

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TVISION INSIGHTS, INC.,

Petitioner,

v.

THE NIELSEN COMPANY (US), LLC,

Patent Owner

Case IPR2023-01014
Patent No. 11,470,243

PATENT OWNER'S REQUEST FOR ORAL ARGUMENT

Pursuant to the Board’s January 8, 2024, Scheduling Order (Paper 11), Patent Owner respectfully requests an oral argument for the trial currently scheduled on October 16, 2024.

Patent Owner and Petitioner conferred regarding an in-person vs. remote hearing and did not reach an agreement. Patent Owner requests an in-person hearing at the U.S. Patent Office’s Alexandria, Virginia location, although Patent Owner is amenable to any location the Board prefers for an in-person hearing.

Pursuant to 37 C.F.R. § 42.70(a), Patent Owner requests 1 hour of total time and specifies the following issues, without intent to waive consideration of any issue not requested, to be argued for this proceeding:

1. Whether Claims 4-6, 8, 11-14, and 18-20 are obvious over U.S. Patent Application No. 2002/0059577 to Lu (“*Lu-577*”) (Ex. 1004) in view of Ying-li Tian, “Evaluation of Face Resolution for Expression Analysis” (“*Tian*”) (Ex. 1005);
2. Whether Claims 4-6, 8, 11-14, and 18-20 are obvious over U.S. Patent Application Publication No. 2010/0274372 to Nielsen (“*Nielsen-372*”) (Ex. 1006) in view of U.S. Patent Application Publication No. 2010/0066822 to Steinberg (“*Steinberg*”) (Ex. 1007) in further view of *Tian*;
3. Any claim constructions raised in any papers filed in the proceeding;

4. Any issues specified in the Patent Owner's Preliminary Response, Patent Owner's Response, Petitioner's Reply, Patent Owner's Sur-Reply, or Petitioner's Request for Oral Argument; and

5. Any issues otherwise raised by the Board.

Respectfully submitted,

BY: /s/ Jennifer C. Bailey
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COUNSEL FOR PATENT OWNER

CERTIFICATE OF SERVICE ON PATENT OWNER
UNDER 37 C.F.R. § 42.6

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on August 28, 2024, the foregoing *Patent Owner's Request for Oral Argument* was served via electronic filing with the Board and via Electronic Mail on the following practitioners of record for Petitioner:

Harper Batts (Reg. No. 56,160)
Chris Ponder (Reg. No. 77,167)
Jeffrey Liang (Reg. No. 69,043)

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