

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE OFFICE OF THE UNDER SECRETARY OF COMMERCE
FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE
UNITED STATES PATENT AND TRADEMARK OFFICE

DURATION MEDIA LLC,
Petitioner,

v.

RICH MEDIA CLUB LLC,
Patent Owner.

IPR2023-00953
Patent 11,443,329 B2

Before KATHERINE K. VIDAL, *Under Secretary of Commerce for
Intellectual Property and Director of the United States Patent and
Trademark Office.*

ORDER
Conduct of the Proceeding
37 C.F.R. § 42.5(a)

The Board issued a Final Written Decision in this case (Papers 71, 74; “Decision”)¹, and Duration Media LLC (“Petitioner”) requested Director Review of the Board’s Decision (Paper 73, “Request”; Ex. 3100).

I determine that, in this case, additional briefing from Patent Owner would be beneficial. Accordingly, I authorize Patent Owner to submit a response limited to the issues raised in the Request, of no more than fifteen pages, to be filed within fourteen days of this Order. No new evidence is permitted.

Accordingly, it is hereby:

ORDERED that Patent Owner is authorized to file a response to Petitioner’s Request (Paper 73), of no more than fifteen pages, to be filed within fourteen days of this Order.

¹ A non-public version of the Decision issued on August 7, 2024 (Paper 71) and a public version of the Decision issued on August 19, 2024 (Paper 74).

IPR2023-00953
Patent 11,443,329 B2

FOR PETITIONER:

Kevin Greenleaf
Joel Bock
DENTONS US LLP
kevin.greenleaf@dentons.com
joel.bock@dentons.com

FOR PATENT OWNER:

Ragnar Olson
David Berten
Alison A. Richards
Hannah Sadler
GLOBAL IP LAW GROUP, LLC
rolson@giplg.com
dberten@giplg.com
arichards@giplg.com
hsadler@giplg.com