conception, user interface design and marketing/sales of three patented web-based marketing, sales...

Show all 8 experiences →

Education



The Ohio State University Fisher College of Business
Bachelor of Science, Business Administration, Accounting
1978 - 1982
Activities and societies: OSUMB - TBDBITL
Kappa Kappa Psi

Skills

Strategic Partnerships



Endorsed by 5 colleagues at Universal Studios Hollywood



14 endorsements

Entertainment



Endorsed by Chef Roc and 1 other who is highly skilled at this



Endorsed by 6 colleagues at Universal Studios Hollywood



22 endorsements

Show all 36 skills →

Recommendations

Received

Given



Dan Smigrod · 3rd

We Get Around Network/WGAN-TV: the Most In-Depth, Relevant and Up-to-Date Content Training for the 3D/360° Community.

January 25, 2009, Dan worked with Fred but they were at different companies

I loved working with you on the taping of our Clients' TV show theme weeks at University Studios Florida. You're the best at creating and adding value to win-win-win experiences – and always with a smile. You ALWAYS think big. I love that!

Interests

Companies

Groups

Schools



USA Team Handball

1,774 followers

+ Follow



The Ohio State University Fisher College of Business

64,055 followers

+ Follow

Show all companies →

People also viewed



Laura Finley · 3rd

Director of Commercial Operations at Inorganic Ventures

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Ashley Read · 3rd

VP, Account Director

View profile



Eric German · 3rd

Managing Partner at The German Group

View profile



Matthew Malerba · 3rd

Director of Business Development at We Are Social USA

+ Connect



Hilary Kendrick · 3rd

Corporate Social Responsibility | Culture & Community | Diversity, Equity & Inclusion

+ Connect

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People you may know

From Fred's school



Jacob Gregor

Video Producer

 Connect



Andrea Nedelcu
Undergraduate Strategic Communications major

 Connect



Michael Cutri
Student at The Ohio State University Fisher College of Business

 Connect



Malcolm Short
Finance Major at The Ohio State University | Morrill Scholar | D1A Collegiate Rugby Player

 Connect



Emma Hostetler
--Finance Professional | Specializing in Budget Planning, Financial Modeling, and Accounting

 Connect

Show all

Kristina, learn what hiring managers look for in answers to top interview questions



Why do you want to leave your current role?



Tell me about something you've accomplished that you are proud of.



What is your greatest weakness?

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Experience



Vice President, Partnerships & Development

2022 Special Olympics USA Games

Jul 2018 - Present · 5 yrs 6 mos

Orlando, Florida Area



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Orlando Business Journal

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Principal

Diamond Bullet Associates

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VP Business Development / Strategic Alliances

Thomas Enterprises

Mar 2008 - May 2009 · 1 yr 3 mos

Recruited to lead the planning, development and solicitation of strategic alliance, entertainment programming and corporate special event relationships across a broad spectrum of industries and companies for a multi-billion dollar, 1,700 acre master planned World-class leisure lifestyle and convention destination within the Central Florida marketplace.



VP Business Development

Rich Media Worldwide

Nov 2001 - Mar 2008 · 6 yrs 5 mos

Founding team member and collaborator in the conception, user interface design and marketing/sales of three patented web-based marketing, sales and ecommerce solutions: 3Cmanager, 3Cdepot and CityAds / RealVue.



VP Equity Partnerships / Strategic Alliance Marketing

Universal Studios

Jan 1989 - Nov 2001 · 12 yrs 11 mos

Senior team member engaged in the planning, development and marketing of Universal Studios Florida from a single theme park to a multi-product world-class vacation destination. Collaborated across multiple and diverse operating disciplines in the opening of Universal Studios Florida ('89) and Universal Studios Islands of Adventure theme parks and CityWalk entertainment complex ('99).

- Coached a team of high performance individuals credited with conducting 300-400 promotional programs annually.

- Led team initiatives integral to securing and activating corporate marketing programs and or sponsorships with Coca Cola, Target Stores, Kodak, McDonalds, Arbys, Burger King, Frito Lay, Ocean Spray, American Tourister, Wellcraft Marine, Hawaiian Tropic, US Airway.

- Managed intellectual property "Equity Partnership" rights holder relations with Marvel Entertainment, Dr. Seuss Enterprises, Amblin Entertainment, DreamWorks, Nickelodeon, Sony Entertainment, King Features, Paramount Pictures, Tribune Licensing, United Media, Carolco, Hanna-Barbera, Canal Plus, Jay Ward Productions, Lyrick Studios.

- Leveraged corporate partnerships and third party intellectual properties to create sales and marketing initiatives with Fox TV, CBS TV, Nickelodeon TV, MTV, Country Music Television, TBS/Cartoon Network, USA Networks, Telemundo, SciFi Channel, HBO, Cinemax, Showtime, Westwood One Radio and Home Shopping Network.



Marketing & Sales Manager

Festival Ventures

1985 - 1988 · 3 yrs

Directed all marketing and sales activities, with ultimate revenue accountability, for upwards of 35-50 annual live engagements of several major U.S. touring family entertainment productions and location based entertainment and sporting events including, but not limited to: The Magic of David Copperfield, Zorba with Anthony Quinn, Cabaret with Joel Gray, South Pacific with Robert Goulet, Camelot with Richard Harris and Ice Around the World Starring Dorothy Hamill.

Leader in the strategic planning, marketing, sponsorships and event execution of the first on/off shore super boat race, The APBA sanctioned Apache Offshore Grand Prix of Miami (250,000 attendance) included a food and music festival on South Beach featuring Carlos Santana.

Played a key leadership role in the creation of the company's sports product, The Powerful Women of Wrestling and individually responsible for achieving 70 percent sell-in of US syndication of related TV programming.



Regional Marketing Director

Feld Entertainment

1983 - 1985 · 2 yrs

Marketing and Sales responsibilities for select US market engagements of Ringling Brothers and Barnum & Baily Circus and Disney On Ice.

People also viewed



Laura Finley · 3rd

Director of Commercial Operations at Inorganic Ventures

Message



Ashley Read · 3rd

VP, Account Director

Message



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CTO at realvu.com



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Sea Cliff, New York, United States · [Contact info](#)

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realvu.com

Jan 2007 - Present · 17 yrs

New York, NY

**Software Developer**

Intech21

2000 - 2010 · 10 yrs

Skills**Software Development**

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